Ideation Phase Empathize & Discover

Date	23 June 2025
Team ID	LTVIP2025TMID49554
Project Name	Comprehensive Analysis & Dietary Strategies
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a clear visual tool designed to capture insights about users behaviors, thoughts, and emotions. It helps teams develop an understanding of their users by viewing experiences from the user's perspective. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

