AtliQ Hardware



FILTERS

FILI EK3				
region	All			
market	All			
division	All			
customer	All			

P & L by Fiscal Year All units are in USD Note: 21 vs 20 is not

customer	All	part of pivot table		
Country	Fiscal Years 2019	2020	2021	21 vs 20
Wi fi extender				
Net Sales	16.7M	25.1M	43.0M	71.6%
cogs	10.0M	15.6M	27.2M	74.0%
Gross Margin	6.7M	9.4M	15.8M	67.7%
GM %	40.3%	37.6%	36.7%	-2.3%
Internal HDD				
Net Sales	2.4M	5.2M	10.9M	111.5%
cogs	1.4M	3.2M	6.9M	115.0%
Gross Margin	1.0M	1.9M	4.0M	105.9%
GM %	41.9%	37.7%	36.7%	-2.7%
External Solid State Drives			•	
Net Sales	13.3M	24.7M	46.5M	88.0%
cogs	7.8M	15.8M	29.3M	86.0%
Gross Margin	5.5M	8.9M	17.1M	91.6%
GM %	41.3%	36.2%	36.9%	1.9%
Processors				
Net Sales	10.8M	35.6M	96.3M	170.5%
cogs	6.2M	22.1M	61.3M	176.8%
Gross Margin	4.6M	13.5M	35.0M	160.3%
GM %	42.6%	37.8%	36.4%	-3.8%
Gaming Laptop			•	
Net Sales	7.2M	12.3M	64.0M	420.0%
cogs	4.2M	7.7M	40.6M	425.5%
Gross Margin	3.0M	4.6M	23.4M	410.9%
GM %	41.6%	37.3%	36.6%	-1.8%
Graphic Card			•	
Net Sales	4.0M	11.0M	26.3M	139.2%
cogs	2.3M	6.9M	16.8M	142.8%
Gross Margin	1.7M	4.1M	9.6M	133.2%
GM %	42.0%	37.2%	36.3%	-2.5%
MotherBoard			•	
Net Sales	0.3M	1.4M	11.3M	718.4%
cogs	0.2M	0.9M	7.1M	727.9%
Gross Margin	0.1M	0.5M	4.2M	702.4%
GM %	41.2%	37.6%	36.9%	-1.9%
Keyboard	111270	011070		,
Net Sales	14.4M	32.4M	105.8M	226.9%
cogs	8.4M	20.3M	67.4M	231.6%
Gross Margin	6.0M	12.1M	38.4M	219.0%
GM %	41.7%	37.2%	36.3%	-2.4%
Mouse	71.770	07.270	00.070	2.470
Net Sales	8.3M	19.5M	83.3M	326.4%

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cogs	4.9M	12.3M	52.8M	330.5%
Gross Margin	3.4M	7.3M	30.4M	319.5%
GM %	41.3%	37.1%	36.5%	-1.6%
Personal Desktop				
Net Sales		0.7M	8.7M	1192.0%
cogs		0.4M	5.5M	11 <mark>9</mark> 7.5%
Gross Margin		0.2M	3.2M	1182.6%
GM %		37.1%	36.8%	-0.7%
Personal Laptop				
Net Sales	10.1M	27.1M	93.1M	243.6%
cogs	5.9M	16.9M	59.6M	252.0%
Gross Margin	4.2M	10.2M	33.5M	229.7%
GM %	41.4%	37.5%	36.0%	-4.1%
Batteries				
Net Sales		0.2M	4.4M	2173.2%
cogs		0.1M	2.8M	2160.1%
Gross Margin		0.1M	1.6M	2196.5%
GM %		36.1%	36.5%	1.0%
USB Flash Drives				
Net Sales		1.6M	5.3M	226.7%
cogs		1.0M	3.4M	225.9%
Gross Margin		0.6M	1.9M	228.3%
GM %		35.3%	35.4%	0.5%
Total Net Sales	87.5M	196.7M	598.9M	204.5%
Total cogs	51.2M	123.4M	380.7M	208.6%
Total Gross Margin	36.2M	73.3M	218.2M	197.6%
Total GM %	41.4%	37.3%	36.4%	-2.3%