Pavanipriya Sajja

UI/UX Designer dedicated to creating better design experiences for humans.

Portfolio: https://pavanipriyasajja.github.io

Gmail: pavanipriyasajja@gmail.com

Mobile: +1 (206)-915-1210

Linkedin: https://www.linkedin.com/in/pavanipriyasajja

Work Experience:

Freelance Designer

99design.com   **Jan 2017- May 2020**

I conducted research and analysis on the existing design for both the website and mobile application and created or redesign sketches on the paper then implemented them using the digital tools. Gather feedback on the designed mockups and implement them as per stakeholders requirement and hand over projects to stakeholders. (various local small businesses)

Selected Projects :

Voice User Interface (VUI)- Home Thermostat

Mobile App design   **Oct 2019- Dec 2019**

Thermostat company would like to completely rework the voice UI for their Wi-Fi smart thermostat with voice control.

Research and analysis on the existing product and find user problems then solve through-conducting user interviews, creating user personas and scenarios and find key insights for the app then come up with the sketch and user dialog flow for the app to create a low fidelity prototype to perform user test and finalize the visual design of the app and created a clickable prototype and conducted user test to finalize the app.

VeganShare.com

Website design   **Jul 2020- Sep 2020**

Vegan Share is a platform for community members to learn, share healthy and delicious recipes.

Brainstorm with the business, created smart goals and performed competitive analysis. Conducted user research to find key insights of the user needs and pain points and created user personas, scenarios and focus areas to create a sitemap, sketches, user flow of the website to create a wireframe and experimented with visuals for the website, finally created a website design conducted user test.

Education:

UX Design

Bellevue College, WA   Sep 2018-Present

Bachelors of Technology

Jawaharlal Nehru Technological University of Hyderabad (India)   Aug 2011- May 2015

Skills:

User Research

User interviews, surveys, market analysis, competitive analysis, User test

Analysis

User personas, storyboarding, sketching, user flow, information architecture, User scenarios

Visual Design

Color palette, typography, iconography, pattern library, hierarchy of elements, moodboard

Design

Wire-framing, Low fidelity prototype, high fidelity prototype

Tools:

Adobe XD, Photoshop, Illustrator, Sketch, Balsamiq, invision App, Marvel app, HTML & CSS