Likelihood, Mixture Models and Clustering

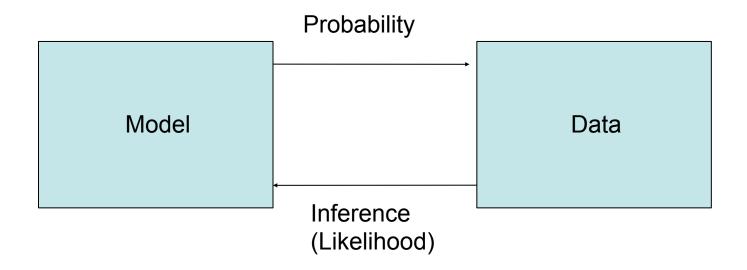
#### Introduction

- In the last class the K-means algorithm for clustering was introduced.
- The two steps of K-means: assignment and update appear frequently in data mining tasks.
- In fact a whole framework under the title "EM Algorithm" where EM stands for Expectation and Maximization is now a standard part of the data mining toolkit

#### Outline

- What is Likelihood?
- Examples of Likelihood estimation?
- Information Theory Jensen Inequality
- The EM Algorithm and Derivation
- Example of Mixture Estimations
- Clustering as a special case of Mixture Modeling

#### Meta-Idea



A model of the data generating process gives rise to data. Model estimation from data is most commonly through Likelihood estimation

From PDM by HMS

#### Likelihood Function

$$P(Model \mid Data) = \frac{P(Data \mid Model)P(Model)}{P(Data)}$$
Likelihood Function

Find the "best" model which has generated the data. In a likelihood function the data is considered fixed and one searches for the best model over the different choices available.

### Model Space

- The choice of the model space is plentiful but not unlimited.
- There is a bit of "art" in selecting the appropriate model space.
- Typically the model space is assumed to be a linear combination of known probability distribution functions.

## Examples

- Suppose we have the following data
   -0,1,1,0,0,1,1,0
- In this case it is sensible to choose the Bernoulli distribution (B(p)) as the model space.

$$P(X = x) = p^x (1 - p)^{1-x}$$

• Now we want to choose the best p, i.e.,  $argmax_p P(Data|B(p))$ 

# Examples

Suppose the following are marks in a course 55.5, 67, 87, 48, 63

Marks typically follow a Normal distribution whose density function is

$$N(\mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma}} e^{-\frac{1}{2\sigma}(x-\mu)^2}$$

Now, we want to find the best  $\mu,\sigma$  such that

$$argmax_{\mu,\sigma}p(Data|\mu,\sigma)$$

## Examples

- Suppose we have data about heights of people (in cm)
  - -185,140,134,150,170
- Heights follow a normal (log normal)
   distribution but men on average are taller
   than women. This suggests a mixture of
   two distributions

$$\pi_1 N(\mu_1, \sigma_1) + \pi_2 N(\mu_2, \sigma_2)$$

#### Maximum Likelihood Estimation

- We have reduced the problem of selecting the best model to that of selecting the best parameter.
- We want to select a parameter p which will maximize the probability that the data was generated from the model with the parameter p plugged-in.
- The parameter p is called the maximum likelihood estimator.
- The maximum of the function can be obtained by setting the derivative of the function ==0 and solving for p.

# Two Important Facts

• If A<sub>1</sub>,...,A<sub>n</sub> are independent then

$$P(A_1,...,A_n) = \prod_{i=1}^n P(A_i)$$

- The log function is monotonically increasing. x · y ! Log(x) · Log(y)
- Therefore if a function f(x) >= 0, achieves a maximum at x1, then log(f(x)) also achieves a maximum at x1.

## Example of MLE

$$L(p) = P(0, 1, 1, 0, 0, 1, 0, 1|p)$$

$$= P(0|p)P(1|p) \dots P(1|p)$$

$$= (1-p)p \dots p$$

$$= p^{4}(1-p)^{4}$$

 Now, choose p which maximizes L(p). Instead we will maximize I(p)= LogL(p)

$$\ell(p) = logL(p) = 4log(p) + 4log(1-p)$$

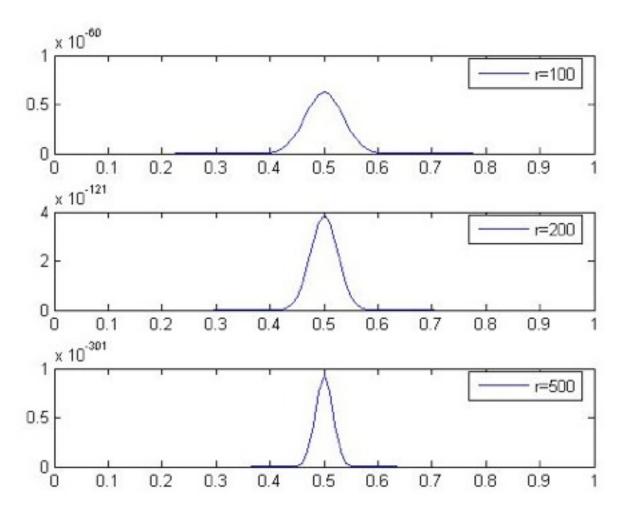
$$\frac{d\ell(p)}{dp} = \frac{4}{p} - \frac{4}{1-p} \equiv 0$$

$$\rightarrow p = \frac{1}{2}$$

# Properties of MLE

- There are several technical properties of the estimator but lets look at the most intuitive one:
  - As the number of data points increase we become more sure about the parameter p

# Properties of MLE



r is the number of data points. As the number of data points increase the confidence of the estimator increases.

#### Matlab commands

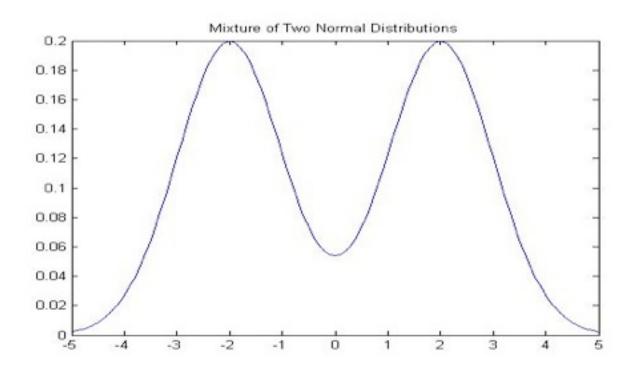
[phat,ci]=mle(Data,'distribution','Bernoulli');

• [phi,ci]=mle(Data,'distribution','Normal');

#### MLE for Mixture Distributions

- When we proceed to calculate the MLE for a mixture, the presence of the sum of the distributions prevents a "neat" factorization using the log function.
- A completely new rethink is required to estimate the parameter.
- The new rethink also provides a solution to the clustering problem.

#### A Mixture Distribution



$$f(\pi_1, \pi_2, \mu_1, \mu_2, \sigma_1, \sigma_2) = \pi_1 N(\mu_1, \sigma_1) + \pi_2 N(\mu_2, \sigma_2)$$

## Missing Data

- We think of clustering as a problem of estimating missing data.
- The missing data are the cluster labels.
- Clustering is only one example of a missing data problem. Several other problems can be formulated as missing data problems.

## Missing Data Problem

- Let D =  $\{x(1),x(2),...x(n)\}$  be a set of n observations.
- Let H = {z(1),z(2),..z(n)} be a set of n values of a hidden variable Z.
  - z(i) corresponds to x(i)
- Assume Z is discrete.

The log-likelihood of the observed data is

$$l(\theta) = \log p(D | \theta) = \log \sum_{H} p(D, H | \theta)$$

- Not only do we have to estimate  $\theta$  but also H
- Let Q(H) be the probability distribution on the missing data.

$$\ell(\theta) = \log \sum_{H} p(D, H|\theta)$$

$$= \log \sum_{H} Q(H) \frac{P(D, H|\theta)}{Q(H)}$$

$$\geq \sum_{H} Q(H) \log \frac{P(D, H|\theta)}{Q(H)}$$

$$= \sum_{H} Q(H) \log p(D, H|\theta) + \sum_{H} Q(H) \log \frac{1}{Q(H)}$$

$$= F(Q, \theta)$$

Inequality is because of Jensen's Inequality. This means that the  $F(Q,\theta)$  is a lower bound on  $I(\theta)$ 

Notice that the log of sums is become a sum of logs

 The EM Algorithm alternates between maximizing F with respect to Q (theta fixed) and then maximizing F with respect to theta (Q fixed).

E-step 
$$Q^{k+1} = argmax_Q F(Q^k, \theta^k)$$
  
M-step  $\theta^{k+1} = argmax_\theta F(Q^{k+1}, \theta^k)$ 

It turns out that the E-step is just

$$Q^{k+1} = P(H|D, \theta^k)$$

• And, furthermore  $\ell(\theta^k) = F(Q, \theta^k)$ 

Just plug-in

• The M-step reduces to maximizing the first term with respect to  $\theta$  as there is no  $\theta$  in the second term.

$$\theta^{k+1} = argmax_{\theta} \sum_{H} p(H|D, \theta^{k}) log p(D, H|\theta^{k})$$

# EM Algorithm for Mixture of Normals

$$f(x) = \sum_{k=1}^{K} \pi_k f_k(x, \mu_k, \sigma_k)$$

$$P(k|x) = \frac{\pi_k f_k(x, \mu_k, \sigma_k)}{f(x)}$$

$$\pi_k = \frac{1}{n} \sum_{i=1}^{n} P(k|x(i))$$

$$\mu_k = \frac{1}{n\pi_k} \sum_{i=1}^{n} P(k|x(i))x(i)$$

$$\sigma_k = \frac{1}{n\pi_k} \sum_{i=1}^{n} P(k|x(i))(x(i) - \mu_k)^2$$
Mixture of Normals

$$F(x) = \sum_{k=1}^{K} \pi_k f_k(x, \mu_k, \sigma_k)$$

$$F(x) = \sum_{k=1}^{K} f_k(x, \mu_k, \sigma_k)$$

#### EM and K-means

 Notice the similarity between EM for Normal mixtures and K-means.

- The expectation step is the assignment.
- The maximization step is the update of centers.

