



IBM DATA ANALYST VIRTUAL INTERNSHIP – ASSIGNMENT 3

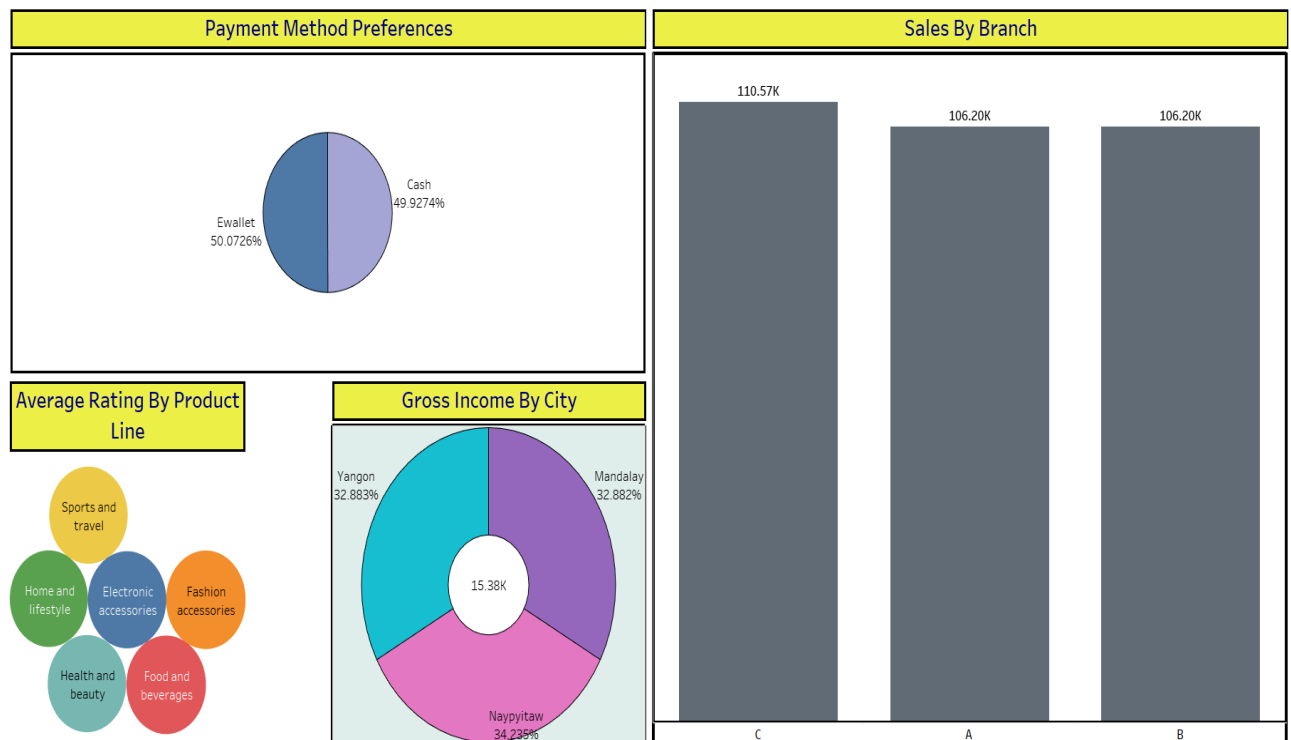
Track: Data Analytics with Tableau

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DASHBOARD



This Tableau dashboard presents a visual analysis of supermarket sales data collected from three branches across different cities over a three-month period. **It offers insights into customer behaviour, sales performance, and product satisfaction** through a set of interactive and visually engaging charts.

The dashboard includes key metrics such as total sales by branch, customer payment preferences, gross income by city, and average product ratings. Each visualization is designed to highlight important business trends — such as the near-equal distribution of gross income across cities, the growing use of e-wallets, and variations in customer satisfaction across product lines.