

Pavanipriya Sajja

UX Designer dedicated to creating better design experiences for humans.

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Selected Projects :

Voice User Interface (VUI)- Home Thermostat

Mobile App design

Oct 2019- Dec 2019

Thermostat company would like to completely rework the voice UI for their Wi-Fi smart thermostat with voice control.

Research and analysis on the existing product and find user problems then solve through-conducting user interviews, creating user personas and scenarios and find key insights for the app then come up with the sketch and user dialog flow for the app to create a low fidelity prototype to perform user test and finalize the visual design of the app and created a clickable prototype and conducted user test to finalize the app.

VeganShare.com

Website design

Jul 2020- Sep 2020

Vegan Share is a platform for community members to learn, share healthy and delicious recipes.

Brainstorm with the business, created smart goals and performed competitive analysis. Conducted user research to find key insights of the user needs and pain points and created user personas, scenarios and focus areas to create a sitemap, sketches, user flow of the website to create a wireframe and experimented with visuals for the website, finally created a website design conducted user test to evaluate working of final website.

Work-Tracker mobile App

Mobile App design

Mar 2019- Jun 2019

The product is mainly designed for the people who are spending their time with a working laptop and they would like to know about their eye strain level.

Find the user needs and then create a list of the requirements for the user and then come up with the user research process and perform a ideation and brainstorm find the user problems and then created a sketch and low fidelity prototype perform a user test with it and finalize the visual design of the app conducted a user test and finally updated as per the feedback.

Education:

UX Design

Bellevue College, WA

Sep 2019- Present

Bachelors of Technology (ECE)

Jawaharlal Nehru Technological University of

Hyderabad (India)

Aug 2011- May 2015

Skills:

User Research

User interviews, surveys, market analysis, competitive analysis, User test

Analysis

User personas, storyboarding, sketching, user flow, information architecture, User scenarios

Visual Design

Color palette, typography, iconography, pattern library, hierarchy of elements, moodboard

Design

Wire-framing, Low fidelity prototype, high fidelity prototype

Tools:

Adobe XD, Photoshop, Illustrator, Sketch, Balsamiq, invision App, Marvel app, HTML & CSS