

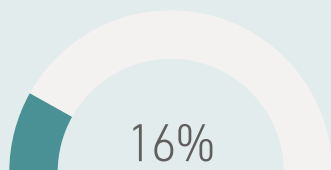


Services and Demographics Dashboard

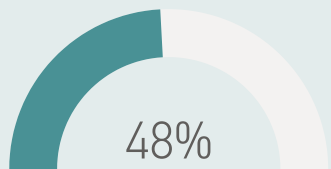


Demographics

Senior Citizen%



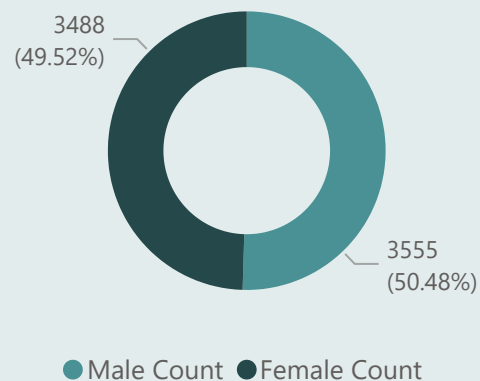
Partner%



Dependents%



Gender



Churn

- ☐ No
☐ Yes

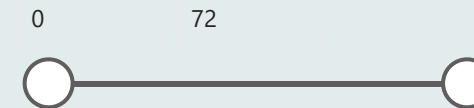
Contract Type

All

Internet Service

All

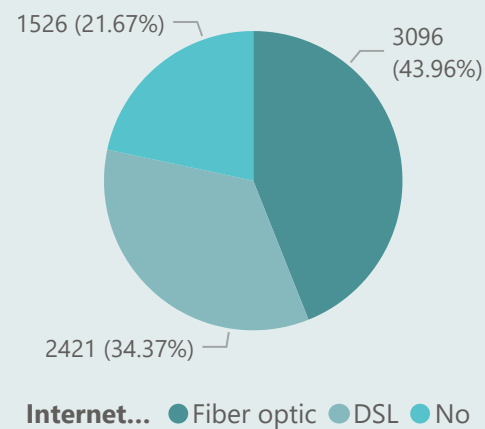
Subscription Time



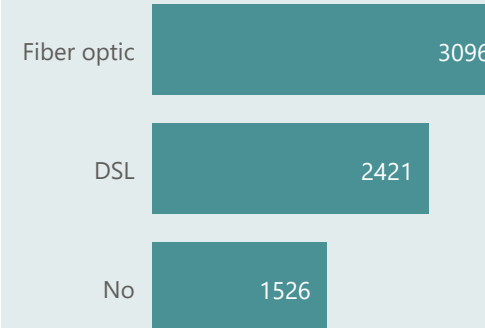
Services

90%	42%
Phone Service	Multiple Lines
29%	34%
Online Security	Online backup
34%	29%
Device Protection	Tech Support
38%	39%
Streaming TV	Streaming Movies

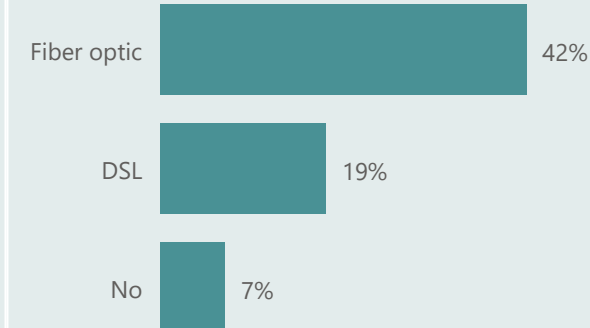
Internet Service



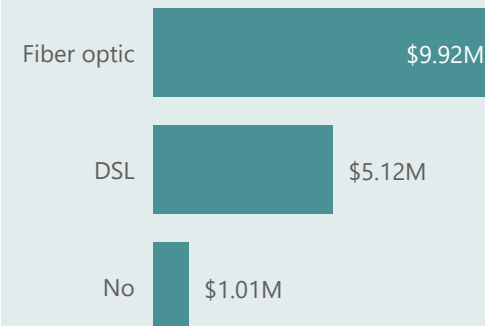
Internet Service by Customers



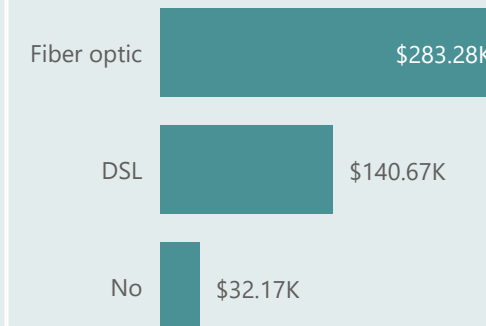
Internet Service by Churn Rate



Internet Service by Yearly Charges



Internet Service by Monthly Charges





Customer Account Information Dashboard



Churn

- ☐ No
- ☐ Yes

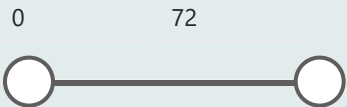
Contract Type

- ☐ Month-to-month
- ☐ One year
- ☐ Two year

Internet Service

- ☐ DSL
- ☐ Fiber optic
- ☐ No

Subscription Time



Churn Rate

27%

Yearly Charges

\$16.1M

Monthly Charges

\$456.1K

Administration Tickets

3632

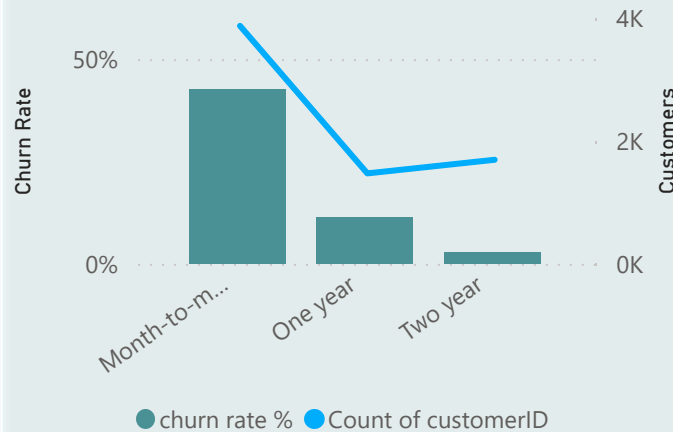
Technical Tickets

2955

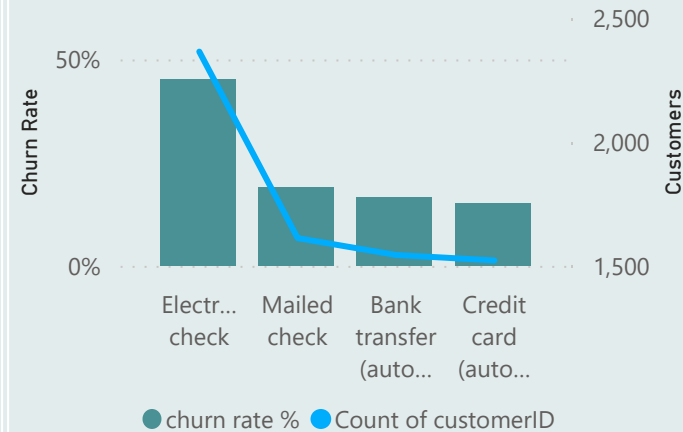
Paperless Billing

59%

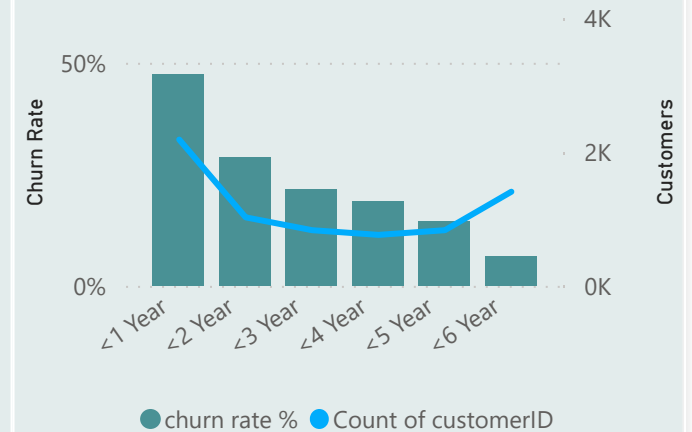
Contract by Customers



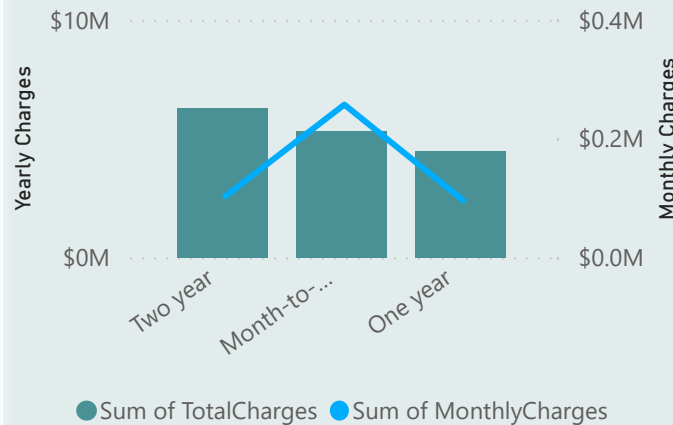
Payment Method by Customers



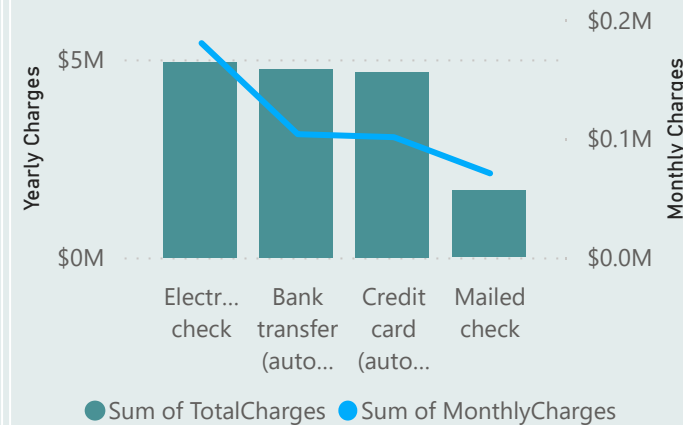
Tenure by Customers



Contract by Charges



Payment Method by Charges



Tenure by Charges

