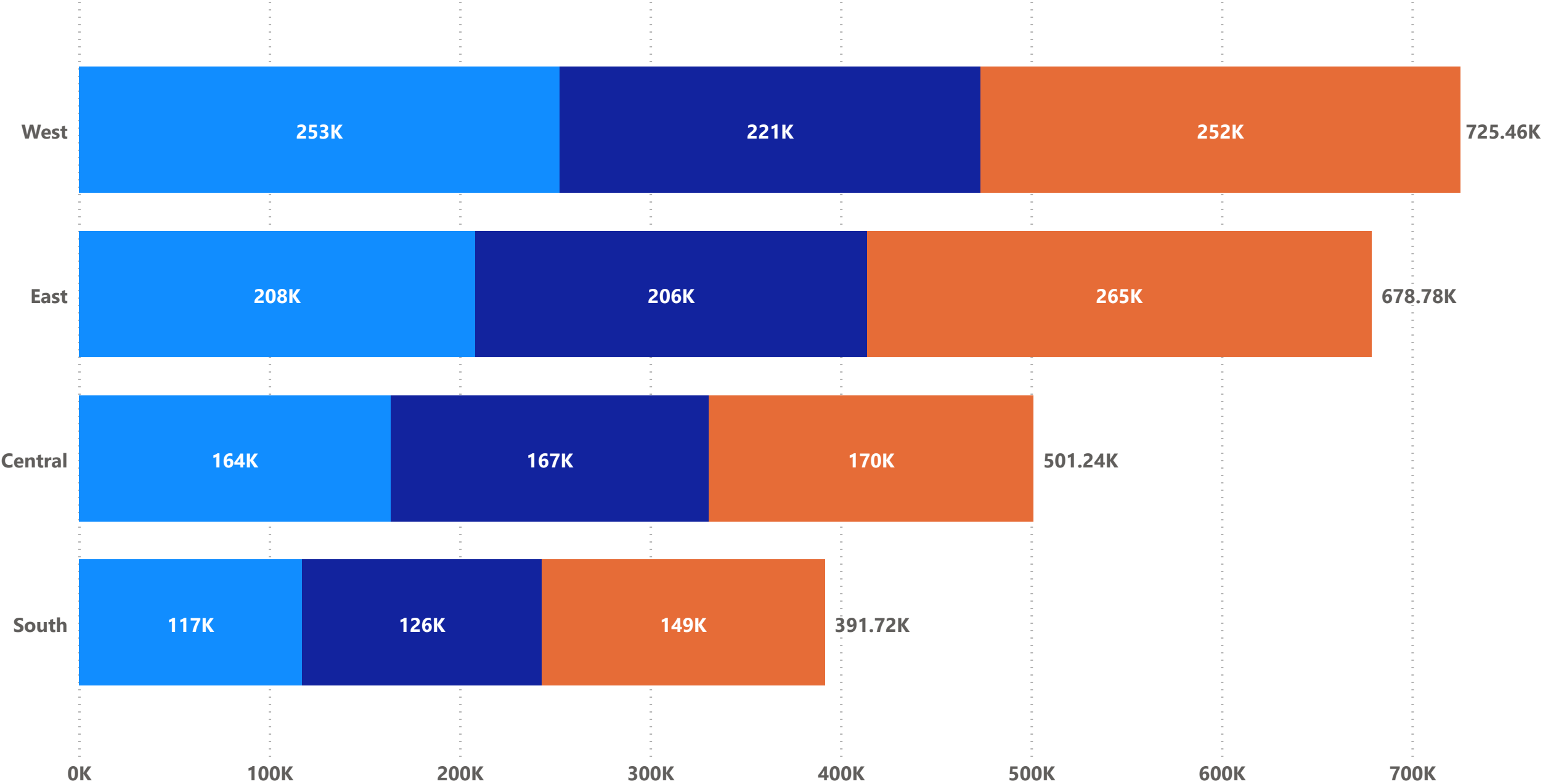


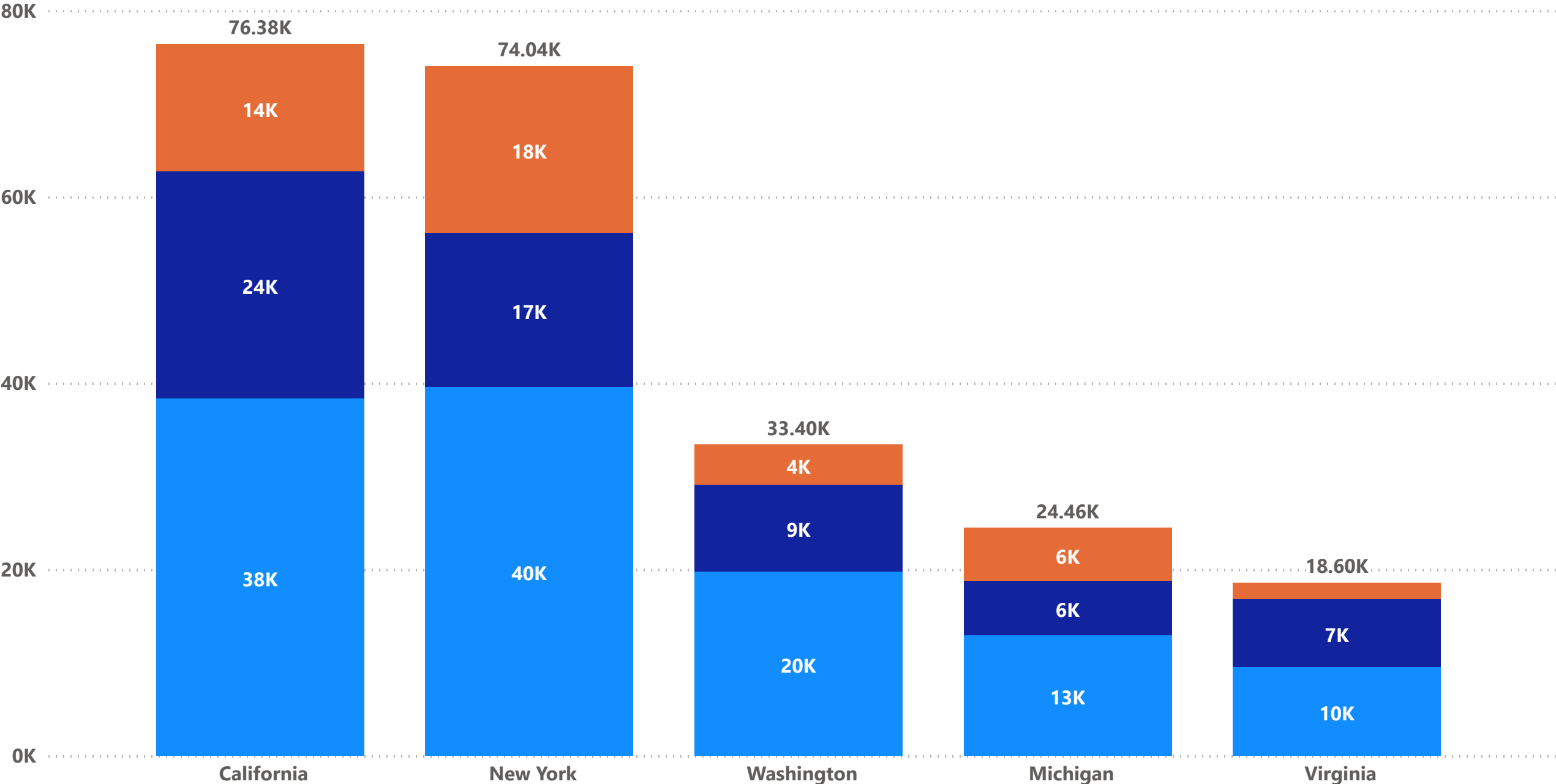
Stacked Bar Chart

Furniture Office Supplies Technology

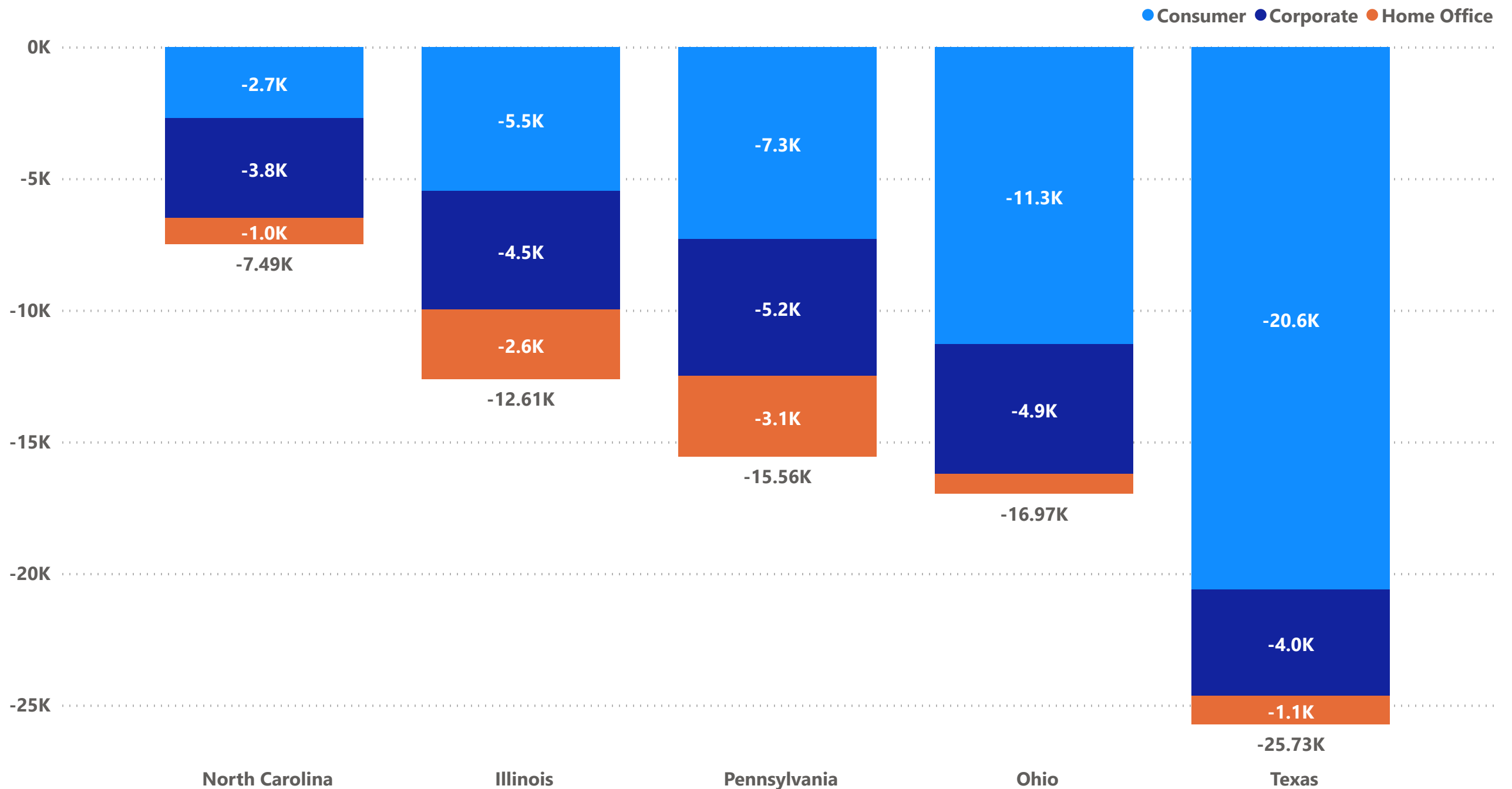


Top 5 State and Segment by Profit

● Consumer ● Corporate ● Home Office

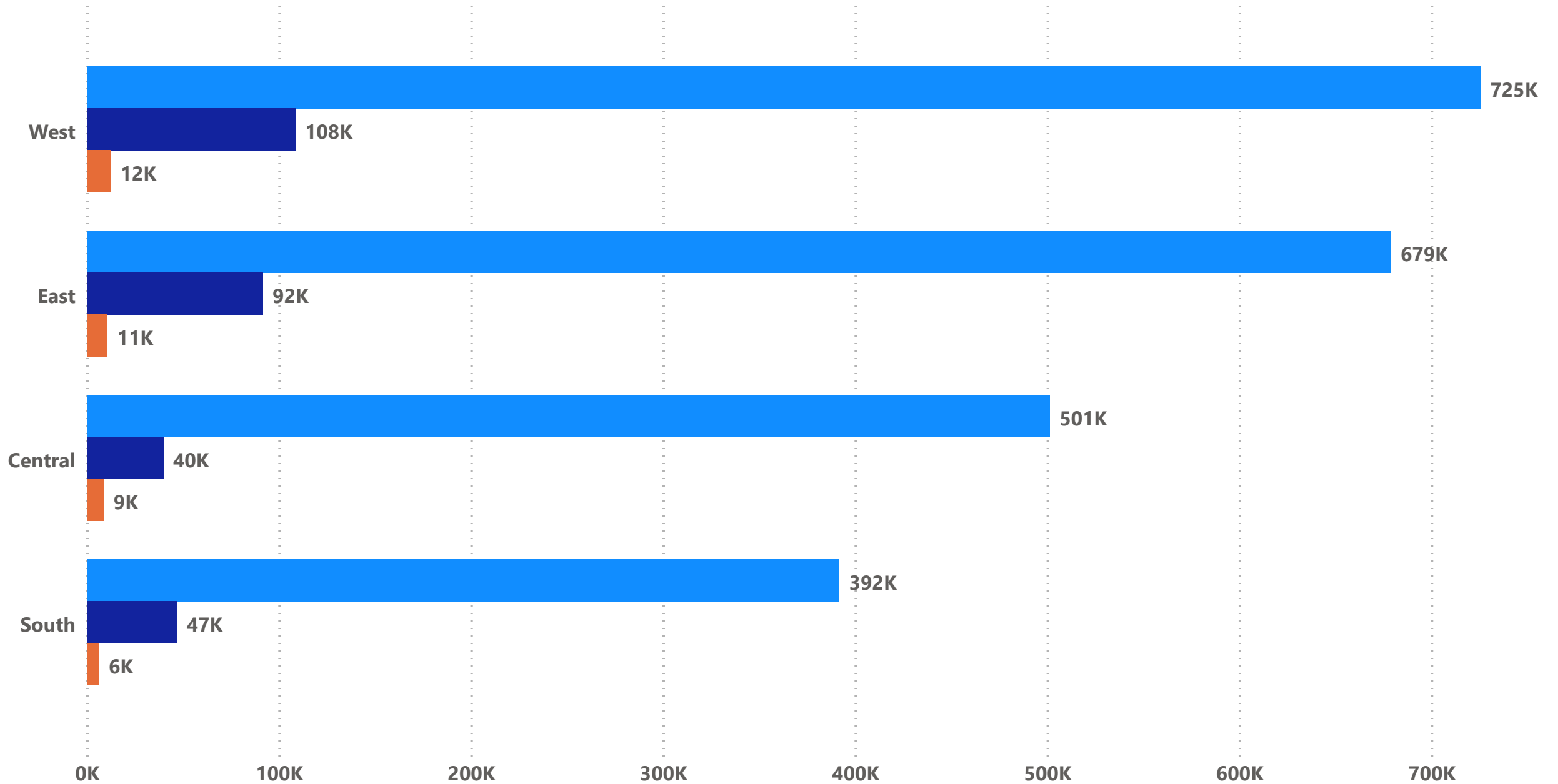


Bottom 5 State and Segment by Profit



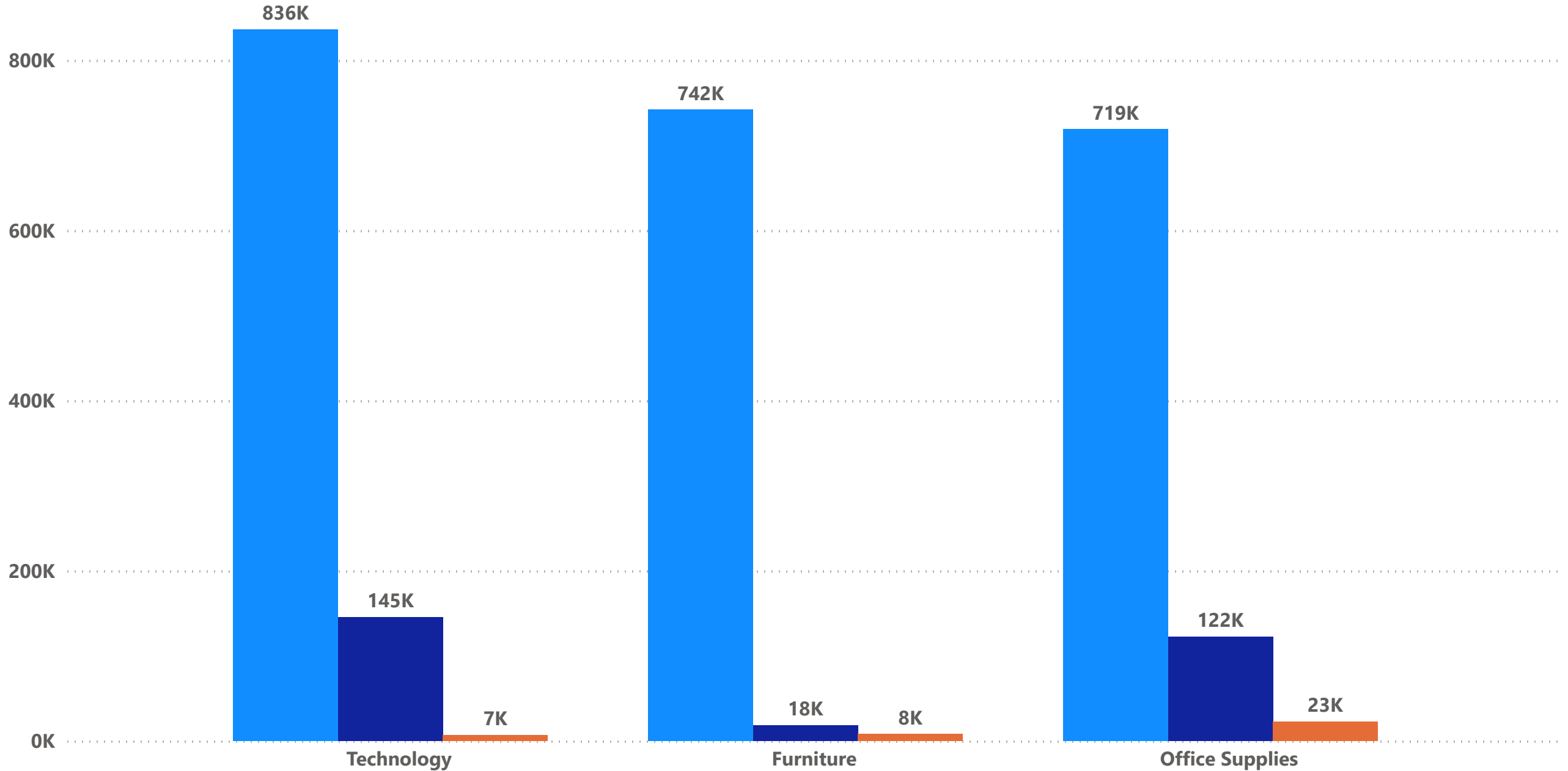
Sales, Profit and Quantity by Region

● Sum of Sales ● Sum of Profit ● Sum of Quantity



Sales, Profit and Quantity by Segment

● Sum of Sales ● Sum of Profit ● Sum of Quantity

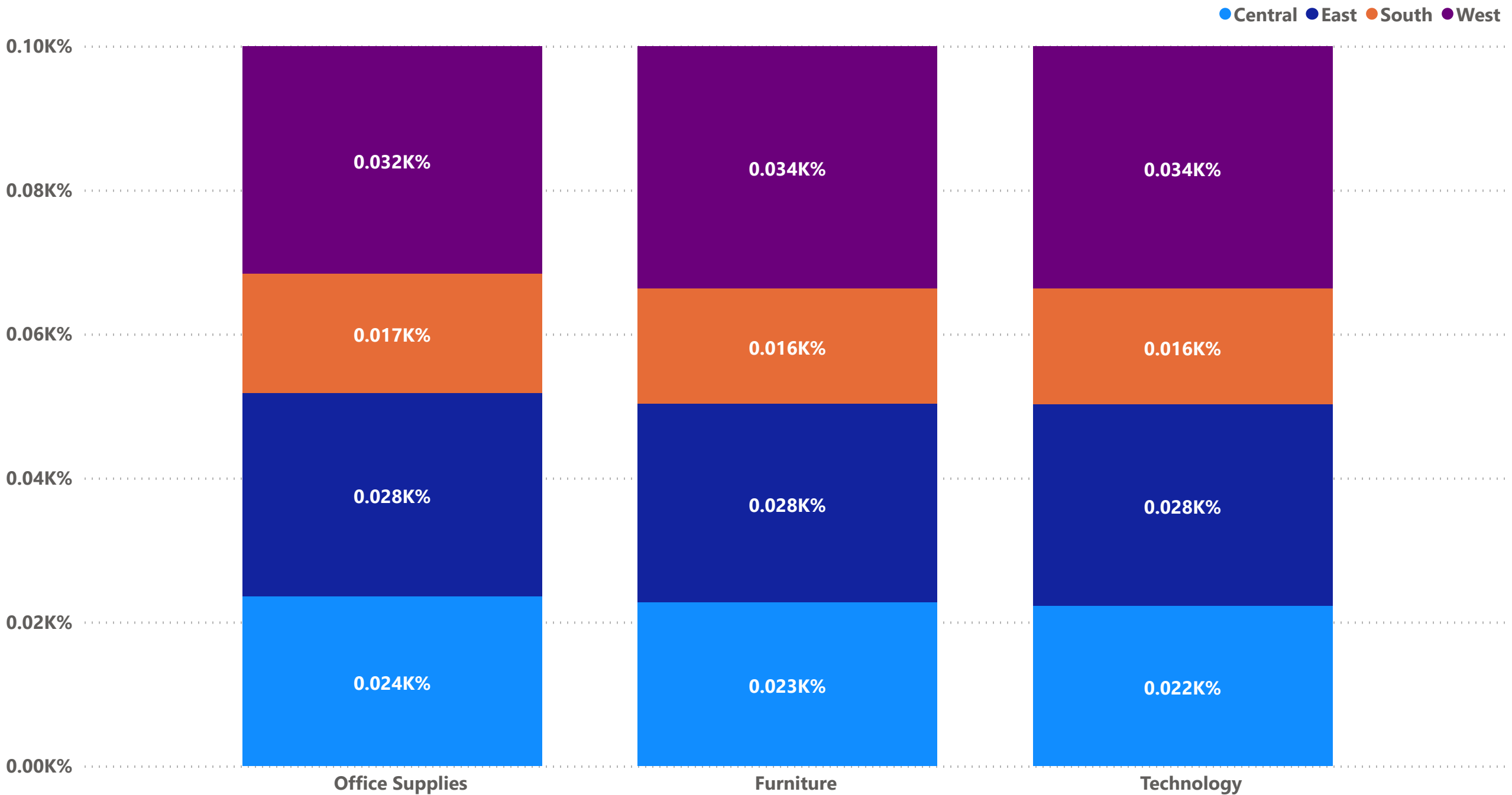


Percentage of Sales by Category and Region

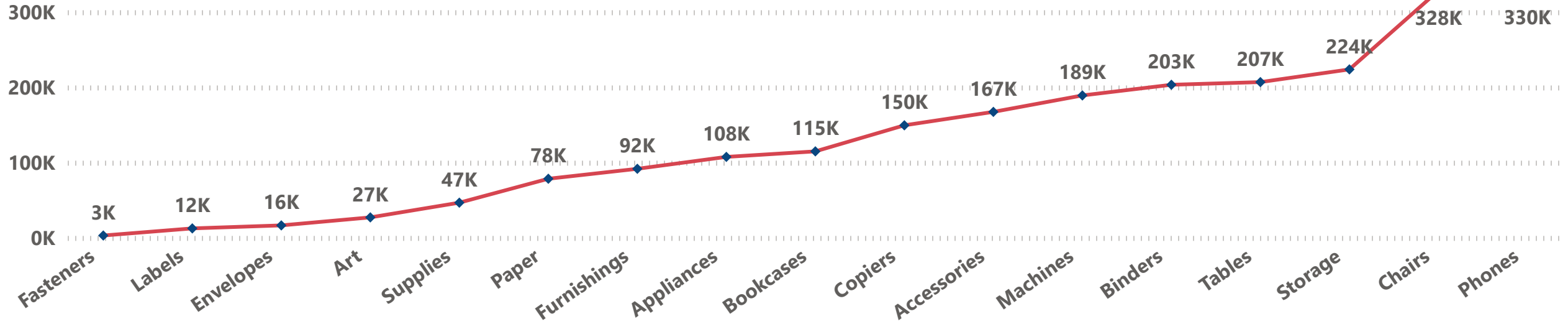
Central East South West



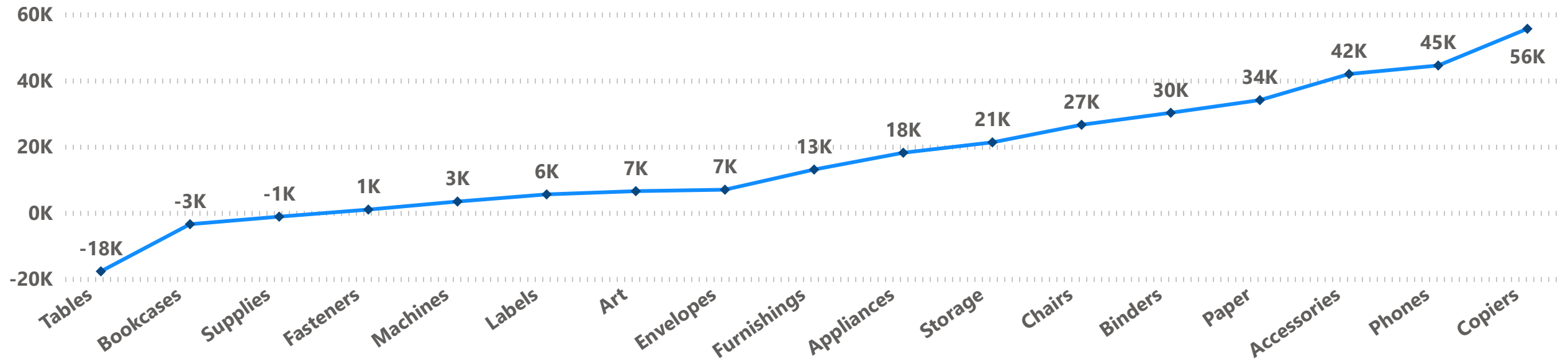
Sum of Quantity by Category and Region



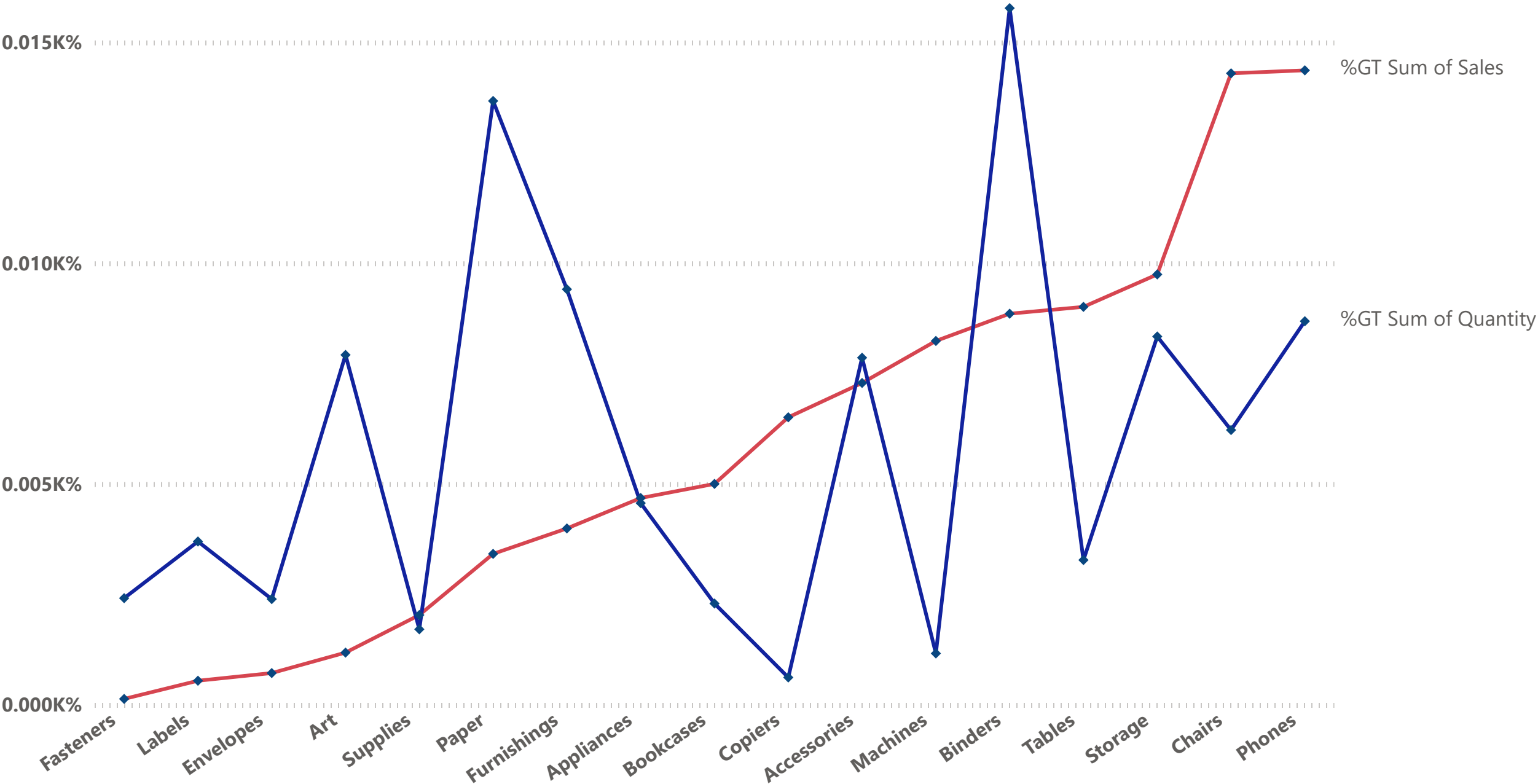
Sales by Sub-Category



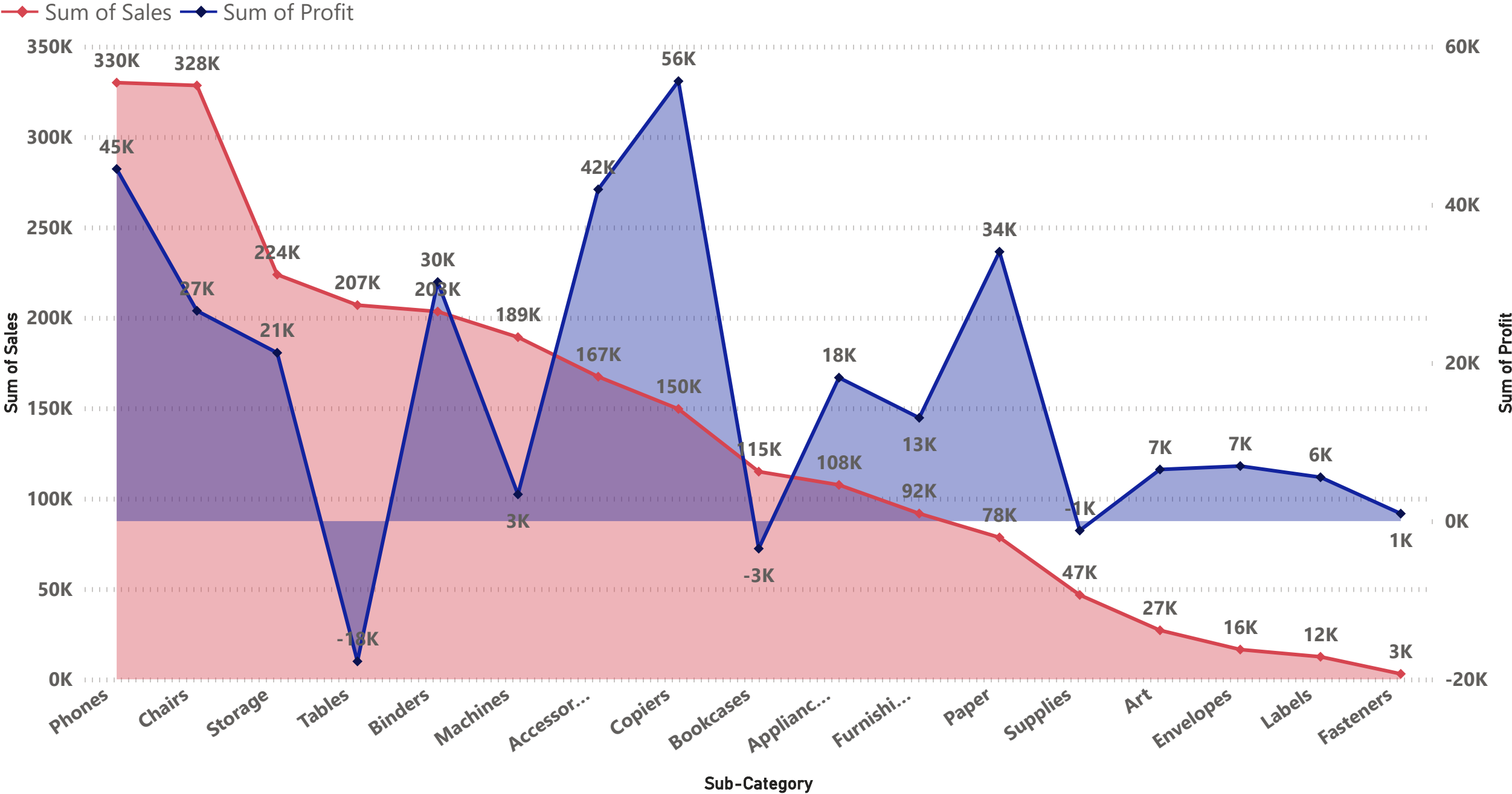
Profit by Sub-Category



%GT Sum of Sales and %GT Sum of Quantity by Sub-Category

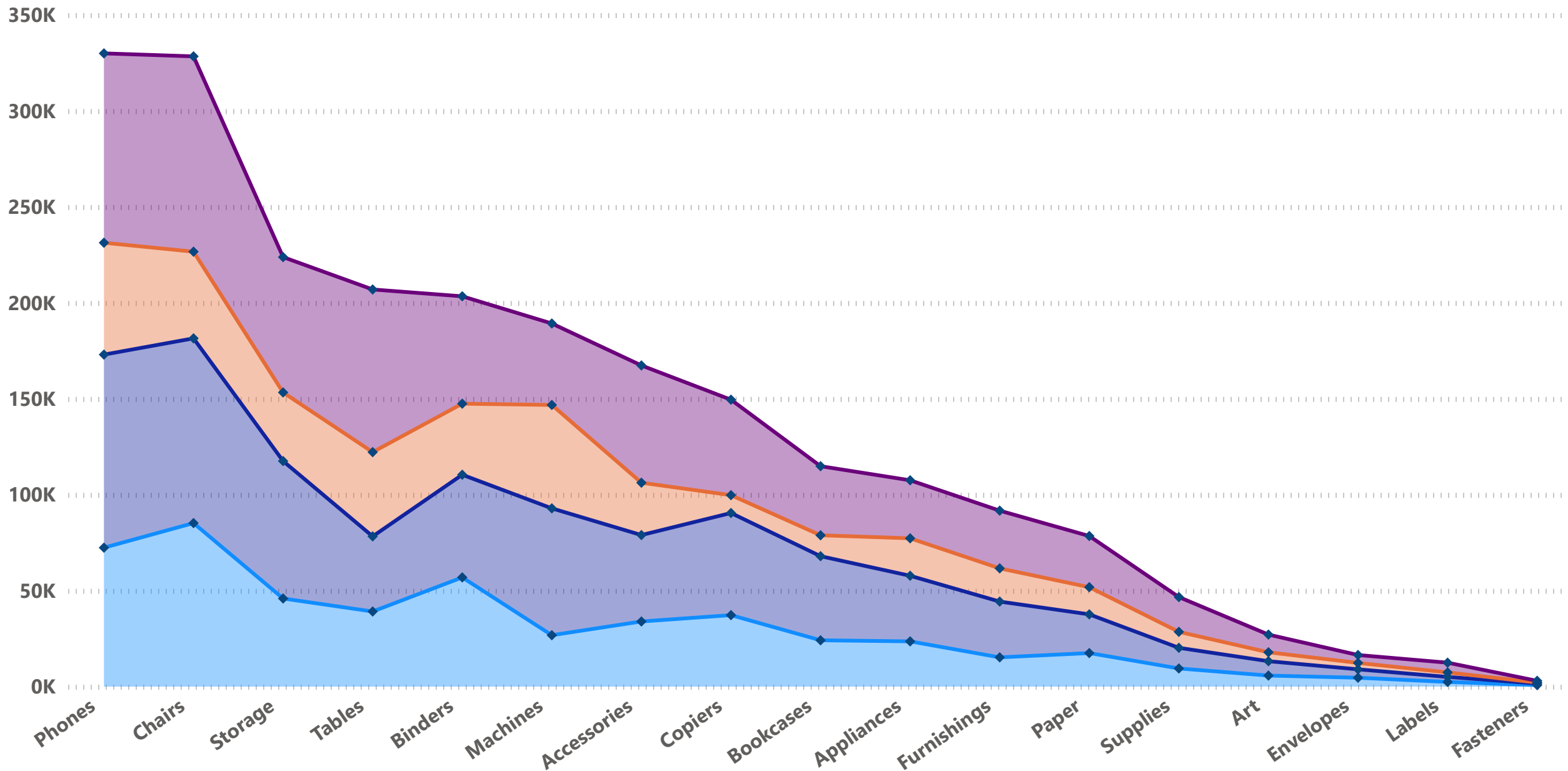


Sales and Profit by Sub-Category



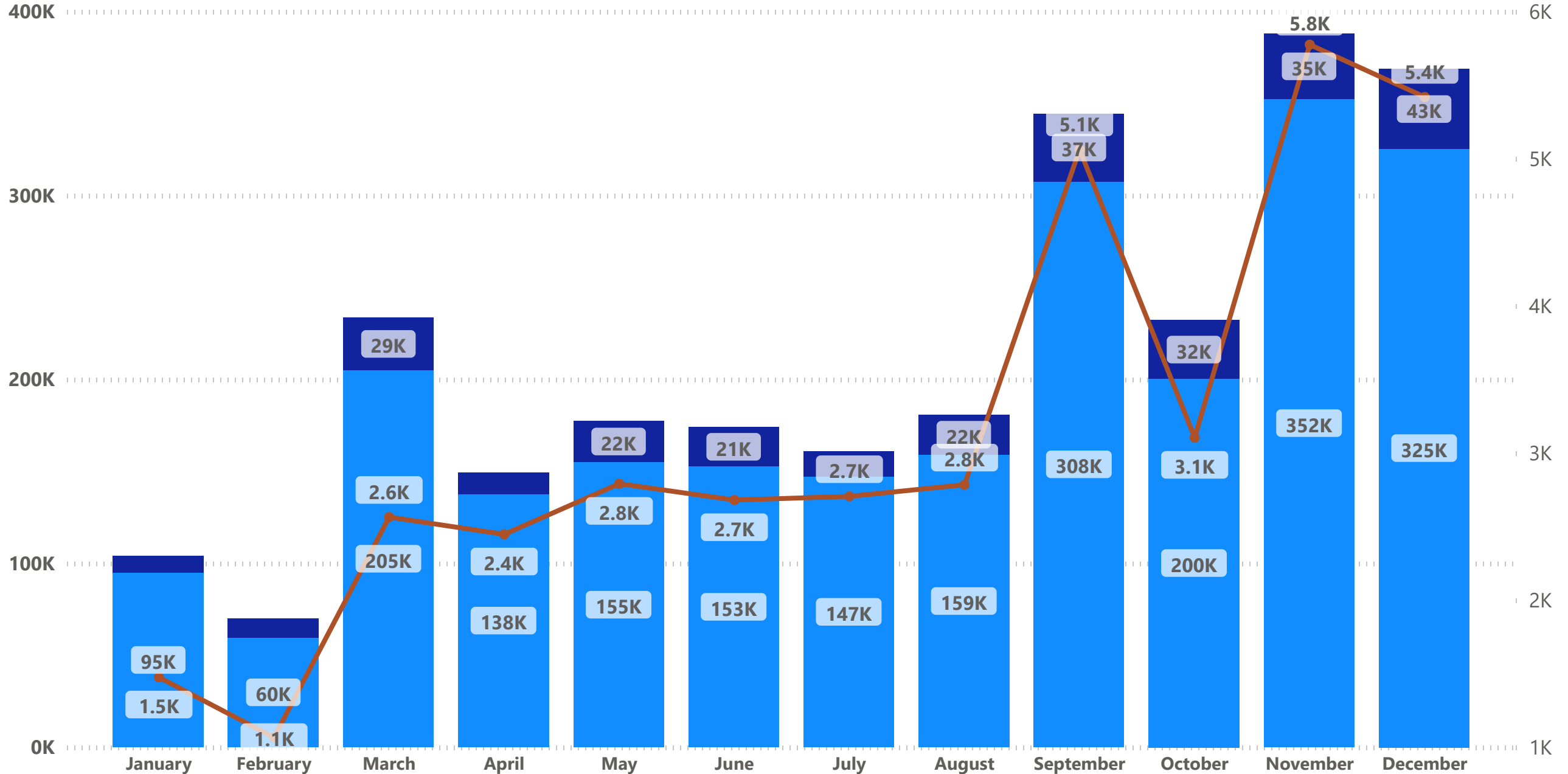
Sales by Sub-Category and Region

Central East South West



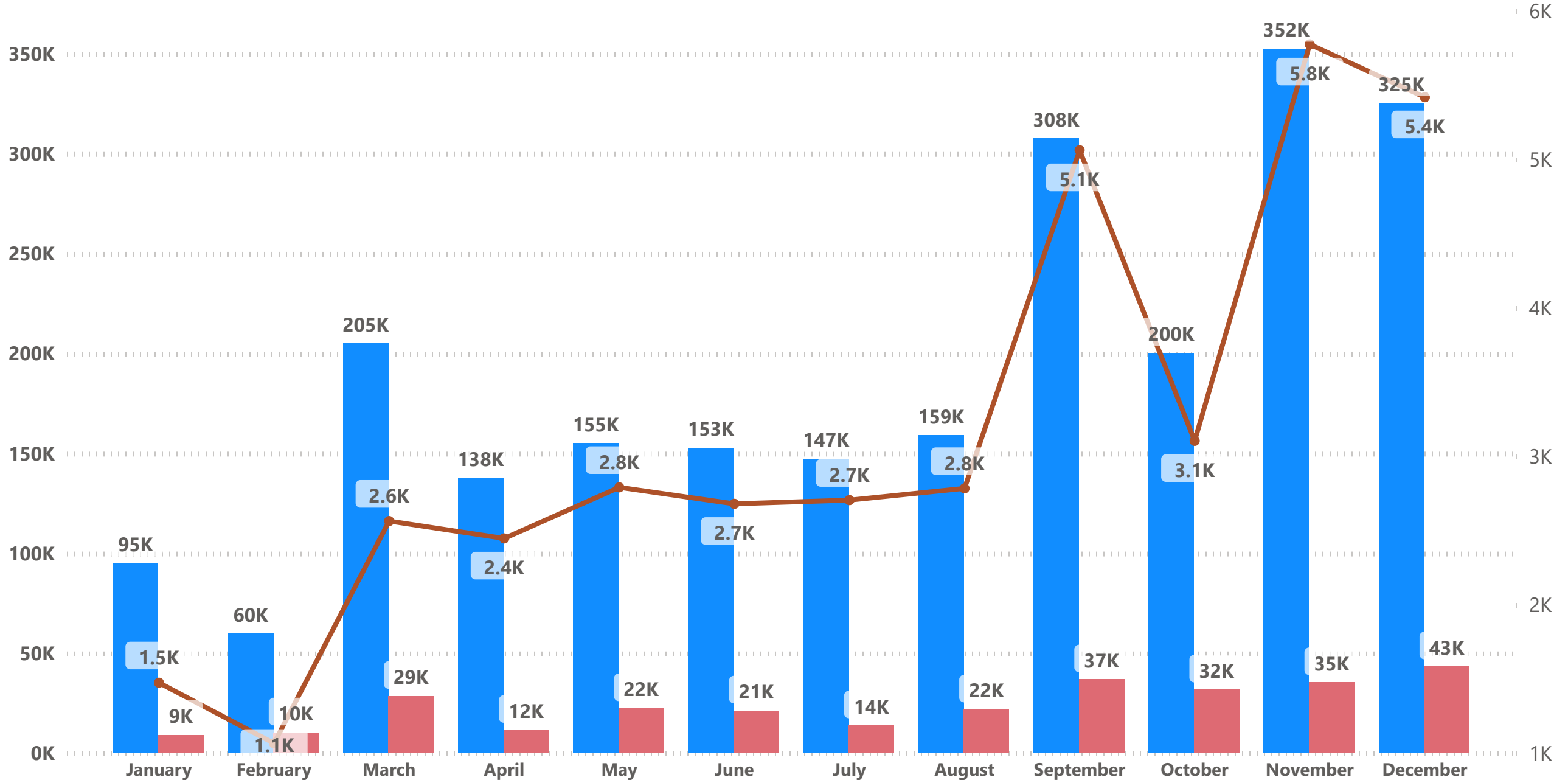
Sum of Sales, Sum of Profit and Sum of Quantity by Month

● Sum of Sales ● Sum of Profit ● Sum of Quantity



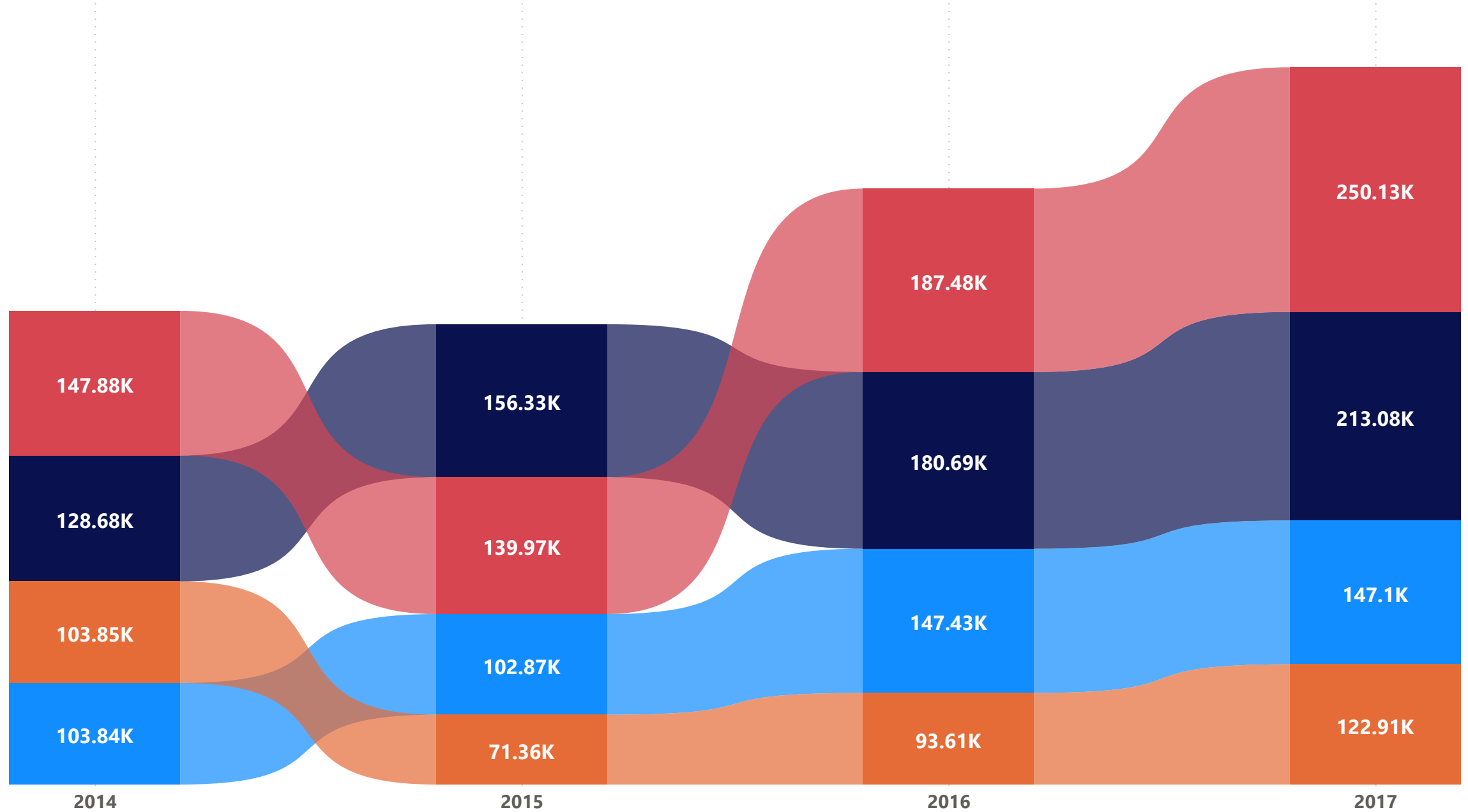
Sales, Profit and Quantity by Month

● Sum of Sales ● Sum of Profit ● Sum of Quantity

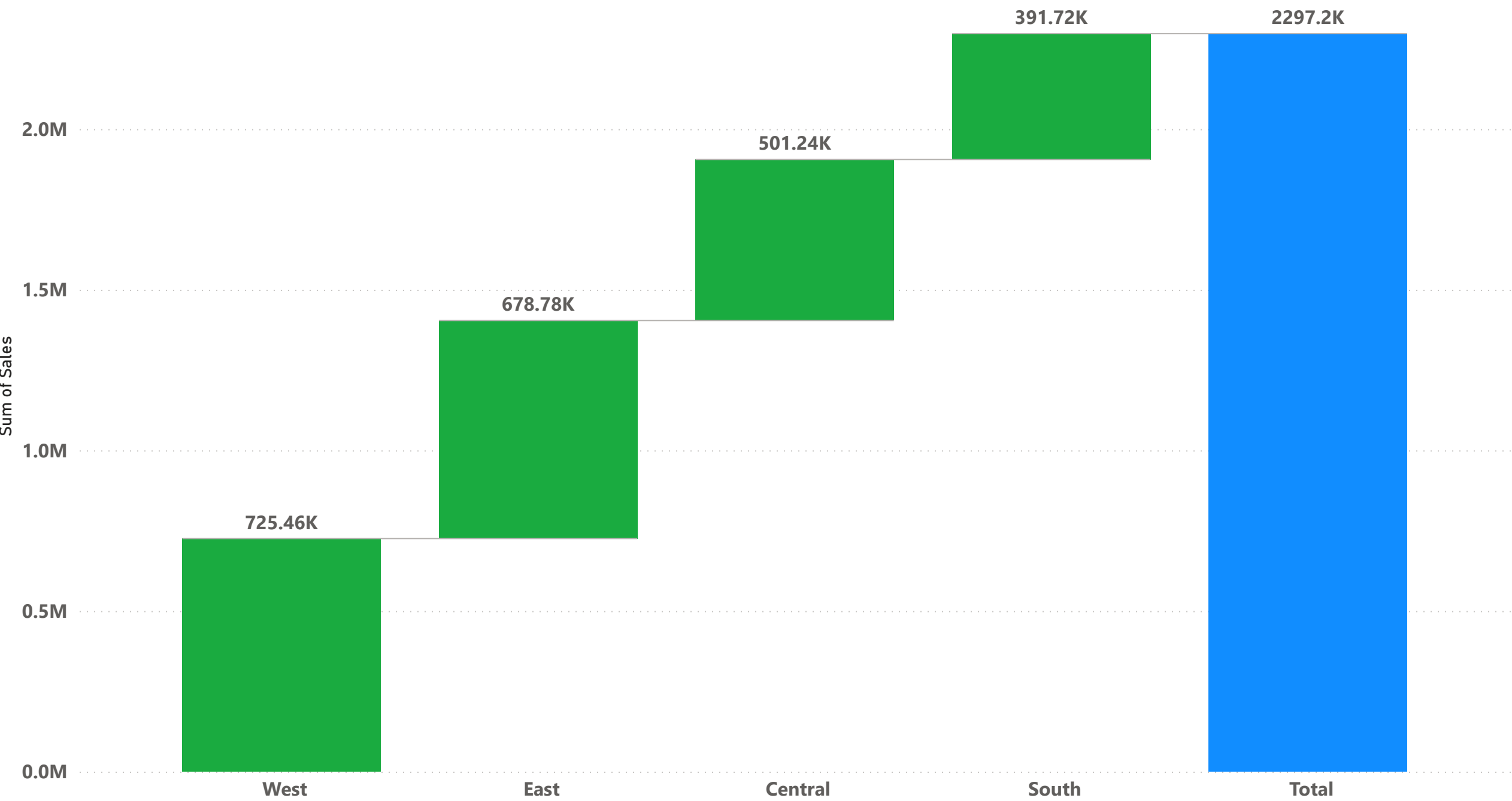


Sum of Sales by Year and Region

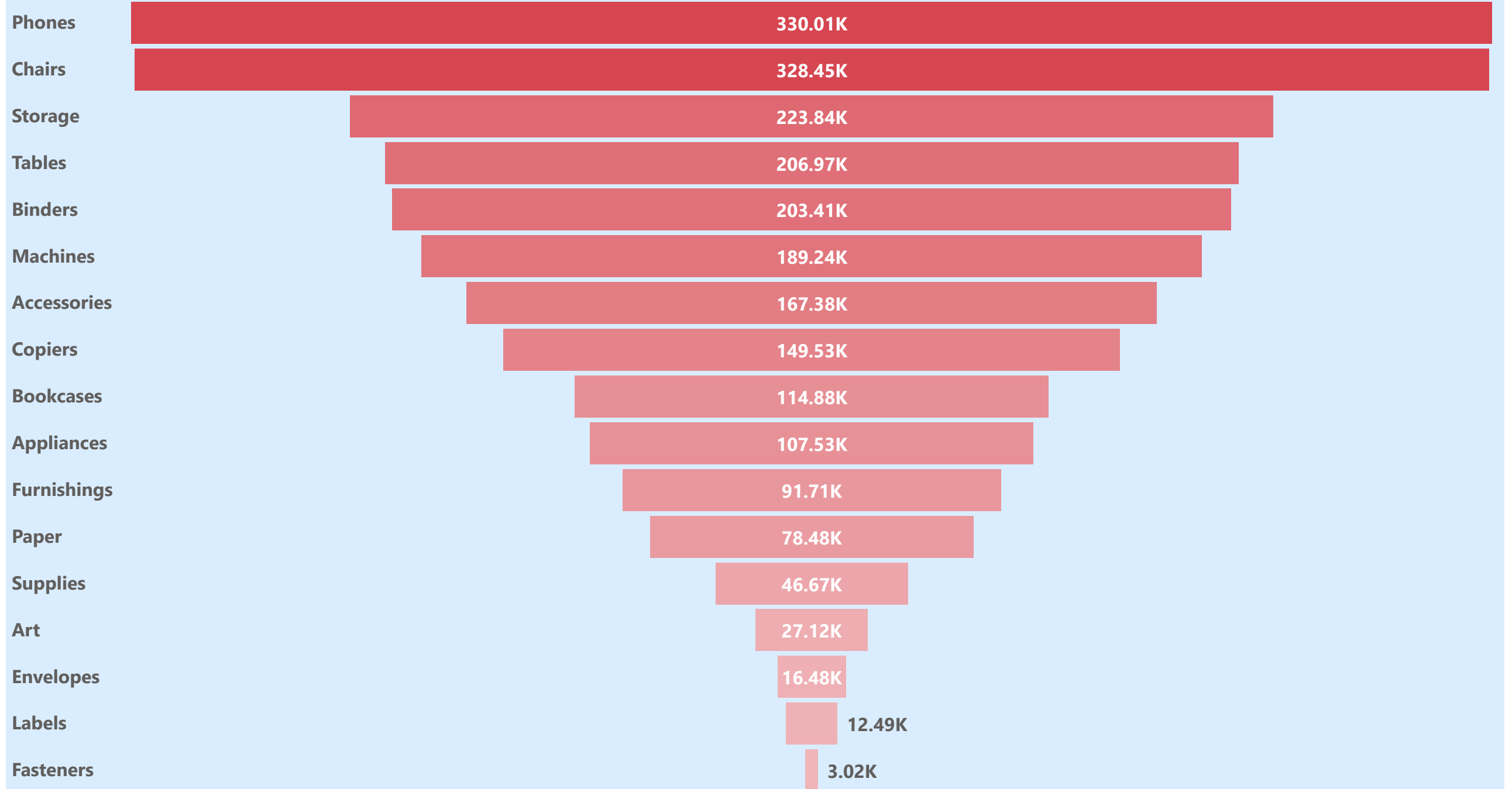
Region ● Central ● East ● South ● West



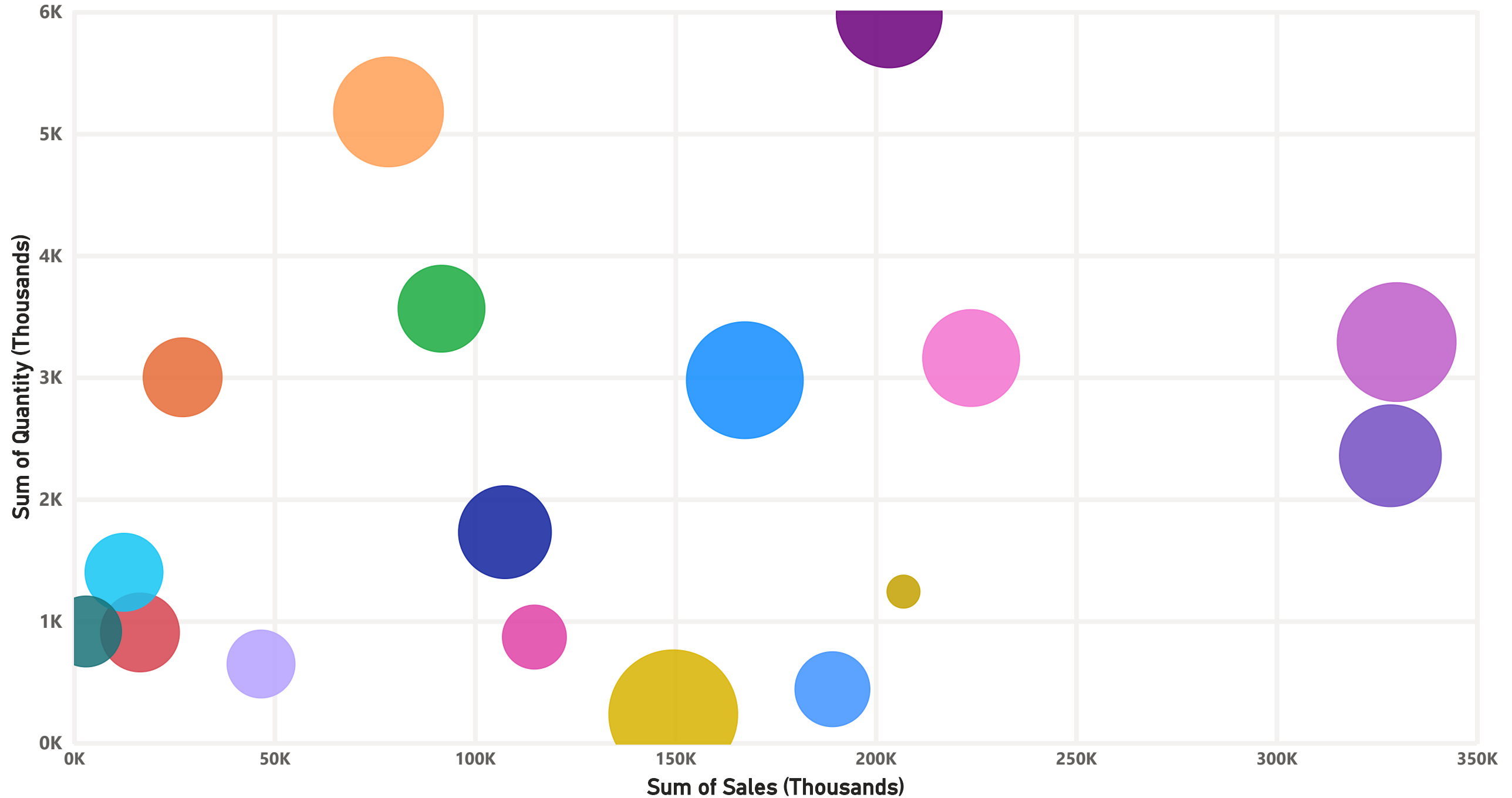
Sum of Sales by Region



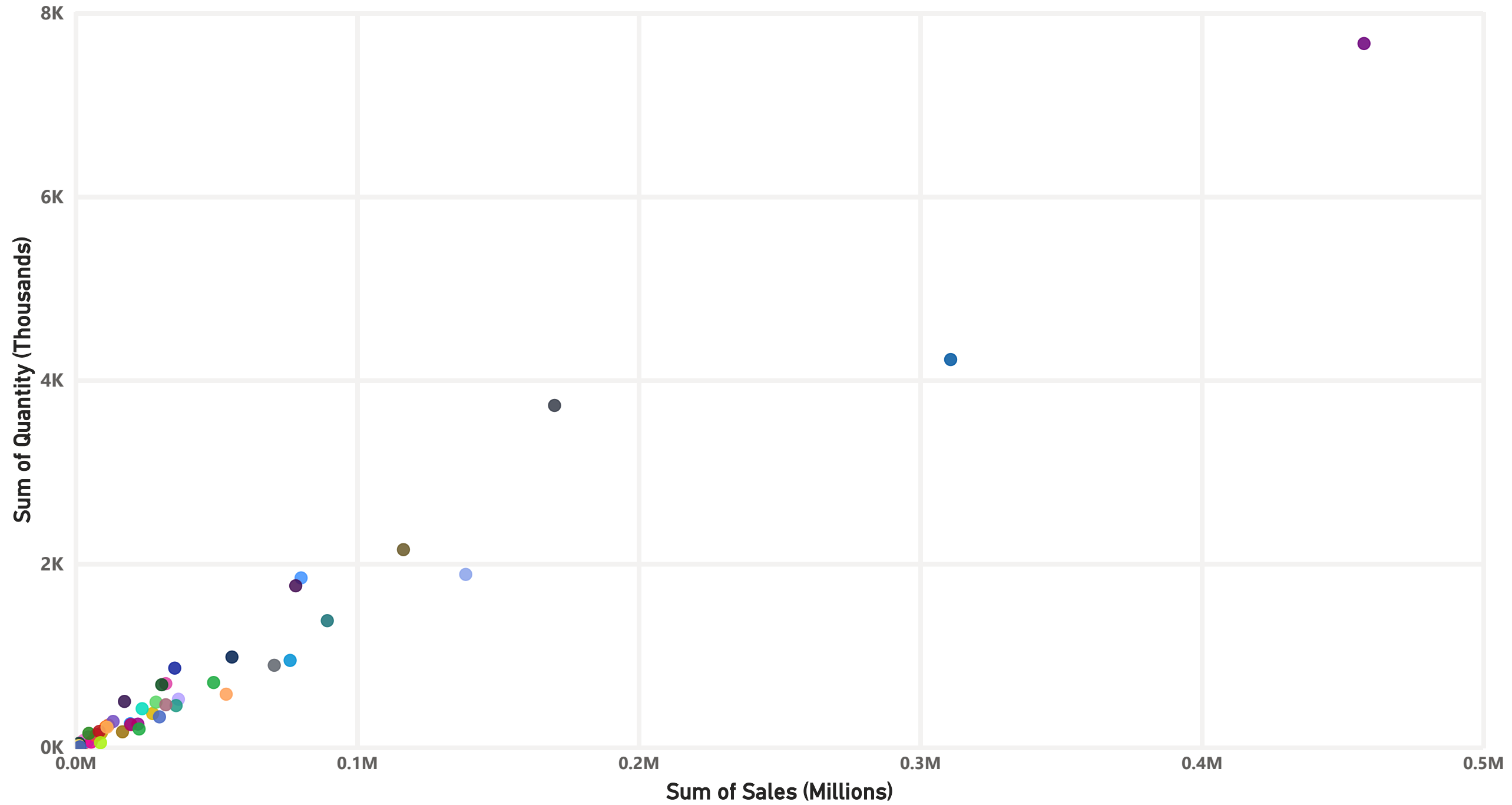
Sales by Sub-Category



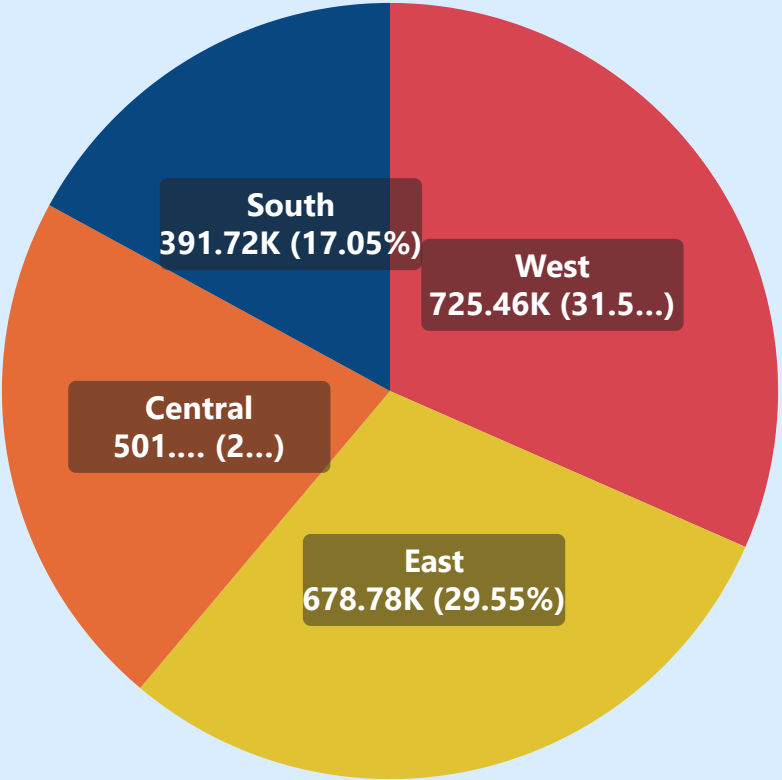
Sum of Sales, Sum of Quantity and Sum of Profit by Sub-Category



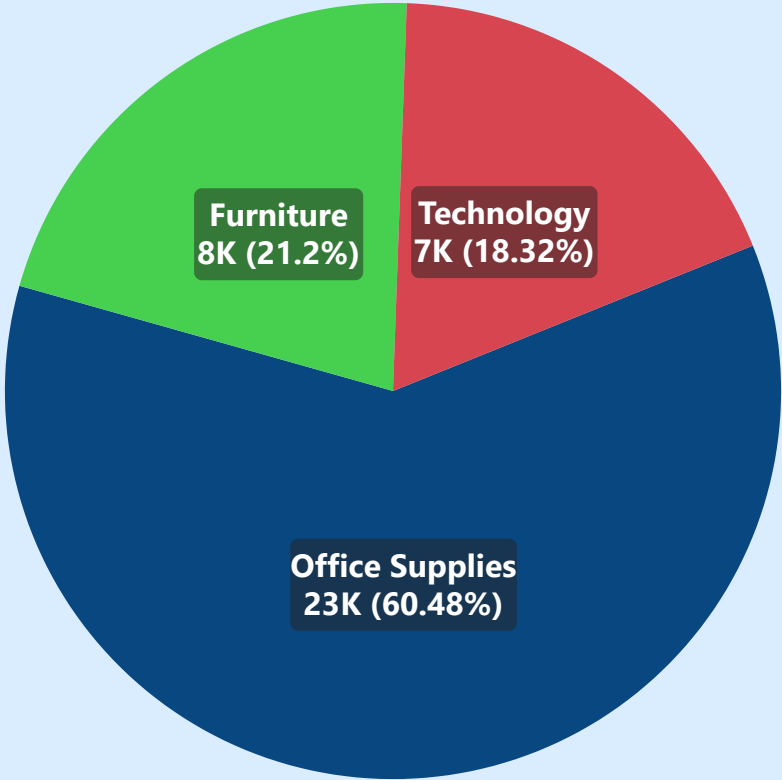
Sum of Sales and Sum of Quantity by State



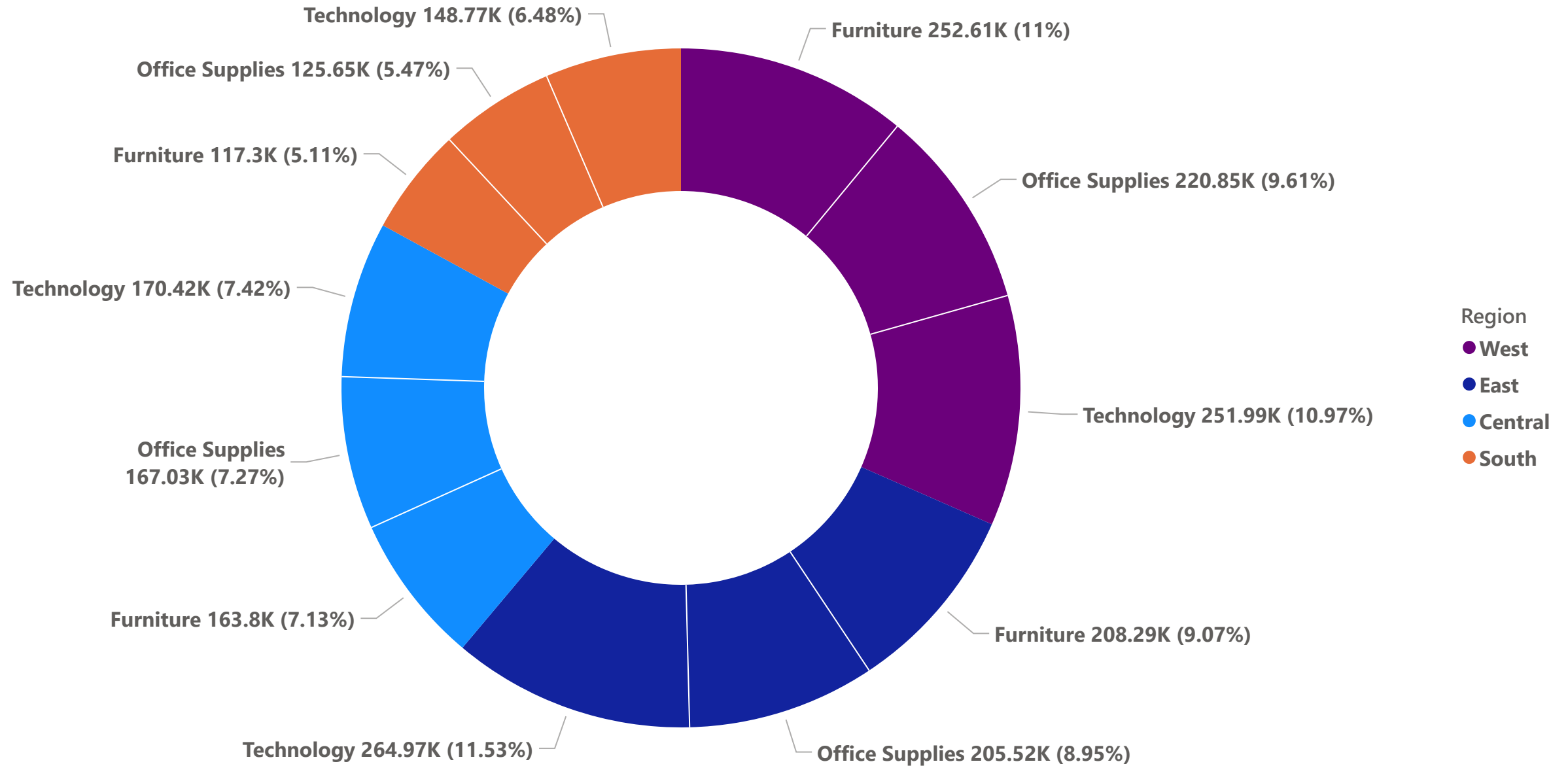
Sum of Sales by Region

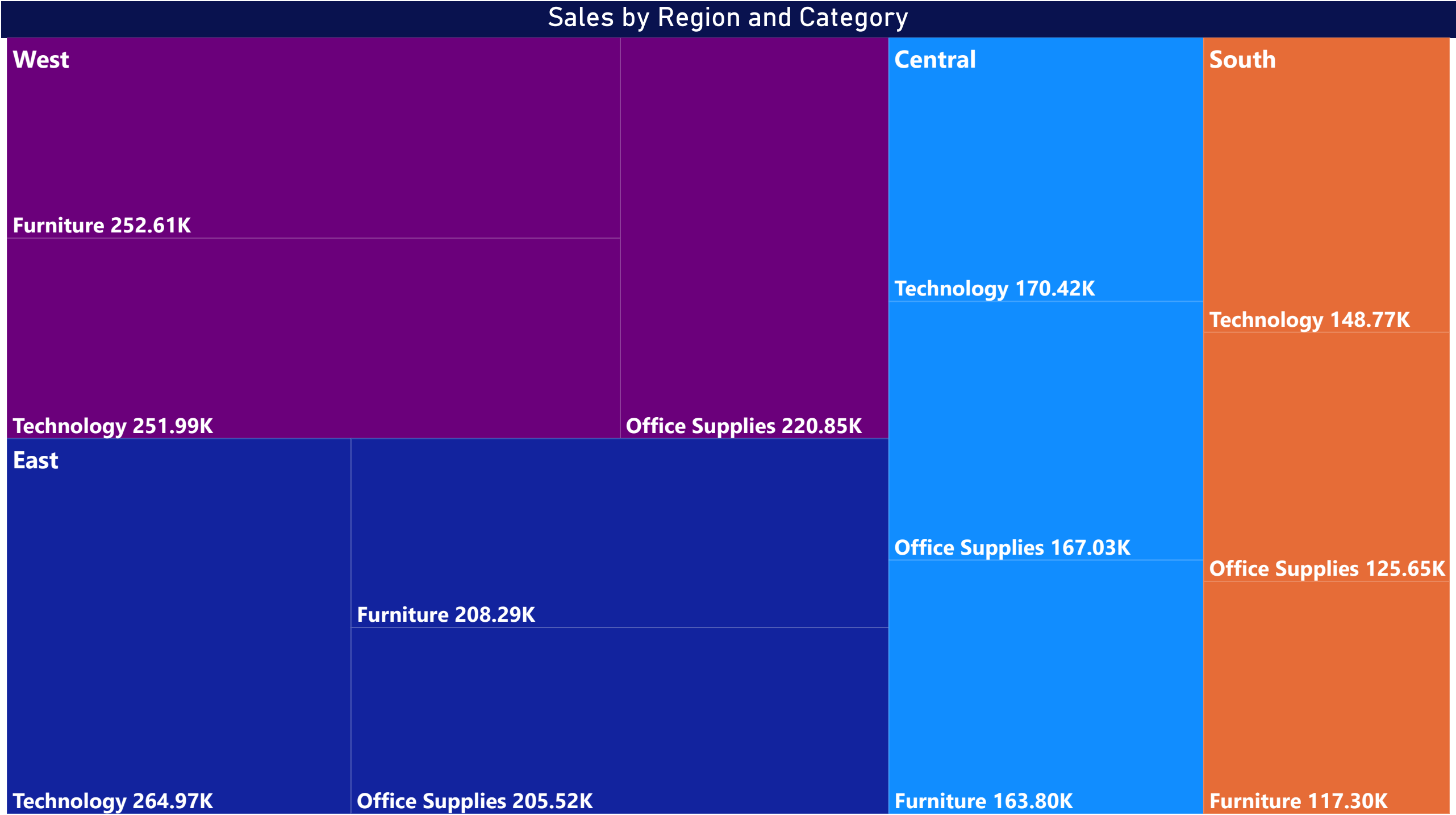


Sum of Quantity by Category



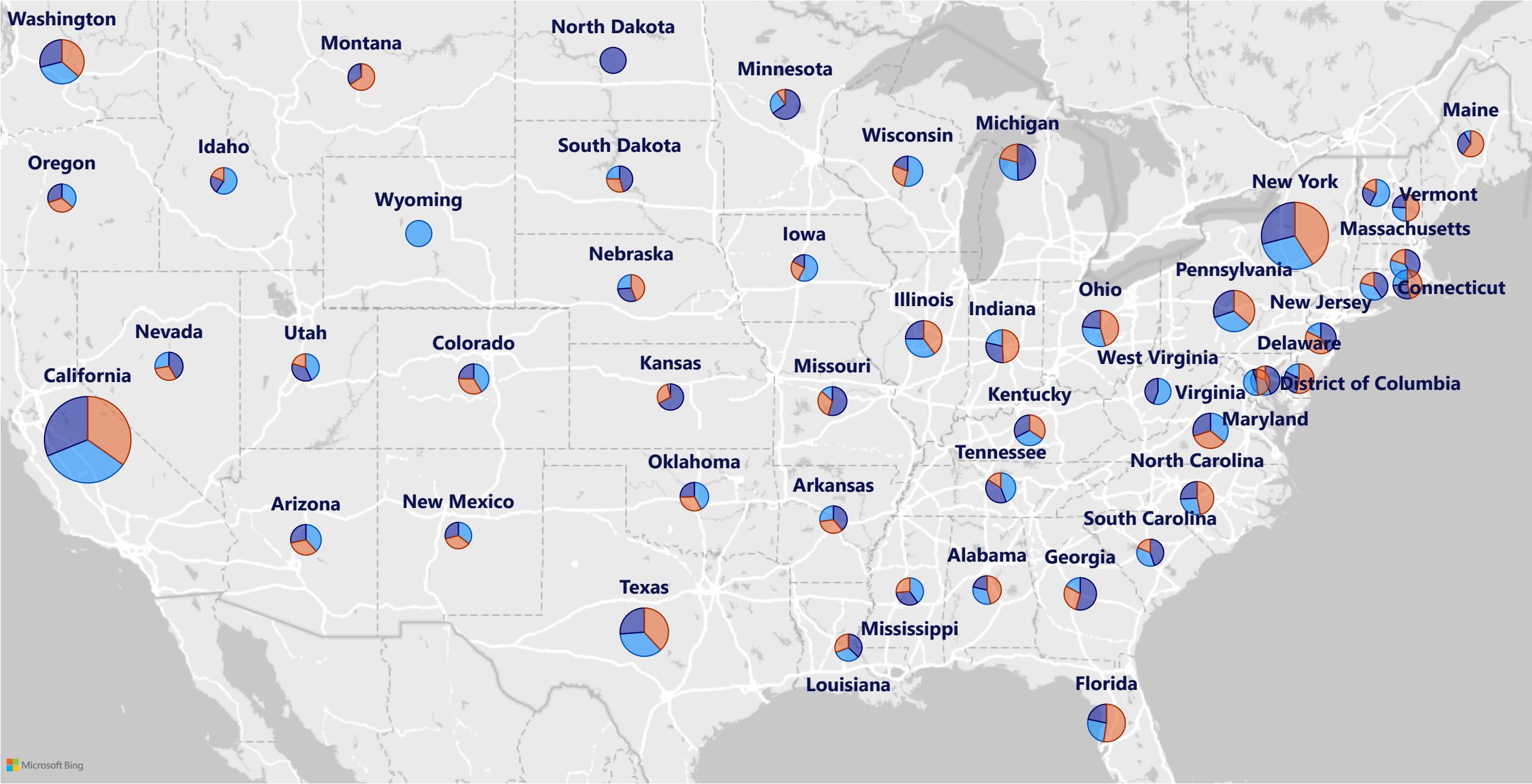
Sales by Region and Category



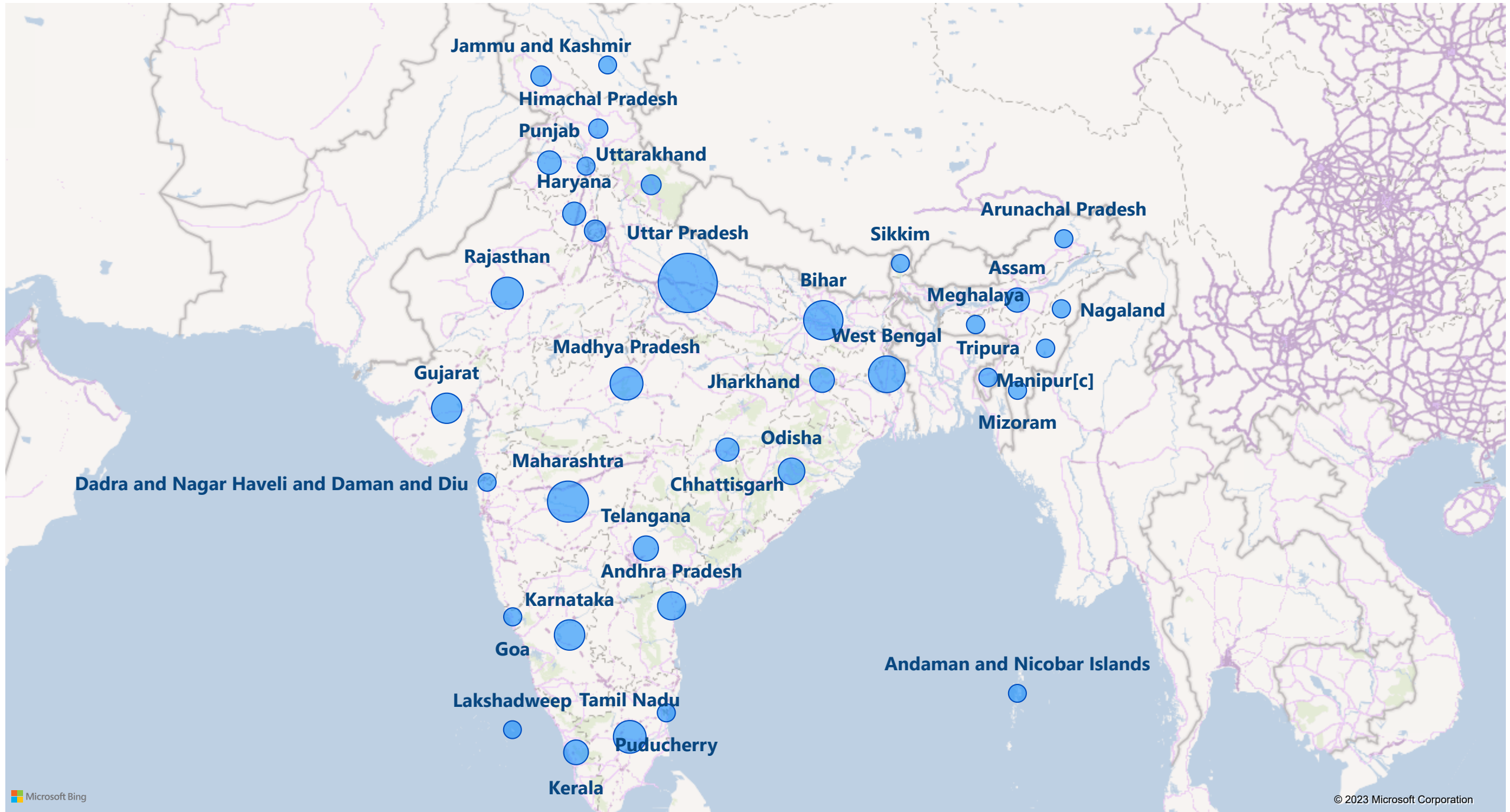


Sum of Sales by State and Category

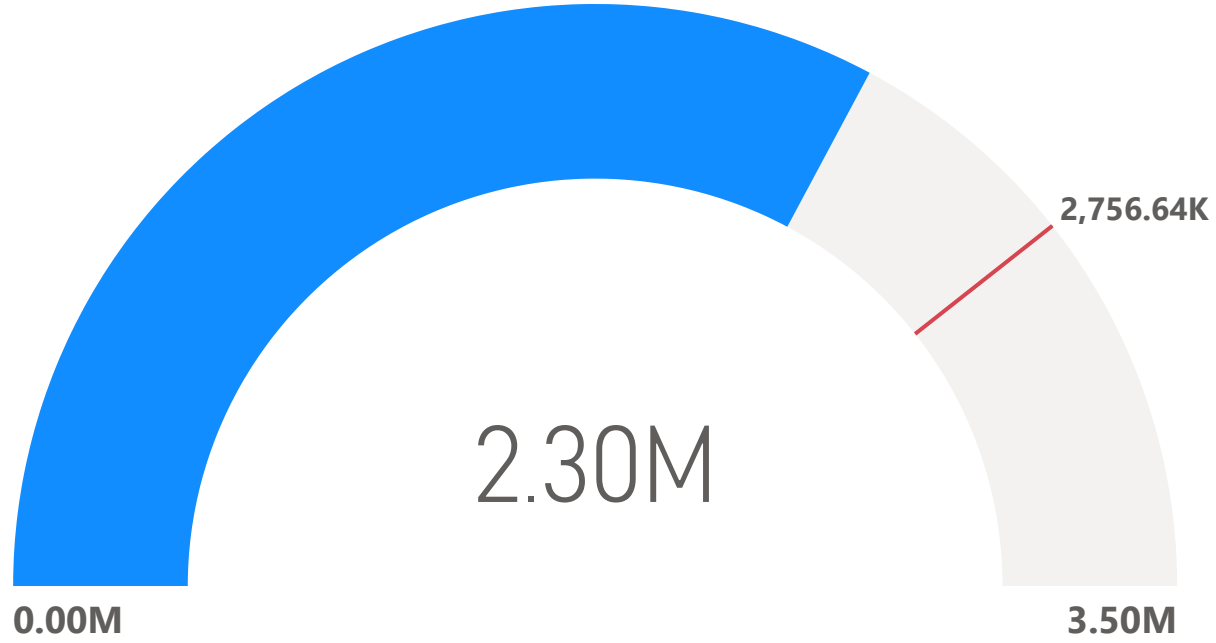
Category Furniture Office Supplies Technology



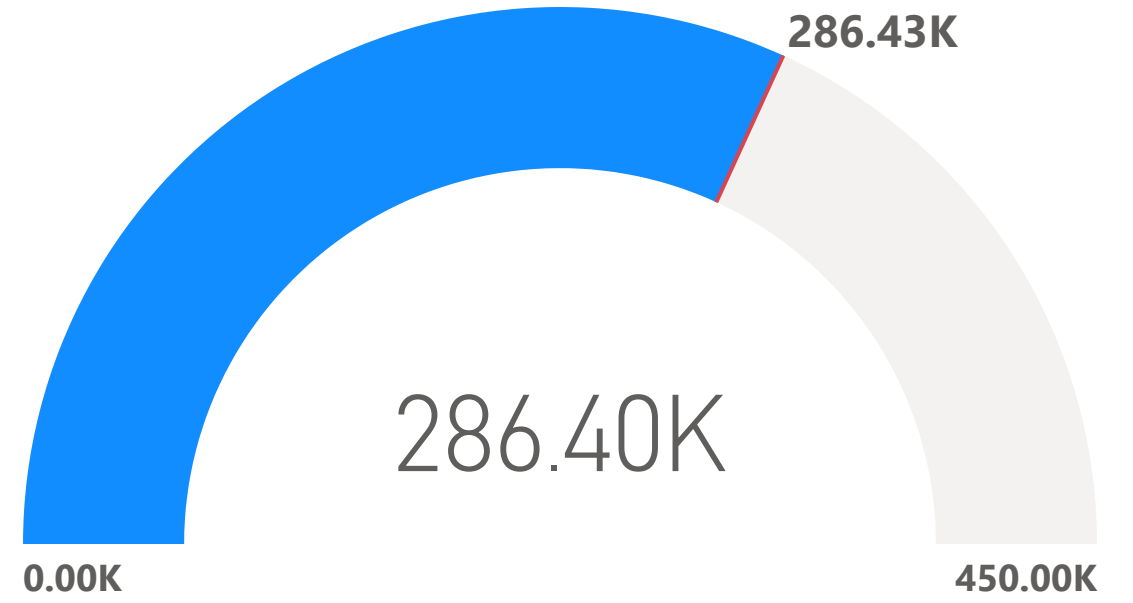
Sum of Population by State or Union Territory



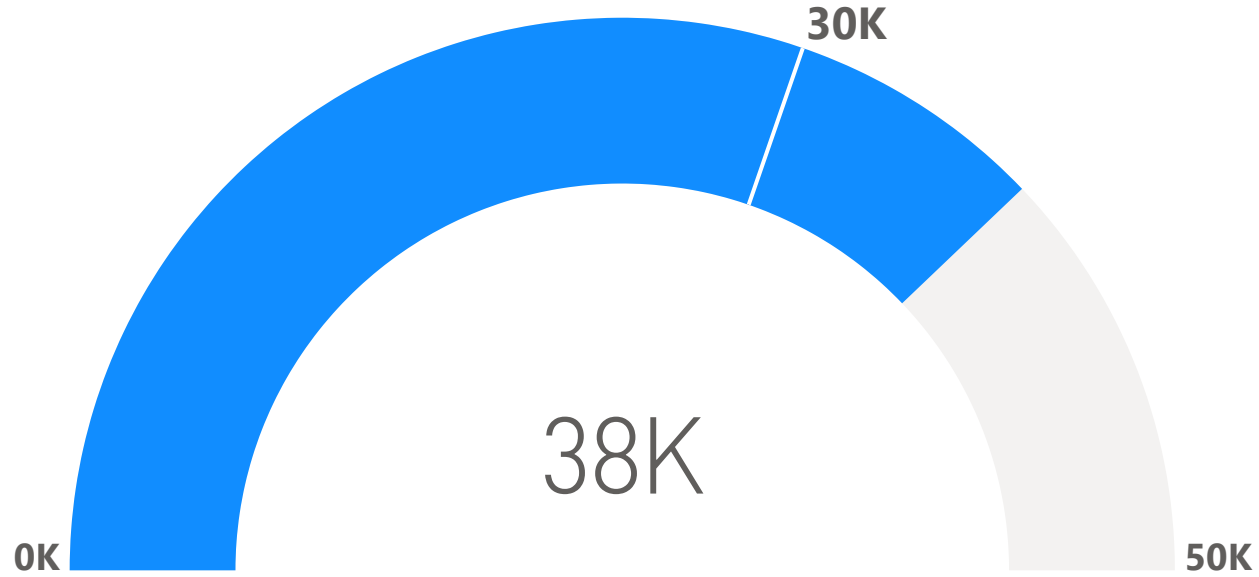
Sum of Sales and Target Sales



Sum of Profit and Target Profit



Sum of Quantity and Target Quantity



Technology

Top Selling Category

19 July 2015

Lowest Sales on Date

03 January 2014

Earliest Order Date

18 March 2014

Highest Sales on Date

25 November 2016

Earliest Order Date

02 October 2016

Highest Profit on Date

Phones

Top Selling Sub_category

Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity
Phones	3,30,007.05	44,515.73	3289
Chairs	3,28,449.10	26,590.17	2356
Storage	2,23,843.61	21,278.83	3158
Tables	2,06,965.53	-17,725.48	1241
Binders	2,03,412.73	30,221.76	5974
Machines	1,89,238.63	3,384.76	440
Accessories	1,67,380.32	41,936.64	2976
Copiers	1,49,528.03	55,617.82	234
Bookcases	1,14,880.00	-3,472.56	868
Appliances	1,07,532.16	18,138.01	1729
Furnishings	91,705.16	13,059.14	3563
Paper	78,479.21	34,053.57	5178
Supplies	46,673.54	-1,189.10	647
Art	27,118.79	6,527.79	3000
Envelopes	16,476.40	6,964.18	906
Labels	12,486.31	5,546.25	1400
Fasteners	3,024.28	949.52	914
Total	22,97,200.86	2,86,397.02	37873

Furniture		
7,41,999.80	18,451.27	8028
Sum of Sales	Sum of Profit	Sum of Quantity

Office Supplies		
7,19,047.03	1,22,490.80	22906
Sum of Sales	Sum of Profit	Sum of Quantity

Technology		
8,36,154.03	1,45,454.95	6939
Sum of Sales	Sum of Profit	Sum of Quantity

Sub-Category

All

Central		
5,01,239.89	39,706.36	8780
Sum of Sales	Sum of Profit	Sum of Quantity

East		
6,78,781.24	91,522.78	10618
Sum of Sales	Sum of Profit	Sum of Quantity

South		
3,91,721.91	46,749.43	6209
Sum of Sales	Sum of Profit	Sum of Quantity

West		
7,25,457.82	1,08,418.45	12266
Sum of Sales	Sum of Profit	Sum of Quantity

Order Date

03-01-2014

30-12-2017

Sum of Sales and Target Sales by Year

733.22K!

Target: 879.86K (-146.64K -16.67%)

Sum of Quantity and Target Quantity by Year

12476✓

Target: 9.98K (+2495 +25%)

Sum of Profit and Target Profit by Year

93.44K!

Target: 93.45K (-9.34 -0.01%)

Year

2014

2017



Quarter

☐ (Blank)

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

☐ Qtr 4

Sub-Category	Central	East	South	West	Total
Accessories	33,956.08	45,033.37	27,276.75	61,114.12	1,67,380.32
Appliances	23,582.03	34,188.47	19,525.33	30,236.34	1,07,532.16
Art	5,765.34	7,485.76	4,655.62	9,212.07	27,118.79
Binders	56,923.28	53,498.00	37,030.34	55,961.11	2,03,412.73
Bookcases	24,157.18	43,819.33	10,899.36	36,004.12	1,14,880.00
Chairs	85,230.65	96,260.68	45,176.45	1,01,781.33	3,28,449.10
Copiers	37,259.57	53,219.46	9,299.76	49,749.24	1,49,528.03
Envelopes	4,636.87	4,375.87	3,345.56	4,118.10	16,476.40
Fasteners	778.03	819.72	503.32	923.22	3,024.28
Furnishings	15,254.37	29,071.38	17,306.68	30,072.73	91,705.16
Labels	2,451.47	2,602.93	2,353.18	5,078.73	12,486.31
Machines	26,797.38	66,106.17	53,890.96	42,444.12	1,89,238.63
Paper	17,491.90	20,172.60	14,150.98	26,663.72	78,479.21
Phones	72,403.28	1,00,614.98	58,304.44	98,684.35	3,30,007.05
Storage	45,930.11	71,612.58	35,768.06	70,532.85	2,23,843.61
Supplies	9,467.37	10,760.12	8,318.93	18,127.12	46,673.54
Tables	39,154.97	39,139.81	43,916.19	84,754.56	2,06,965.53
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82	22,97,200.86

Decrease 

...the average of
Sales decreases by

220.7

212.7

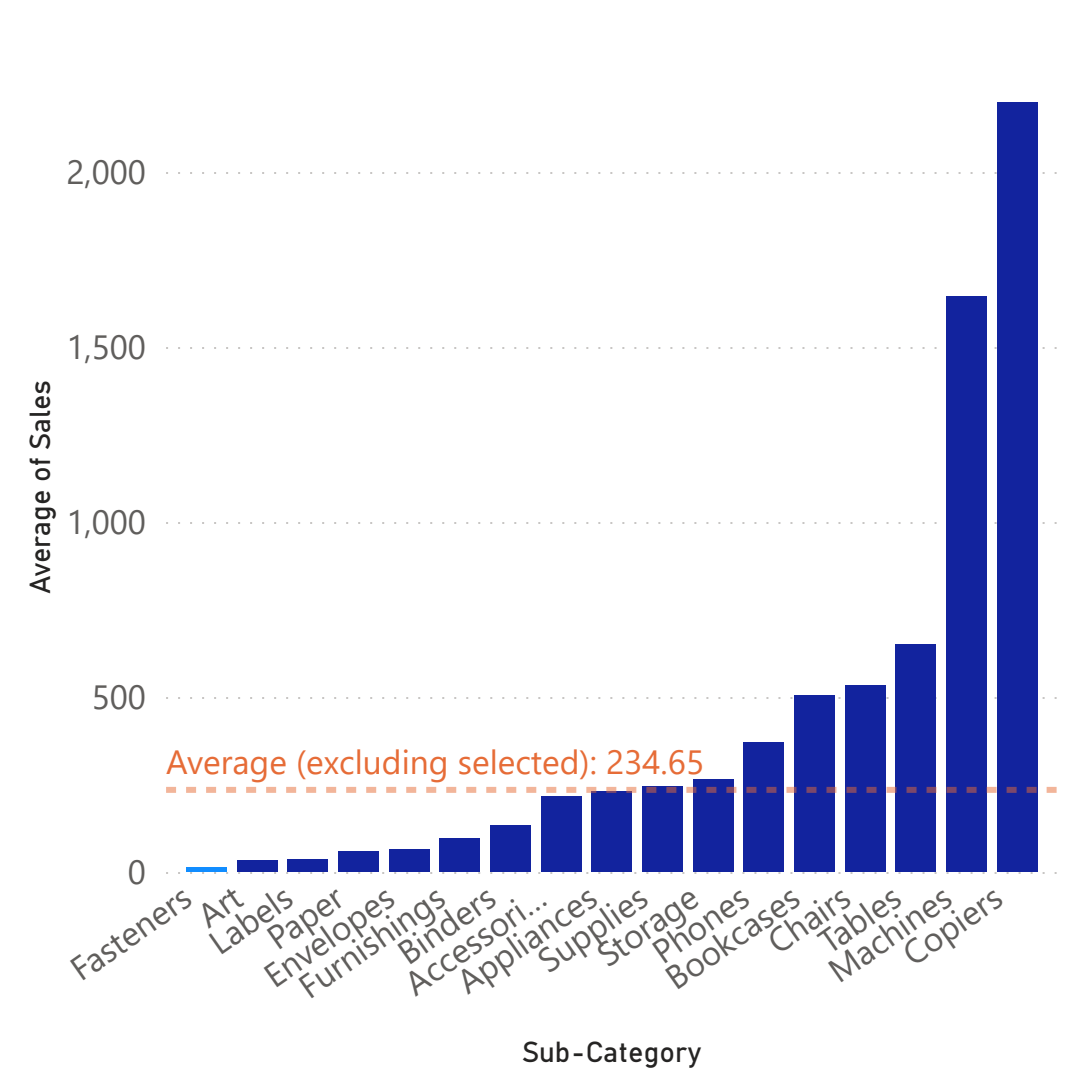
202.9

200

169.3

148.2

113.6

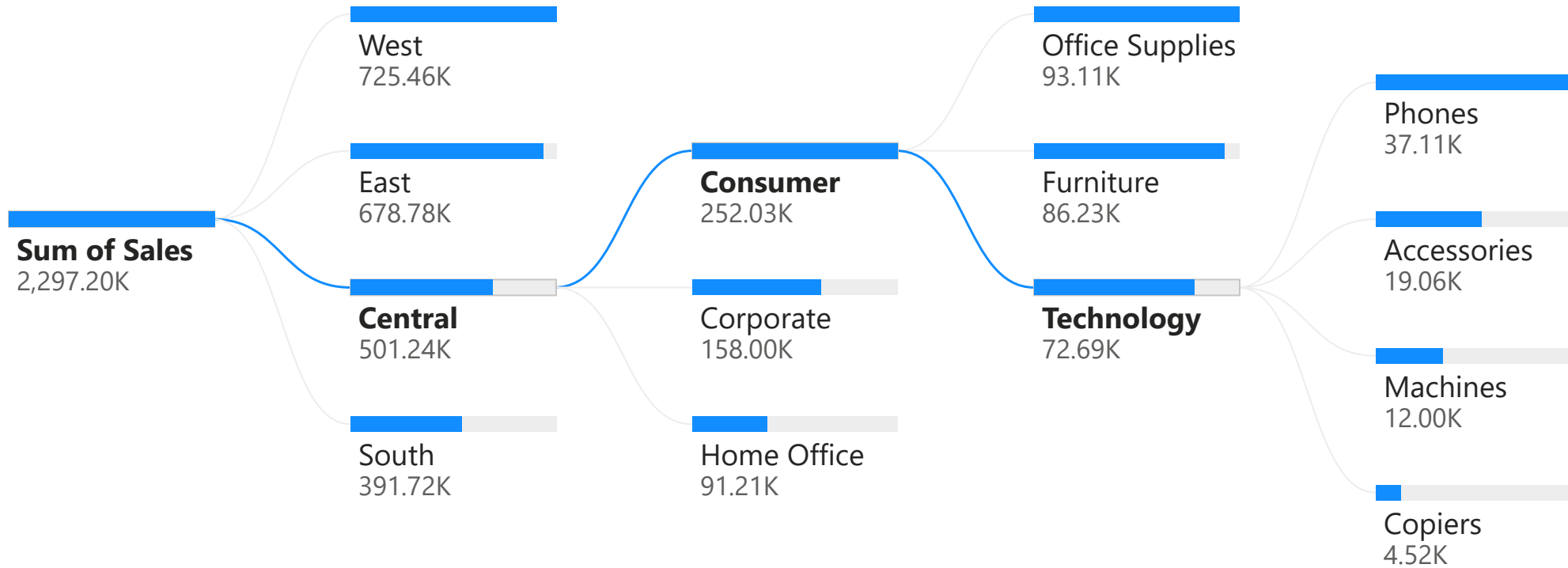
☐ Only show values that are influencers

Region x
Central

Segment x
Consumer

Category x
Technology

Sub-Category x



2.30M

Total sales

286.40K

Total Profit

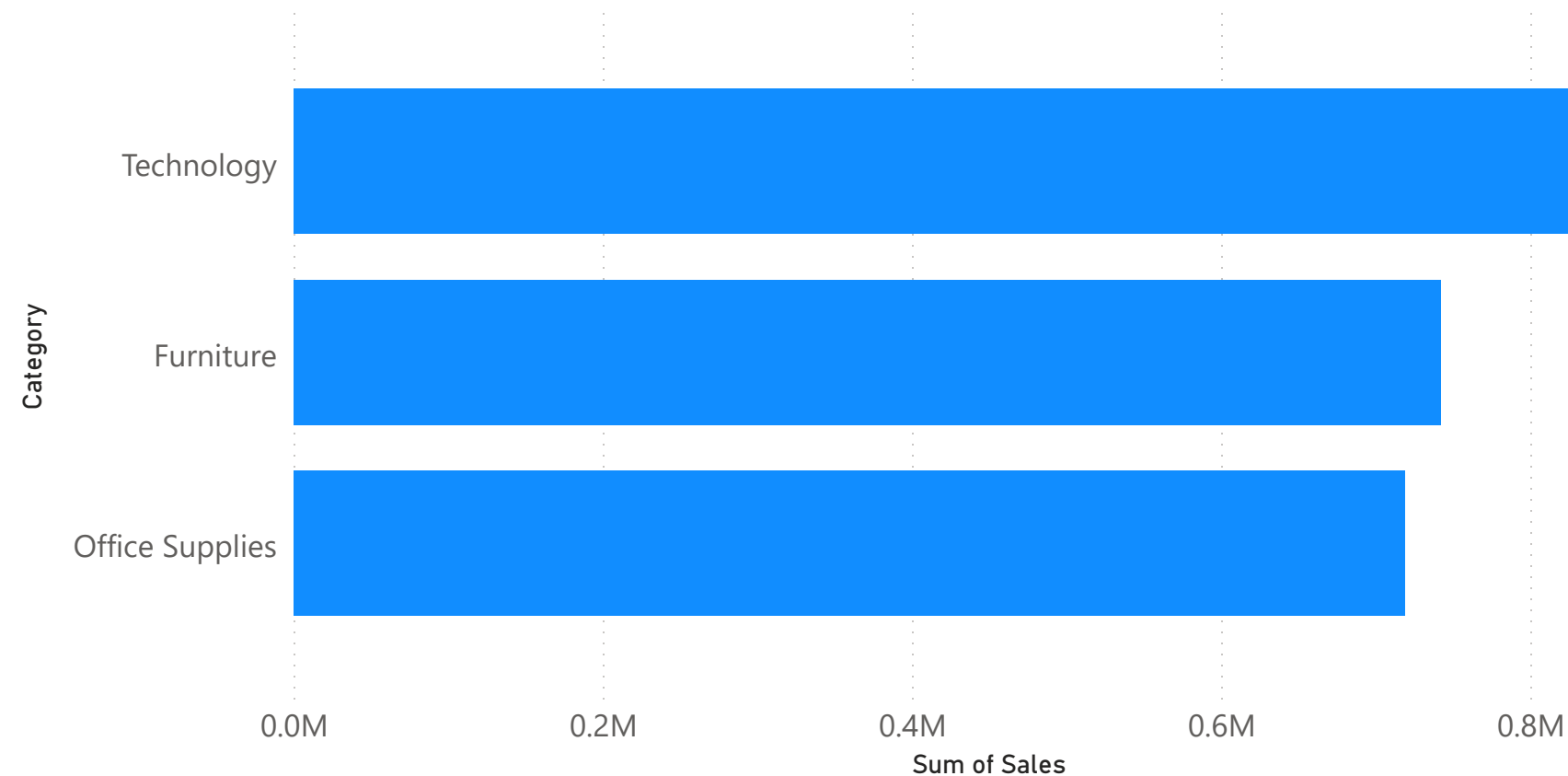
38K

Sum of Quantity

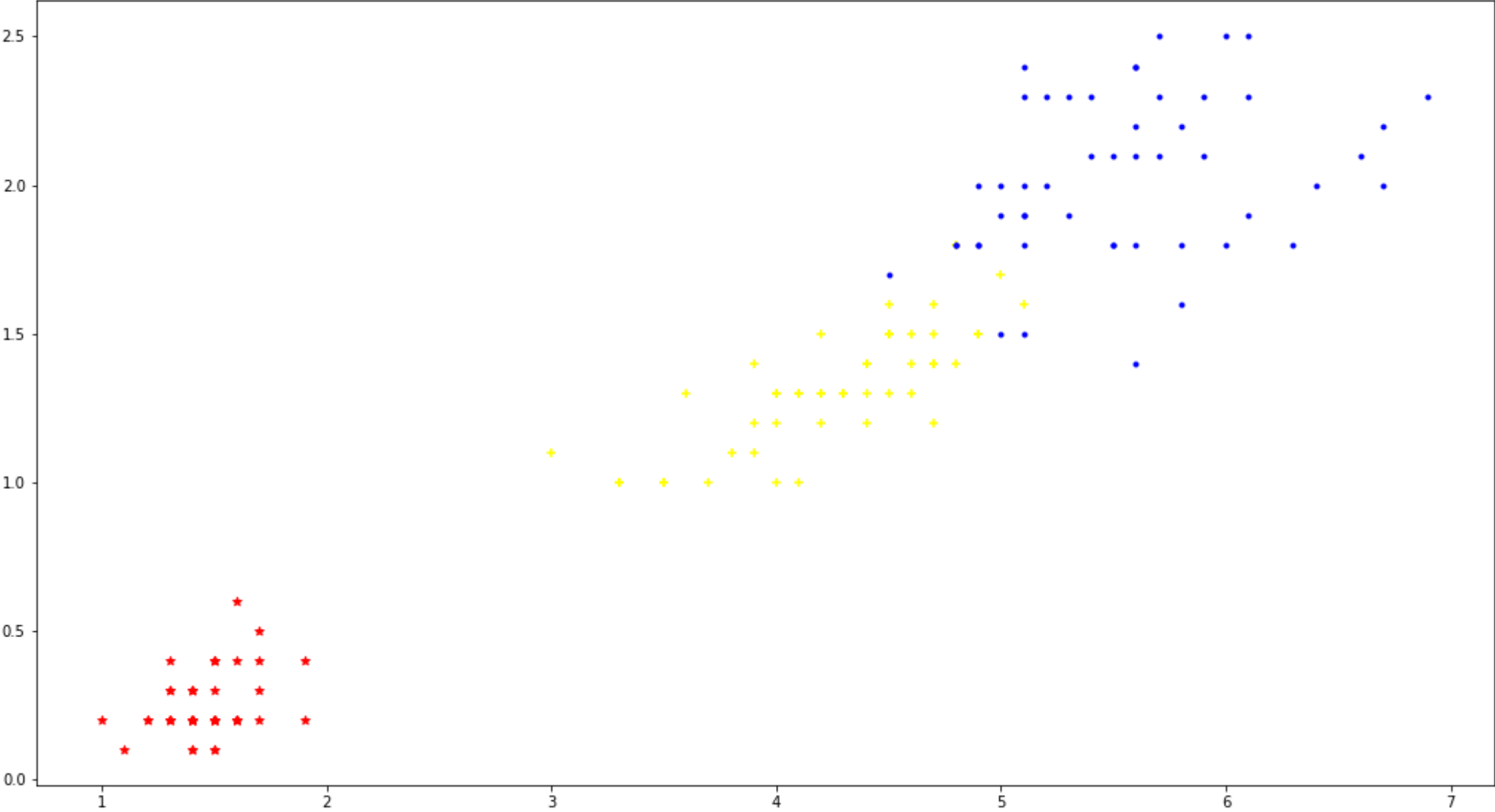
391.72K

Sum of Sales in South
Region

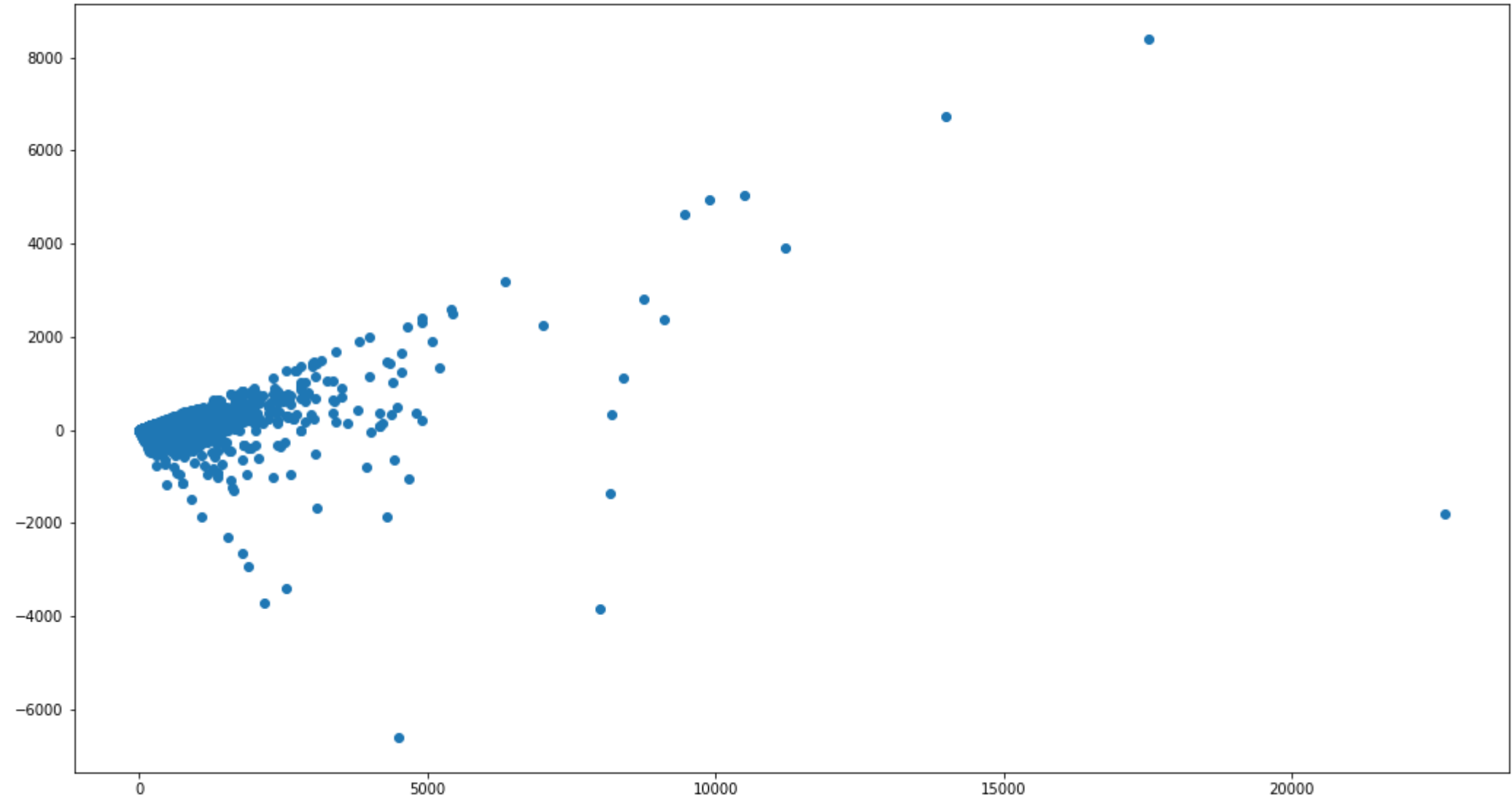
Sum of Sales by Category



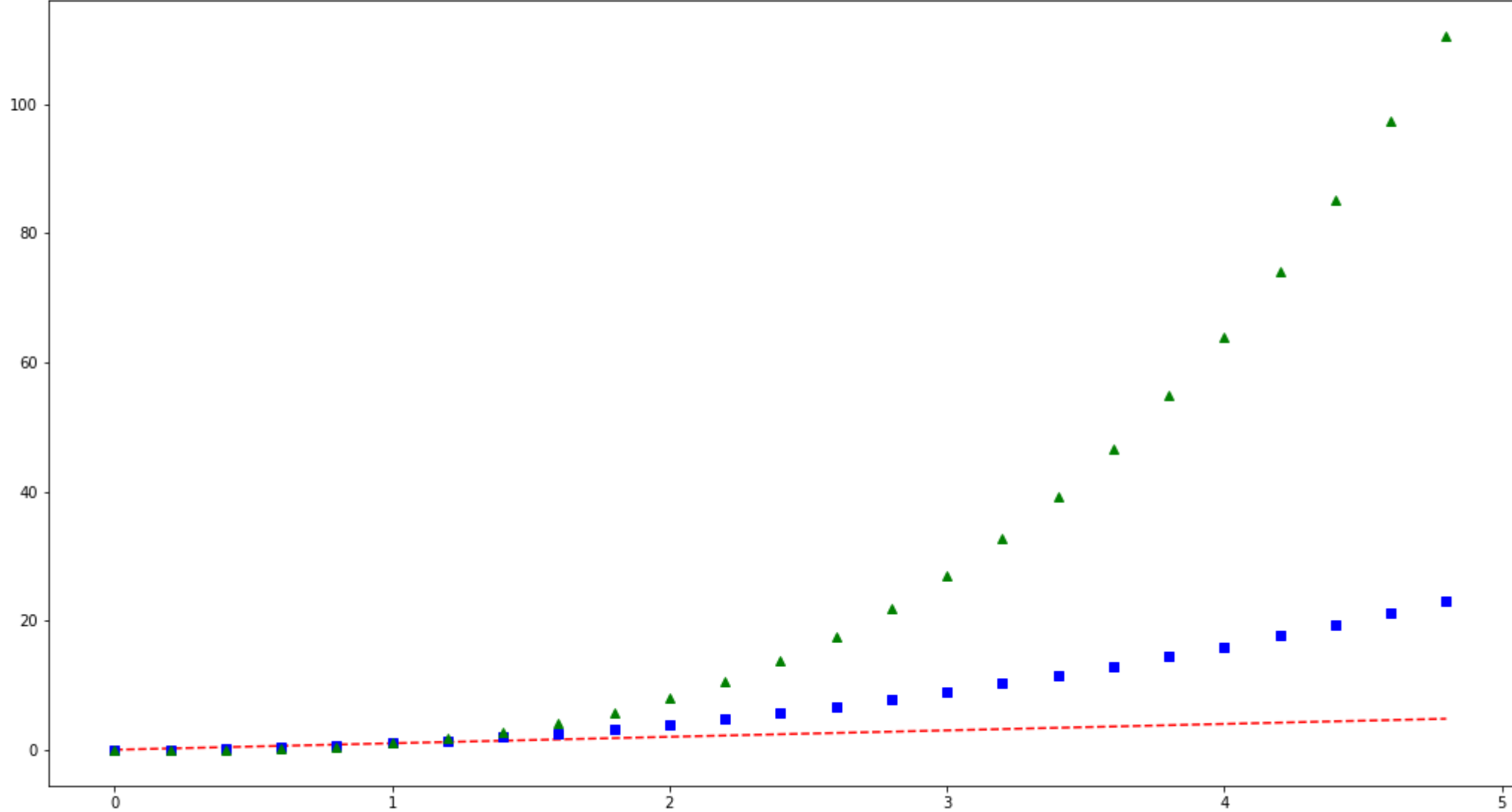
Sum of Sales



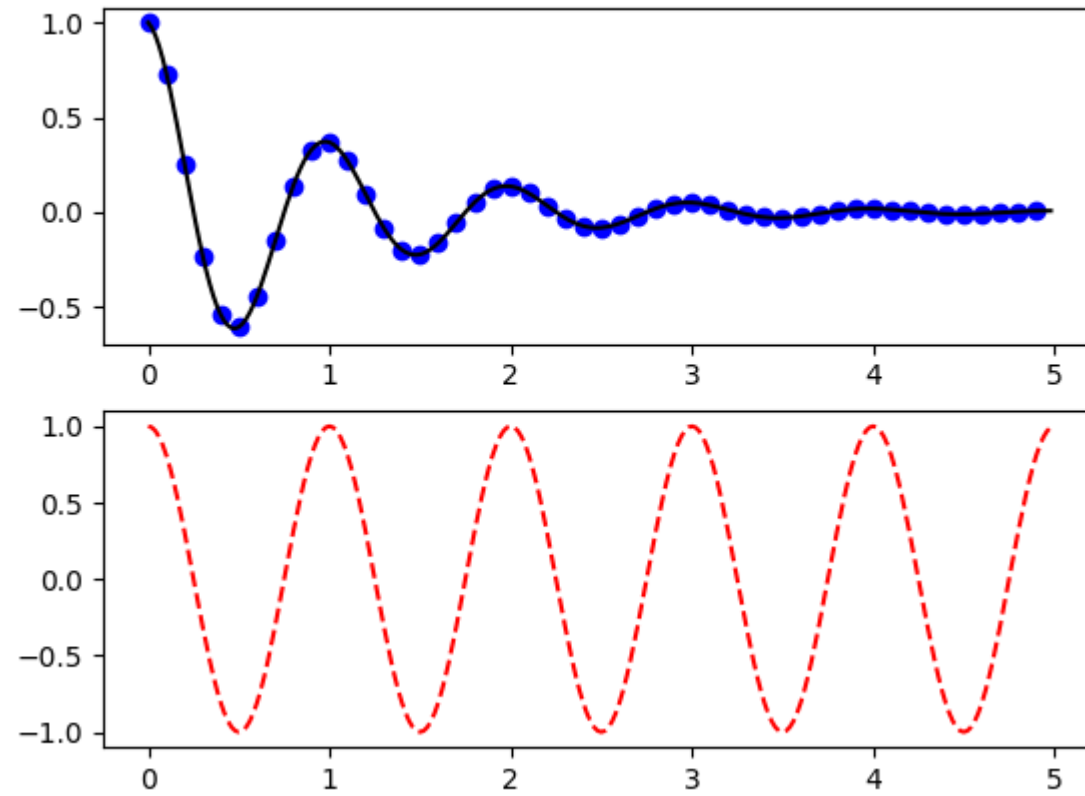
Sum of Sales



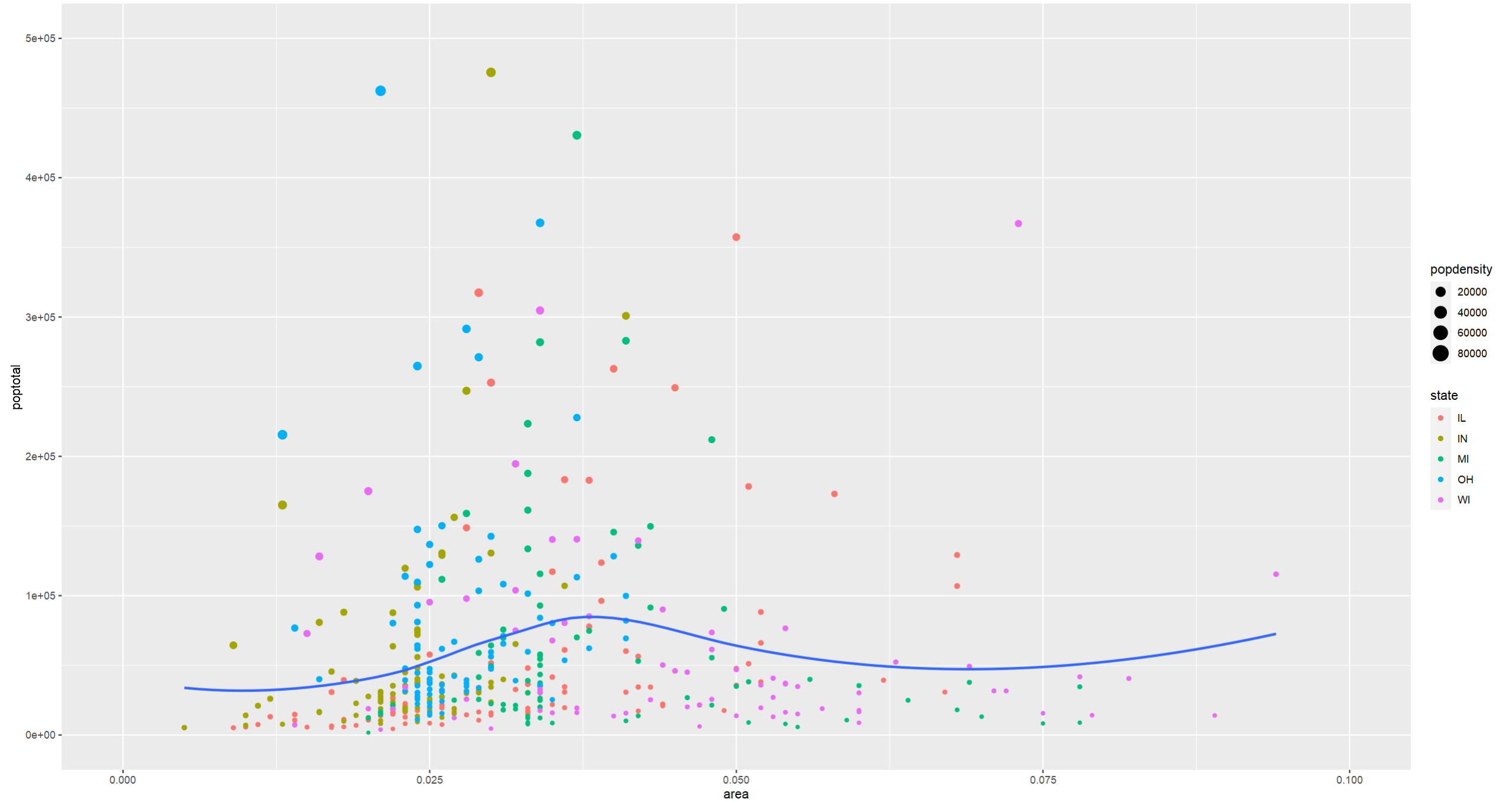
Category



Sum of Profit



City



Sum of Sales by State

229.86

Avg Sales

28.66

Avg Profit

0.44

Min Sale

-6.60K

Min Profit

9994

no. of cust_names

22.64K

Max Sale

49

no. of states

531

no. of cities

9994

Total row count

Thank You

9994

abs count of state