

Hotel Churn Rate Prediction

Time Duration - 2 Weeks

BUSINESS OBJECTIVE: TO PREDICT WHETHER A CUSTOMER IS GOING TO CANCEL THE BOOKING OR NOT.

DATASET DETAILS: This dataset contains booking information for a city hotel and a resort hotel and includes information such as when the booking was made, length of stay, the number of adults, children and/or babies and the number of available parking spaces. This dataset has more than 1lakh+ booking details and some of the data was anonymized for privacy.

Acceptance Criteria: To perform the tasks up to EDA / Data Visualization.