Webworks - The Best Program to Enroll for Exchange

An educational HTML template designed by Pavan Kumar.

---

1. Overview

This is a horizontal responsive landing page template basically for an educational platform. There are parts like a hero, courses which are offered, descriptions of categories, and blog posts. It is optimized for making users interact with a defined call to action and a number of categories of learning programs.

---

2. Header Section

- **Logo:** The logo is labelled with the alt text containing the name Webworks logo and it is the representation of the platform.
- **Navigation**: Navigational links are as follows:
  There are Home, About, Courses, Blog and Contact page tabs.
- **Search and Cart**: There is a button with search functionality with label "toggle search" and a button for shopping cart icon with label "cart" with a count badge.
- **Call to Action**: One of the bold buttons under the search bar is the one that contains the words "Try for Free " and an arrow pointing downwards to go to the areas of the platform.
- **Mobile Navigation**: For mobile users the hamburg menu (aria-label="open menu") opens the menu and it can be closed with close menu (aria-label="close menu").

---

3. Hero Section

- **Main Heading**: The hero section begins with an emphasis on exchange programs before stating "The Best Program to Enroll for Exchange".
- **Supporting Text:** This section also has the brief description: "Excepteur sint occaecat cupidatat non proident sunt in culpa qui officia deserunt mollit."
- **Call to Action**: This also uses a button titled "Find courses" and besides the button, an arrow icon is used to draw the user's attention.
- **Images:** To increase the aesthetic experience, two hero images (alt= hero banner) are added.

---

4. Category Section

- **Categories**: This section highlights four learning categories, each with its own color and description:

  1. **Online Degree Programs** - 7 courses available (color = 170, 75%, 41%).

  2. **Non-Degree Programs** - 4 courses available (color = 351, 83%, 61%).

  3. **Off-Campus Programs** - 8 courses available (color = 229, 75%, 58%).

  4. **Hybrid Distance Programs** - 8 courses available (color = 42, 94%, 55%).

- Each category card includes an icon and a description of the courses offered, providing a clear and visually distinct layout.

---

5. About Section

- **About Us**: The section heading is **"Over 15 Years in Distant Learning for Skill Development"**, emphasizing the platform's experience.

- **Description**: The text highlights the platform's core values: **Expert Trainers**, **Online Remote Learning**, and **Lifetime Access**.

- **Visual Elements**: Includes an image (alt="about banner") and supporting decorative icons (ion-icon name="checkmark-done-outline").

---

6. Courses Section

- **Popular Courses**: This section introduces featured courses with detailed information such as duration, difficulty, price, lessons, and the number of enrolled students.

  1. **Build Responsive Real-World Websites with React and Node** (Beginner, 3 weeks, $30, 8 lessons, 20 students).

  2. **Python Programming Masterclass for Software Developers** (Advanced, 8 weeks, $50, 15 lessons, 35 students).

  3. **The Complete ML Course for Students** (Intermediate, 3 weeks, $70, 13 lessons, 18 students).

- **Call to Action**: A button **"Browse more courses"** invites users to explore additional course offerings.

---

7. Video Section

- **Video Banner**: Includes a visually appealing video thumbnail (alt="video banner") with a central play button (aria-label="play video"), designed to engage users through multimedia content.

---

8. Statistics Section

- **Stats**: Key statistics related to the platform's success are displayed in colorful cards:

  o **40.3k Student Enrolled** (color = 170, 75%, 41%)

  o **110.4k Class Completed** (color = 351, 83%, 61%)

  o **100% Satisfaction Rate** (color = 260, 100%, 67%)

  o **450+ Top Instructors** (color = 42, 94%, 55%)

These figures provide social proof and credibility to the platform.

---

9. Blog Section

- **Latest Articles**: Users can access recent educational blog posts with the heading **"Get News With webworks"**.

- o **Sample Blog**: **"Become A Better Developer: Content Planning"** (alt="Become A Better Blogger: Content Planning"), published on **Sep 07, 2024**, with1 9 comments.
- **Call to Action**: Each blog post includes a **"Read more"** button for detailed reading.

---

10. Footer Section

- **Contact Information**:
    - o **Address**: 70-80 Upper St Norwich NR2
    - o **Phone**: +01 123 4567 890
    - o **Email**: info@webworks.com
- **Links**: The footer includes quick links to various platform pages such as **Courses**, **Events**, **Instructor Profile**, **Gallery**, and more

☐ **Form Structure**:

- Users are prompted to enter their **Full Name**, **Message**, and **Email Address** in the respective input fields.
- The form submits the data to a PHP backend (form.php) via the POST method.
- After submission, the PHP script securely processes the data and stores it in the database using prepared statements.

- **Newsletter Subscription**: Users can also subscribe to updates through the form..
- **Social Media**: Links to various platforms, such as **Facebook**, **LinkedIn**, **Instagram**, **Twitter**, and **YouTube**, are available as icons for easy navigation.

---

11. Back to Top Button

- A **"Back to Top"** button (aria-label="back top top") allows users to quickly return to the top of the page with a smooth scrolling effect.