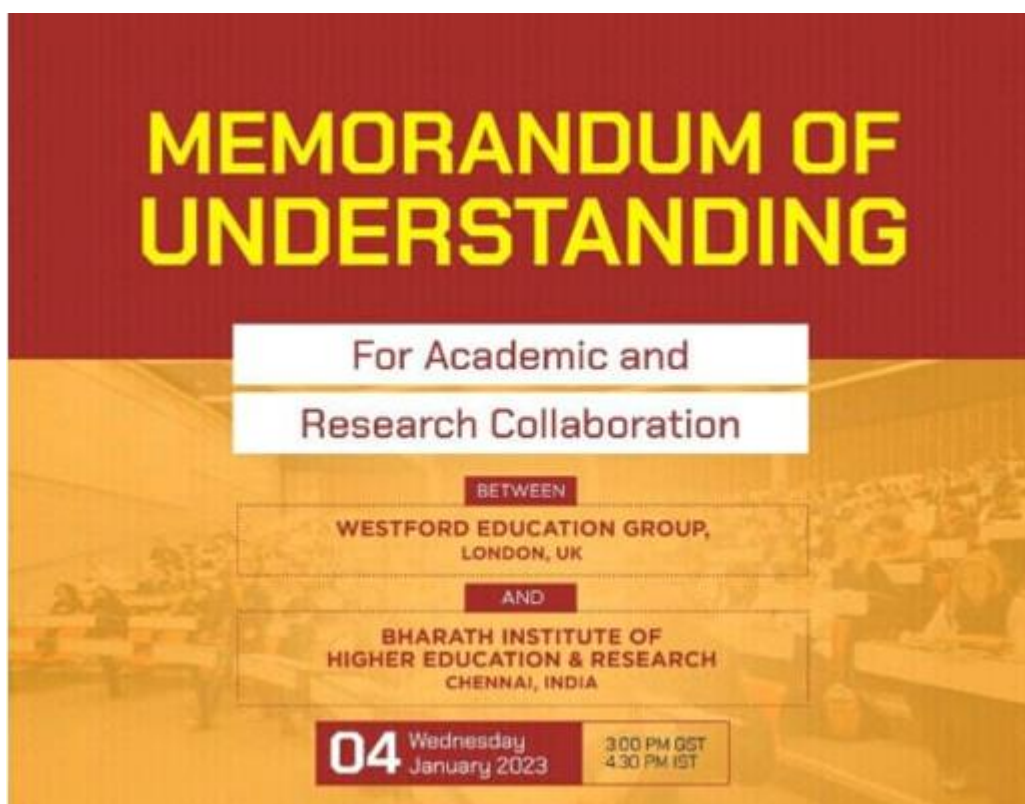




BHARATH INSTITUTE OF HIGHER DEUCATION AND RESEARCH
DEPARTMENT OF MANAGEMENT STUDIES

**A SNAPSHOT OF THE EVENTS CONDUCTED FROM JANUARY 2023
TO MAY 2023**

Memorandum of Understanding for Academic and Research Collaboration signed between Westford Education Group, London, UK and Bharath Institute of Higher Education and Research, Chennai, on 4th January 2023.



World's Biggest Debate contest, "Speak for India" conducted by Times of India in association with Federal Bank on 7th February 2023



**Register for the
world's biggest
debate contest for
college students**

Students from over 5,000 colleges vie with each other every year in the biggest debate competition of the world's largest democracy: **Speak for India**. Don't miss the incredible excitement and big prizes.

Speak for India is now open to students from colleges in Tamil Nadu. Participants can speak in English or Tamil.

- Winner - **Rs. 2.5 Lakhs** • Runner-Up - **Rs. 1.5 Lakhs**
- Consolation Prize for Finalists - **Rs. 35000 each**

All participants stand to win prizes*

DATE - 7th FEBRUARY 2023
BHARATH INSTITUTE OF HIGHER EDUCATION & RESEARCH
173 ADHARAM ROAD SELAYUR, TAMBARAM,
CHENNAI - 600 073

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TAMIL NADU EDITION 2022-23
THE TIMES OF INDIA

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Guest Lecture on, Developing Research Orientation & Article Writing Skills for MBA students on 22nd February 2023.

The image is a composite of two parts. The top part is a purple-themed poster for a guest lecture. It features the logos of Narayana Engineering College, Bharath University, and various accreditation bodies (UGC, AICTE, ISO 9001, A+). The title of the lecture is "Research Orientation & Article Writing Skills for MBA Students". Two topics are listed: "Business Strategy and the Importance of Empirical Research" by Dr. Praveen Kumar and "Review of Literature (ROL) and Identifying Predatory Journals" by Dr. Gowtham Aashirwad Kumar. The date and time are 22nd February 2023 at 11 A.M. The venue is the MBA Seminar Hall. The bottom part is a photograph of Dr. Praveen Kumar, Dean of the School of Management & Commerce, standing in a seminar hall and presenting to a screen. A GPS overlay at the bottom right provides the location: Nellore, Andhra Pradesh, India, with coordinates Lat 14.433266° and Long 79.994816°, and the date/time 22/02/23 11:39 AM GMT +05:30.

Department of MBA
NARAYANA
ENGINEERING COLLEGE
NELLORE (AP)

ICET Code : NARN

UGC
AICTE
ISO 9001
A+

SCHOOL OF Management
And Commerce

In Association with **Bharath University**

Guest Lecture on Developing
“**Research Orientation & Article Writing Skills for
MBA Students**”

1 Business Strategy and the Importance
of Empirical Research

2 Review of Literature (ROL) and
Identifying Predatory Journals

22nd February 2023
11 A.M

Dr. Praveen Kumar
Dean - School of Management & Commerce

Dr. Gowtham Aashirwad Kumar
Professor - School of Management & Commerce

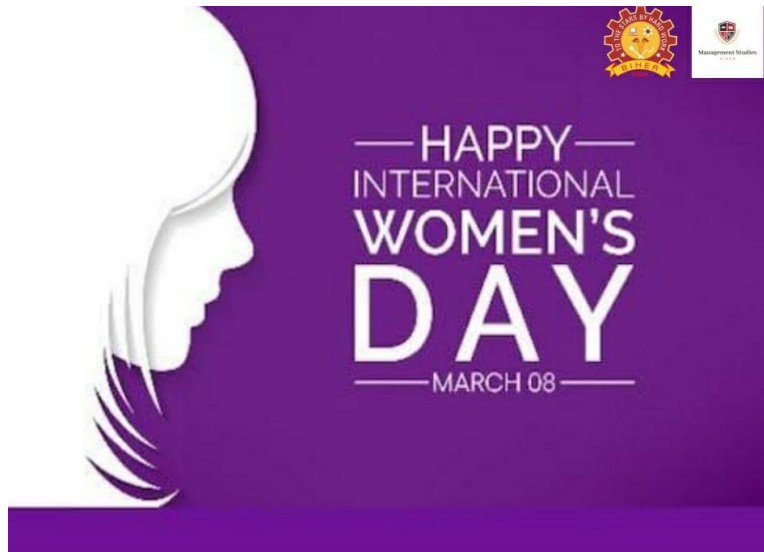
Venue : MBA Seminar Hall

GPS Map Camera

Nellore, Andhra Pradesh, India
NARAYANA ENGINEERING COLLEGE MBA DEPARTMENT
Lat 14.433266°
Long 79.994816°
22/02/23 11:39 AM GMT +05:30

Google

Women's Day Celebrations held on 8th March 2023



Resource person for International Conference at Prof. Dhanapalan College, Chennai
On March 15th 2023



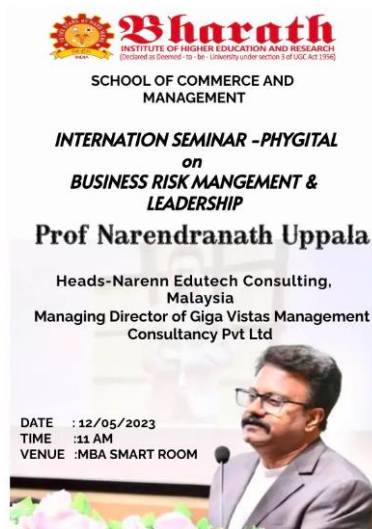
Resource Person for Technothon, held on 20th April, 2023



Industry Interaction with School of Design Thinking, Intellect, Polaris on 12th April 2023



International Seminar on Phygital on Business Risk Management & Leadership by Prof Narendranath Uppala – Head – Narenn Edutech Consulting, Managing Director of Giga Vistas Management Consultancy Pvt Ltd on 12th May 2023



International Seminar on AI for Student as Managerial Model: Future Directions of Business Studies by Prof T Kesavan Nallaluthan, Senior Lecturer, Department of Business Management and Entrepreneurship, University of Pedidikan, Sultan Idris, Malaysia on 15th May 2023



**SCHOOL OF COMMERCE AND
MANAGEMENT**

**INTERNATIONAL SEMINAR
On
AI For Student as Managerial Model :
Future Directions of Business Studies**



Prof T.Kesavan Nallaluthan

**Senior Lecturer
Department of Business Management & Entrepreneurship
Faculty of Management & Economics (FPE) Universiti
Pendidikan Sultan Idris
Malaysia.**

**DATE : 15/05/2023
TIME : 10 AM
VENUE : MBA SMART ROOM**



Proposed Events – Dept of Management Studies

1. International Conference:

- Name: Global Business Summit 2023
- Date: June 16 -17, 2023
- Location: MBA Seminar Hall

2. National Conference:

- Name: Innovations in Business Practices
- Date: July 6-7, 2023
- Location: MBA Seminar Hall

3. Faculty Development Program (FDP):

- Name: Advanced Teaching Techniques in Management Education
- Date: July 10-15, 2023
- Location: MBA Seminar Hall

4. Short-Term Training Program (STTP) 2:

- Name: Digital Marketing Strategies
- Date: July 24-01 Aug, 2023
- Location: MBA Seminar Hall