# **SQL** Report

# A. KPI'S REQUIREMENT

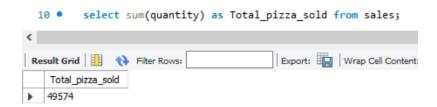
1. Total Revenue: The sum of the total price of all pizza orders.



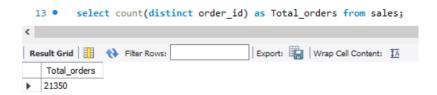
2. Average Order Value: The average amount spent per order, calculated by dividing the total revenue by the total number of orders.



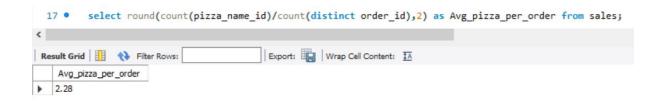
3. Total Pizzas Sold: The sum of the quantities of all pizzas sold.



4. Total Orders: The total number of orders placed.

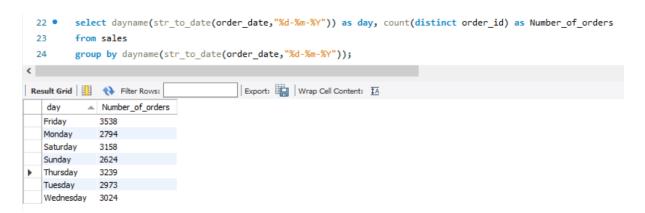


5. Average Pizzas Per Order: The average number of pizzas sold per order, calculated by dividing the total number of pizzas sold by the total number of orders.



# **B. CHARTS REQUIREMENT**

1. Daily Trend for Total Orders



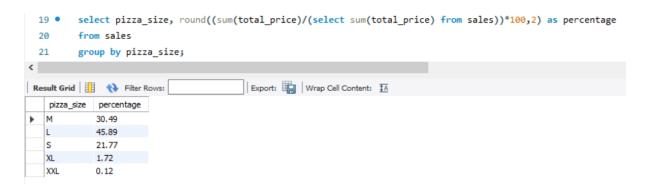
2. Monthly Trend for Total Orders



### 3. Percentage of Sales by Pizza Category



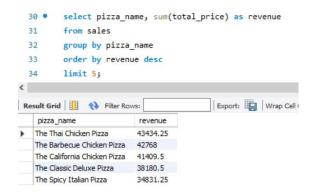
#### 4. Percentage of Sales by Pizza Size



# 5. Total Pizzas Sold by Pizza Category

```
select pizza_category, sum(quantity) as Total_sold
 24 •
 25
        from sales
        group by pizza_category
 26
 27
        order by Total_sold desc;
Export: Wrap Cell Conte
  pizza_category Total_sold
               14888
  Classic
               11987
  Supreme
  Veggie
               11649
  Chicken
               11050
```

# 6. Top 5 Best Sellers by Revenue



# 7. Bottom 5 Best Sellers by Revenue

