

Loading retail data from Google Drive...

✓ Retail data loaded.

✓ Product matrix loaded.

Product Recommender

Select a Product

3 TIER CAKE TIN GREEN AND CREAM

Recommend Similar Products

2 Customer Segmentation Module

Predict the customer segment using RFM inputs

Recency (days since last purchase)

100

Frequency (number of purchases)

100

Monetary (total spend)

80000.00

Predict Cluster

✓ This customer belongs to segment: Occasional