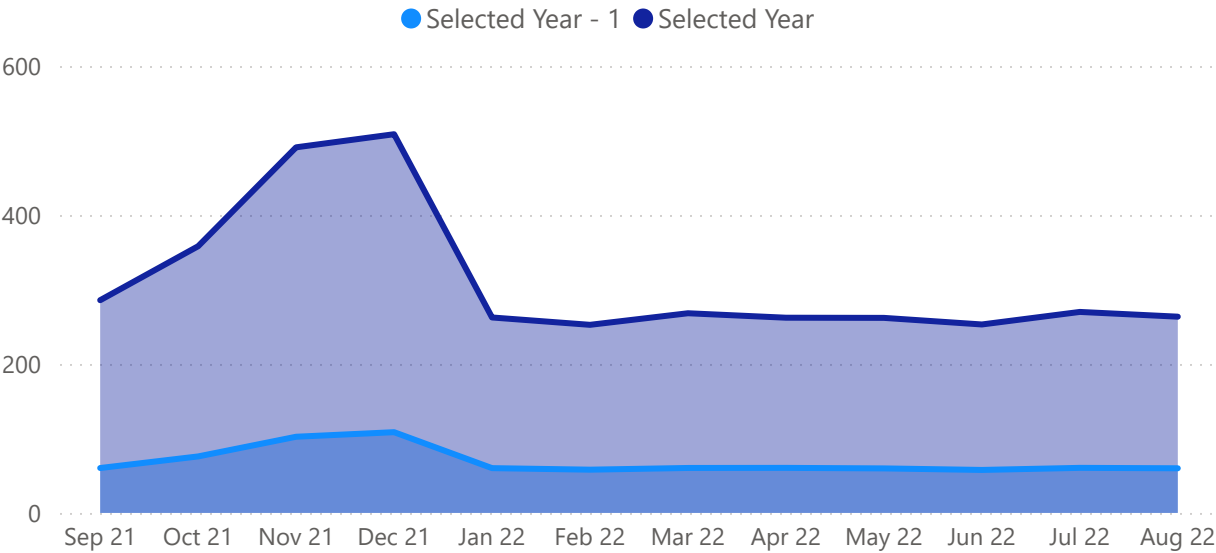


	2018	2019	2020	2021	2022	Total
gross_sales_amount	\$58.32M	\$209.06M	\$535.95M	\$1,664.64M	\$7,370.14M	<b>\$9,838.11M</b>
net_invoice_sales_amount	\$44.40M	\$161.62M	\$411.25M	\$1,272.13M	\$5,643.13M	<b>\$7,532.54M</b>
post_invoice_deductions_amount	\$10.66M	\$29.72M	\$95.85M	\$281.64M	\$1,243.54M	<b>\$1,661.40M</b>
post_invoice_other_deductions_amount	\$4.63M	\$20.53M	\$47.43M	\$166.65M	\$663.42M	<b>\$902.65M</b>
net_sales_amount	\$29.11M	\$111.37M	\$267.98M	\$823.85M	\$3,736.17M	<b>\$4,968.48M</b>

Line Item	2022 Est	LY	YoY Chg	YoY Chg %
Gross Sales	7,370.14	1,664.64	5,705.50	342.75
Pre Invoice Deduction	1,727.01	392.50	1,334.51	340.00
Net Invoice Sales	5,643.13	1,272.13	4,370.99	343.59
- Post Discounts	1,243.54	281.64	961.90	341.54
- Post Deductions	663.42	166.65	496.77	298.09
Total Post Invoice Deduction	1,906.95	448.29	1,458.67	325.39
Net Sales	3,736.17	823.85	2,912.32	353.50
- Manufacturing Cost	2,197.28	497.78	1,699.50	341.42
- Freight Cost	100.49	22.05	78.43	355.64
- Other Cost	15.52	3.39	12.14	358.03
Total COGS	2,313.29	523.22	1,790.07	342.13
Gross Margin	1,422.88	300.63	1,122.25	373.30
Gross Margin %	38.08	36.49	1.59	4.37
GM / Unit	15.76	5.99	9.77	162.95

Net Sales Performace Over Time



market	P & L values	P & L YoY Chg %
France	98.75	161.12
Media Markt	8.88	127.27
Atliq e Store	9.13	133.76
Elite	8.71	135.16
Sorefoz	10.10	146.83
Amazon	10.44	168.46
AltiQ Exclusive	11.45	168.52
Epic Stores	9.76	176.82
UniEuro	9.34	177.33
Elkj�p	10.43	186.57
Chip 7	10.52	198.24
Netherlands	20.22	106.74
Total	3,736.17	353.50

segment	P & L values	P
Accessories	454.10	
Batteries	71.37	
Keyboard	225.25	
Mouse	157.48	
Desktop	711.08	
Business Laptop	343.89	
Personal Desktop	367.18	
Networking	38.43	
Notebook	1,580.43	
Business Laptop	421.35	
Gaming Laptop	619.25	
Personal Laptop	539.83	
Total	3,736.17	