# **Amazon Fine Food Reviews Analysis**

Data Source: <a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon-fine-food-reviews</a> (<a href="https://www.kaggle.com/snap/amazon-fine-food-reviews">https://www.kaggle.com/snap/amazon

EDA: <a href="https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/">https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/</a>)

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

#### Attribute Information:

- 1. Id
- 2. Productld unique identifier for the product
- 3. UserId unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

## Objective:

Given a review, determine whether the review is positive (Rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use the Score/Rating. A rating of 4 or 5 could be cosnidered a positive review. A review of 1 or 2 could be considered negative. A review of 3 is nuetral and ignored. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

# Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score id above 3, then the recommendation will be set to "positive". Otherwise, it will be set to "negative".

```
In [1]:
        %matplotlib inline
        import warnings
        warnings.filterwarnings('ignore')
        import os
        import re
        import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sb
        import pickle
        import math
        from sklearn import metrics
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn.metrics import roc_curve,auc
        from nltk.stem.porter import PorterStemmer
        from nltk.corpus import stopwords
        from nltk.stem.wordnet import WordNetLemmatizer
        from nltk.stem import PorterStemmer
        from gensim.models import Word2Vec
        from gensim.models import KeyedVectors
        from sklearn.preprocessing import StandardScaler
        #TSNE
        from sklearn.manifold import TSNE
        from bs4 import BeautifulSoup
In [2]: # Temporarily Suppressing Warnings
        def fxn():
            warnings.warn("deprecated", DeprecationWarning)
        with warnings.catch warnings():
```

# [1]. Reading Data

fxn()

warnings.simplefilter("ignore")

```
In [3]: # using the SQLite Table to read data.
        # con = sqlite3.connect('./amazon-fine-food-reviews/database.sqlite')
        con = sqlite3.connect('D:/Appliedai/Data/amazon-fine-food-reviews/database.sqlite')
        #filetering only positve and negative reviews
        #reviews not taking in to consideration with score = 3
        filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 50
        000""", con)
        # Give reviews with Score>3 a positive rating, and reviews with a score<3 a negative
         rating.
        def partition( x ):
            if x > 3:
                return 1 #positive
            else:
                return 0 #negative
        #changing reviews with score less than 3 to be positive and vice versa
        actual score = filtered data['Score']
        positivenegative = actual_score.map(partition)
        filtered_data['Score']=positivenegative
        print('Number of data point in our data',filtered_data.shape)
        filtered_data.head(5)
```

Number of data point in our data (50000, 10)

## Out[3]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Sc
0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	1	
1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	0	
2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1	1	
3	4	B000UA0QIQ	A395BORC6FGVXV	Karl	3	3	
4	5	B006K2ZZ7K	A1UQRSCLF8GW1T	Michael D. Bigham "M. Wassir"	0	0	

>

# **Exploratory Data Analysis**

# [2] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [4]: display = pd.read_sql_query("""
    SELECT * FROM Reviews
    WHERE Score != 3 AND UserId="AR5J8UI46CURR"
    ORDER BY ProductID
    """,con)

In [5]: display.head()

Out[5]:
    Id ProductId UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator

0 78445 B000HDL1RQ AR5J8UI46CURR Geetha Kriehnan 2 2 2
```

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator
0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	2
1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	2
2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	2
3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	2
4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	2

As can be seen above the same user has multiple reviews of the with the same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
In [6]: #Sorting data according to ProductId in ascending order
    sorted_data = filtered_data.sort_values('ProductId',axis=0,ascending= True, inplace=F
    alse, kind ='quicksort',na_position='last')

In [7]: #Duplication of entries
    final = sorted_data.drop_duplicates(subset={'UserId','ProfileName','Time','Text'}, ke
        ep = 'first' , inplace= False)
    final.shape

Out[7]: (46072, 10)

In [8]: #Checking to see how much % of data still remains
    (final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100

Out[8]: 92.144
```

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
In [9]: display = pd.read_sql_query("""
    SELECt *
    FROM Reviews
    WHERE Score !=3 AND Id=44737 OR Id=64422
    ORDER BY ProductId
    """,con)
    display.head()
```

# Out[9]:

	ld	ProductId	UserId	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator
0	64422	B000MIDROQ	A161DK06JJMCYF	J. E. Stephens "Jeanne"	3	1
1	44737	B001EQ55RW	A2V0I904FH7ABY	Ram	3	2

# **Text Preprocessing.**

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [12]: def decontracted(phrase):
    # specific
    phrase = re.sub(r"won't", "will not", phrase)
    phrase = re.sub(r"can\'t", "can not", phrase)

# general
    phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'s", " is", phrase)
    phrase = re.sub(r"\'d", " would", phrase)
    phrase = re.sub(r"\'ll", " will", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    return phrase
```

```
'his', 'himself', \
                     'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself',
         'they', 'them', 'their',\
                     'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that',
         "that'll", 'these', 'those', \
                     'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has',
         'had', 'having', 'do', 'does', \
                     'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'a
         s', 'until', 'while', 'of', \
                    'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'throug
         h', 'during', 'before', 'after',\
                     'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off',
         'over', 'under', 'again', 'further',\
                     'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'a
         ny', 'both', 'each', 'few', 'more',\
                    'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'to
         o', 'very', \
                    's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've",
         'now', 'd', 'll', 'm', 'o', 're', \
                    've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "did
         n't", 'doesn', "doesn't", 'hadn',\
                    "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mi
         ghtn', "mightn't", 'mustn',\
                    "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't",
         'wasn', "wasn't", 'weren', "weren't", \
                     'won', "won't", 'wouldn', "wouldn't"])
In [14]: # Combining all the above stundents
         from tqdm import tqdm
         preprocessed reviews = []
         # tqdm is for printing the status bar
         # for sentance in tqdm(final['Text'].values):
         for sentance in final['Text'].values:
             sentance = re.sub(r"http\S+","",sentance)
             sentance = BeautifulSoup(sentance, 'lxml').get_text()
             sentance = decontracted(sentance)
             sentance = re.sub("\S*\d\S*","",sentance).strip()
             sentance = re.sub('[^A-Za-z]+',' ',sentance)
             sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopw
         ords)
             preprocessed_reviews.append(sentance.strip())
```

```
In [15]:
         # Add pre processed reviews in to final df
         # final['preprocessed_reviews'] = preprocessed_reviews
```

```
In [16]: | preprocessed_reviews[100]
```

In [13]:

Out[16]: 'fyi customers item beef ocean fish formula red bag haste purchased thinking version chicken rice formula woops went bought bag chicken rice mix beef fish not wreak havo c pup digestive system say started feeding pup starting stinky farts never also rosh an right fish breath ick overall dog no issues formula stinky stick chicken rice bag done'

# [3.2] Preprocess Summary

```
In [17]: ##preprocessing for review summary also.

# Combining all the above stundents
from tqdm import tqdm
preprocessed_summary = []
# tqdm is for printing the status bar
# for sentance in tqdm(final['Summary'].values):
for sentance = re.sub(r"http\S+","",sentance)
sentance = BeautifulSoup(sentance,'lxml').get_text()
sentance = decontracted(sentance)
sentance = re.sub("\S*\d\S*","",sentance).strip()
sentance = re.sub('[^A-Za-z]+',' ',sentance)
sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopw ords)
preprocessed_summary.append(sentance.strip())
```

C:\Users\Saraswathi\AppData\Local\Continuum\anaconda3\lib\site-packages\bs4\\_\_init\_
\_.py:273: UserWarning: "b'...'" looks like a filename, not markup. You should probab
ly open this file and pass the filehandle into Beautiful Soup.
' Beautiful Soup.' % markup)

```
In [18]: preprocessed_summary[100]
Out[18]: 'wrong bag pictured'
```

# **Featurization**

BAG OF WORDS, Bi-Grams and n-Grams, TF-IDF, Word2Vec, Converting text into vectors using wAvg W2V, TFIDF-W2V, Avg W2v, TFIDF weighted W2v

```
In [19]: #storing label i.e positive and negative in another variable for tsne plot
labels = final['Score']
```

# **BAG OF WORDS**

the number of unique words 39364

# Bi-Grams and n-Grams.

```
In [21]: #bi-gram, tri-gram and n-gram

#removing stop words Like "not" should be avoided before building n-grams
# count_vect = CountVectorizer(ngram_range=(1,2))
count_vect = CountVectorizer(ngram_range=(1,2),min_df=10,max_features=5000)
final_bigram_counts = count_vect.fit_transform(preprocessed_reviews)
print("the type of count vectorizer ",type(final_bigram_counts))
print("the shape of out text BOW vectorizer",final_bigram_counts.get_shape())
print("the number of unique words including both unigrams and bigrams",final_bigram_counts.get_shape()[1])
```

```
the type of count vectorizer <class 'scipy.sparse.csr.csr_matrix'> the shape of out text BOW vectorizer (46071, 5000) the number of unique words including both unigrams and bigrams 5000
```

# TF-IDF

```
In [22]: | tf_idf_vect = TfidfVectorizer(ngram_range=(1,2), min_df =10)
         tf_idf_vect.fit(preprocessed_reviews)
         print("some sample features(unique words in the corpus)", tf idf vect.get feature name
         s()[:10])
         print('='*50)
         final tf idf = tf idf vect.transform(preprocessed reviews)
         print("the type of count vectorizer ",type(final_tf_idf))
         print("the shape of out text TFIDF vectorizer ",final_tf_idf.get_shape())
         print("the number of unique words including both unigrams and bigrams ", final tf idf
         .get shape()[1])
         some sample features(unique words in the corpus) ['ability', 'able', 'able buy', 'ab
         le chew', 'able drink', 'able eat', 'able enjoy', 'able feed', 'able figure', 'able
         find']
         _____
        the type of count vectorizer <class 'scipy.sparse.csr.csr matrix'>
        the shape of out text TFIDF vectorizer (46071, 27311)
        the number of unique words including both unigrams and bigrams 27311
```

# Word2Vec

```
In [23]: # Train your own Word2Vec model using your own text corpus
# i = 0
list_of_sentance = []
for sentance in preprocessed_reviews:
# list_of_sentance.append(sentance)
    list_of_sentance.append(sentance.split())
# print((list_of_sentance))
```

```
In [24]: | # Using Google News Word2Vectors
           is_your_ram_gt_16gb = False
           want_to_use_google_w2v = True
           want_to_train_w2v = True
           # print(list_of_sentance)
           if want to train w2v:
              # min count = 5 considers only words that occured atleast 5 times
               w2v_model = Word2Vec(list_of_sentance,min_count = 5 ,size = 50 ,workers = 4)
               print(type(w2v_model))
                print(w2v_model.wv.most_similar('great'))
               print('='*50)
                print(w2v model.wv.most similar('worst'))
           elif want_to_use_google_w2v and is_your_ram_gt_16gb :
                if os.path.isfile('GoogleNews-vectors-negative300.bin'):
                    w2v_model = KeyedVectors.load_word2vec_format('GoogleNews-vectors-negative30
           0.bin',binary = True)
                    print(w2v model.wv.most similar('great'))
                    print(w2v model.wv.most similar('worst'))
                else:
                    print("you don't have gogole's word2vec file, keep want_to_train_w2v = True,
            to train your own w2v ")
           <class 'gensim.models.word2vec.Word2Vec'>
           [('fantastic', 0.8399447798728943), ('awesome', 0.8316543698310852), ('terrific', 0.
           822209894657135), ('good', 0.7968133091926575), ('excellent', 0.7788823843002319),
           ('wonderful', 0.7613141536712646), ('amazing', 0.7610692977905273), ('perfect', 0.75
           5174994468689), ('nice', 0.7039507031440735), ('decent', 0.6919985413551331)]
           [('best', 0.725080132484436), ('greatest', 0.720651388168335), ('tastiest', 0.713737
           6070022583), ('closest', 0.682880163192749), ('experienced', 0.658531904220581), ('d
           isgusting', 0.6545877456665039), ('awful', 0.6536005735397339), ('nastiest', 0.62769
           65737342834), ('eaten', 0.6232050657272339), ('softest', 0.600709080696106)]
In [25]: | print(type(w2v_model))
           w2v_words = list(w2v_model.wv.vocab)
           print("number of words that occured minimum 5 times ",len(w2v words))
           print("sample words ", w2v_words[0:50])
           <class 'gensim.models.word2vec.Word2Vec'>
           number of words that occured minimum 5 times 12798
          sample words ['dogs', 'loves', 'chicken', 'product', 'china', 'wont', 'buying', 'an ymore', 'hard', 'find', 'products', 'made', 'usa', 'one', 'isnt', 'bad', 'good', 'ta ke', 'chances', 'till', 'know', 'going', 'imports', 'love', 'saw', 'pet', 'store', 'tag', 'attached', 'regarding', 'satisfied', 'safe', 'available', 'victor', 'traps', 'unreal', 'course', 'total', 'fly', 'pretty', 'stinky', 'right', 'nearby', 'used', 'hait' 'spassons' 'sa' 'not' 'boat' 'great'l
           'bait', 'seasons', 'ca', 'not', 'beat', 'great']
```

# Converting text into vectors using wAvg W2V, TFIDF-W2V

```
In [26]: #average word2vec
         #compute average word2 vec for each review
         sent vectors = [];
         # for sent in tqdm(list_of_sentance):
         for sent in (list_of_sentance):
             sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might need t
         o change this to 300 if you use google's w2v
             cnt_words = 0;
             for word in sent:
                 if word in w2v_words:
                      vec = w2v_model.wv[word]
                     sent_vec += vec
                     cnt words += 1
             if cnt_words != 0:
                  sent_vec /=cnt_words
             sent_vectors.append(sent_vec)
         print(len(sent_vectors))
         print(len(sent_vectors[0]))
```

46071 50

#### **TFIDF** weighted W2v

```
In [27]: # S = ["abc def pqr", "def def def abc", "pqr pqr def"]
    model = TfidfVectorizer()
    model.fit(preprocessed_reviews)
    # we are converting a dictionary with word as a key, and the idf as a value
    dictionary = dict(zip(model.get_feature_names(),list(model.idf_)))
In [28]: # TF-IDF weighted Word2Vec
    tfidf_feat = model.get_feature_names()
```

```
# final_tf_idf is the sparse matrix with row= sentence, col=word and cell_val = tfidf
tfidf_sent_vectors = []; # the tfidf-w2v for each sentence/review is stored in this
list
row = 0
# for sent in tqdm(list_of_sentance):
for sent in (list_of_sentance):
    sent vec = np.zeros(50)
   weight_sum = 0; # as word vectors are of zero length
    for word in sent: # for each word in a review/sentence
        if word in w2v_words and word in tfidf_feat:
            vec = w2v_model.wv[word]
            # tf_idf = tf_idf_matrix[row, tfidf_feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
            tf_idf = dictionary[word]*(sent.count(word)/len(sent))
            sent_vec += (vec * tf_idf)
            weight_sum += tf_idf
    if weight_sum != 0:
        sent_vec /= weight_sum
    tfidf_sent_vectors.append(sent_vec)
    row += 1
```

# [5] Assignment 8: Decision Trees

## 1. Apply Decision Trees on these feature sets

- SET 1:Review text, preprocessed one converted into vectors using (BOW)
- SET 2:Review text, preprocessed one converted into vectors using (TFIDF)
- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

# 2. The hyper paramter tuning (best `depth` in range [4,6, 8, 9,10,12,14,17] , and the best `min\_samples\_split` in range [2,10,20,30,40,50])

- Find the best hyper parameter which will give the maximum <u>AUC</u>
   (<a href="https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/receiver-operating-characteristic-curve-roc-curve-and-auc-1/">https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/receiver-operating-characteristic-curve-roc-curve-and-auc-1/</a>) value
- Find the best hyper paramter using k-fold cross validation or simple cross validation data
- Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this task of hyperparameter tuning

## 3. Graphviz

- Visualize your decision tree with Graphviz. It helps you to understand how a decision is being made, given a new vector.
- Since feature names are not obtained from word2vec related models, visualize only BOW & TFIDF decision trees using Graphviz
- Make sure to print the words in each node of the decision tree instead of printing its index.
- Just for visualization purpose, limit max\_depth to 2 or 3 and either embed the generated images of graphviz in your notebook, or directly upload them as .png files.

#### 4. Feature importance

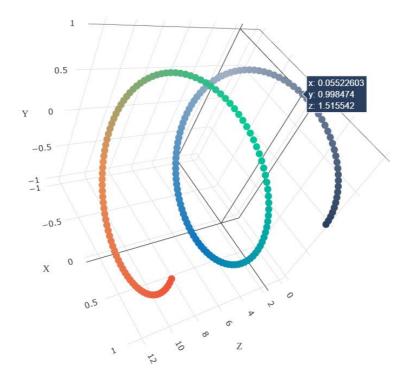
Find the top 20 important features from both feature sets Set 1 and Set 2 using `feature\_importances\_` method of <u>Decision Tree Classifier (https://scikit-learn.org/stable/modules/generated/sklearn.tree.DecisionTreeClassifier.html)</u> and print their corresponding feature names

# 5. Feature engineering

- To increase the performance of your model, you can also experiment with with feature engineering like :
  - Taking length of reviews as another feature.
  - Considering some features from review summary as well.

## 6. Representation of results

• You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure



with X-axis as **min\_sample\_split**, Y-axis as **max\_depth**, and Z-axis as **AUC Score**, we have given the notebook which explains how to plot this 3d plot, you can find it in the same drive 3d\_scatter\_plot.ipynb

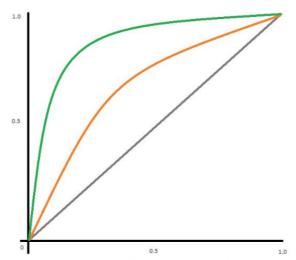
# or

• You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure



<u>seaborn heat maps (https://seaborn.pydata.org/generated/seaborn.heatmap.html)</u> with rows as min\_sample\_split, columns as max\_depth, and values inside the cell representing AUC Score

- You choose either of the plotting techniques out of 3d plot or heat map
- Once after you found the best hyper parameter, you need to train your model with it, and find the AUC on test data and plot the ROC curve on both train and test.



Along with plotting ROC curve, you need to print the <u>confusion matrix</u> (<a href="https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/confusion-matrix-tpr-fpr-fnr-tnr-1/">https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/confusion-matrix-tpr-fpr-fnr-tnr-1/</a>) with predicted and original labels of test data points. Please visualize your confusion matrices using <u>seaborn heatmaps. (https://seaborn.pydata.org/generated/seaborn.heatmap.html)</u>
 (<a href="https://seaborn.pydata.org/generated/seaborn.heatmap.html">https://seaborn.pydata.org/generated/seaborn.heatmap.html</a>)

(https://seaborn.pydata.org/generated/seaborn.heatmap.html)

7. Conclusion (https://seaborn.pydata.org/generated/seaborn.heatmap.html)

(https://seaborn.pydata.org/generated/seaborn.heatmap.html)

You need to summarize the results at the end of the notebook, summarize it in the table format. To print out a
table please refer to this prettytable library (https://seaborn.pydata.org/generated/seaborn.heatmap.html) link
(http://zetcode.com/python/prettytable/)

## **Note: Data Leakage**

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit\_transform() on you train data, and apply the method transform() on cy/test data
- 4. For more details please go through this <a href="link">link</a>. (<a href="https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf">link</a>. (<a href="https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf">link</a>. (<a href="https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf">https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf</a>)

# [5] Applying Decision Trees

```
In [29]: from sklearn.model_selection import train_test_split
    from sklearn.model_selection import cross_val_score
    from sklearn.model_selection import RandomizedSearchCV,GridSearchCV

from sklearn.metrics import roc_auc_score
    from sklearn.tree import DecisionTreeClassifier

x = preprocessed_reviews
y = final['Score'].values

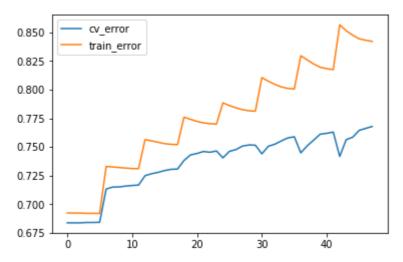
base_x_train, base_x_test, y_train, y_test = train_test_split(x, y, test_size = 0.3,r andom_state = 0)
```

# [5.1] Applying Decision Trees on BOW, SET 1

```
In [30]: from sklearn.tree import DecisionTreeClassifier
         bow_cnt_vect = CountVectorizer()
         x_train = bow_cnt_vect.fit_transform(base_x_train)
         x_test = bow_cnt_vect.transform(base_x_test)
         depth = [4,6, 8, 9,10,12,14,17]
         sample\_split = [2,10,20,30,40,50]
         param_grid = { 'max_depth' : depth ,
                         'min_samples_split' : sample_split}
         model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
         , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
         model.fit(x train,y train)
         cv_error = model.cv_results_['mean_test_score']
         train_error = model.cv_results_['mean_train_score']
         y_pred = model.predict(x_train)
         auc_score = roc_auc_score(y_train,y_pred)
         optimum_split = model.best_params_['min_samples_split']
         optimum_depth = model.best_params_['max_depth']
         # print('Model with best paramenters - ', model.best_estimator_)
         # print('AUC of the model - ', model.score(x_test,y_test))
         # print('Model with best paramenters - ', model.best_params_)
```

```
In [31]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

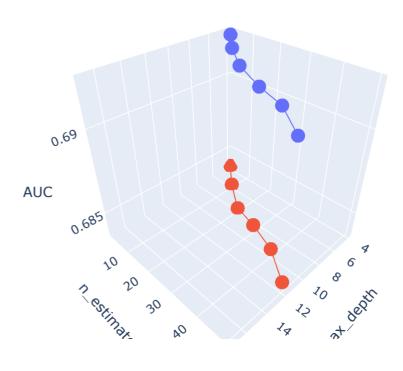
# plt.xlabel('Depth')
# plt.ylabel('')
plt.legend()
plt.show()
```



#### Representation of results

```
In [32]: import plotly.offline as offline
import plotly.graph_objs as go
   offline.init_notebook_mode()
import numpy as np
```

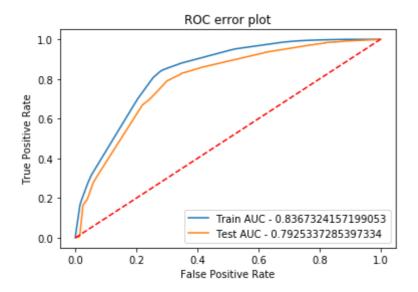




# **Testing with Test data**

```
print('Best value of max_depth : ', optimum_depth )
In [34]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.legend(loc = 'lower right')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.plot([0, 1], [0, 1], 'r--')
         plt.legend()
         plt.show()
```

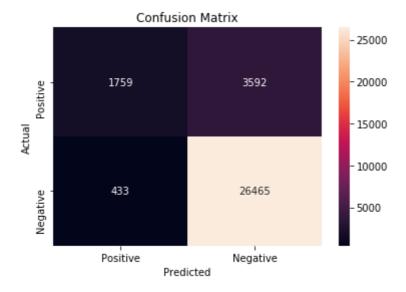
Best value of max\_depth : 17
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.6562003499755487



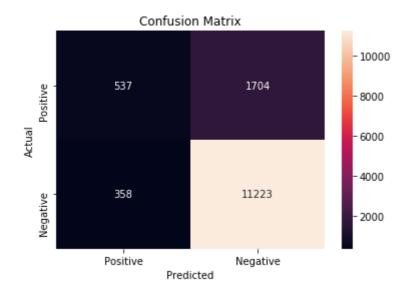
#### **Confusion Matrix using Heatmap**

```
In [35]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

#### Confusion matrix of train data



#### Confusion matrix of test data



# [5.1.1] Top 20 important features from SET 1

```
In [36]: | fn = bow_cnt_vect.get_feature_names()
          fi = model.feature_importances_
          features = np.argsort(fi)[::-1]
          for i in features[0:20]:
             print(fn[i])
         not
         disappointed
         great
         worst
         awful
         best
         love
         delicious
         waste
         return
         good
         terrible
         horrible
         bad
         disappointing
         perfect
         threw
         refund
```

# [5.1.2] Graphviz visualization of Decision Tree on BOW, SET 1

nice stale

```
In [37]: # # Please write all the code with proper documentation
    # #Tree output in pdf format
    # from sklearn import tree
    # import graphviz

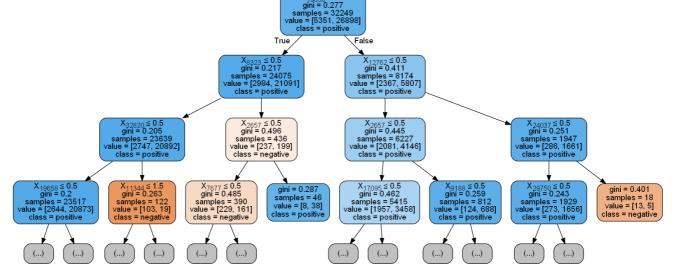
# target = ['negative', 'positive']
    # model = DecisionTreeClassifier(max_depth = 3, min_samples_split = optimum_split)
    # model.fit(x_train,y_train)

# # dot_data = export_graphviz(model, out_file=None, feature_names=fn)
    # dot_data = tree.export_graphviz(model,out_file=None,max_depth= 3,class_names=targe
    t,filled=True,rounded=True,special_characters=True)

# graph = graphviz.Source(dot_data)
    # graph.render("tree_representation_bow")
```

```
In [38]: # Show the graph in notebok
         from sklearn import tree
         import pydotplus
         from IPython.display import Image
         from IPython.display import SVG
         from graphviz import Source
         from IPython.display import display
         target = ['negative', 'positive']
         # Create DOT data
         data = tree.export_graphviz(model,out_file=None,max_depth= 3,class_names=target,fille
         d=True, rounded=True, special_characters=True)
         # Draw graph
         graph = pydotplus.graph_from_dot_data(data)
         #graph = Source(data)
         # Show graph
         Image(graph.create_png())
         #display(SVG(graph.pipe(format='svg')))
```

# Out[38]:

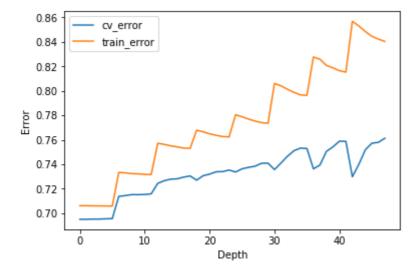


# [5.2] Applying Decision Trees on TFIDF, SET 2

```
In [39]: tf_idf_vect = TfidfVectorizer()
    x_train = tf_idf_vect.fit_transform(base_x_train)
    x_test = tf_idf_vect.transform(base_x_test)
```

```
In [41]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

    plt.xlabel('Depth')
    plt.ylabel('Error')
    plt.legend()
    plt.show()
```



# Representation of results

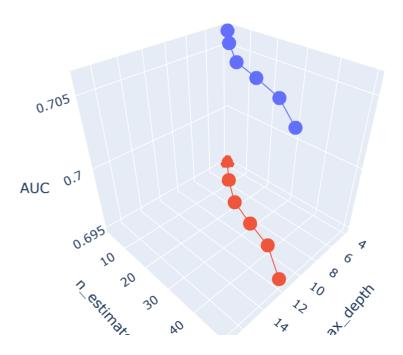
```
In [42]: import plotly.offline as offline
import plotly.graph_objs as go
   offline.init_notebook_mode()
import numpy as np
```

```
In [43]: # https://plot.ly/python/3d-axes/
    trace1 = go.Scatter3d(x=depth,y=sample_split,z=train_error, name = 'train')
    trace2 = go.Scatter3d(x=depth,y=sample_split,z=cv_error, name = 'Cross validation')
    data = [trace1, trace2]

layout = go.Layout(scene = dict(
        yaxis = dict(title='n_estimators'),
        xaxis = dict(title='max_depth'),
        zaxis = dict(title='AUC'),))

fig = go.Figure(data=data, layout=layout)
    offline.iplot(fig, filename='3d-scatter-colorscale')
```

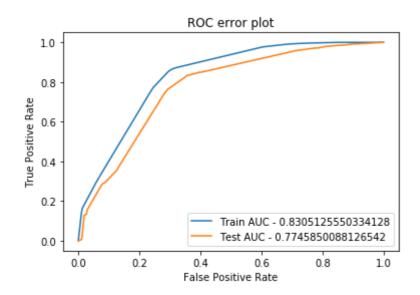




**Testing with Test data** 

```
print('Best value of max_depth : ', optimum_depth )
In [44]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.legend()
         plt.show()
```

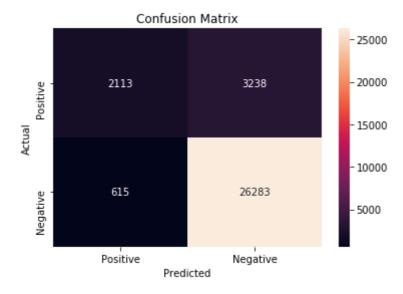
Best value of max\_depth : 17
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.6857459214645041



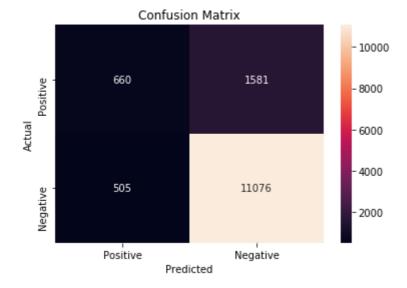
#### **Confusion Matrix using Heatmap**

```
In [45]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

#### Confusion matrix of train data



#### Confusion matrix of test data



# [5.2.1] Top 20 important features from SET 2

```
In [46]: | fn = tf_idf_vect.get_feature_names()
          fi = model.feature_importances_
          features = np.argsort(fi)[::-1]
          for i in features[0:20]:
              print(fn[i])
         not
         disappointed
         great
         worst
         awful
         best
         love
         waste
         return
         delicious
         good
         horrible
         bad
         disappointing
         nice
         perfect
         terrible
         threw
         poor
         loves
```

# [5.2.2] Graphviz visualization of Decision Tree on TFIDF, SET 2

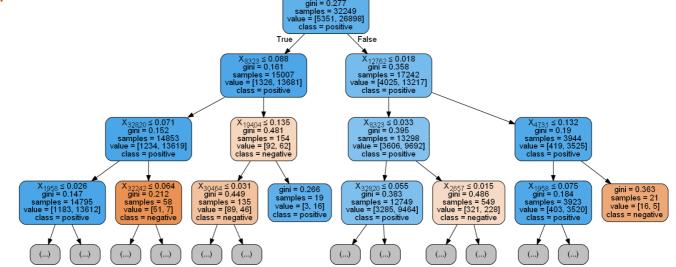
```
In [47]: # # Please write all the code with proper documentation
    # #Tree output in pdf format
    # from sklearn import tree
    # import graphviz

# model = DecisionTreeClassifier(max_depth = 3, min_samples_split = optimum_split)
    # model.fit(x_train,y_train)

# target = ['negative','positive']
# # dot_data = export_graphviz(model, out_file=None, feature_names=fn)
# dot_data = tree.export_graphviz(model,out_file=None,max_depth= 3,class_names=targe
    t,filled=True,rounded=True,special_characters=True)

# graph = graphviz.Source(dot_data)
# graph.render("tree_representation_tfidf")
```

```
In [48]:
         # Importing libraries
          from sklearn import tree
          import pydotplus
          from IPython.display import Image
          from IPython.display import SVG
          from graphviz import Source
          from IPython.display import display
          target = ['negative','positive']
          # Create DOT data
          data = tree.export_graphviz(model,out_file=None,max_depth= 3,class_names=target,fille
          d=True, rounded=True, special_characters=True)
          # Draw graph
          graph = pydotplus.graph_from_dot_data(data)
          #graph = Source(data)
          # Show graph
          Image(graph.create_png())
          #display(SVG(graph.pipe(format='svg')))
Out[48]:
                                                           <sub>12762</sub> ≤ 0.018
gini = 0.358
```



# [5.3] Applying Decision Trees on AVG W2V, SET 3

Training w2v model

```
In [49]: | # w2v for train
         list of sentance train = []
         for sentance in base_x_train:
             list_of_sentance_train.append(sentance.split())
         #training w2v model
         w2v_model = Word2Vec(list_of_sentance_train, min_count= 5, size = 50, workers = 4 )
         w2v_words = list(w2v_model.wv.vocab)
         # Converting Train data text
         sent_vectors = []
         for sent in list_of_sentance_train :
             sent_vec = np.zeros(50)
             cnt_vec = 0
             for word in sent:
                 if word in w2v_words:
                      vec = w2v_model.wv[word]
                      sent_vec+= vec
                      cnt_vec +=1
             if cnt words != 0:
                 sent_vec/= cnt_words
             sent_vectors.append(sent_vec)
         sent_vectors_train = np.array(sent_vectors)
         print(sent_vectors_train.shape)
```

(32249, 50)

```
In [50]: #for test data
         list of sentance test = []
         for sentance in base x test:
             list_of_sentance_test.append(sentance.split())
         # Converting Train data text
         sent_vectors_test = []
         for sent in list of sentance test :
             sent_vec = np.zeros(50)
             cnt_vec = 0
             for word in sent:
                  if word in w2v_words:
                      vec = w2v_model.wv[word]
                      sent_vec+= vec
                      cnt_vec +=1
             if cnt_words != 0:
                  sent_vec/= cnt_words
             sent_vectors_test.append(sent_vec)
         sent_vectors_test = np.array(sent_vectors_test)
         print(sent_vectors_test.shape)
```

(13822, 50)

```
In [51]: x_train = sent_vectors_train
    x_test = sent_vectors_test

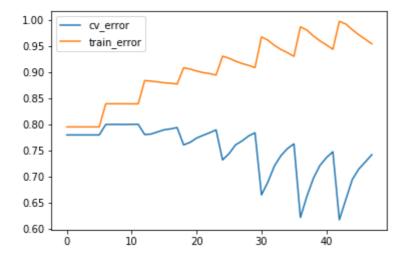
depth = [4,6, 8, 9,10,12,14,17]
    sample_split = [2,10,20,30,40,50]

param_grid = { 'max_depth' : depth ,'min_samples_split' : sample_split}

model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
    , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
    model.fit(x_train,y_train)
    cv_error = model.cv_results_['mean_test_score']
    train_error = model.cv_results_['mean_train_score']
    y_pred = model.predict(x_train)
    auc_score = roc_auc_score(y_train,y_pred)
    optimum_split = model.best_params_['min_samples_split']
    optimum_depth = model.best_params_['max_depth']
```

```
In [52]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

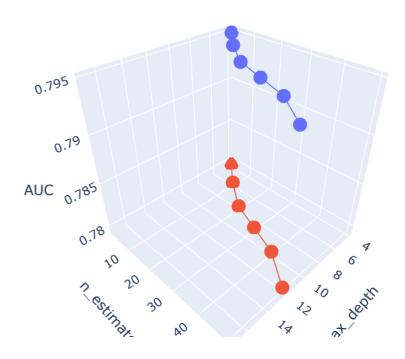
# plt.xlabel('Depth')
# plt.ylabel('')
    plt.legend()
    plt.show()
```



# Representation of results

```
In [53]: import plotly.offline as offline
import plotly.graph_objs as go
offline.init_notebook_mode()
import numpy as np
```

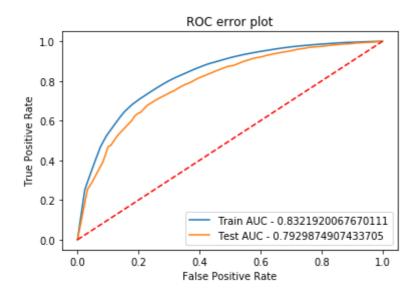




**Testing with Test data** 

```
print('Best value of max_depth : ', optimum_depth )
In [55]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.legend(loc = 'lower right')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.plot([0, 1], [0, 1], 'r--')
         plt.legend()
         plt.show()
```

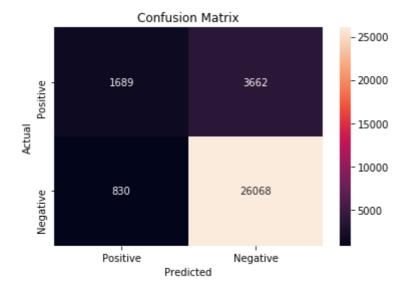
Best value of max\_depth : 6
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.6423923116376757



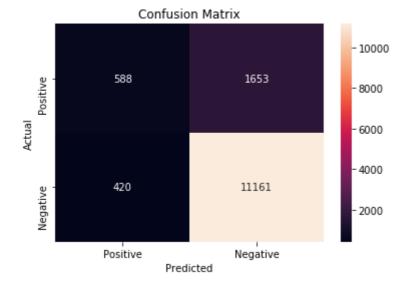
#### **Confusion Matrix using Heatmap**

```
In [56]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

#### Confusion matrix of train data



## Confusion matrix of test data



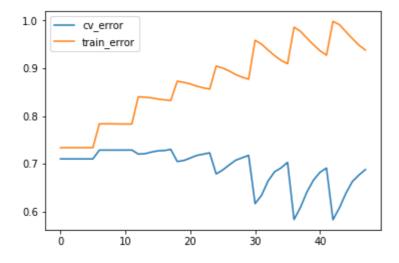
# [5.4] Applying Decision Trees on TFIDF W2V, SET 4

```
In [57]: # w2v for train
         list_of_sentance_train = []
         for sentance in base x train:
             list_of_sentance_train.append(sentance.split())
         w2v_model = Word2Vec(list_of_sentance_train , min_count = 5 ,size = 50, workers = 4)
         w2v words = list(w2v model.wv.vocab)
         tf_idf_vect = TfidfVectorizer(ngram_range=(1,2),min_df= 10,max_features= 500)
         tf_idf_matrix = tf_idf_vect.fit_transform(base_x_train)
         tfidf_feat = tf_idf_vect.get_feature_names()
         dictionary = dict(zip(tf idf vect.get feature names(),list(tf idf vect.idf )))
In [58]: # Converting Train data text
         tfidf_sent_vectors_train = []
         for sent in list of sentance train :
             sent_vec = np.zeros(50)
             weight_sum = 0;
             for word in sent:
                  if word in w2v words and word in tfidf feat:
                      vec = w2v_model.wv[word]
                      tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                      sent_vec+= ( vec * tf_idf )
                      weight_sum = tf_idf
             if weight_sum != 0:
                  sent_vec/= weight_sum
             tfidf sent vectors train.append(sent vec)
             row +=1
In [59]: | #for test data
         list_of_sentance_test = []
         for sentance in base_x_test:
             list_of_sentance_test.append(sentance.split())
         tfidf sent vectors test = []
         row = 0
         # for sent in tqdm(list_of_sentance_test):
         for sent in (list_of_sentance_test):
             sent vec = np.zeros(50)
             weight sum = 0
             for word in sent:
                  if word in w2v_words and word in tfidf_feat:
                      vec = w2v_model.wv[word]
                      tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                      sent_vec += (vec * tf_idf)
                      weight_sum = tf idf
             if weight_sum != 0:
                 sent_vec /= weight_sum
             tfidf_sent_vectors_test.append(sent_vec)
             row += 1
```

```
In [60]:
         x_train = tfidf_sent_vectors_train
         x_test = tfidf_sent_vectors_test
In [61]:
         depth = [4,6, 8, 9,10,12,14,17]
         sample\_split = [2,10,20,30,40,50]
         param_grid = { 'max_depth' : depth , 'min_samples_split' : sample_split}
         model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
         , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
         model.fit(x_train,y_train)
         cv_error = model.cv_results_['mean_test_score']
         train_error = model.cv_results_['mean_train_score']
         y_pred = model.predict(x_train)
         auc_score = roc_auc_score(y_train,y_pred)
         optimum_split = model.best_params_['min_samples_split']
         optimum_depth = model.best_params_['max_depth']
```

```
In [62]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

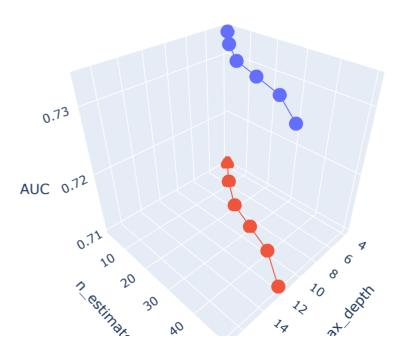
# plt.xlabel('Depth')
# plt.ylabel('')
    plt.legend()
    plt.show()
```



## Representation of results

```
In [63]: import plotly.offline as offline
import plotly.graph_objs as go
offline.init_notebook_mode()
import numpy as np
```

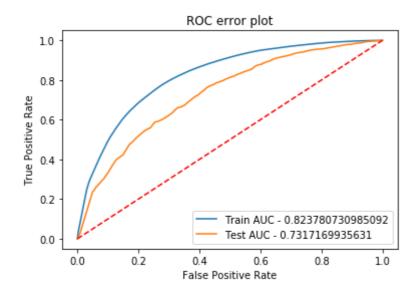




## **Testing with Test data**

```
print('Best value of max_depth : ', optimum_depth )
In [65]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.legend(loc = 'lower right')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.plot([0, 1], [0, 1], 'r--')
         plt.legend()
         plt.show()
```

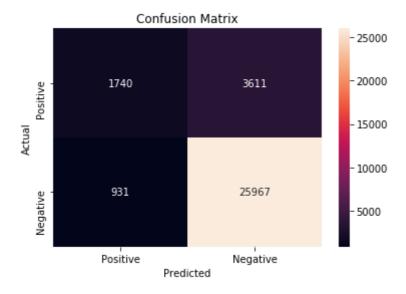
Best value of max\_depth : 8
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.6452803130284512



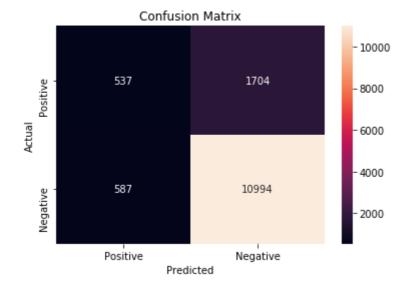
#### **Confusion Matrix using Heatmap**

```
In [66]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

#### Confusion matrix of train data



#### Confusion matrix of test data



# [5.5] Feature engineering

```
In [67]: preprocessed_reviews[100]
Out[67]: 'fyi customers item beef ocean fish formula red bag haste purchased thinking version
         chicken rice formula woops went bought bag chicken rice mix beef fish not wreak havo
         c pup digestive system say started feeding pup starting stinky farts never also rosh
         an right fish breath ick overall dog no issues formula stinky stick chicken rice bag
         done'
In [68]:
         #Adding preprocessed summary and review length to preprocessed summary
         for i in range(len(preprocessed_reviews)):
             preprocessed_reviews[i] += ' '+preprocessed_summary[i]+' '+str(len(final.Text.ilo
         c[i]))
         preprocessed_reviews[100]
Out[68]: 'fyi customers item beef ocean fish formula red bag haste purchased thinking version
         chicken rice formula woops went bought bag chicken rice mix beef fish not wreak havo
         c pup digestive system say started feeding pup starting stinky farts never also rosh
         an right fish breath ick overall dog no issues formula stinky stick chicken rice bag
         done wrong bag pictured 661'
In [69]: x = preprocessed reviews
         y = final['Score'].values
         #Train CV test split
         base_x_train, base_x_test, y_train, y_test = train_test_split(x, y, test_size = 0.3,r
```

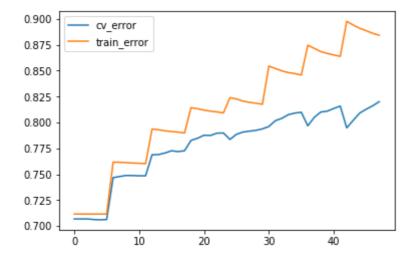
# [5.1.2] Applying Decision Trees on BOW, SET 1

andom state = 0)

```
In [70]:
         from sklearn.tree import DecisionTreeClassifier
         bow cnt vect = CountVectorizer()
         x_train = bow_cnt_vect.fit_transform(base_x_train)
         x_test = bow_cnt_vect.transform(base_x_test)
         depth = [4,6, 8, 9,10,12,14,17]
         sample\_split = [2,10,20,30,40,50]
         param_grid = { 'max_depth' : depth ,
                         'min_samples_split' : sample_split}
         model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
         , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
         model.fit(x_train,y_train)
         cv_error = model.cv_results_['mean_test_score']
         train_error = model.cv_results_['mean_train_score']
         y_pred = model.predict(x_train)
         auc_score = roc_auc_score(y_train,y_pred)
         optimum_split = model.best_params_['min_samples_split']
         optimum depth = model.best params ['max depth']
         # print('Model with best paramenters - ', model.best_estimator_)
         # print('AUC of the model - ', model.score(x_test,y_test))
         # print('Model with best paramenters - ', model.best_params_)
```

```
In [71]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

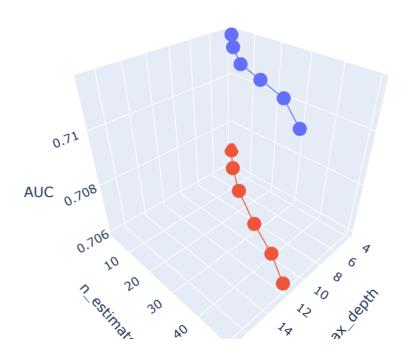
# plt.xlabel('Depth')
# plt.ylabel('')
    plt.legend()
    plt.show()
```



# Representation of results

```
In [72]: import plotly.offline as offline
import plotly.graph_objs as go
    offline.init_notebook_mode()
import numpy as np
```

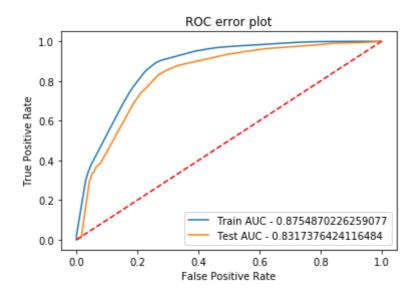




## **Testing with Test data**

```
print('Best value of max_depth : ', optimum_depth )
In [74]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.legend(loc = 'lower right')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.plot([0, 1], [0, 1], 'r--')
         plt.legend()
         plt.show()
```

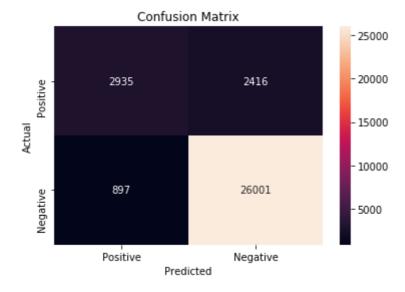
Best value of max\_depth : 17
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.758003726891789



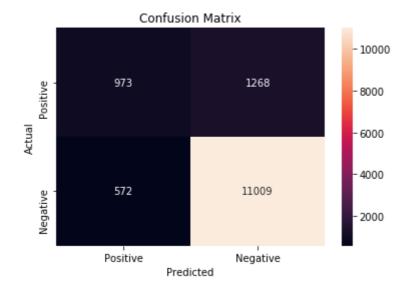
## **Confusion Matrix using Heatmap**

```
In [75]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

### Confusion matrix of train data



## Confusion matrix of test data



# [5.1.1] Top 20 important features from SET 1

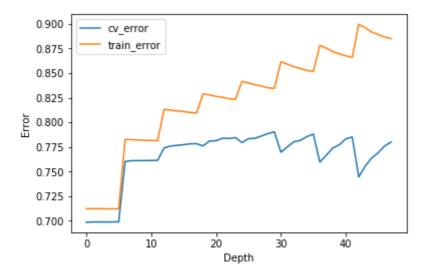
```
In [76]: | fn = bow_cnt_vect.get_feature_names()
          fi = model.feature_importances_
          features = np.argsort(fi)[::-1]
          for i in features[0:20]:
              print(fn[i])
         not
         great
         worst
         disappointed
         best
         delicious
         good
         horrible
         love
         disappointing
         bad
         terrible
         perfect
         tasty
         awful
         disgusting
         loves
         waste
         nice
         excellent
```

# [5.2.2] Applying Decision Trees on TFIDF, SET 2

```
In [77]: tf idf vect = TfidfVectorizer()
         x_train = tf_idf_vect.fit_transform(base_x_train)
         x_test = tf_idf_vect.transform(base_x_test)
In [78]: depth = [4,6, 8, 9,10,12,14,17]
         sample\_split = [2,10,20,30,40,50]
         param_grid = { 'max_depth' : depth ,
                         'min_samples_split' : sample_split}
         model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
         , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
         model.fit(x_train,y_train)
         cv_error = model.cv_results_['mean_test_score']
         train_error = model.cv_results_['mean_train_score']
         y pred = model.predict(x train)
         auc_score = roc_auc_score(y_train,y_pred)
         optimum_split = model.best_params_['min_samples_split']
         optimum_depth = model.best_params_['max_depth']
```

```
In [79]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

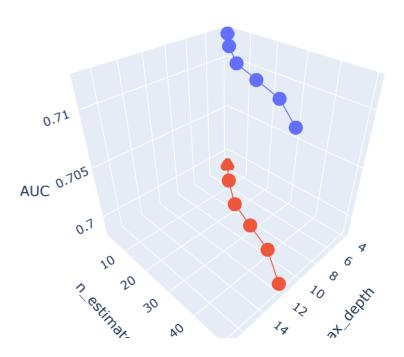
    plt.xlabel('Depth')
    plt.ylabel('Error')
    plt.legend()
    plt.show()
```



# Representation of results

```
In [80]: import plotly.offline as offline
import plotly.graph_objs as go
    offline.init_notebook_mode()
import numpy as np
```

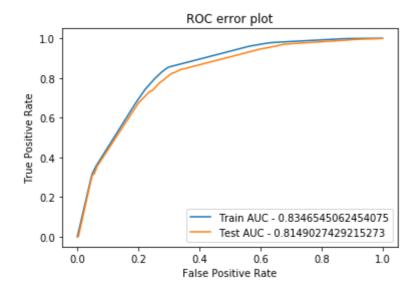




**Testing with Test data** 

```
print('Best value of max_depth : ', optimum_depth )
In [82]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.legend()
         plt.show()
```

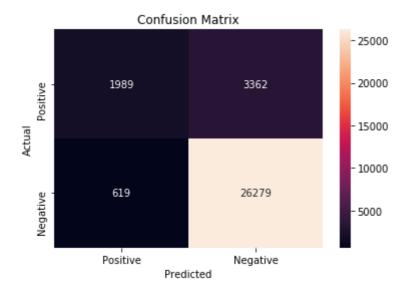
Best value of max\_depth : 10
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.6741593021410132



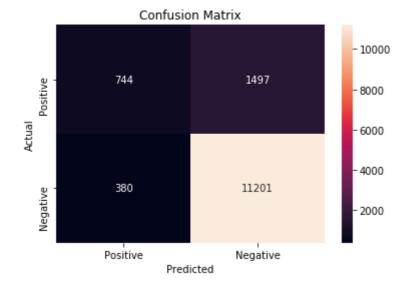
## **Confusion Matrix using Heatmap**

```
In [83]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

## Confusion matrix of train data



### Confusion matrix of test data



# [5.2.1] Top 20 important features from SET 2

```
In [84]: fn = tf_idf_vect.get_feature_names()
         fi = model.feature_importances_
         features = np.argsort(fi)[::-1]
         for i in features[0:20]:
             print(fn[i])
         not
         great
         disappointed
         worst
         awful
         best
         delicious
         good
         love
         bad
         disappointing
         horrible
         tasty
         favorite
         loves
         stale
         yuck
         changed
         nice
         return
```

# [5.3.2] Applying Decision Trees on AVG W2V, SET 3

Training w2v model

```
In [85]: | # w2v for train
         list of sentance train = []
         for sentance in base_x_train:
             list_of_sentance_train.append(sentance.split())
         #training w2v model
         w2v_model = Word2Vec(list_of_sentance_train, min_count= 5, size = 50, workers = 4 )
         w2v_words = list(w2v_model.wv.vocab)
         # Converting Train data text
         sent_vectors = []
         for sent in list_of_sentance_train :
             sent_vec = np.zeros(50)
             cnt_vec = 0
             for word in sent:
                 if word in w2v_words:
                      vec = w2v_model.wv[word]
                      sent_vec+= vec
                      cnt_vec +=1
             if cnt words != 0:
                 sent_vec/= cnt_words
             sent_vectors.append(sent_vec)
         sent_vectors_train = np.array(sent_vectors)
         print(sent_vectors_train.shape)
```

(32249, 50)

```
In [86]: #for test data
         list_of_sentance_test = []
         for sentance in base_x_test:
             list_of_sentance_test.append(sentance.split())
         # Converting Train data text
         sent_vectors_test = []
         for sent in list_of_sentance_test :
             sent_vec = np.zeros(50)
             cnt_vec = 0
             for word in sent:
                 if word in w2v_words:
                      vec = w2v_model.wv[word]
                      sent_vec+= vec
                      cnt vec +=1
             if cnt_words != 0:
                  sent_vec/= cnt_words
             sent_vectors_test.append(sent_vec)
         sent_vectors_test = np.array(sent_vectors_test)
         print(sent_vectors_test.shape)
```

(13822, 50)

```
In [87]: x_train = sent_vectors_train
    x_test = sent_vectors_test

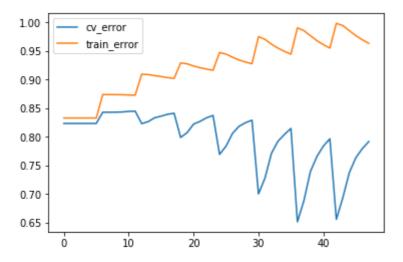
depth = [4,6, 8, 9,10,12,14,17]
    sample_split = [2,10,20,30,40,50]

param_grid = { 'max_depth' : depth ,'min_samples_split' : sample_split}

model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
    , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
    model.fit(x_train,y_train)
    cv_error = model.cv_results_['mean_test_score']
    train_error = model.cv_results_['mean_train_score']
    y_pred = model.predict(x_train)
    auc_score = roc_auc_score(y_train,y_pred)
    optimum_split = model.best_params_['min_samples_split']
    optimum_depth = model.best_params_['max_depth']
```

```
In [88]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

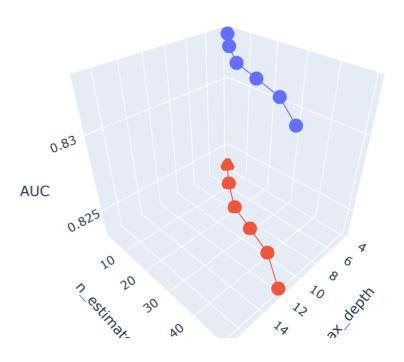
# plt.xlabel('Depth')
# plt.ylabel('')
    plt.legend()
    plt.show()
```



# Representation of results

```
In [89]: import plotly.offline as offline
import plotly.graph_objs as go
   offline.init_notebook_mode()
import numpy as np
```

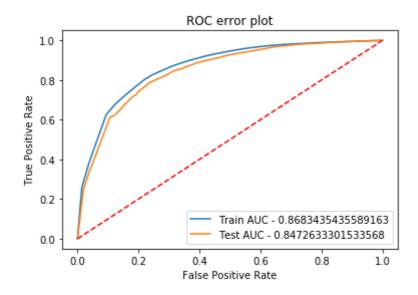




**Testing with Test data** 

```
print('Best value of max_depth : ', optimum_depth )
In [91]:
         print('Best value of min_samples_split :',optimum_split )
         print('Roc Score on best hyper parameter :',auc_score)
         model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
         _split)
         model.fit(x_train,y_train)
         train_prob = model.predict_proba(x_train)[:,1]
         test_prob = model.predict_proba(x_test)[:,1]
         train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
         test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
         plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
         plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
         plt.title('ROC error plot')
         plt.legend(loc = 'lower right')
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.plot([0, 1], [0, 1], 'r--')
         plt.legend()
         plt.show()
```

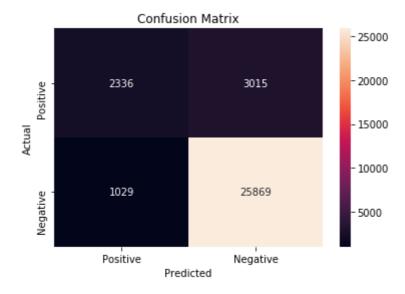
Best value of max\_depth : 6
Best value of min\_samples\_split : 50
Roc Score on best hyper parameter : 0.6991491413835103



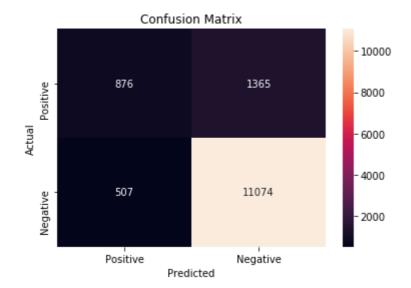
## **Confusion Matrix using Heatmap**

```
In [92]: #confusion matrix using heatmap for train data
         print('Confusion matrix of train data')
         cm = confusion_matrix(y_train,model.predict(x_train))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
         #confusion matrix using heatmap for test data
         print('Confusion matrix of test data')
         cm = confusion_matrix(y_test,model.predict(x_test))
         class_labels = ['Positive','Negative']
         df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
         sb.heatmap(df, annot= True, fmt = 'd')
         plt.title('Confusion Matrix')
         plt.xlabel('Predicted')
         plt.ylabel('Actual')
         plt.show()
```

## Confusion matrix of train data



### Confusion matrix of test data



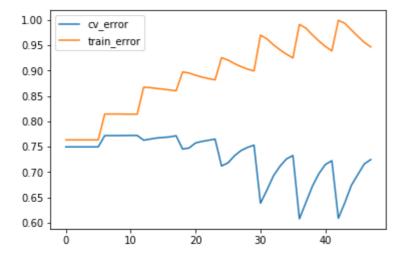
# [5.4.2] Applying Decision Trees on TFIDF W2V, SET 4

```
In [93]: # w2v for train
         list_of_sentance_train = []
         for sentance in base_x_train:
             list_of_sentance_train.append(sentance.split())
         w2v_model = Word2Vec(list_of_sentance_train , min_count = 5 ,size = 50, workers = 4)
         w2v words = list(w2v model.wv.vocab)
         tf_idf_vect = TfidfVectorizer(ngram_range=(1,2),min_df= 10,max_features= 500)
         tf_idf_matrix = tf_idf_vect.fit_transform(base_x_train)
         tfidf_feat = tf_idf_vect.get_feature_names()
         dictionary = dict(zip(tf_idf_vect.get_feature_names(),list(tf_idf_vect.idf_)))
In [94]: | # Converting Train data text
         tfidf_sent_vectors_train = []
         for sent in list_of_sentance_train :
             sent_vec = np.zeros(50)
             weight_sum = 0;
             for word in sent:
                 if word in w2v_words and word in tfidf_feat:
                      vec = w2v_model.wv[word]
                      tf idf = dictionary[word]*(sent.count(word)/len(sent))
                      sent_vec+= ( vec * tf_idf )
                      weight sum = tf idf
             if weight_sum != 0:
                  sent_vec/= weight_sum
             tfidf sent vectors train.append(sent vec)
             row +=1
In [95]: #for test data
         list_of_sentance_test = []
         for sentance in base_x_test:
             list_of_sentance_test.append(sentance.split())
         tfidf_sent_vectors_test = []
         row = 0
         # for sent in tqdm(list_of_sentance_test):
         for sent in (list_of_sentance_test):
             sent vec = np.zeros(50)
             weight_sum = 0
             for word in sent:
                  if word in w2v_words and word in tfidf_feat:
                      vec = w2v_model.wv[word]
                      tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                      sent_vec += (vec * tf_idf)
                      weight_sum = tf_idf
             if weight_sum != 0:
                  sent_vec /= weight_sum
             tfidf_sent_vectors_test.append(sent_vec)
             row += 1
```

```
In [96]:
         x_train = tfidf_sent_vectors_train
         x_test = tfidf_sent_vectors_test
In [97]:
         depth = [4,6, 8, 9,10,12,14,17]
         sample\_split = [2,10,20,30,40,50]
         param_grid = { 'max_depth' : depth ,'min_samples_split' : sample_split}
         model = GridSearchCV(DecisionTreeClassifier(), param_grid, scoring='roc_auc', cv =3
         , n_jobs= -1, pre_dispatch= 2 ,return_train_score=True)
         model.fit(x_train,y_train)
         cv_error = model.cv_results_['mean_test_score']
         train_error = model.cv_results_['mean_train_score']
         y_pred = model.predict(x_train)
         auc_score = roc_auc_score(y_train,y_pred)
         optimum_split = model.best_params_['min_samples_split']
         optimum_depth = model.best_params_['max_depth']
```

```
In [98]: plt.plot(cv_error, label = 'cv_error')
    plt.plot(train_error, label = 'train_error')

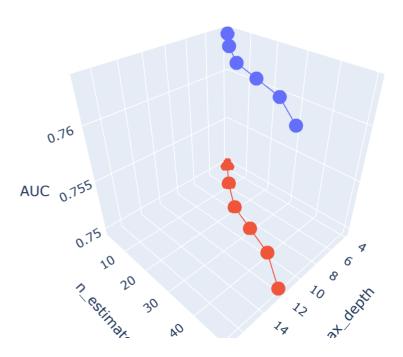
# plt.xlabel('Depth')
# plt.ylabel('')
    plt.legend()
    plt.show()
```



## Representation of results

```
In [99]: import plotly.offline as offline
import plotly.graph_objs as go
offline.init_notebook_mode()
import numpy as np
```

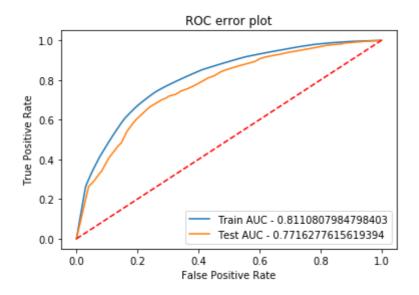




# **Testing with Test data**

```
print('Best value of max_depth : ', optimum_depth )
In [101]:
          print('Best value of min_samples_split :',optimum_split )
          print('Roc Score on best hyper parameter :',auc_score)
          model = DecisionTreeClassifier(max_depth = optimum_depth, min_samples_split = optimum
          _split)
          model.fit(x_train,y_train)
          train_prob = model.predict_proba(x_train)[:,1]
          test_prob = model.predict_proba(x_test)[:,1]
          train_fpr,train_tpr, tresholds1 = metrics.roc_curve(y_train,train_prob)
          test_fpr,test_tpr,tresholds2 = metrics.roc_curve(y_test,test_prob)
          plt.plot(train_fpr,train_tpr,label = 'Train AUC - ' + str(auc(train_fpr,train_tpr)))
          plt.plot(test_fpr,test_tpr, label = 'Test AUC - ' + str(auc(test_fpr,test_tpr)))
          plt.title('ROC error plot')
          plt.legend(loc = 'lower right')
          plt.xlabel('False Positive Rate')
          plt.ylabel('True Positive Rate')
          plt.plot([0, 1], [0, 1], 'r--')
          plt.legend()
          plt.show()
```

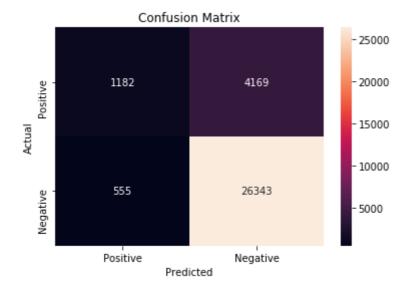
Best value of max\_depth : 6
Best value of min\_samples\_split : 40
Roc Score on best hyper parameter : 0.600129893311942



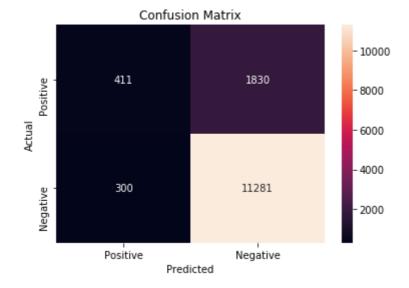
## **Confusion Matrix using Heatmap**

```
In [102]: #confusion matrix using heatmap for train data
          print('Confusion matrix of train data')
          cm = confusion_matrix(y_train,model.predict(x_train))
          class_labels = ['Positive','Negative']
          df = pd.DataFrame(cm, index= class_labels, columns= class_labels)
          sb.heatmap(df, annot= True, fmt = 'd')
          plt.title('Confusion Matrix')
          plt.xlabel('Predicted')
          plt.ylabel('Actual')
          plt.show()
          #confusion matrix using heatmap for test data
          print('Confusion matrix of test data')
          cm = confusion_matrix(y_test,model.predict(x_test))
          class_labels = ['Positive','Negative']
          df = pd.DataFrame(cm,index= class_labels, columns= class_labels)
          sb.heatmap(df, annot= True, fmt = 'd')
          plt.title('Confusion Matrix')
          plt.xlabel('Predicted')
          plt.ylabel('Actual')
          plt.show()
```

## Confusion matrix of train data



### Confusion matrix of test data



# [6] Conclusions

```
In [103]: from prettytable import PrettyTable
    x = PrettyTable()
    x.field_names = ["Vectorizer","Best depth", "Best min_samples_split", "Feature engine
    ering","AUC"]
    x.add_row(['BOW','17','50','Not featured','0.79'])
    x.add_row(['TFIDF','17','50','Not featured','0.77'])
    x.add_row(['AVG W2vec','6','50','Not featured','0.80'])
    x.add_row(['TFIDF W2vec','6','20','Not featured','0.74'])
    x.add_row(['BOW','17','50','featured','0.83'])
    x.add_row(['TFIDF','10','50','featured','0.81'])
    x.add_row(['AVG W2vec','6','50','featured','0.81'])
    x.add_row(['TFIDF W2vec','6','30','featured','0.76'])
    print(x)
```

Vectorizer	· ·	Best min_samples_split		AUC
BOW	17	50	Not featured	0.79
TFIDF	17	50	Not featured	0.77
AVG W2vec	6	50	Not featured	0.80
TFIDF W2vec	6	20	Not featured	0.74
BOW	17	50	featured	0.83
TFIDF	10	50	featured	0.81
AVG W2vec	6	50	featured	0.81
TFIDF W2vec	6	30	featured	0.76
+	-+	+	+	++

```
In [ ]:
```