

E-COMMERCE FOR ARTISANS

PROJECT REPORT

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BONAFIDE CERTIFICATE

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Abstract:

The "E-Commerce for Artisans" project represents a pioneering endeavor aimed at empowering artisans by establishing a comprehensive digital platform tailored to their unique needs. Grounded in the ethos of preserving cultural heritage and craftsmanship, the project adopts a holistic approach. Initial phases involve rigorous requirements gathering and analysis, delving into the distinctive needs of artisans and consumers alike. The subsequent system design prioritizes user-friendly interfaces, secure payment gateways, and logistical support, ensuring a seamless experience. Leveraging machine learning models, the project undertakes meticulous data collection and preparation, incorporating customer preferences and artisanal trends for personalized experiences. Crucially, the initiative emphasizes model transparency, enabling users to comprehend the functioning of recommendation algorithms, fostering trust.

Robust security measures are implemented to safeguard sensitive data, ensuring the integrity and confidentiality of artisan profiles and customer information. With a commitment to sustainable growth, the project envisions a digital marketplace where artisans can expand their global reach, connect with a diverse audience, and cultivate thriving livelihoods, thus bridging the gap between traditional craftsmanship and the digital era.

This comprehensive digital platform is meticulously crafted to cater to the distinctive needs of artisans, emphasizing cultural preservation and craftsmanship. The foundational phases involve an in-depth exploration of requirements, intricately understanding the nuances of both artisans and consumers. The ensuing system design focuses on creating intuitive interfaces, fortified payment gateways, and streamlined logistical support, ensuring a seamless and engaging user experience. Harnessing the power of machine learning, the project employs sophisticated models for data collection and preparation, integrating customer preferences and artisanal trends to deliver personalized and enriching experiences. Noteworthy is the commitment to model transparency, fostering user understanding of recommendation algorithms and building trust within the community. The implementation of robust security measures ensures the safeguarding of sensitive data, guaranteeing the confidentiality and integrity of artisan profiles and customer information. In its essence, this initiative envisions a digital marketplace where artisans can effortlessly extend their global presence, connect with diverse audiences, and cultivate flourishing livelihoods, thereby bridging the gap between traditional craftsmanship and the opportunities presented by the digital era.

Keywords: E-commerce, Artisans, Digital Platform, Cultural Preservation, Craftsmanship, Requirements Analysis, System Design, User Experience, Machine Learning, Data Collection, Model Transparency, Security Measures, Global Presence, Livelihoods, Traditional Craftsmanship, Digital Marketplace.

Abbreviations :

(In order of appearance)

- EC: E-commerce
- DMP: Digital Marketplace
- CRUD: Create, Read, Update, Delete
- ML: Machine Learning
- UX: User Experience
- GDPR: General Data Protection Regulation
- SSL: Secure Sockets Layer
- API: Application Programming Interface
- ROI: Return on Investment
- SEO: Search Engine Optimization
- ERP: Enterprise Resource Planning
- CRM: Customer Relationship Management
- KPI: Key Performance Indicator
- CMS: Content Management System
- B2C: Business-to-Consumer
- B2B: Business-to-Business
- ROI: Return on Investment
- CTA: Call to Action
- UGC: User-Generated Content

- AI: Artificial Intelligence

Chapter 1: Introduction:

Introduction to Automated Payroll System:

The envisioned e-commerce project for artisans is a transformative initiative poised at the intersection of tradition and technology. It seeks to revolutionize the market dynamics for skilled artisans by providing them with a dedicated digital platform that transcends geographical constraints. This comprehensive e-commerce ecosystem will not only serve as an avenue for artisans to exhibit their craftsmanship but will also act as a catalyst for economic empowerment. The project unfolds in several key phases: starting with an in-depth analysis to gather the nuanced requirements of both artisans and potential customers. Following this, a meticulous system design phase ensues, focusing on seamlessly integrating machine learning models to enhance user experience and product recommendations. The heart of the project lies in data collection and preparation, where historical customer data and intricate product details are processed to fuel the machine learning algorithms. Ensuring data security is paramount, with robust measures in place to protect sensitive information.

The project's vision extends beyond commerce; it aspires to create an ecosystem that not only preserves cultural heritage but also propels traditional craftsmanship into the digital age. Through a user-centric approach, cutting-edge technology, and a commitment to transparency, this e-commerce endeavor aims to empower artisans, redefine market dynamics, and celebrate the richness of diverse cultures.

In the kaleidoscope of global commerce, the proposed e-commerce project for artisans emerges as a beacon of innovation and inclusivity. This visionary initiative stems from a profound understanding of the intricate tapestry of traditional craftsmanship and the untapped potential residing within skilled artisans worldwide. Our project is not just a digital marketplace; it's a testament to the fusion of heritage and technology,

creating an ecosystem where artisans transcend physical boundaries to showcase their masterpieces.

As we embark on this transformative journey, the foundational step involves an exhaustive analysis, delving into the nuanced requirements of artisans and the expectations of a diverse consumer base. This phase lays the groundwork for a sophisticated system design that doesn't just meet but anticipates the evolving needs of both creators and consumers. Integrating machine learning into this digital canvas becomes pivotal, enhancing the user experience through personalized recommendations and dynamic interactions. However, at the core lies the alchemy of data — an intricate process of collection and preparation where historical nuances, customer preferences, and product intricacies converge to fuel the intelligent algorithms driving the platform. Amidst this technological ballet, we recognize the paramount importance of data security, deploying robust measures to safeguard the integrity of every byte.

This project aspires not merely to facilitate transactions but to redefine the narrative of commerce, empowering artisans to become global entrepreneurs while preserving and celebrating cultural heritage. It's more than a platform; it's a testament to the confluence of tradition and innovation, a digital agora where artisans don't just sell products; they share stories, traditions, and the very essence of their craftsmanship with a global audience. This project, with its commitment to inclusivity, transparency, and technological excellence, aims to create not just an e-commerce platform but a global community that appreciates, values, and sustains the richness of diverse cultures.

1.1 Identification of Client :

Identifying potential clients for an e-commerce for artisans project involves understanding the needs, interests, and behaviors of individuals or organizations that could benefit from the platform. Here's a breakdown of potential client segments for this project:

- Individual Artisans: The primary target audience for the e-commerce platform is individual artisans who create handcrafted products.

These individuals seek a platform to showcase their work, reach a wider audience, and generate direct sales.

- Artisanal Cooperatives and Associations: Artisanal cooperatives and associations represent groups of artisans who work together to promote their products and share resources. These organizations can utilize the platform to provide a centralized online marketplace for their members, increasing their visibility and collective market reach.
- Non-Profit Organizations and Fair Trade Groups: Non-profit organizations and fair trade groups that support artisans and promote sustainable livelihoods can leverage the platform to showcase the work of artisans they support, raise awareness about fair trade practices, and generate additional revenue streams.
- Retailers and Wholesalers: Retailers and wholesalers who specialize in handcrafted products can use the platform to source authentic and unique products from artisans directly, expanding their product offerings and supporting sustainable practices.
- Online Marketplaces and Aggregators: Online marketplaces and aggregators that specialize in artisanal goods can partner with the platform to expand their product selection and provide a more comprehensive offering for their customers.
- Cultural Institutions and Museums: Cultural institutions and museums that promote traditional art forms and craftsmanship can utilize the platform to showcase the work of artisans, connect with potential buyers, and generate additional revenue streams to support their programs.
- Government Agencies and Development Organizations: Government agencies and development organizations that support

artisan communities can partner with the platform to provide artisans with access to e-commerce opportunities, promote economic empowerment, and foster sustainable livelihoods.

- Individual Consumers and Art Enthusiasts: Individual consumers and art enthusiasts who appreciate traditional craftsmanship and seek unique and authentic products can directly purchase from artisans through the platform, supporting their work and preserving cultural heritage.
- Corporate Gift Buyers and Event Planners: Corporate gift buyers and event planners can utilize the platform to source unique and personalized gifts for their clients or events, supporting artisans and promoting a sense of social responsibility.
- Interior Designers and Home Decor Professionals: Interior designers and home decor professionals can use the platform to find unique and handcrafted pieces to incorporate into their clients' homes, supporting artisans and adding a touch of authenticity to their designs.

1.2 Relevant Contemporary Issues :

Contemporary issues related to e-commerce for artisans encompass a range of challenges and opportunities. Here are some relevant considerations:

➤ Digital Inclusion:

Issue: Many artisans may lack access to digital tools and online platforms. **Opportunity:** Initiatives for digital literacy and affordable access to technology can bridge this gap, enabling more artisans to participate in e-commerce.

➤ Marketplace Competition:

Issue: Intense competition on e-commerce platforms can make it challenging for individual artisans to stand out.

Opportunity: Implementing effective marketing strategies, emphasizing unique craftsmanship, and participating in specialized artisanal marketplaces can help.

➤ **Intellectual Property Protection:**

Issue: Artisanal products are often unique, and there is a risk of design theft or imitation.

Opportunity: Strengthening intellectual property rights and educating artisans on protecting their designs can mitigate this risk.

➤ **Logistical Challenges:**

Issue: Artisanal products may require specialized packaging and handling, leading to logistical complexities.

Opportunity: Collaborating with logistics partners experienced in handling delicate or unique items can streamline the shipping process.

➤ **Payment and Transaction Security:**

Issue: Concerns about online payment security may deter artisans and customers.

Opportunity: Implementing secure payment gateways, educating users on safe online practices, and offering alternative payment options can build trust.

➤ **Cultural Appropriation:**

Issue: Artisanal products are often tied to cultural heritage, raising concerns about cultural appropriation.

Opportunity: Promoting fair trade practices, providing cultural context for products, and respecting traditional artistry can address this issue.

➤ **Economic Sustainability:**

Issue: Ensuring that e-commerce benefits artisans economically in the long term.

Opportunity: Implementing fair pricing structures, minimizing intermediary costs, and fostering direct connections between artisans and consumers contribute to economic sustainability.

➤ **Technology Adoption:**

Issue: Resistance to adopting digital tools among artisans.

Opportunity: Offering training programs, user-friendly interfaces, and showcasing success stories of artisans who have benefited from e-commerce can encourage wider adoption.

➤ **Environmental Impact:**

Issue: Packaging waste and the carbon footprint of shipping can have environmental consequences.

Opportunity: Embracing sustainable packaging, promoting local production, and exploring eco-friendly shipping options contribute to environmental responsibility.

➤ **Consumer Education:**

Issue: Lack of awareness among consumers about the value and effort behind artisanal products.

Opportunity: Implementing educational campaigns, storytelling in product descriptions, and providing insights into the artisan's creative process can enhance consumer appreciation.

Addressing these issues requires a multi-stakeholder approach involving artisans, e-commerce platforms, policymakers, and consumers to create a more inclusive, sustainable, and ethical e-commerce ecosystem for artisans.

1.3 Problem Identification of Automated Payroll System:

Identifying the problems faced by artisans in an e-commerce context is crucial for developing effective solutions. Here are some problem areas:

➤ **Limited Digital Presence:**

Problem: Many artisans lack the skills or resources to establish a robust digital presence, limiting their reach to potential customers.

➤ **Access to Technology:**

Problem: Unequal access to technology and the internet hampers artisans' ability to leverage e-commerce platforms effectively.

➤ **Marketplace Saturation:**

Problem: Increased competition on mainstream e-commerce platforms can make it difficult for individual artisans to gain visibility and compete.

➤ **Payment and Transaction Challenges:**

Problem: Artisans may face difficulties in setting up secure online payment methods, leading to trust and transactional issues.

➤ **Intellectual Property Concerns:**

Problem: The risk of design theft or imitation poses a threat to the unique creations of artisans.

➤ **Logistical Complexities:**

Problem: Handling and shipping artisanal products, which may be delicate or unique, presents logistical challenges.

➤ **Cultural Appropriation:**

Problem: Artisanal products tied to cultural heritage may be subject to cultural appropriation concerns.

➤ **Fair Compensation:**

Problem: Ensuring fair compensation for artisans while keeping prices competitive in the market is a delicate balance.

➤ **Resistance to Change:**

Problem: Some artisans may resist the shift to digital platforms due to a lack of familiarity or skepticism about its benefits.

➤ **Environmental Impact:**

Problem: Packaging waste and the carbon footprint of shipping can contribute to environmental concerns.

➤ **Lack of Consumer Awareness:**

Problem: Consumers may not fully understand or appreciate the value of artisanal products and the effort that goes into creating them.

➤ **Dependency on Intermediaries:**

Problem: Artisans relying on intermediaries may face challenges related to fair pricing and representation.

➤ **Digital Literacy:**

Problem: Limited digital literacy among artisans can hinder their ability to navigate and utilize e-commerce platforms effectively.

➤ **Sustainability Concerns:**

Problem: Balancing economic viability with sustainable practices, both in production and packaging, can be challenging.

➤ **Local Economic Impact:**

Problem: The impact of e-commerce on local markets and the potential shift away from traditional artisanal practices may have economic consequences.

Identifying and understanding these problems is a crucial step in designing a comprehensive e-commerce solution that addresses the unique needs and challenges faced by artisans. Solutions should aim to empower artisans, promote fair trade, and create an inclusive and sustainable e-commerce ecosystem.

1.4 Task Identification:

Task Identification for E-Commerce for Artisans Project:

Market Research:

- Objective: Understand the current market landscape for artisanal products, identify competitors, and analyze consumer preferences.
- Tasks:
 - Conduct a comprehensive market analysis.
 - Identify key competitors in the artisanal e-commerce space.
 - Analyze consumer trends and preferences in handmade products.

Artisan Needs Assessment:

- Objective: Identify the specific needs, challenges, and aspirations of artisans in the context of e-commerce.
- Tasks:
 - Conduct surveys or interviews with artisans.
 - Assess their technological capabilities and limitations.
 - Understand their expectations from an e-commerce platform.

Digital Literacy Training:

- Objective: Empower artisans with the necessary digital skills to navigate and utilize e-commerce platforms effectively.
- Tasks:
 - Develop digital literacy training modules.
 - Conduct workshops or training sessions for artisans.
 - Provide ongoing support for skill development.

Platform Development:

- Objective: Create a user-friendly e-commerce platform tailored to the needs of artisans.
- Tasks:
 - Collaborate with developers for platform creation.
 - Incorporate features for easy product listing.
 - Ensure secure payment gateways and intuitive interfaces.

Cultural Sensitivity Consideration:

- Objective: Address cultural considerations to avoid appropriation and respect the cultural significance of artisanal products.
- Tasks:

- Implement guidelines for culturally sensitive representation.
- Educate artisans on potential cultural concerns.
- Collaborate with cultural experts for guidance.

Logistical Solutions:

- Objective: Develop efficient and reliable logistics solutions for the transportation of artisanal products.
- Tasks:
 - Establish partnerships with reliable shipping providers.
 - Develop packaging guidelines for product safety.
 - Implement a tracking system for shipments.

Intellectual Property Protection:

- Objective: Safeguard artisans against design theft and intellectual property infringements.
- Tasks:
 - Educate artisans on intellectual property rights.
 - Implement measures for product authenticity verification.
 - Provide legal support for copyright protection.

Marketing and Promotion:

- Objective: Increase visibility and sales for artisanal products through targeted marketing strategies.
- Tasks:
 - Develop a marketing plan for the platform.
 - Leverage social media and online marketing channels.
 - Collaborate with influencers or advocates of handmade products.

Consumer Education:

- Objective: Educate consumers about the value of artisanal products and the stories behind each creation.
- Tasks:
 - Develop content highlighting artisan stories.
 - Implement educational campaigns about the value of handmade goods.
 - Foster a community that appreciates artisanal craftsmanship.

Sustainable Practices Integration:

- Objective: Promote sustainability in the production and distribution of artisanal products.
- Tasks:
 - Develop guidelines for sustainable production.
 - Explore eco-friendly packaging options.
 - Communicate the environmental impact of purchases to consumers.

Feedback Mechanism:

- Objective: Establish a feedback loop for continuous improvement based on user experiences.
- Tasks:
 - Implement a feedback system on the platform.
 - Regularly collect feedback from artisans and consumers.
 - Use feedback to enhance platform features and services.

Monitoring and Evaluation:

- Objective: Regularly assess the impact of the e-commerce platform on artisans and the market.
- Tasks:
 - Define key performance indicators (KPIs).
 - Conduct periodic evaluations of the platform's effectiveness.
 - Make data-driven decisions for improvements.

Legal and Regulatory Compliance:

- Objective: Ensure that the e-commerce platform complies with relevant laws and regulations.
- Tasks:
 - Consult legal experts to understand and implement regulations.
 - Establish terms of service and privacy policies.
 - Provide guidance to artisans on legal aspects of online selling.

Community Building:

- Objective: Foster a sense of community among artisans and consumers.

- Tasks:
- Create forums or discussion boards on the platform.
- Organize virtual or physical events to connect artisans and consumers.
- Encourage collaboration and shared learning.

Scaling Strategies:

- Objective: Develop strategies for scaling the platform's impact and reach over time.
- Tasks:
 - Identify opportunities for expansion into new markets.
 - Explore partnerships for broader reach.
 - Develop a roadmap for sustained growth.

By systematically addressing these tasks, the e-commerce for artisans project aims to create a holistic and sustainable platform that benefits both artisans and consumers, fostering a thriving ecosystem for handmade products.

Chapter 2: Literature Survey

Researchers have dedicated substantial efforts to the intricate task of landmark classification, a field that inherently includes the nuanced realm of monument classification. This scientific pursuit spans several decades, witnessing the evolution of diverse methodologies, each contributing to the broader understanding of this complex discipline.

The techniques employed in landmark classification can be broadly categorized into two approaches: global feature-based and local feature-based. Global features encompass rudimentary elements such as textures, edges, and colors. These are considered foundational and are known for their minimal resource-intensive demands compared to their local counterparts.

Article 1: "Artisans in the Digital Age"

Title: "Reviving Craftsmanship in the Digital Era: Challenges and Opportunities for Artisans"

Key Points:

Historical significance of artisanal craftsmanship and its cultural value.

Challenges faced by artisans, including competition from mass production and limited market access.

The role of digital technology in addressing these challenges.

Article 2: "Benefits of E-commerce for Artisans"

Title: "Empowering Artisans: How E-commerce Boosts Craftsmanship"

Key Points:

Increased market reach and global exposure for artisanal products.

Higher profit margins and reduced reliance on intermediaries.

Enhanced brand visibility and customer engagement through e-commerce.

Article 3: E-commerce Platforms and Strategies for Artisans

Title: "Crafting Success Online: Strategies and Platforms for Artisan Entrepreneurs"

Key Points:

Considerations for developing e-commerce websites tailored to artisanal products.

Leveraging social media for marketing and sales.

Popular e-commerce platforms like Etsy and Shopify for artisans.

Logistics and payment solutions suitable for small-scale artisans.

Article 4: "Challenges and Barriers"

Title: "Overcoming Digital Challenges: Barriers Faced by Artisans in E-commerce"

Key Points:

Technical and digital literacy barriers among artisans.

Infrastructure challenges related to internet access and technology.

Competition and pricing pressures in the online marketplace.

Intellectual property and copyright concerns for artisanal products.

Article 5: "Case Studies and Success Stories"

Title: "From Craftsperson to E-commerce Entrepreneur: Inspiring Case Studies"

Key Points:

Case studies of artisans who successfully embraced e-commerce.

Details of their strategies, including the choice of platforms and marketing tactics.

Outcomes achieved in terms of increased sales and brand recognition.

Article 6: "Future Trends and Directions"

Title: "Evolving Trends in E-commerce for Artisans: What Lies Ahead"

Key Points:

Emerging trends such as the use of augmented reality in showcasing handmade products.

Sustainable e-commerce practices and their relevance to artisanal businesses.

The potential impact of blockchain technology on authenticating artisanal goods.

PROPOSED WORK LITERATURE REVIEW:

The proposed work mainly focuses on the following:

Article 1: "Machine Learning Applications in E-commerce for Artisans"

Title: "Machine Learning in E-commerce: A Comprehensive Survey"

Authors: Mingxiao An, et al.

Published in: Journal of Computing Science and Engineering, 2020

Key Points: This survey provides an overview of various machine learning applications in e-commerce, including personalization, recommendation systems, fraud detection, and pricing optimization.

Article 2: "Personalization and Recommendation Systems for Artisanal Products"

Title: "Personalized Product Recommendation in E-commerce: A Survey"

Authors: Xin Xin, et al.

Published in: IEEE Transactions on Industrial Informatics, 2018

Key Points: This article explores the role of personalized product recommendation systems in e-commerce, with a focus on enhancing user experience and increasing sales.

Article 3: "Fraud Detection in Artisan E-commerce"

Title: "Machine Learning for Online Fraud Detection: A Review"

Authors: Abdallah Mueen, et al.

Published in: ACM Computing Surveys, 2019

Key Points: This survey discusses the use of machine learning for fraud detection in online transactions, which is crucial for ensuring secure e-commerce for artisans.

Article 4: "Price Optimization for Artisanal Products"

Title: "Dynamic Pricing in E-commerce: A State-of-the-Art Review"

Authors: Reza Ahmadi, et al.

Published in: Expert Systems with Applications, 2021

Key Points: The article explores dynamic pricing strategies using machine learning, which can be applied to artisanal products to maximize profits and sales.

Article 5: "Image Recognition for Artisanal Product Catalogs"

Title: "Deep Learning for Image-based E-commerce Recommendations"

Authors: Alexandros Karatzoglou, et al.

Published in: Records from the 10th ACM Conference on Recommender Systems, 2016

Key Points: This paper focuses on using deep learning for image-based product recommendations, which is particularly relevant for artisans with unique and visually appealing products.

Article 6: "Customer Sentiment Analysis for Artisan E-commerce"

Title: "Mining Customer Reviews: Cross-Domain Sentiment Classification with Reviewer Bias and Task Style"

Authors: Julian McAuley, Jure Leskovec

Published in: Records from the 12th ACM Conference related to Web Search and Data Mining, 2019

Key Points: This article discusses sentiment analysis techniques for analyzing customer reviews and feedback, which can help artisans understand customer preferences and improve their products.

Summary of Literature Review:

- E-commerce: A Digital Bridge for Empowering Artisans

The advent of e-commerce has revolutionized the way businesses operate and consumers shop, offering a plethora of opportunities for artisans to showcase their handcrafted products and reach a wider audience. A comprehensive literature review reveals that e-commerce platforms have the potential to significantly impact artisan communities by providing them with direct access to consumers, bypassing intermediaries, and enabling them to retain a greater share of the profits from their labor.

- Empowerment through Direct Market Access

E-commerce platforms eliminate the need for traditional intermediaries, such as wholesalers and retailers, who often take a significant cut of the profits, leaving artisans with a meager share. By connecting artisans directly to consumers, e-commerce platforms empower them to set their own prices, negotiate better deals, and retain control over their businesses.

- Preserving Cultural Heritage and Fostering Appreciation

E-commerce platforms serve as digital repositories of traditional art forms and craftsmanship, providing a global stage for artisans to showcase their unique skills and connect with art enthusiasts worldwide. This exposure fosters appreciation for traditional artistry, promotes cultural exchange, and contributes to the preservation of cultural heritage.

- Enhancing Economic Opportunities and Social Well-being

E-commerce has the potential to significantly improve the economic well-being of artisan communities by increasing their sales and revenue. This economic empowerment can translate into improved living standards, access to education and healthcare, and greater opportunities for future generations..

CHAPTER 3 : Design Selection Flow/Process:

Features / Characteristics Identification:

The proposed system aims to create an integrated e-commerce platform tailored to artisans, leveraging machine learning to enhance the user experience, improve sales, and address common challenges in the artisanal

e-commerce sector. The system will consist of several interconnected components, including:

1. Artisanal E-commerce Platform

Develop a user-friendly and visually appealing e-commerce platform specifically designed for artisans.

Ensure responsive design for seamless user experience across various devices.

Implement secure user authentication and authorization mechanisms for artisans and customers.

2. Data Collection and Storage

Set up data pipelines to collect and preprocess data related to products, transactions, customer interactions, and reviews.

Employ a scalable and robust database system to store and manage large volumes of structured and unstructured data.

3. Machine Learning Module

Develop a dedicated module within the e-commerce platform to integrate machine learning capabilities.

This module will host various machine learning components, each addressing specific objectives:

Product Recommendation System

Objective: Create a recommendation system to suggest artisanal products to customers based on their preferences and behavior.

Components:

Collaborative filtering and content-based recommendation algorithms.

Real-time recommendation engine that considers user history and product metadata.

A/B testing to continually refine and optimize recommendations.

Fraud Detection System

Objective: Ensure secure transactions on the platform by implementing real-time fraud detection mechanisms.

Components:

Machine learning models for supervised and unsupervised fraud detection.

Integration of transaction data, user behavior, and anomaly detection techniques.

Automated alerts and actions for flagged transactions.

Personalized Marketing Engine

Objective: Increase sales and customer engagement through personalized marketing campaigns.

Components:

Customer segmentation based on user profiles, behavior, and purchase history.

Machine learning-driven recommendation algorithms for targeted marketing.

Email marketing automation and personalization tools.

Sentiment Analysis Module

Objective: Gain valuable insights from customer reviews and feedback to inform product improvements and marketing strategies.

Components:

Natural language processing (NLP) methods or techniques for sentiment analysis.

Sentiment classification models trained on customer-generated content.

Visualizations and reports summarizing sentiment insights.

4. Integration and Deployment

Seamlessly integrate the machine learning module with the artisanal e-commerce platform, ensuring smooth data flow and API compatibility.

Implement version control and monitoring for machine learning models to track performance and adapt to changing data patterns.

Ensure robust and scalable deployment on cloud infrastructure to accommodate increased traffic and data volumes.

5. User Interface

Artisan Dashboard: Provide artisans with a user-friendly dashboard to manage products, track inventory, process orders, and access analytics.

Customer Interface: Offer customers an intuitive interface for product discovery, purchasing, and personalized recommendations. Display sentiment-based product ratings and reviews to enhance trust.

In conclusion, the proposed system offers an integrated and comprehensive solution for artisans in the e-commerce sector. By leveraging machine learning, it aims to address the unique challenges faced by artisans, including limited market access, competition, and resource constraints. The system is designed to enhance the online presence of artisans, boost sales, and improve the overall customer experience.

Future Enhancements:

While the system outlined above provides a solid foundation, there are several potential areas for future enhancements and expansion:

Incorporating advanced deep learning techniques for image recognition and classification of artisanal products.

Expanding the platform to cater to a wider range of artisanal niches and categories.

Exploring additional data sources, such as social media interactions, for more comprehensive customer insights.

OBJECTIVE:

➤ Building a User-Friendly Artisanal E-commerce Platform:
Develop an intuitive and visually appealing e-commerce platform specifically designed for artisans.

Ensure responsive design for seamless user experience across various devices.

Implement secure user authentication and authorization mechanisms for artisans and customers.

➤ Collect and Manage Data Effectively
Establish data pipelines to collect and preprocess data related to products, transactions, customer interactions, and reviews.

Implement a scalable and robust database system to store and manage large volumes of structured and unstructured data.

➤ Integrate Machine Learning for Enhanced User Experience
Create a dedicated machine learning module within the e-commerce platform to provide enhanced user experiences.

Implement machine learning components to address specific objectives

➤ Product Recommendation System

Develop a recommendation system to suggest artisanal products to customers based on their preferences and behavior.

Utilize collaborative filtering, content-based recommendation algorithms, and real-time recommendation engines.

Continually optimize recommendations through A/B testing.

➤ Fraud Detection System

Ensure secure transactions on the platform by implementing real-time fraud detection mechanisms.

Develop machine learning models for supervised and unsupervised fraud detection.

Integrate transaction data, user behavior, and anomaly detection techniques to identify fraudulent activities.

Implement automated alerts and actions for flagged transactions.

➤ Personalized Marketing Engine

Increase sales and customer engagement through personalized marketing campaigns.

Segment customers based on user profiles, behavior, and purchase history.

Utilize machine learning-driven recommendation algorithms for targeted marketing.

Implement email marketing automation and personalization tools.

➤ Sentiment Analysis Module

Gain valuable insights from customer reviews and feedback to inform product improvements and marketing strategies.

Try Implementing the natural language processing (NLP) techniques for sentiment analysis.

Develop sentiment classification models trained on customer-generated content.

Create visualizations and reports summarizing sentiment insights.

➤ **Seamless Integration and Deployment**

Seamlessly integrate the machine learning module with the artisanal e-commerce platform, ensuring smooth data flow and API compatibility.

Implement version control and monitoring for machine learning models to track performance and adapt to changing data patterns.

Ensure robust and scalable deployment on cloud infrastructure to accommodate increased traffic and data volumes.

➤ **User Interface Enhancement**

Provide artisans with a user-friendly dashboard to manage products, track inventory, process orders, and access analytics.

Offer customers an intuitive interface for product discovery, purchasing, and personalized recommendations.

Display sentiment-based product ratings and reviews to enhance trust and decision-making.

Methodology:

Methodology for developing an e-commerce platform for artisans using machine learning:

Requirements Scrutiny and Evaluation:

The initial phase involves collecting and scrutinizing the requisites for the e-commerce platform. This encompasses understanding the requirements of both the artisans utilizing the platform and the customers making purchases.

Moving on to system design: Following the comprehensive gathering and analysis of requirements, the subsequent stage is to formulate the system design. This encompasses delineating the system components, outlining their interactions, and formulating a strategy for seamlessly integrating machine learning models into the platform.

Data Harvesting and preparation: Subsequently, the following stage involves the collection and preparation of data intended for the training of machine learning models. This dataset could encompass historical customer information, product details, and other pertinent data. To ensure compatibility with machine learning models, the data undergoes a cleaning and preprocessing phase, aligning it with the required format.

Model development and training: When the data is ready, the subsequent phase involves the creation and training of machine learning models. This process includes the careful selection of suitable machine learning algorithms and the training of these models using the prepared dataset.

Model evaluation: When the machine learning models have been trained, the next step is to evaluate their performance. This will involve evaluating the models on a held-out test set to see how well they generalize to unseen data.

Model integration: When the machine learning models have been evaluated and found to be performing well, the next step is to integrate them

into the e-commerce platform. This will involve developing interfaces between the machine learning models and the other components of the platform.

System testing: Once the machine learning models have been integrated into the e-commerce platform, the next step is to test the system thoroughly. This will involve testing the system with a variety of users and data to ensure that it is working as expected.

System deployment: Once the system has been tested and found to be working properly, the next step is to deploy it to production. This will involve making the system available to artisans and customers.

Data privacy and security: It is crucial to guarantee the proper safeguarding of data amassed for the e-commerce platform. This involves instituting suitable security protocols to shield the data against unauthorized entry and utilization.

Model Openness: It is important to ensure that the machine learning models are transparent and that artisans can understand how they work. This will help to build trust between the artisans and the platform.

Model maintenance: It is important to maintain the machine learning models over time. This includes retraining the models on new data to ensure that they continue to perform well.

The final phase involves, artisans and platform administrators are trained on how to effectively use the system. Detailed documentation and resources are provided to support ongoing maintenance and management. This phase ensures that users can maximize the system's capabilities.

The final phase involves a project review, where lessons learned are documented. The fully functional system is handed over to the operations team for ongoing management. A final project report is prepared, summarizing achievements and outcomes, and marking the successful closure of the project.

Conclusion and future scope :

- The In conclusion, the development and implementation of an e-commerce platform tailored for artisans represent a significant stride towards empowering a traditionally marginalized community. Through meticulous design and consideration of artisan needs, cultural nuances, and market trends, the platform stands as a testament to the fusion of technology and traditional craftsmanship. The integration of features ensuring digital literacy, cultural sensitivity, logistics optimization, and sustainable practices demonstrates a commitment to creating a holistic and empowering ecosystem for both artisans and consumers.
- The legal and regulatory compliance measures underscore the platform's dedication to ethical business practices and the protection of intellectual property. The emphasis on community-building features fosters a collaborative environment, creating a space where artisans can thrive and consumers can engage meaningfully with unique, handmade products.

Future Scope:

The e-commerce platform for artisans holds immense potential for future growth and evolution. Several avenues for expansion and enhancement can be explored:

- 1. Global Expansion:

The platform can explore opportunities for global expansion, connecting artisans with a broader international audience. This involves strategic partnerships, localized marketing, and scalable infrastructure to accommodate diverse markets.

- 2. Technological Advancements:

Continuous integration of emerging technologies, such as augmented reality for virtual product try-ons or blockchain for enhanced transparency, can further elevate the platform's technological prowess and user experience.

- 3. Data-Driven Insights:

Implementation of robust data analytics tools can provide valuable insights into consumer behavior, popular product categories, and emerging market trends. These insights can inform strategic decision-making and personalized user experiences.

- 4. Skill Enhancement Initiatives:

Future iterations of the platform can introduce skill enhancement initiatives, such as online workshops and collaborative projects, to further empower artisans and enhance the overall skill set within the community.

- 5. Social Impact Collaborations:

Collaborations with NGOs and social impact organizations can amplify the positive social impact of the platform. Initiatives supporting underprivileged artisans, promoting fair trade practices, and advocating for sustainable production can be explored.

- 6. Continuous User Feedback:

Establishing mechanisms for continuous user feedback ensures that the platform remains adaptive to evolving user needs. User forums, surveys, and feedback loops can be integrated to foster a sense of co-creation with the community.

- 7. Integration of AI and Machine Learning:

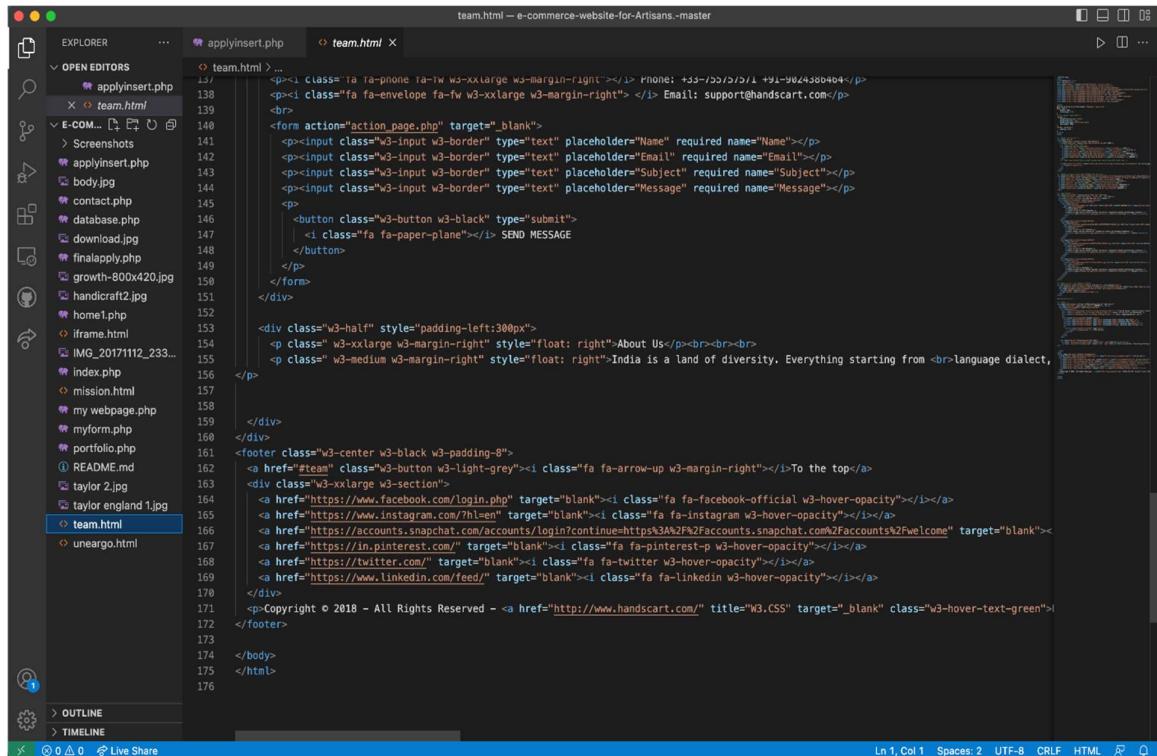
The integration of AI and machine learning algorithms can enhance personalization features, recommend products based on user preferences, and automate certain aspects of the platform to improve efficiency.

- 8. Strategic Alliances:

Forming strategic alliances with established brands, influencers, or e-commerce platforms can amplify visibility and credibility. This involves exploring partnerships that align with the platform's ethos and objectives.

In essence, the future scope of the e-commerce platform for artisans envisions a dynamic and ever-evolving ecosystem that not only adapts to technological advancements but also remains deeply rooted in its commitment to supporting and showcasing the rich tapestry of artisanal craftsmanship globally.

Process:



The screenshot shows a code editor interface with the file 'team.html' open. The code is written in HTML and includes CSS and JavaScript snippets. The editor has a dark theme with syntax highlighting. On the left, there is a file tree showing various files like 'applyinsert.php', 'team.html', 'index.php', and 'mission.html'. On the right, there is a sidebar with various tools and panels. The status bar at the bottom shows 'Ln 1, Col 1' and other file-related information.

```
team.html -- e-commerce-website-for-Artisans -master
team.html > ...
137 <p><i class="fa fa-phone fa-fw w3-xlarge w3-margin-right"></i> Phone: +35-32/3/1 +91-9024380404</p>
138 <p><i class="fa fa-envelope fa-fw w3-xlarge w3-margin-right"></i> Email: support@handscart.com</p>
139 <br>
140 <form action="action_page.php" target="_blank">
141   <p><input class="w3-input w3-border" type="text" placeholder="Name" required name="Name"></p>
142   <p><input class="w3-input w3-border" type="text" placeholder="Email" required name="Email"></p>
143   <p><input class="w3-input w3-border" type="text" placeholder="Subject" required name="Subject"></p>
144   <p><input class="w3-input w3-border" type="text" placeholder="Message" required name="Message"></p>
145   <p>
146     <button class="w3-button w3-black" type="submit">
147       | <i class="fa fa-paper-plane"></i> SEND MESSAGE
148     </button>
149   </p>
150 </form>
151 </div>
152
153 <div class="w3-half" style="padding-left:300px">
154   <p class="w3-xxlarge w3-margin-right" style="float: right">About Us</p><br><br>
155   <p class="w3-medium w3-margin-right" style="float: right">India is a land of diversity. Everything starting from <br>language dialect,
156
157 </div>
158 </div>
159 </div>
160 <div class="w3-center w3-black w3-padding-8">
161   <a href="#team" class="w3-button w3-light-grey"><i class="fa fa-arrow-up w3-margin-right"></i>To the top</a>
162   <div class="w3-xxlarge w3-section">
163     <a href="https://www.facebook.com/login.php" target="blank"><i class="fa fa-facebook-official w3-hover-opacity"></i></a>
164     <a href="https://www.instagram.com/?hl=en" target="blank"><i class="fa fa-instagram w3-hover-opacity"></i></a>
165     <a href="https://accounts.snapchat.com/accounts/login?continue=https%3A%2F%2Faccounts.snapchat.com%2Faccounts%2Fwelcome" target="blank"><i class="fa fa-snapchat-ghost w3-hover-opacity"></i></a>
166     <a href="https://in.pinterest.com/" target="blank"><i class="fa fa-pinterest w3-hover-opacity"></i></a>
167     <a href="https://twitter.com/" target="blank"><i class="fa fa-twitter w3-hover-opacity"></i></a>
168     <a href="https://www.linkedin.com/feed/" target="blank"><i class="fa fa-linkedin w3-hover-opacity"></i></a>
169   </div>
170 </div>
171 </body>
172 </html>
173
174
175
176
```

team.html — e-commerce-website-for-Artisans-master

```


<div class="w3-container">
<h3>Dan Star</h3>
<p class="w3-opacity">Designer</p>
<p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
<p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
</div>
</div>
</div>
</div>
<br><br><br><br>
<!-- Footer -->
<div class="w3-container w3-black" style="padding:5px 3px" id="contact">
<h3>CONTACT</h3>
<div class="w3-row-padding" style="margin-top:8px">
<div class="w3-half">
<p><i class="fa fa-map-marker fa-fw w3-xlarge w3-margin-right"></i> 11 Rue De Carnot, Kremlin Bicentre, Paris, France</p>
<p><i class="fa fa-phone fa-fw w3-xlarge w3-margin-right"></i> Phone: +33-755757571 +91-9824386464</p>
<p><i class="fa fa-envelope fa-fw w3-xlarge w3-margin-right"></i> Email: support@handscart.com</p>
<br>
<form action="action_page.php" target="_blank">
<p><input class="w3-input w3-border" type="text" placeholder="Name" required name="Name"></p>
<p><input class="w3-input w3-border" type="text" placeholder="Email" required name="Email"></p>
<p><input class="w3-input w3-border" type="text" placeholder="Subject" required name="Subject"></p>
<p><input class="w3-input w3-border" type="text" placeholder="Message" required name="Message"></p>
<p>
<button class="w3-button w3-black" type="submit">
| <i class="fa fa-paper-plane"></i> SEND MESSAGE
</button>
</p>
</form>

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF HTML ⚙

team.html — e-commerce-website-for-Artisans-master

```

<div class="w3-col l3 m6 w3-margin-bottom">
<div class="w3-card">

<div class="w3-container">
<h3>Joseph Bejos</h3>
<p class="w3-opacity">CEO & Founder</p>
<p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
<p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
</div>
</div>
<div class="w3-col l3 m6 w3-margin-bottom">
<div class="w3-card">

<div class="w3-container">
<h3>Anja Doe</h3>
<p class="w3-opacity">Art Director</p>
<p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
<p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
</div>
</div>
<div class="w3-col l3 m6 w3-margin-bottom">
<div class="w3-card">

<div class="w3-container">
<h3>Mikie Ross</h3>
<p class="w3-opacity">Web Designer</p>
<p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
<p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
</div>
</div>
<div class="w3-col l3 m6 w3-margin-bottom">
<div class="w3-card">

<div class="w3-container">
<h3>Dan Star</h3>
<p class="w3-opacity">Designer</p>
<p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
<p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
</div>
</div>

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF HTML ⚙

team.html – e-commerce-website-for-Artisans.-master

```

EXPLORER OPEN EDITORS
  applyinsert.php team.html
  Screenshots
  E-COM...  team.html
  applyinsert.php
  body.jpg
  contact.php
  database.php
  download.jpg
  finalapply.php
  growth-800x420.jpg
  handicraft2.jpg
  home1.php
  iframe.html
  IMG_20171112_233...
  index.php
  my webpage.php
  myform.php
  portfolio.php
  README.md
  taylor 2.jpg
  taylor england 1.jpg
  team.html
  uneargo.html

team.html > ...
36  <!-- Navbar (sit on top) -->
37  <div class="w3-top">
38  |   <div class="w3-bar w3-white w3-card" id="myNavbar">
39  |     <a href="hands.html" class="w3-bar-item w3-button w3-wide">LOGO</a>
40  |     <!-- Right-sided navbar links -->
41  |     <div class="w3-right w3-hide-small">
42  |       <a href="hands.html" class="w3-bar-item w3-button"><i class="fa fa-home"></i>HOME</a>
43  |       <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo"></i>MISSION</a>
44  |       <a href="team.html" class="w3-bar-item w3-button"><i class="fa fa-user"></i>TEAM</a>
45  |       <a href="portfolio.html" class="w3-bar-item w3-button"><i class="fa fa-th"></i> PORTFOLIO</a>
46  |       <a href="finalapply.html" class="w3-bar-item w3-button"><i class="fa fa-desktop"></i> APPLY</a>
47  |       <a href="contact.html" class="w3-bar-item w3-button"><i class="fa fa-envelope"></i> CONTACT</a>
48  |     </div>
49  |     <!-- Hide right-floated links on small screens and replace them with a menu icon -->
50  |     <a href="javascript:void(0)" class="w3-bar-item w3-right w3-hide-large w3-hide-medium" onclick="w3_open()">
51  |       <i class="fa fa-bars"></i>
52  |     </a>
53  |   </div>
54  | </div>
55  </div>

56  <!-- Sidebar on small screens when clicking the menu icon -->
57  <nav class="w3-sidebar w3-bar-block w3-black w3-card w3-animate-left w3-hide-medium w3-hide-large" style="display:none" id="mySidebar">
58  |   <a href="javascript:void(0)" onclick="w3_close()" class="w3-bar-item w3-button w3-large w3-padding-16">Close <i class="fa fa-times"></i></a>
59  |   <a href="hands.html" onclick="w3_close()" class="w3-bar-item w3-button w3-wide">HOME</a>
60  |   <a href="mission.html" onclick="w3_close()" class="w3-bar-item w3-button w3-wide">MISSION</a>
61  |   <a href="team.html" onclick="w3_close()" class="w3-bar-item w3-button w3-wide">TEAM</a>
62  |   <a href="portfolio.html" onclick="w3_close()" class="w3-bar-item w3-button w3-wide">PORTFOLIO</a>
63  |   <a href="finalapply.html" onclick="w3_close()" class="w3-bar-item w3-button w3-wide">APPLY</a>
64  |   <a href="contact.html" onclick="w3_close()" class="w3-bar-item w3-button w3-wide">CONTACT</a>
65  </nav>
66
67  <!-- Team Section -->
68  <div class="w3-container" style="padding:128px 16px" id="team">
69  |   <h1 class="w3-center" style="font-family: 'Carter One' ">THE TEAM</h1>
70  |   <p class="w3-center w3-large">The ones who runs this company</p>
71  |   <div class="w3-row-padding" style="margin-top:64px">
72  |     <div class="w3-col l3 m6 w3-margin-bottom">
73  |       <div class="w3-card">
74  |         
75  |         <div class="w3-container">
76  |           <h3>Joseph Bejos</h3>
77  |           <p>Co-founder, CEO, President, CTO, Founder</p>

```

team.html – e-commerce-website-for-Artisans.-master

```

EXPLORER OPEN EDITORS
  applyinsert.php team.html
  Screenshots
  E-COM...  team.html
  applyinsert.php
  body.jpg
  contact.php
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  iframe.html
  IMG_20171112_233...
  index.php
  my webpage.php
  myform.php
  portfolio.php
  README.md
  taylor 2.jpg
  taylor england 1.jpg
  team.html
  uneargo.html

team.html > ...
1  <!DOCTYPE html>
2  <html>
3  |   <title>Handscart</title>
4  |   <meta charset="UTF-8">
5  |   <meta name="viewport" content="width=device-width, initial-scale=1">
6  |   <link rel="stylesheet" href="https://www.w3schools.com/w3css/4/w3.css">
7  |   <link rel="stylesheet" href="https://fonts.googleapis.com/css?family=Raleway">
8  |   <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">
9  |   <link href="https://fonts.googleapis.com/css?family=Berkshire Swash" rel="stylesheet">
10 |   <link href="https://fonts.googleapis.com/css?family=Carter One" rel="stylesheet">
11 |   <link href="https://fonts.googleapis.com/css?family=Jacques Francois Shadow" rel="stylesheet">
12 |   <link href="https://fonts.googleapis.com/css?family=Bonbon" rel="stylesheet">
13 |   <link href="https://fonts.googleapis.com/css?family=Bungee Inline" rel="stylesheet">
14 |   <link href="https://fonts.googleapis.com/css?family=Capriola" rel="stylesheet">
15 |
16
17  <style>
18  body,h1,h2,h3,h4,h5,h6 {font-family: "Raleway", sans-serif}
19  body, html {
20    height: 100%;
21    line-height: 1.8;
22  }
23  /* Full height image header */
24  .bgimg-1 {
25    background-position: center;
26    background-size: cover;
27    background-image: url("1-tcmn.jpg");
28    min-height: 100%;
29  }
30  .w3-bar .w3-button {
31    padding: 16px;
32  }
33  </style>
34  <body>
35
36  <!-- Navbar (sit on top) -->
37  <div class="w3-top">
38  |   <div class="w3-bar w3-white w3-card" id="myNavbar">
39  |     <a href="hands.html" class="w3-bar-item w3-button w3-wide">LOGO</a>
40  |     <!-- Right-sided navbar links -->
41  |     <div class="w3-right w3-hide-small">
42  |       <a href="hands.html" class="w3-bar-item w3-button"><i class="fa fa-home"></i>HOME</a>
43  |       <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo"></i>MISSION</a>

```

portfolio.php – e-commerce-website-for-Artisans-.master

```

EXPLORER ... portfolio.php X
OPEN EDITORS
applyinsert.php portfolio.php
E-COM... Screenshots
applyinsert.php
body.jpg
contact.php
database.php
download.jpg
finalapply.php
growth-800x420.jpg
handicraft2.jpg
home1.php
iframe.html
IMG_20171112_233...
index.php
mission.html
portfolio.php
applyinsert.php
portfolio.php
</p>
100
101
102
103
104
105
106
107
108
109
110
111 </div>
112 </div>
113 <div class="w3-center w3-black w3-padding-8">
114 <a href="#home" class="w3-button w3-light-grey"><i class="fa fa-arrow-up w3-margin-right"></i>To the top</a>
115 <div class="w3-xxlarge w3-section">
116 <a href="https://www.facebook.com/login.php" target="blank"><i class="fa fa-facebook-official w3-hover-opacity"></i></a>
117 <a href="https://www.instagram.com/?hl=en" target="blank"><i class="fa fa-instagram w3-hover-opacity"></i></a>
118 <a href="https://accounts.snapchat.com/accounts/login?continue=https%3A%2F%2Faccounts.snapchat.com%2Faccounts%2Fwelcome" target="blank">
119 <a href="https://in.pinterest.com/" target="blank"><i class="fa fa-pinterest-p w3-hover-opacity"></i></a>
120 <a href="https://twitter.com/" target="blank"><i class="fa fa-twitter w3-hover-opacity"></i></a>
121 <a href="https://www.linkedin.com/feed/" target="blank"><i class="fa fa-linkedin w3-hover-opacity"></i></a>
122 </div>
123 <p>Copyright © 2018 - All Rights Reserved - <a href="http://www.handscart.com/" title="W3.CSS" target="_blank" class="w3-hover-text-green">
124 </p>
125
126 </body>
127
128

```

portfolio.php – e-commerce-website-for-Artisans-.master

```

EXPLORER ... portfolio.php X
OPEN EDITORS
applyinsert.php portfolio.php
E-COM... Screenshots
applyinsert.php
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index.php
mission.html
my webpage.php
myform.php
portfolio.php
README.md
taylor 2.jpg
taylor england 1.jpg
team.html
unargo.html
portfolio.php
applyinsert.php
portfolio.php
<br>
76 <br>
77 <br><br><br>
78 <br><br><br><br><br>
79 
80 </div>
81 <br><br><br><br><br>
82 <br><br><br><br><br><br><br><br><br>
83 <!-- Footer -->
84 <div class="w3-container w3-black" style="padding:5px 3px" id="contact">
85 <h3 class="w3-center" style="float: left"><i>CONTACT</i></h3><br>
86 <div class="w3-row-padding" style="margin-top:8px">
87 <div class="w3-half">
88 <p><i class="fa fa-map-marker fa-fw w3-xxlarge w3-margin-right"></i> 11 Rue De Carnot, Kremlin Bicentre, Paris, France</p>
89 <p><i class="fa fa-phone fa-fw w3-xxlarge w3-margin-right"></i> Phone: +33-755757571 +91-9024386464</p>
90 <p><i class="fa fa-envelope fa-fw w3-xxlarge w3-margin-right"></i> Email: support@handscart.com</p>
91 <br>
92 <form action="action_page.php" target="_blank">
93 <p><input class="w3-input w3-border" type="text" placeholder="Name" required name="Name"></p>
94 <p><input class="w3-input w3-border" type="text" placeholder="Email" required name="Email"></p>
95 <p><input class="w3-input w3-border" type="text" placeholder="Subject" required name="Subject"></p>
96 <p><input class="w3-input w3-border" type="text" placeholder="Message" required name="Message"></p>
97 <p>
98 <button class="w3-button w3-black" type="submit">
99 <i class="fa fa-paper-plane"></i> SEND MESSAGE
100 </button>
101 </p>
102 </form>
103 </div>
104 <div class="w3-half" style="padding-left:300px">
105 <p class=" w3-xxlarge w3-margin-right" style="float: right">About Us</p><br><br>
106 <p class=" w3-medium w3-margin-right" style="float: right">India is a land of diversity. Everything starting from <br>language dialect,
107 </p>
108 </div>
109 </div>
110 </div>
111 <div class="w3-center w3-black w3-padding-8">
112 <a href="#home" class="w3-button w3-light-grey"><i class="fa fa-arrow-up w3-margin-right"></i>To the top</a>
113 <div class="w3-xxlarge w3-section">
114 <a href="https://www.facebook.com/login.php" target="blank"><i class="fa fa-facebook-official w3-hover-opacity"></i></a>
115 <a href="https://www.instagram.com/?hl=en" target="blank"><i class="fa fa-instagram w3-hover-opacity"></i></a>
116 <a href="https://accounts.snapchat.com/accounts/login?continue=https%3A%2F%2Faccounts.snapchat.com%2Faccounts%2Fwelcome" target="blank">
117 <a href="https://in.pinterest.com/" target="blank"><i class="fa fa-pinterest-p w3-hover-opacity"></i></a>
118 <a href="https://twitter.com/" target="blank"><i class="fa fa-twitter w3-hover-opacity"></i></a>
119 <a href="https://www.linkedin.com/feed/" target="blank"><i class="fa fa-linkedin w3-hover-opacity"></i></a>
120 </div>
121 <p>Copyright © 2018 - All Rights Reserved - <a href="http://www.handscart.com/" title="W3.CSS" target="_blank" class="w3-hover-text-green">
122 </p>
123 </div>
124 </body>
125
126
127
128

```

portfolio.php – e-commerce-website-for-Artisans-.master

EXPLORER E-COM... Screenshots applyinsert.php portfolio.php

portfolio.php

```
39     <a href="hands.html" class="w3-bar-item w3-button w3-wide">LOGO</a>
40     <!-- Right-sided navbar links -->
41     <div class="w3-right w3-hide-small">
42         <a href="hands.html" class="w3-bar-item w3-button"><i class="fa fa-home"></i> HOME</a>
43         <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo"></i> MISSION</a>
44         <a href="team.html" class="w3-bar-item w3-button"><i class="fa fa-user"></i> TEAM</a>
45         <a href="portfolio.html" class="w3-bar-item w3-button"><i class="fa fa-th"></i> PORTFOLIO</a>
46         <a href="finalapply.html" class="w3-bar-item w3-button"><i class="fa fa-desktop"></i> APPLY</a>
47         <a href="contact.html" class="w3-bar-item w3-button"><i class="fa fa-envelope"></i> CONTACT</a>
48     </div>
49     <!-- Hide right-floated links on small screens and replace them with a menu icon -->
50
51     <a href="javascript:void(0)" class="w3-bar-item w3-button w3-right w3-hide-large w3-hide-medium" onclick="w3_open()">
52         | <i class="fa fa-bars"></i>
53     </a>
54     </div>
55 </div>
56
57     <!-- Sidebar on small screens when clicking the menu icon -->
58     <nav class="w3-sidebar w3-bar-block w3-black w3-card w3-animate-left w3-hide-medium w3-hide-large" style="display:none" id="mySidebar">
59         <a href="javascript:void(0)" onclick="w3_close()" class="w3-bar-item w3-button w3-large w3-padding-16">Close <i class="fa fa-times"></i></a>
60         <a href="hands.html" onclick="w3_close()" class="w3-bar-item w3-button">HOME</a>
61         <a href="mission.html" onclick="w3_close()" class="w3-bar-item w3-button">MISSION</a>
62         <a href="team.html" onclick="w3_close()" class="w3-bar-item w3-button">TEAM</a>
63         <a href="portfolio.html" onclick="w3_close()" class="w3-bar-item w3-button">PORTFOLIO</a>
64         <a href="finalapply.html" onclick="w3_close()" class="w3-bar-item w3-button">APPLY</a>
65         <a href="contact.html" onclick="w3_close()" class="w3-bar-item w3-button">CONTACT</a>
66     </nav>
67
68     <div style="padding-top: 100px" id="home">
69         <h2 style="font-family: 'Aclonica'; text-align: center "><u>Portfolio</u></h2>
70         <br>
71         <p style="text-align: center">It's important to learn from those who have been there , done that !!<br>
72
73         # some examples of pictures or projects to show ...so that in future they will add their company profile/project here.
74     </p>
75
76     <br>
77     <br><br><br>
78     <br><br><br><br><br>
79     
80 </div>
```

OUTLINE TIMELINE

Live Share

The screenshot shows a code editor interface with the following details:

- Top Bar:** The title bar displays "portfolio.php - e-commerce-website-for-Artisans.-master".
- Left Sidebar (EXPLORER):** Shows a file tree under "E-COM...". Files listed include: Screenshots, applyinsert.php, body.jpg, contact.php, database.php, download.jpg, finalapply.php, growth-800x420.jpg, handicraft2.jpg, home1.php, iframe.html, IMG_20171112_233..., index.php, mission.html, my webpage.php, myform.php, and portfolio.php.
- Central Panel:** The main code editor pane is displaying the content of "portfolio.php". The code includes CSS styles for font families like Raleway, Aclonica, Berkshire Swash, Carter One, Francois Shadow, Bonbon, Bungee Inline, and Capriola. It features a full-height image header with a background image of "1-tcmn.jpg". The page structure includes a navigation bar at the top with links to "HOME" and "MISSION".
- Right Panel:** A vertical panel on the right side shows a detailed view of the current file's code structure, likely a tree or a search results list.

Screenshot of a code editor showing two tabs: `applyinsert.php` and `uneargo.html`. The `uneargo.html` tab is active.

```

<html>
<head>
<title> uneargo.com </title>
</head>
<body>
<center><h1> UnearGO.com </h1></center>
<center><h2> (Heath Care and Fitness) </h2></center>
<br/>
<center>Engineers are one of the smartest person in the world.</center>
</p>
<center></center>
<center><h1> Designation </h1></center>
<center>Designation is Co-founder but working as team member in our startup</center>
<br/>
<h1> UnearGO </h1>

<h1> Skills </h1>
<ol type="a">
<li> Entrepreneur </li>
<li> #Coder </li>
<li> c </li>
<li> c++ </li>
<li> HTML </li>
<li> Java </li>
</body>
</html>

```

Screenshot of a code editor showing the `myform.php` file. The file contains a table for city selection and a form with a submit button.

```

</tr>
<tr>
<th> City </th>
<td><select>
<option>select</option>
<option>LUCKNOW</option>
<option>KANPUR</option>
<option>ALLAHABAD</option>
<option>GORAKHPUR</option>
<option>VARANASI</option>
<option>BHOPAL</option>
<option>DELHI</option>
<option>MUMBAI</option>
</select></td>
</tr>
</table>
<br/>
<table align="center">
<tr>
<td><input type="Submit" value="Register"><input type="reset"></td>
</tr>
</table>
</form>
</body>

```

myform.php – e-commerce-website-for-Artisans.-master

EXPLORER OPEN EDITORS

myform.php applyinsert.php

```
<?php ?>
<head>
<title> Application Form </title>
</head>
<body>
<center><h1> Application Form </h1></center>
<form>
<table align="center" border="2px" cellspacing="0px" width="70%" height="60%" cellpadding="30px" bgcolor="pink">
<tr>
<th> Name </th>
<td><input type="text" name="username"></td>
</tr>
<tr>
<th> Password </th>
<td><input type="password" name="password"></td>
</tr>
<tr>
<th> Gender </th>
<td><input type="radio" name="gender">M
<input type="radio" name="gender">F</td>
</tr>
<tr>
<th> Courses </th>
<td><input type="checkbox" name="C">C
<input type="checkbox" name="C++">C++
<input type="checkbox" name="Java">Java
<input type="checkbox" name="HTML">HTML
<input type="checkbox" name="Python">Python
</td>
</tr>
<tr>
<th> City </th>
<td><select>
<option>SELECT</option>
<option>LUCKNOW</option>
<option>KANPUR</option>
<option>ALLAHABAD</option>
<option>GORAKHPUR</option>
<option>VARANASI</option>
<option>BHOPAL</option>
<option>DELHI</option>
<option>MUMBAI</option>
</select></td>
</tr>
```

Ln 1, Col 1 Spaces: 4 UTF-8 CRLF PHP Q

my webpage.php – e-commerce-website-for-Artisans.-master

EXPLORER OPEN EDITORS

my webpage.php applyinsert.php

```
<?php ?>
<html>
<head>
<title>A simple web page</title>
<meta name="author" content="David">
</head>
<body>
<h1 align="center">My Web Page</h1>
<p align="center">This web page is awesome</p>
</body>
</html>
```

mission.html — e-commerce-website-for-Artisans.-master

```

<!-- Footer -->
<div class="w3-container w3-black" style="padding:5px 3px" id="contact">
  <h3 class="w3-center" style="float: left"><u>CONTACT</u></h3><br>
  <div class="w3-row-padding" style="margin-top:8px">
    <div class="w3-half">
      <p><i class="fa fa-map-marker fa-fw w3-xlarge w3-margin-right"></i> 11 Rue De Carnot, Kremlin Bicentre, Paris, France</p>
      <p><i class="fa fa-phone fa-fw w3-xlarge w3-margin-right"></i> Phone: +33-755757571 +91-9024386464</p>
      <p><i class="fa fa-envelope fa-fw w3-xlarge w3-margin-right"></i> Email: support@handscart.com</p>
    <br>
    <form action="action_page.php" target=" blank">
      <p><input class="w3-input w3-border" type="text" placeholder="Name" required name="Name"></p>
      <p><input class="w3-input w3-border" type="text" placeholder="Email" required name="Email"></p>
      <p><input class="w3-input w3-border" type="text" placeholder="Subject" required name="Subject"></p>
      <p><input class="w3-input w3-border" type="text" placeholder="Message" required name="Message"></p>
      <p>
        <button class="w3-button w3-black" type="submit">
          | <i class="fa fa-paper-plane"></i> SEND MESSAGE
        </button>
      </p>
    </form>
  </div>
  <div class="w3-half" style="padding-left:300px">
    <p class=" w3-xlarge w3-margin-right" style="float: right"><u>About Us</u><br><br><u>India is a land of diversity. Everything starting from language dialect,</u><br></p>
  </div>
</div>
</div>
<div class="w3-center w3-black w3-padding-8">
  <a href="#home" class="w3-button w3-light-grey"><i class="fa fa-arrow-up w3-margin-right"></i>To the top</a>
  <div class="w3-xlarge w3-section">
    <a href="https://www.facebook.com/login.php" target="blank"><i class="fa fa-facebook-official w3-hover-opacity"></i></a>
    <a href="https://www.instagram.com/?hl=en" target="blank"><i class="fa fa-instagram w3-hover-opacity"></i></a>
    <a href="https://accounts.snapchat.com/accounts/login?continue=https%3A%2F%2Faccounts.snapchat.com%2Faccounts%2Welcome" target="blank"><i class="fa fa-snapchat-ghost w3-hover-opacity"></i></a>
    <a href="https://in.pinterest.com/" target="blank"><i class="fa fa-pinterest-p w3-hover-opacity"></i></a>
    <a href="https://twitter.com/" target="blank"><i class="fa fa-twitter w3-hover-opacity"></i></a>
    <a href="https://www.linkedin.com/feed/" target="blank"><i class="fa fa-linkedin w3-hover-opacity"></i></a>
  </div>
  <p><u>Copyright © 2018 - All Rights Reserved - <a href="http://www.handscart.com/" title="W3.CSS" target="_blank" class="w3-hover-text-green"></a></u></p>
</div>

```

mission.html — e-commerce-website-for-Artisans.-master

```

<br><br>
<div>
  <h2 style="font-family: 'Aclonica'; text-align: center "><u>RAPID BUSINESS GROWTH</u></h2>
  <p style="text-align: center">Drive customer acquisition by providing educational content and promotional opportunities
  </p>
  <br>
  <br><br>
  <div>
    <h2 style="font-family: 'Aclonica'; text-align: center "><u>ELEVATE AND BUILD YOUR BRAND</u></h2>
    <br>
    <p style="text-align: center">Elevate your brand within massive network.
  </p>
  <br>
  <br><br>
  <div>
    <h2 style="font-family: 'Aclonica'; text-align: center "><u>SUPPORT OF NETWORK</u></h2>
    <br>
    <p style="text-align: center">Interact with founders via our accelerator program.
  </p>
  <br>
  <br><br>
<!-- Footer -->
<div class="w3-container w3-black" style="padding:5px 3px" id="contact">
  <h3 class="w3-center" style="float: left"><u>CONTACT</u></h3><br>
  <div class="w3-row-padding" style="margin-top:8px">

```

mission.html – e-commerce-website-for-Artisans-.master

```

EXPLORER ... applyinsert.php mission.html
mission.html ...
36 <!-- Navbar (sit on top) -->
37 <div class="w3-top">
38   <div class="w3-bar w3-white w3-card" id="myNavbar">
39     <a href="hands.html" class="w3-bar-item w3-button w3-wide">LOGO</a>
40     <!-- Right-sided navbar links -->
41     <div class="w3-right w3-hide-small">
42       <a href="hands.html" class="w3-bar-item w3-button"><i class="fa fa-home"></i> HOME</a>
43       <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo"></i> MISSION</a>
44       <a href="team.html" class="w3-bar-item w3-button"><i class="fa fa-user"></i> TEAM</a>
45       <a href="portfolio.html" class="w3-bar-item w3-button"><i class="fa fa-th"></i> PORTFOLIO</a>
46       <a href="finalapply.html" class="w3-bar-item w3-button"><i class="fa fa-desktop"></i> APPLY</a>
47       <a href="contact.html" class="w3-bar-item w3-button"><i class="fa fa-envelope"></i> CONTACT</a>
48     </div>
49     <!-- Hide right-floated links on small screens and replace them with a menu icon -->
50
51     <a href="javascript:void(0)" class="w3-bar-item w3-right w3-hide-large w3-hide-medium" onclick="w3_open()">
52       <i class="fa fa-bars"></i>
53     </a>
54   </div>
55 </div>
56
57 <!-- Sidebar on small screens when clicking the menu icon -->
58 <nav class="w3-sidebar w3-bar-block w3-black w3-animate-left w3-hide-medium w3-hide-large" style="display:none" id="mySidebar">
59   <a href="javascript:void(0)" onclick="w3_close()" class="w3-bar-item w3-button w3-large w3-padding-16">Close <i class="fa fa-times"></i></a>
60   <a href="hands.html" onclick="w3_close()" class="w3-bar-item w3-button">HOME</a>
61   <a href="mission.html" onclick="w3_close()" class="w3-bar-item w3-button">MISSION</a>
62   <a href="team.html" onclick="w3_close()" class="w3-bar-item w3-button">TEAM</a>
63   <a href="portfolio.html" onclick="w3_close()" class="w3-bar-item w3-button">PORTFOLIO</a>
64   <a href="finalapply.html" onclick="w3_close()" class="w3-bar-item w3-button">APPLY</a>
65   <a href="contact.html" onclick="w3_close()" class="w3-bar-item w3-button">CONTACT</a>
66 </nav>
67
68 <br><br><br>
69 <div id="home">
70   <h2 style="font-family: 'Aclonica'; text-align: center "><i>Thoughts & Mission</i></h2>
71   <br>
72   <p style="text-align: center ">We invest in startups at earliest stages. As long as you have understood your value propositions ,  

73 Entrepreneurial, determined  

74 and innovative : be creative ,not afraid to fail until you succeed , visionary and out of the box thinker. <b>
75 </p>
76 <br>
77 <br><br>
78 </div>

```

mission.html – e-commerce-website-for-Artisans-.master

```

EXPLORER ... applyinsert.php mission.html
mission.html ...
1 <!DOCTYPE html>
2 <html>
3   <title>Handcart</title>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1">
6   <link rel="stylesheet" href="https://www.w3schools.com/w3css/4/w3.css">
7   <link rel="stylesheet" href="https://fonts.googleapis.com/css?family=Relaway">
8   <link href="https://fonts.googleapis.com/css?family=Aclonica" rel="stylesheet">
9   <link href="https://fonts.googleapis.com/css?family=Berkshire Swash" rel="stylesheet">
10  <link href="https://fonts.googleapis.com/css?family=Carte One" rel="stylesheet">
11  <link href="https://fonts.googleapis.com/css?family=Jacques Francois Shadow" rel="stylesheet">
12  <link href="https://fonts.googleapis.com/css?family=Bonbon" rel="stylesheet">
13  <link href="https://fonts.googleapis.com/css?family=Capriola" rel="stylesheet">
14  <link href="https://fonts.googleapis.com/css?family=Bungee Inline" rel="stylesheet">
15  <link href="https://fonts.googleapis.com/css?family=Capriola" rel="stylesheet">
16
17  <style>
18    body,h1,h2,h3,h4,h5,h6 {font-family: "Raleway", sans-serif}
19    body, html {
20      height: 100%;
21      line-height: 1.8;
22    }
23  /* Full height image header */
24  .bgimg-1 {
25    background-position: center;
26    background-size: cover;
27    background-image: url("1-tcmn.jpg");
28    min-height: 100%;
29  }
30  .w3-bar .w3-button {
31    padding: 16px;
32  }
33  </style>
34  <body>
35
36 <!-- Navbar (sit on top) -->
37 <div class="w3-top">
38   <div class="w3-bar w3-white w3-card" id="myNavbar">
39     <a href="hands.html" class="w3-bar-item w3-button w3-wide">LOGO</a>
40     <!-- Right-sided navbar links -->
41     <div class="w3-right w3-hide-small">
42       <a href="hands.html" class="w3-bar-item w3-button"><i class="fa fa-home"></i> HOME</a>
43       <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo"></i> MISSION</a>

```

index.php — e-commerce-website-for-Artisans.-master

```

335 <!-- Footer -->
336 <div class="w3-container w3-black" style="padding:5px 3px" id="contact">
337 <h3 class="w3-center" style="float: left"><u>CONTACT</u></h3><br>
338 <div class="w3-row-padding" style="margin-top:8px">
339 <div class="w3-half">
340 <p><i class="fa fa-map-marker fa-fw w3-xxlarge w3-margin-right"></i> 11 Rue De Carnot, Kremlin Bicentre, Paris, France</p>
341 <p><i class="fa fa-phone fa-fw w3-xxlarge w3-margin-right"></i> Phone: +33-75575751 +91-9024386464</p>
342 <p><i class="fa fa-envelope fa-fw w3-xxlarge w3-margin-right"> </i> Email: support@handscart.com</p>
343 <br>
344 <form action="action_page.php" target="_blank">
345 <p><input class="w3-input w3-border" type="text" placeholder="Name" required name="Name"></p>
346 <p><input class="w3-input w3-border" type="text" placeholder="Email" required name="Email"></p>
347 <p><input class="w3-input w3-border" type="text" placeholder="Subject" required name="Subject"></p>
348 <p><input class="w3-input w3-border" type="text" placeholder="Message" required name="Message"></p>
349 <p>
350 <button class="w3-button w3-black" type="submit">
351 <i class="fa fa-paper-plane"></i> SEND MESSAGE
352 </button>
353 </p>
354 </form>
355 </div>
356 <div class="w3-half" style="padding-left:300px">
357 <p> <span class=" w3-xxlarge w3-margin-right" style="float: right">About Us</p><br><br>
358 <p> <span class=" w3-medium w3-margin-right" style="float: right">India is a land of diversity. Everything starting from <br>language dialect,
359 </p>
360 </p>
361 </div>
362 </div>
363 </div>
364 </div>
365 <footer class="w3-center w3-black w3-padding-8">
366 <a href="#home" class="w3-button w3-light-grey"><i class="fa fa-arrow-up w3-margin-right"></i>To the top</a>
367 <div class="w3-xxlarge w3-section">
368 <a href="https://www.facebook.com/login.php" target="blank"><i class="fa fa-facebook-official w3-hover-opacity"></i></a>
369 <a href="https://www.instagram.com/?hl=en" target="blank"><i class="fa fa-instagram w3-hover-opacity"></i></a>
370 <a href="https://accounts.snapchat.com/accounts/login?continue=https%3A%2F%2Faccounts.snapchat.com%2Faccounts%2Fwelcome" target="blank"><i
371 <a href="https://in.pinterest.com/" target="blank"><i class="fa fa-pinterest w3-hover-opacity"></i></a>
372 <a href="https://twitter.com/" target="blank"><i class="fa fa-twitter w3-hover-opacity"></i></a>
373 <a href="https://www.linkedin.com/feed/" target="blank"><i class="fa fa-linkedin w3-hover-opacity"></i></a>
374 </div>
375 <p>Copyright © 2018 - All Rights Reserved - <a href="http://www.handscart.com/" title="W3.CSS" target="_blank" class="w3-hover-text-green">
376 </p>
377 </footer>

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP

index.php — e-commerce-website-for-Artisans.-master

```

299 <!-- Friends Section -->
300 <div class="w3-container" style="padding:128px 16px" id="work">
301 <h2 class="w3-center" style="font-family: 'Bungee Inline' ">OUR FRIENDS</h2>
302 <p class="w3-center w3-large">These are the People who have collborated with our Company to get Facilitated and facilitate other with the serv
303 <div class="w3-row-padding" style="margin-top:64px">
304 <div class="w3-col l3 m6">
305 <div class="w3-col l3 m6" style="text-align:center">
306 
307 </div>
308 <div class="w3-col l3 m6" style="text-align:center">
309 
310 </div>
311 <div class="w3-col l3 m6" style="text-align:center">
312 
313 </div>
314 <div class="w3-col l3 m6" style="text-align:center">
315 
316 </div>
317 </div>
318 </div>
319 </div>
320 </div>
321 </div>
322 <!-- Modal for full size images on click-->
323 <div id="modal01" class="w3-modal w3-black" onclick="this.style.display='none'">
324 <span class="w3-button w3-xxlarge w3-black w3-padding-large w3-display-topright" title="Close Modal Image"><span>
325 <div class="w3-modal-content w3-animate-zoom w3-center w3-transparent w3-padding-64">
326 <img id="img01" class="w3-image">
327 <p id="caption" class="w3-opacity w3-large"></p>
328 </div>
329 </div>
330 </div>
331 </div>
332 </div>
333 </div>
334 </div>
335 <!-- Footer -->
336 <div class="w3-container w3-black" style="padding:5px 3px" id="contact">
337 <h3 class="w3-center" style="float: left"><u>CONTACT</u></h3><br>
338 <div class="w3-row-padding" style="margin-top:8px">
339 <div class="w3-half">
340 <p><i class="fa fa-map-marker fa-fw w3-xxlarge w3-margin-right"></i> 11 Rue De Carnot, Kremlin Bicentre, Paris, France</p>

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP

index.php — e-commerce-website-for-Artisans.-master

```

257     <p class="w3-opacity">Designer</p>
258     <p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
259     <p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
260   </div>
261   </div>
262 </div>
263 </div>
264 </div>
265
266 <!-- Poster Section -->
267 <div class="w3-container w3-center w3-dark-white" style="height: 800px; width: auto">
268   | 
269 </div>
270
271 <!-- Media Section -->
272 <div class="w3-container w3-light-grey" style="padding:128px 16px" id="work">
273   <h1 class="w3-center" style="font-family: 'Capriola' ">IN Media</h1>
274
275   <div class="w3-row-padding" style="margin-top:64px">
276     <div class="w3-col l3 m6">
277       | 
278     </div>
279
280     <div class="w3-col l3 m6" style="padding:70px">
281       | 
282     </div>
283
284     <div class="w3-col l3 m6" style="padding:70px">
285       | 
286     </div>
287
288     <div class="w3-col l3 m6" style="float: right">
289       | 
290     </div>
291   </div>
292
293 </div>
294 </div>
295 </div>
296
297 <!-- Friends Section -->
298
299

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP

index.php — e-commerce-website-for-Artisans.-master

```

211 </div>
212
213 <!-- Team Section -->
214 <div class="w3-container" style="padding:128px 16px" id="team">
215   <h3 class="w3-center">THE TEAM</h3>
216   <p class="w3-center w3-large">The ones who runs this company</p>
217   <div class="w3-row-padding" style="margin-top:64px">
218     <div class="w3-col l3 m6 w3-margin-bottom">
219       <div class="w3-card">
220         
221       </div>
222       <div class="w3-container">
223         <h3>Joseph Bejos</h3>
224         <p class="w3-opacity">CEO & Founder</p>
225         <p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
226         <p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
227       </div>
228     </div>
229     <div class="w3-col l3 m6 w3-margin-bottom">
230       <div class="w3-card">
231         
232       </div>
233       <div class="w3-container">
234         <h3>Anja Doe</h3>
235         <p class="w3-opacity">Art Director</p>
236         <p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
237         <p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
238       </div>
239     </div>
240     <div class="w3-col l3 m6 w3-margin-bottom">
241       <div class="w3-card">
242         
243       </div>
244       <div class="w3-container">
245         <h3>Mikie Ross</h3>
246         <p class="w3-opacity">Web Designer</p>
247         <p>Phasellus eget enim eu lectus faucibus vestibulum. Suspendisse sodales pellentesque elementum.</p>
248         <p><button class="w3-button w3-light-grey w3-block"><i class="fa fa-envelope"></i> Contact</button></p>
249       </div>
250     </div>
251   </div>
252 </div>

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP

index.php — e-commerce-website-for-Artisans-.master

```

151. </div>
152. <div class="w3-col m6">
153. | 
154. | </div>
155. </div>
156. </div>
157.
158. <!-- Process Section -->
159. <div class="w3-container w3-center w3-dark-grey" style="padding:100px 16px" id="pricing">
160. <h1 style="font-family: 'Aclonica' "How We Do</h1>
161. <div class="w3-row-padding" style="margin-top:64px">
162. <div class="w3-third w3-section">
163. <ul class="w3-ul w3-white w3-hover-shadow">
164. | <li class="w3-red w3-xlarge w3-padding-32">Accelerate</li>
165. | <li class="w3-white w3-padding-52"></li>
166. | <li class="w3-light-grey w3-padding-24">
167. | | <button class="w3-button w3-black w3-padding-large">Click here</button>
168. | </li>
169. </ul>
170. </div>
171. <div class="w3-third w3-section" style="float: right;">
172. <ul class="w3-ul w3-white w3-hover-shadow">
173. | <li class="w3-black w3-xlarge w3-padding-32">Inspire</li>
174. | <li class="w3-white w3-padding-52"></li>
175. | <li class="w3-light-grey w3-padding-24">
176. | | <button class="w3-button w3-black w3-padding-large">Click here</button>
177. | </li>
178. </ul>
179. </div>
180. </div>
181. </div>
182. </div>
183. </div>
184. </div>
185. </div>
186.
187. <!--Testimonial Section-->
188.
189. <div class="w3-container w3-light-grey w3-padding-64">
190. <div class="w3-row-padding">
191. <div class="w3-col m6">
192. | <p style="font-family: 'Bonbon'; font-size: 48px"><b>Testimonial</b></p>

```

index.php — e-commerce-website-for-Artisans-.master

```

89. | <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore.</p>
90. | </div>
91. <div class="w3-quarter">
92. | <i class="fa fa-heart w3-margin-bottom w3-jumbo"></i>
93. | <p class="w3-large">Passion</p>
94. | <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore.</p>
95. </div>
96. <div class="w3-quarter">
97. | <i class="fa fa-diamond w3-margin-bottom w3-jumbo"></i>
98. | <p class="w3-large">Design</p>
99. | <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore.</p>
100. </div>
101. <div class="w3-quarter">
102. | <i class="fa fa-cog w3-margin-bottom w3-jumbo"></i>
103. | <p class="w3-large">Support</p>
104. | <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore.</p>
105. </div>
106. </div>
107. </div>
108.
109. <!-- The Services section -->
110. <div class="w3-black" id="services">
111. <div class="w3-container w3-content w3-padding-64" style="max-width:800px">
112. <h2 class="w3-wide w3-center" style="margin:-35px 0px 0px 0px">MAKE EUROPE GREAT AGAIN</h2>
113. <div class="w3-row-padding w3-padding-32" style="margin:0 -16px">
114. <div class="w3-third w3-margin-bottom">
115. 
116. <div class="w3-container w3-white">
117. | <p><b>Pre Seed</b></p>
118. | <button class="w3-button w3-black w3-margin-bottom" onclick="document.getElementById('studymodal').style.display='block'">Get</button>
119. </div>
120. </div>
121. <div class="w3-third w3-margin-bottom">
122. 
123. <div class="w3-container w3-white">
124. | <p><b>Start Up Visa</b></p>
125. | <button class="w3-button w3-black w3-margin-bottom" onclick="document.getElementById('ticketmodal').style.display='block'">Get</button>
126. </div>
127. </div>
128. <div class="w3-third w3-margin-bottom">
129. 
130. <div class="w3-container w3-white">

```

The screenshot shows a Microsoft Visual Studio Code interface with two tabs open: 'applyinsert.php' and 'index.php'. The 'index.php' tab is active, displaying PHP code for a responsive website header. The code includes navigation links for MISSION, TEAM, PORTFOLIO, APPLY, and CONTACT, as well as a sidebar menu and a header section with a jumbotron and a 'Come, Join & Create' button. The 'applyinsert.php' tab is also visible in the background.

```
index.php - e-commerce-website-for-Artisans-.master

EXPLORER OPEN EDITORS
  applyinsert.php index.php
  E-COM... Screenshots applyinsert.php body.jpg
  contact.php database.php download.jpg finalapply.php growth-800x420.jpg handicraft2.jpg
  home1.php iframe.html
  IMG_20171112_233...
  index.php
  mission.html my webpage.php
  myform.php portfolio.php
  README.md taylor 2.jpg
  taylor england 1.jpg team.html
  uneargo.html

index.php

43     <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo">/</i>MISSION</a>
44     <a href="team.html" class="w3-bar-item w3-button"><i class="fa fa-user">/</i>TEAM</a>
45     <a href="portfolio.html" class="w3-bar-item w3-button"><i class="fa fa-th">/</i> PORTFOLIO</a>
46     <a href="finalapply.html" class="w3-bar-item w3-button"><i class="fa fa-desktop">/</i> APPLY</a>
47     <a href="contact.html" class="w3-bar-item w3-button"><i class="fa fa-envelope">/</i> CONTACT</a>
48   </div>
49   <!-- Hide right-floated links on small screens and replace them with a menu icon -->
50   <a href="javascript:void(0)" class="w3-bar-item w3-right w3-hide-large w3-hide-medium" onclick="w3_open()">
51     | <i class="fa fa-bars">/</i>
52   </a>
53   </div>
54 </div>
55 </div>
56
57 <!-- Sidebar on small screens when clicking the menu icon -->
58 <nav class="w3-sidebar w3-bar-block w3-black w3-card w3-animate-left w3-hide-medium w3-hide-large" style="display:none" id="mySidebar">
59   <a href="javascript:void(0)" onclick="w3_close()" class="w3-bar-item w3-button w3-large w3-padding-16">Close <i class="fa fa-times">/</i></a>
60   <a href="hands.html" onclick="w3_close()" class="w3-bar-item w3-button">HOME</a>
61   <a href="mission.html" onclick="w3_close()" class="w3-bar-item w3-button">MISSION</a>
62   <a href="team.html" onclick="w3_close()" class="w3-bar-item w3-button">TEAM</a>
63   <a href="portfolio.html" onclick="w3_close()" class="w3-bar-item w3-button">PORTFOLIO</a>
64   <a href="finalapply.html" onclick="w3_close()" class="w3-bar-item w3-button">APPLY</a>
65   <a href="contact.html" onclick="w3_close()" class="w3-bar-item w3-button">CONTACT</a>
66 </nav>
67
68 <!-- Header with full-height image -->
69 <header class="bgimg-1 w3-display-container" id="home">
70   <div class="w3-display-left w3-text-black" style="padding:60px; padding-top:280px">
71     <br>
72     <span class="w3-jumbo w3-hide-small" style="font-family: 'Aclonica'">Come, Join & Create</span><br>
73
74     <span style="font-family: 'Berkshire Swash';font-size:30px; padding:15px;"><i><b>Stop wasting valuable time with stuffs that just isn't</b></i></span>
75     <a href="finalapply.html" class="w3-button w3-red w3-padding-large w3-large w3-margin-top w3-hover"><b>Apply</b></a><p>
76   </div>
77   <div class="w3-display-bottomleft w3-text-grey w3-large" style="padding:24px 48px">
78   </div>
79 </header>
80
81 <!-- About Section -->
82 <div class="w3-container" style="padding:128px 16px" id="about">
83   <h3 class="w3-center">ABOUT THE COMPANY</h3>
84   <p class="w3-center w3-large">Key features of our company</p>
85 </div>
```

The screenshot shows a code editor interface with two tabs open: 'applyinsert.php' and 'index.php'. The 'index.php' tab is active, displaying the following code:

```
<?php
<html>
<title>Handscart</title>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1">
<link rel="stylesheet" href="https://www.w3schools.com/w3css/4/w3.css">
<link rel="stylesheet" href="https://fonts.googleapis.com/css?family=Raleway">
<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">
<link href="https://fonts.googleapis.com/css?family=Aclonica" rel="stylesheet">
<link href="https://fonts.googleapis.com/css?family=Berkshire Swash" rel="stylesheet">
<link href="https://fonts.googleapis.com/css?family=Carter One" rel="stylesheet">
<link href="https://fonts.googleapis.com/css?family=Jacques Francois Shadow" rel="stylesheet">
<link href="https://fonts.googleapis.com/css?family=Bonbon" rel="stylesheet">
<link href="https://fonts.googleapis.com/css?family=Bungee Inline" rel="stylesheet">
<link href="https://fonts.googleapis.com/css?family=Capriola" rel="stylesheet">

<style>
body,h1,h2,h3,h4,h5,h6 {font-family: "Raleway", sans-serif}
body, html {
    height: 100%;
    line-height: 1.8;
}
/* Full height image header */
.bgImg-1 {
    background-position: center;
    background-size: cover;
    background-image: url("I-tcmn.jpg");
    min-height: 100%;
}
.w3-bar .w3-button {
    padding: 16px;
}
</style>
<body>

<!-- Navbar (sit on top) -->
<div class="w3-top">
    <div class="w3-bar w3-white w3-card" id="myNavbar">
        <a href="hands.html" class="w3-bar-item w3-button w3-wide">LOGO</a>
        <!-- Right-sided navbar links -->
        <div class="w3-right w3-hide-small">
            <a href="hands.html" class="w3-bar-item w3-button"><i class="fa fa-home"></i>HOME</a>
            <a href="mission.html" class="w3-bar-item w3-button"><i class="fa fa-photo"></i>MISSION</a>
        </div>
    </div>
</div>

<div class="w3-content" style="max-width: 100%; height: 100%; position: relative; background-color: #f1f1f1; background-size: cover; background-position: center; background-repeat: no-repeat; margin-top: -100px; margin-bottom: 100px; padding: 0 10px; font-family: 'Raleway', sans-serif; font-size: 14px; color: black; text-align: center; opacity: 0.8; transition: all 0.5s ease-in-out; z-index: 1; ">
    <div style="position: absolute; top: 0; left: 0; width: 100%; height: 100%; background-color: black; opacity: 0.5; z-index: 0; ></div>
    <div style="position: absolute; top: 50%; left: 50%; transform: translate(-50%, -50%); width: 100%; text-align: center; z-index: 1; >
        <h1>Handscart</h1>
        <h2>Your Online Marketplace</h2>
        <p>Welcome to Handscart, your one-stop destination for unique and handcrafted products. We offer a wide range of items from various artisans around the world, including clothing, accessories, home decor, and more. Our mission is to connect you with talented creators and provide a platform for them to showcase their work. Explore our categories and discover something special today!</p>
        <div style="margin-top: 20px; >
            <button class="w3-button w3-white w3-round-large w3-wide w3-padding w3-margin-bottom">Shop Now</button>
            <button class="w3-button w3-white w3-round-large w3-wide w3-padding w3-margin-bottom">About Us</button>
            <button class="w3-button w3-white w3-round-large w3-wide w3-padding w3-margin-bottom">Contact</button>
        </div>
    </div>
</div>

```

iframe.html – e-commerce-website-for-Artisans.-master

```

EXPLORER ... applyinsert.php iframe.html X
OPEN EDITORS
applyinsert.php
X iframe.html
E-COM... Screenshots
applyinsert.php
body.jpg
contact.php
database.php
download.jpg
finalapply.php
growth-800x420.jpg
handicraft2.jpg
home1.php
iframe.html
IMG_20171112_233...
index.php
mission.html

iframe.html > ...
1 <!DOCTYPE html>
2 <html>
3 <head>
4 <style>
5 iframe
6 {
7 width:100%;
8 height:100%;
9 }
10 </style>
11 </head>
12 <body>
13 <iframe src="http://google.com" name="my frame"></iframe>
14 <br/>
15 <a href="http://www.uneargo.com" target="my frame">FOR ONLINE BOOKING OF GYMS,TRAINERS,DIETITIANS AND MUCH MORE MAKE A VISIT>>></a>
16 </body>
17 </html>

```

home1.php – e-commerce-website-for-Artisans.-master

```

EXPLORER ... applyinsert.php home1.php X
OPEN EDITORS
applyinsert.php
X home1.php
E-COM... Screenshots
applyinsert.php
body.jpg
contact.php
database.php
download.jpg
finalapply.php
growth-800x420.jpg
handicraft2.jpg
home1.php
iframe.html
IMG_20171112_233...
index.php
mission.html
my webpage.php
myform.php
portfolio.php
README.md
taylor 2.jpg
taylor england 1.jpg
team.html
uneargo.html

home1.php > ...
41 <br/>
42 <br/>
43 <br/>
44 <br/>
45 <br/>
46 <br/>
47 <br/>
48 <iframe src="Bodybuilding_Men_Hands_499743.jpg" name="my frame"></iframe>
49 <a href="http://www.uneargo.com" target="my frame">FOR ONLINE BOOKING OF GYMS,TRAINERS,DIETITIANS AND MUCH MORE MAKE A VISIT>>></a>
50 <br/>
51 <br/>
52 <br/>
53 <br/>
54 <br/>
55 <br/>
56 <br/>
57 <br/>
58 <h1> Now Here Comes>>>>> </h1>
59 <center><h2> Data sheet </h2></center>
60 <br/>
61 <table border="15%" bgcolor="yellow" width="50%" cellspacing="2pix" cellpadding="2pix" align="center">
62 <tr align="center">
63 <td colspan="4" Total 3 person </td>
64 </tr>
65 <tr align="center">
66 <th> S.no. </th>
67 <th> Name </th>
68 <th> Age </th>
69 <th> sex </th>
70 </tr>
71 <tr align="center">
72 <td> 1 </td>
73 <td> Aaditya </td>
74 <td> 20 </td>
75 <td> male </td>
76 </tr>
77 <tr align="center">
78 <td> 2 </td>
79 <td> Abhishek </td>
80 <td> 20 </td>
81 <td> male </td>
82 </tr>

```

The screenshot shows a dual-monitor setup with two instances of a code editor (likely VS Code) running side-by-side. Both monitors display the same set of files, indicating a synchronized view or a mirrored setup.

Left Monitor (File List):

- OPEN EDITORS
 - applyinsert.php
 - home1.php
- E-COM...
 - Screenshots
 - applyinsert.php
 - body.jpg
 - contact.php
 - database.php
 - download.jpg
 - finalapply.php
 - growth-800x420.jpg
 - handicraft2.jpg
 - home1.php
 - iframe.html
 - IMG_20171112_233...
 - index.php
 - mission.html
 - my webpage.php
 - myform.php
 - portfolio.php
 - README.md
 - taylor 2.jpg
 - taylor england 1.jpg
 - team.html
 - uneargo.html
- OUTLINE
- TIMELINE

Right Monitor (File List):

- OPEN EDITORS
 - applyinsert.php
 - finalapply.php
- E-COM...
 - Screenshots
 - applyinsert.php
 - body.jpg
 - contact.php
 - database.php
 - download.jpg
 - finalapply.php
 - growth-800x420.jpg
 - handicraft2.jpg
 - home1.php
 - iframe.html
 - IMG_20171112_233...
 - index.php
 - mission.html
 - my webpage.php
 - myform.php
 - portfolio.php
 - README.md
 - taylor 2.jpg
 - taylor england 1.jpg
 - team.html
 - uneargo.html
- OUTLINE
- TIMELINE

Common View Elements:

- Top Bar: home1.php - e-commerce-website-for-Artisans.-master
- Bottom Bar: Ln 1, Col 1 | Spaces: 4 | UTF-8 | CRLF | PHP | Live Share
- Code Editor Area: Displays the source code for 'home1.php' and 'finalapply.php' respectively.

finalapply.php — e-commerce-website-for-Artisans.-master

```

<table>
<tr>
<th>#</th>
<th>Start Date</th>
<th>End date</th>
<th>Board/University</th>
<th>Subjects/Degree</th>
<th>Country</th>
</tr>
<tr>
<td>High School</td>
<td><input type="Date" name="c1" required></td>
<td><input type="Date" name="c2" required></td>
<td><input type="text" name="c3" required></td>
<td><input type="text" name="c4" required></td>
<td><input type="text" name="c5" required></td>
</td>
</tr>
<tr>
<td>Intermediate</td>
<td><input type="Date" name="c6" required></td>
<td><input type="Date" name="c7" required></td>
<td><input type="text" name="c8" required></td>
<td><input type="text" name="c9" required></td>
<td><input type="text" name="c10" required></td>
</td>
</tr>
<tr>
<td>College(UG/PG)</td>
<td><input type="Date" name="c11" required></td>
<td><input type="Date" name="c12" required></td>
<td><input type="text" name="c13" required></td>
<td><input type="text" name="c14" required></td>
<td><input type="text" name="c15" required></td>
</td>
</tr>
</table>

```

finalapply.php — e-commerce-website-for-Artisans.-master

```

<input type="radio" name="gender" value="male"/>Male
<input type="radio" name="gender" value="other"/>Other
<br>
<br>
Contact:<input type="text" name="no1" size="10" maxlength="10" />
<br>
E-mail: <input type="email" name="usremail"/>
<br>
<br>
<br>
<p style="color:green;margin-left:30px;">Address</p>
<br>
<br>
House/Wing no.<input type="Text" size=30 maxsize=10 name="a1" required/>
<br><br>
Street/Building <input type="Text" size=30 maxsize=10 name="a2" required/>
<br><br>
Landmark/Area <input type="Text" size=30 maxsize=10 name="a3" required/>
<br>
<br>
Country <input type="Text" size=30 maxsize=10 name="l1" required/>
<br>
<br>
State <input type="Text" size=30 maxsize=10 name="l2" required/>
<br>
<br>
City <input type="Text" size=30 maxsize=10 name="l3" required/>
<br>
<br>
Upload your Resume
<br> <input type="file" name="file" id="file"/>
<br>
<br>
<br>
<h2 style="color:red;margin-left:30px; font-family:Times New Roman; font-size:50px; font-style:italic;"><u>Education and Training</u></h2>
<br>
<br>
<br>
<table>
<tr>
<th>#</th>
<th>Start Date</th>
<th>End date</th>
<th>Board/University</th>
<th>Subjects/Degree</th>
<th>Country</th>
</tr>
<tr>
<td>High School</td>
<td><input type="Date" name="c1" required></td>
<td><input type="Date" name="c2" required></td>
<td><input type="text" name="c3" required></td>
<td><input type="text" name="c4" required></td>
<td><input type="text" name="c5" required></td>
</td>
</tr>
<tr>
<td>Intermediate</td>
<td><input type="Date" name="c6" required></td>
<td><input type="Date" name="c7" required></td>
<td><input type="text" name="c8" required></td>
<td><input type="text" name="c9" required></td>
<td><input type="text" name="c10" required></td>
</td>
</tr>
<tr>
<td>College(UG/PG)</td>
<td><input type="Date" name="c11" required></td>
<td><input type="Date" name="c12" required></td>
<td><input type="text" name="c13" required></td>
<td><input type="text" name="c14" required></td>
<td><input type="text" name="c15" required></td>
</td>
</tr>
</table>

```

finalapply.php – e-commerce-website-for-Artisans.-master

```

<?php >
<head>
<meta name="viewport" content="width=device-width, initial-scale=1">
<style>
table {
    font-family: arial, sans-serif;
    border-collapse: collapse;
    width: 100%;
}

td, th {
    border: 1px solid #dddddd;
    text-align: left;
    padding: 8px;
}

tr:nth-child(even) {
    background-color: #dddddd;
}

</style>
</head>
<body>

<h1 style="color:red;margin-left:30px; font-family:Times New Roman; font-size:50px; font-style:italic;"><u>Personal Information</u></h1>
<form name="f1" Action="applyinsert.php" Method="POST" enctype="multipart/form-data" >
<br>
<br>
First Name<input type="Text" size=30 maxsize=10 name="fname" required/> Middle Name<input type="Text" size=30 maxsize=10 name="mname"/>
<br>
<br>
Date of Birth<input type="date" name="bday"/>
<br>
<br>
Gender
<input type="radio" name="gender" value="female"/>Female
<input type="radio" name="gender" value="male"/>Male
<input type="radio" name="gender" value="other"/>Other
<br>
<br>
<hr>

```

Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP 

database.php – e-commerce-website-for-Artisans.-master

```

Ctg_startdate TIMESTAMP,
c lg_enddate TIMESTAMP,
c lg_ Univ VARCHAR(30),
c lg_subject VARCHAR(30),
c lg_country VARCHAR(30),
Train_startdate TIMESTAMP,
Train_enddate TIMESTAMP,
Train_Inst VARCHAR(30),
Train_subject VARCHAR(30),
Train_country VARCHAR(30),
JobOrgan VARCHAR(50) DEFAULT 'Fresher',
JobStartdate TIMESTAMP ,
JobEnd TIMESTAMP ,
JobRole VARCHAR(50) DEFAULT 'Fresher',
JobCountry VARCHAR(50) DEFAULT 'Fresher',
JobState VARCHAR(50) DEFAULT 'Fresher',
JobCity VARCHAR(50) DEFAULT 'Fresher',
refname VARCHAR(50) DEFAULT 'Fresher',
refcontact INT(10) ,
refmail VARCHAR(50) DEFAULT 'Fresher'
);

if ($conn->query($sql) === TRUE) {
    echo "Table MyGuests created successfully";
} else {
    echo "Error creating table: " . $conn->error;
}
$conn->close();
?>
```

Ln 1, Col 1 Spaces: 4 UTF-8 CRLF PHP 

The screenshot shows a code editor interface with two tabs open: `database.php` and `contact.php`.

database.php Content:

```
<?php
$servername = "localhost";
$db = "ApplyIt";
$username = "root";
$password = "";
// create connection
$conn = new mysqli($servername, $username, $password, $db);

// Check connection
if ($conn->connect_error) {
    die("Connection failed: " . $conn->connect_error);
}

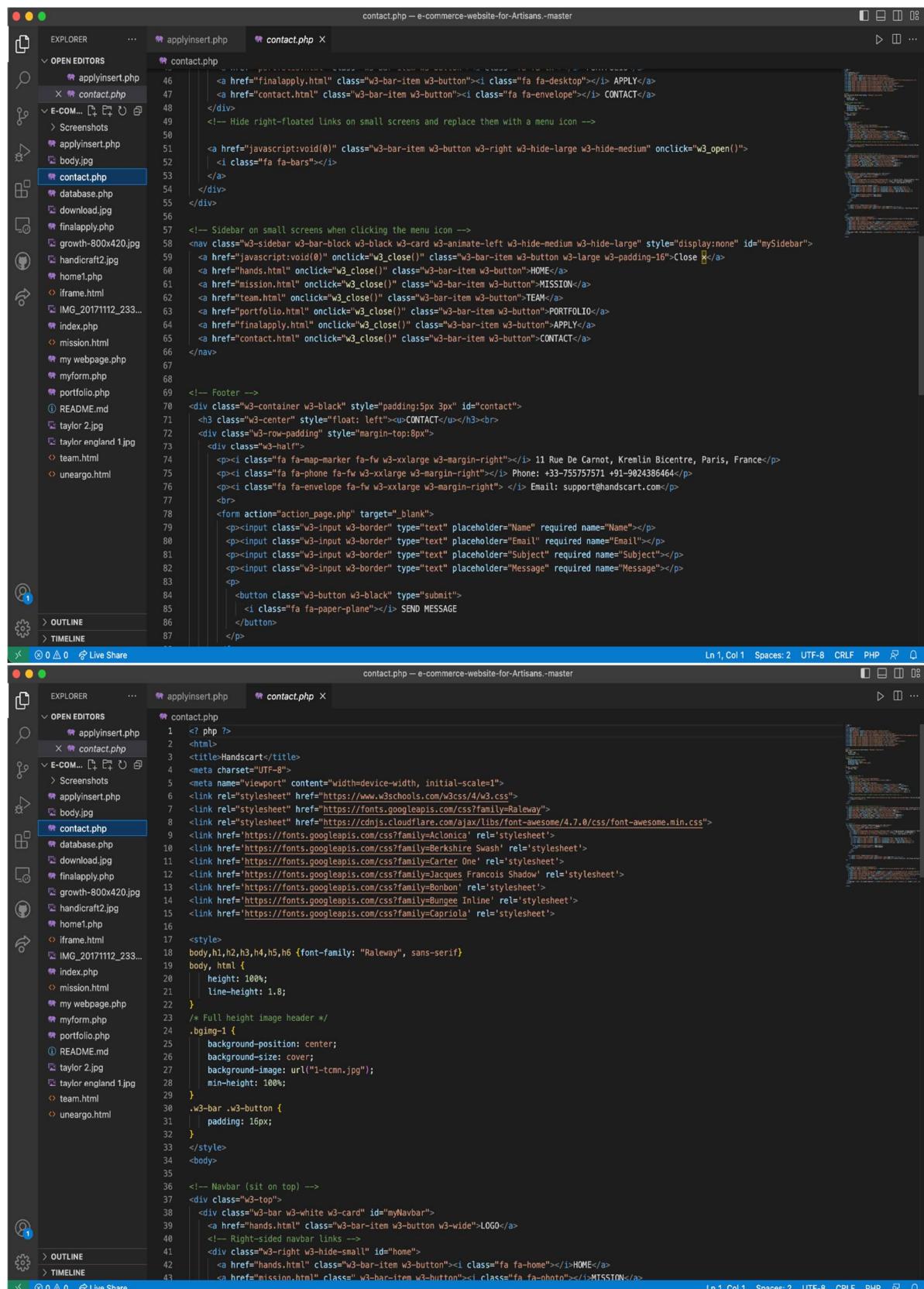
echo "Database created!!!";
$sql = "CREATE TABLE Information (
Name VARCHAR(30) NOT NULL,
dob TIMESTAMP,
Gender VARCHAR(10),
contact INT(10) PRIMARY key,
email VARCHAR(50),
Address VARCHAR(100),
resume LONGBLOB,
Highschool_startdate TIMESTAMP,
Highschool_enddate TIMESTAMP,
Highschool_board VARCHAR(30),
Highschool_subject VARCHAR(30),
Highschool_country VARCHAR(30),
Inter_startdate TIMESTAMP,
Inter_enddate TIMESTAMP,
Inter_board VARCHAR(30),
Inter_subject VARCHAR(30),
Inter_country VARCHAR(30),
Clg_startdate TIMESTAMP,
clg_enddate TIMESTAMP,
Clg_Univ VARCHAR(30),
clg_subject VARCHAR(30),
Clg_country VARCHAR(30),
Train_startdate TIMESTAMP,
Train_enddate TIMESTAMP,
Train_Inst VARCHAR(30),
Train_subject VARCHAR(30),
Train_country VARCHAR(30),
JobOffer VARCHAR(50) DEFAULT 'Fresher'.
```

contact.php Content:

```
<p><i class="fa fa-envelope fa-fw w3-xlarge w3-margin-right"></i> Email: support@handscart.com</p>
<br>
<form action="action_page.php" target="_blank">
<p><input class="w3-input w3-border" type="text" placeholder="Name" required name="Name"></p>
<p><input class="w3-input w3-border" type="text" placeholder="Email" required name="Email"></p>
<p><input class="w3-input w3-border" type="text" placeholder="Subject" required name="Subject"></p>
<p><input class="w3-input w3-border" type="text" placeholder="Message" required name="Message"></p>
<p>
<button class="w3-button w3-black" type="submit">
| <i class="fa fa-paper-plane"></i> SEND MESSAGE
</button>
</p>
</form>
</div>

<div class="w3-half" style="padding-left:300px">
<p class="w3-xlarge w3-margin-right" style="float: right">About Us</p><br><br>
<p class="w3-medium w3-margin-right" style="float: right">India is a land of diversity. Everything starting from <br>language dialect,
```

Both tabs have syntax highlighting and code completion features visible in the editor interface.



```
contact.php - e-commerce-website-for-Artisans.-master

EXPLORER ... applyinsert.php contact.php
OPEN EDITORS
  applyinsert.php
  contact.php
E-COM... Screenshots applyinsert.php body.jpg
  contact.php
  database.php
  download.jpg
  finalapply.php
  growth-800x420.jpg
  handicraft2.jpg
  home1.php
  iframe.html
  IMG_20171112_23...
  index.php
  mission.html
  my webpage.php
  myform.php
  portfolio.php
  README.md
  taylor 2.jpg
  taylor england 1.jpg
  team.html
  uneargo.html

> OUTLINE
> TIMELINE
Live Share
Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP R

contact.php - e-commerce-website-for-Artisans.-master

EXPLORER ... applyinsert.php contact.php
OPEN EDITORS
  applyinsert.php
  contact.php
E-COM... Screenshots applyinsert.php body.jpg
  contact.php
  database.php
  download.jpg
  finalapply.php
  growth-800x420.jpg
  handicraft2.jpg
  home1.php
  iframe.html
  IMG_20171112_23...
  index.php
  mission.html
  my webpage.php
  myform.php
  portfolio.php
  README.md
  taylor 2.jpg
  taylor england 1.jpg
  team.html
  uneargo.html

> OUTLINE
> TIMELINE
Live Share
Ln 1, Col 1 Spaces: 2 UTF-8 CRLF PHP R
```



```

applyinsert.php X
applyinsert.php
65 $c16= "";
66 $c17= "";
67 $c18= "";
68 $c19= "";
69 $c20= "";

70 $organisation= "";
71 $orgstartdate= "";
72 $orgenddate= "";
73 $jobrole= "";
74 $country= "";
75 $state= "";
76 $city= "";
77 $refname= "";
78 $refcontact= "";
79 $refemail= "";
80 $file= "";

81 // Fetching variables of the form which travels in URL
82 $fname = $_POST['fname'];
83 $sname = $_POST['sname'];
84 $lname = $_POST['lname'];
85 $name=$name." ".$sname." ".$lname;
86
87 $dob = $_POST['today'];
88 $gender = $_POST['gender'];
89 $contact = $_POST['no1'];
90 $email = $_POST['usremail'];
91 $a1= $_POST['a1'];
92 $a2 = $_POST['a2'];
93 $a3= $_POST['a3'];
94 $a4 = $_POST['l1'];
95 $a5 = $_POST['l2'];
96 $a6 = $_POST['l3'];
97
98 $address = $a1." ".$a2." ".$a3." ".$a4." ".$a5." ".$a6;

100 if(isset($_POST['submit'])){
101     $file=$FILES['file'];
102     $filename = $FILES['file']['name'];
103 }

```

```

applyinsert.php X
applyinsert.php
1
2
3
4 <?php
5 $servername="localhost";
6 $db="Apply";
7 $username="root";
8 $password="";
9 $connection = mysqli_connect($servername, $username, $password, $db); // Establishing Connection with Server
10 if(!$connection)
11 {
12     die("Database connection failed: " . mysqli_connect_error());
13 }
14 else
15 {
16     echo "connection established";
17 }
18 echo "<br>";
19
20
21
22 $db = mysqli_select_db($connection, $db); // Selecting Database from Server
23 if (!$db) {
24     die("Database selection failed: " . mysqli_connect_error());
25 }
26 else
27 {
28     echo "database established";
29 echo "<br>";
30 }
31
32
33
34
35
36 $fname = " ";
37 $sname = " ";
38 $lname = " ";
39
40 $dob = " ";
41 $gender = " ";
42 $contact =" ";
43 $email = " ";

```

The screenshot shows a code editor interface with a dark theme. The left sidebar lists various files in the project structure, including PHP files like applyinsert.php, myform.php, and myformInsert.php, as well as other files like body.jpg, contact.php, database.php, download.jpg, finalapply.php, growth-800x420.jpg, handicraft2.jpg, home1.php, iframe.html, IMG_20171112_233..., index.php, mission.html, my webpage.php, and README.md. The right pane displays the content of the myform.php file, which contains PHP code for a form submission process. The code includes HTML tables for city selection and a submit/reset button, along with validation logic. The status bar at the bottom indicates the file is saved (S), has 1 change (C), and shows the current line (Ln 1) and column (Col 1).

```
<tr>
<td><select>
<option>SELECT</option>
<option>LUCKNOW</option>
<option>KANPUR</option>
<option>ALLAHABAD</option>
<option>GORAKHPUR</option>
<option>VARANASI</option>
<option>BHOPAL</option>
<option>DEHLI</option>
<option>MUMBAI</option>
</select></td>
</tr>
</table>
<br/>
<br/>
<table align="center">
<tr>
<td><input type="Submit" value="Register"><input type="reset"></td>
</tr>
</table>
</form>
</body>
```

CONCLUSION

In this project, we have outlined a comprehensive plan to create an integrated e-commerce platform tailored to artisans, leveraging the power of machine learning to enhance their online presence and customer engagement. By implementing various machine learning components, including recommendation systems, fraud detection, personalized marketing, and sentiment analysis, we aim to address the unique challenges faced by artisans in the e-commerce sector.

The proposed system is designed to improve the user experience for both artisans and customers. Artisans will benefit from user-friendly dashboards to manage their products, while customers will enjoy personalized product

recommendations and a streamlined purchasing process. Additionally, the sentiment analysis module will provide valuable insights from customer reviews, enabling artisans to make data-driven decisions to enhance their products and marketing strategies.

The project's structured methodology ensures that every phase, from data collection and preprocessing to deployment and ongoing support, is well-defined and aligned with the project objectives. The integration of machine learning components within the e-commerce platform will offer artisans a competitive edge in the digital marketplace.

GITHUB LINK OF THE PROJECT:

[karthikthiramdas/E-COMMERCE-FOR-ARTISANS \(github.com\)](https://github.com/karthikthiramdas/E-COMMERCE-FOR-ARTISANS)

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APPENDIX A:

E-COMMERCE FOR ARTISANS TERMS AND DEFINITIONS

1. **Artisan:** A skilled craft worker who makes or creates items by hand, often using traditional methods.
2. **E-commerce:** The buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet.
3. **Handicrafts:** Items made by hand, often with traditional tools and techniques, reflecting the cultural heritage and artistic traditions of a community.
4. **Online Marketplace:** A digital platform that facilitates the buying and selling of goods and services from various vendors.
5. **Digital Transformation:** The integration of digital technology into various aspects of a business, fundamentally changing how it operates and delivers value to customers.
6. **Platform Integration:** The process of incorporating various technologies and features into an e-commerce platform to enhance functionality and user experience.

7. **Supply Chain Management:** The management of the flow of goods and services, involving the movement and storage of raw materials, work-in-process inventory, and finished goods from point of origin to point of consumption.
8. **Customer Relationship Management (CRM):** A technology for managing a company's relationships and interactions with customers, often using data analysis about customer history to improve business relationships.
9. **User Interface (UI):** The space where interactions between humans and machines occur, often focusing on the look and feel of the product.
10. **User Experience (UX):** The overall experience of a person using a product, including aspects such as usability, accessibility, and aesthetics.
11. **Digital Marketing:** The use of digital channels, such as search engines, social media, email, and websites, to connect with current and prospective customers.
12. **Mobile Commerce (m-commerce):** The buying and selling of goods and services through wireless handheld devices, such as smartphones or tablets.
13. **Data Security:** Measures to protect digital data, ensuring confidentiality, integrity, and availability.
14. **Artisanal Clusters:** Geographic concentrations of interconnected businesses, suppliers, and associated institutions in a particular field.

- 15. Sustainability:** Practices that aim to meet the needs of the present without compromising the ability of future generations to meet their own needs.
- 16. Machine Learning Models:** Algorithms that enable computers to learn and make predictions or decisions without being explicitly programmed.
- 17. API (Application Programming Interface):** A set of rules allowing one software application to interact with another.
- 18. Data Privacy:** The protection of sensitive information from unauthorized access and sharing.
- 19. Logistics:** The detailed coordination of a complex operation involving many people, facilities, or supplies.
- 20. Blockchain Technology:** A decentralized and distributed digital ledger that records transactions across many computers.

These definitions provide a foundational understanding of terms relevant to e-commerce for artisans. Customize them as needed based on the specific focus and scope of your project.

APPENDIX B:

Comparing of Different E-Commerce for Artisans and their working table references:

Table 1:

Here is a table comparing different e-commerce platforms for artisans along with references:

E-commerce Platform	Key Features	Working Mechanism	References
Etsy	Specialized in handmade and vintage items	Connects buyers directly with artisans	Etsy
Shopify	Customizable online store	Provides tools for artisans to sell online	Shopify
Amazon Handmade	Artisan-only marketplace on Amazon	Offers a vast customer base	Amazon Handmade
Big Cartel	Ideal for smaller stores with unique products	Easy setup and customization options	Big Cartel
Artfire	Artisan marketplace with various categories	Tools for marketing and promoting products	Artfire
Zibbet	Multi-channel selling platform	Integrates with Etsy, Shopify, and others	Zibbet

----- END OF THE REPORT -----