

Pavanipriya Sajja

UI/UX Designer to create better design experiences for the humans.

Portfolio: <https://pavanipriyasajja.github.io/>

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Work Experience:

Freelance Designer

Jan 2017- May 2019

As a freelance designer, Research and analysis on the existing design also redesign the website or the mobile app from scratch to fully designed mockups for small sector business.

Also come up with the stakeholders requirements, create a basic design solution and discuss and get feedback from the stakeholders and create a final design.

Selected Projects:

Voice User Interface (VUI) – Smart Thermostat App

Thermostat company would like to completely rework the voice UI for their Wi-Fi smart thermostat with voice control.

Research and analysis on the existing product and find the user problems and then solve it through-conducting the user interviews, creating personas and user scenarios then find the key insights for the app then come up with the sketch and users dialog flow for the app. Created a paper prototype and performed the user test, finalized on visual design for the app and finally created a high fidelity prototype and test in person. Finally made changes as per the feedback.

Work-Tracker mobile App

The product is mainly designed for the people who are spending their time with a working laptop and they would like to know about their eye strain level.

Find the user needs and then create a list of the requirements for the user and then come up with the user research process and perform a ideation and brainstorm find the user problems and then created a sketch and low fidelity prototype perform a user test with it and finalize the visual design of the app conducted a user test and finally updated as per the feedback.

Education:

UX Design – [September 2019- Present]

Bellevue College, WA

Bachelors of Technology – [2011-2015]

Jawaharlal Nehru Technological University of Hyderabad (India)

Certification:

UI/ UX Design Specialization – University of CalArts & Coursera (March 2019–Jun 2019)

Interaction Design Specialization – UC San Diego & Coursera (Oct 2018–Jun 2019)

User Interface Design Specialization – University of Minnesota & Coursera (oct 2018–Jun 2019)

Skills:

User Research, User personas, Storyboarding, Sketching, User flows, Information Architecture, Visual design, low fidelity prototype, high fidelity prototype, User Test.

Tools:

Adobe XD, Photoshop, Illustrator, Sketch, Balsamiq, invision App, Marvel app, HTML & CSS