



सत्यमेव जयते

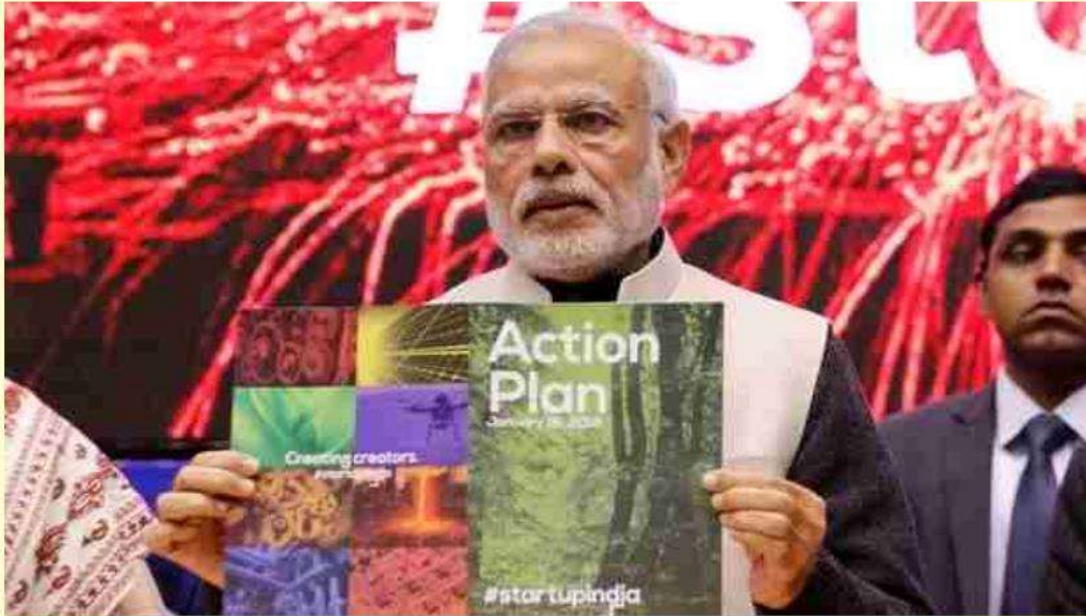
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Ministry of Commerce and Industry  
Government of India

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“Startup India Hub will be a single point of contact for the entire ecosystem and enable knowledge exchange and access to funding”

– Startup India Action Plan , Jan 2016

**Launched by  
Shri Narendra Modi**  
Hon'ble Prime Minister of India  
16<sup>th</sup> January 2016

<b>CONSOLIDATE THE ECOSYSTEM</b>	<ul style="list-style-type: none"><li>Ø Bring all stakeholders to a common platform</li><li>Ø Value proposition for all stakeholders</li></ul>
<b>GROW THE ECOSYSTEM</b>	<ul style="list-style-type: none"><li>Ø Connect with global ecosystem</li><li>Ø Stimulate others to join the ecosystem</li></ul>
<b>FACILITATE STAKEHOLDERS</b>	<ul style="list-style-type: none"><li>Ø Access to information and knowledge</li><li>Ø Handholding support</li></ul>

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# How to Define a startup?

## Government of India Definition

### AGE



7 years from  
date of  
incorporation  
(10 yrs for  
biotech)

### ENTITY TYPE



Pvt. Ltd.  
Company or  
LLP or  
Partnership Firm

### TURNOVER



Must not exceed  
INR 25 Cr. in in  
any fiscal year

### NATURE OF INNOVATION



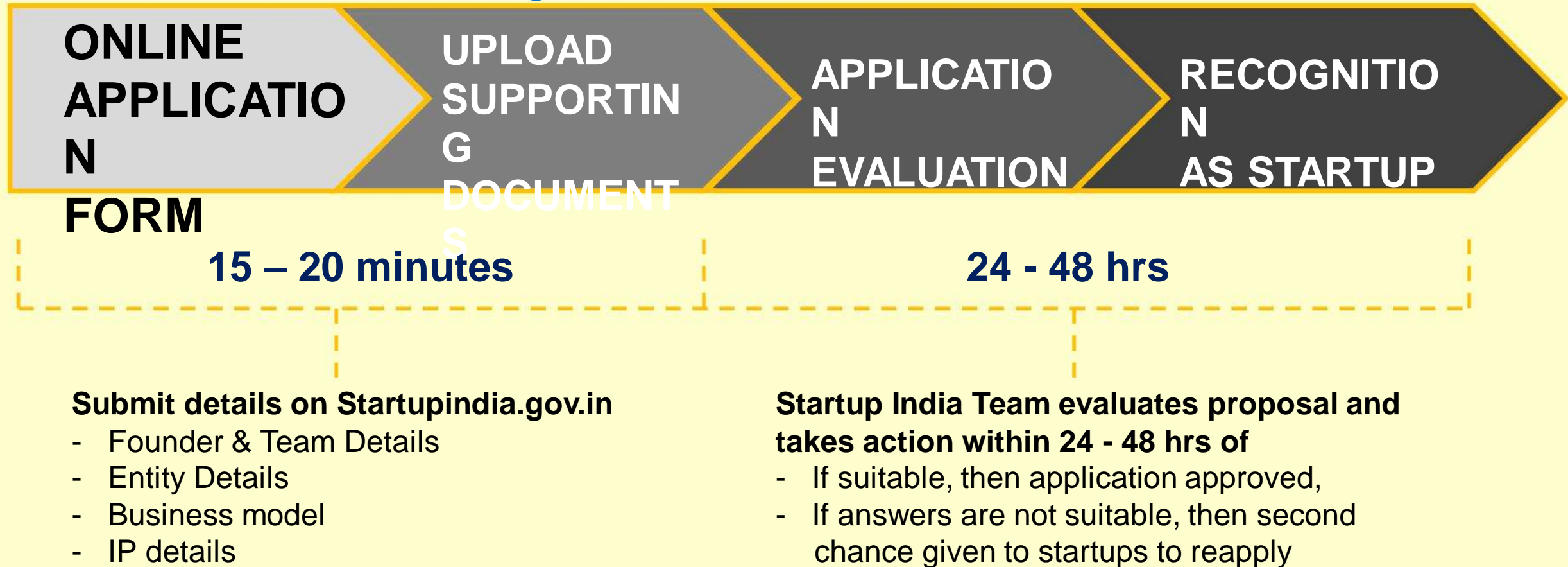
Developing new or  
improving existing  
product/service  
offering

# Recognition Procedure

## Government of India Recognition



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# Startup India

Starting a startup revolution

11,634

Startups Recognized with the  
Government of India

448

Districts

29

States

6

Union Territories

56%

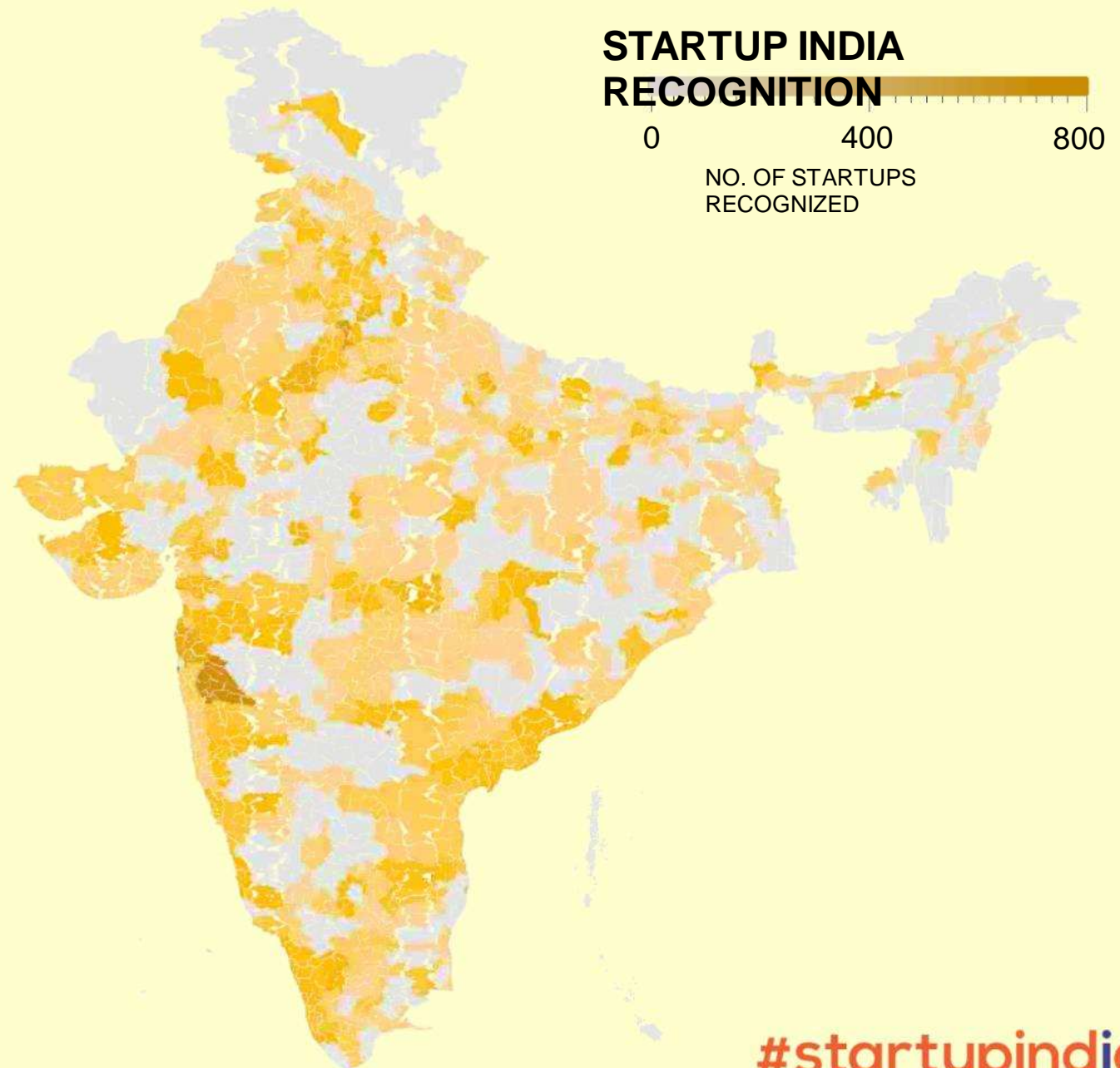
Tier 1 Cities

27%

Tier 2 Cities

17%

Tier 3 Cities



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# Nation of Job Creators

Shaping a New India

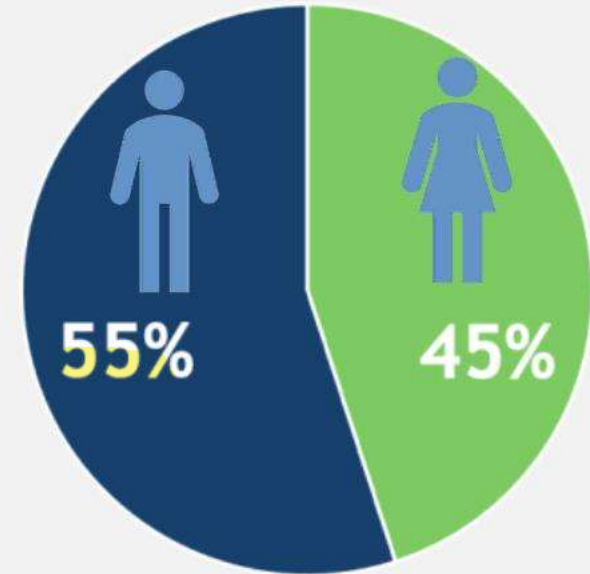


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**12 Jobs**  
per startup\*

\*1,06,618 JOBS REPORTED BY 9,091  
STARTUP INDIA RECOGNISED  
STARTUPS



DISTRIBUTION OF STARTUPS WITH ATLEAST 1  
OR

MORE WOMEN DIRECTOR (S)

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# Process simplification

## Encouraging startups



**Government  
Procurement**



**Patent  
Granted**



**Tax  
Benefit**



**Compliance  
Regime**



**Faster  
Exit**

**2018**

**Exempted**

**Fast Track  
Examination**

**Income Tax  
Exemption**

**Self  
Certification**

**90 Days**

**2014**

**Experience,  
Turnover, EMD  
required**

**Time  
Consuming  
Process**

**Nil**

**Physical Inspection**

**> 4 years**

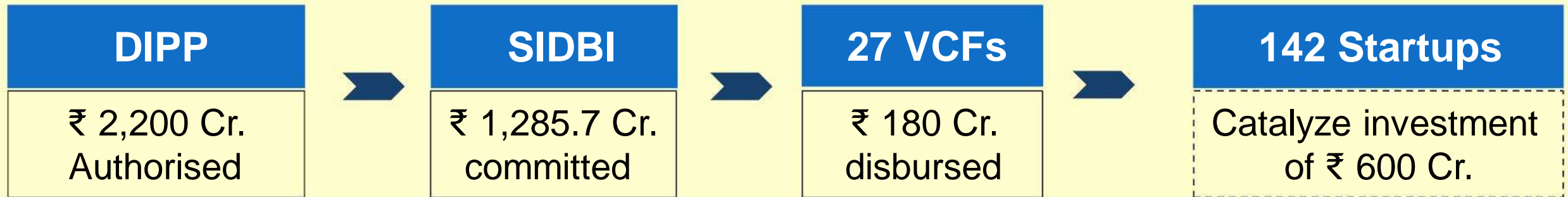


# Funding Innovation

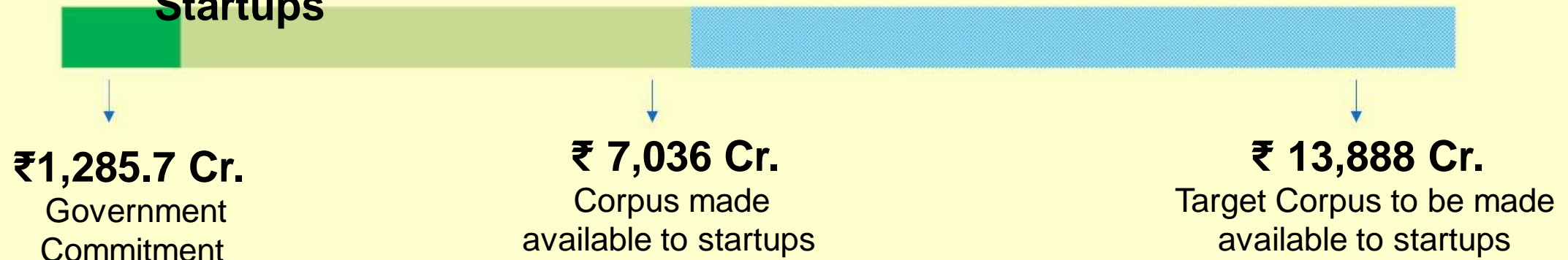


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Fund of Funds ₹10,000 Cr. corpus to be provided by Mar'25



## Government Contribution Catalysing 10X Funds for Startups





# Startup India

## Benefits for startups

### Relaxation of Public Procurement Norms



- v Relaxation of turnover, experience, & EMD condition for startups
- v All Central Public Sector Undertakings to follow procedures and give preferential treatment to startups
- v DIPP Recognised startups can directly register and sell on Government-e-marketplace (GeM) with no requirement of turnover & experience criteria

# Startup India

## Benefits for startups

### Patent & Trademark Benefits



- v 80% rebate in patent filing fees
  - v 50% rebate in trademark filing fees
  - v Empanelled 1,019 facilitators for free of cost filing & facilitation
  - v Government to reimburse facilitators' cost
- 
- ü 801 applications have received 80% patent rebate
  - ü 1,226 applications have received 50% trademark rebate

# Startup India

## Benefits for startups

### Facilitation & Handholding



- v Dedicated facilitation support team at Invest India to handhold startups
- v 48 hr response time for any startup enquiry made via email, twitter, or call centre
- ü 1,05,230 enquiries have been successfully resolved so far
- ü 547 startups mentored and facilitated by team (such as business advisory, financial advisory, tax & legal support, stakeholder introduction etc.)



# Startup India

## Benefits for startups



### Easier Compliances

- v Inspections against 6 labour & 3 environmental laws relaxed for startups
- v Startups now allowed to self certify against laws; easing compliances for startups
- v Insolvency & Bankruptcy board constituted for fast track exit
- v 90 day period for winding up operations as opposed to 4 yrs earlier

# Startup India

## Benefits for startups

### Tax Exemptions

Tax exemption on investment from investor against issue of share capital and on profits and gains from income for 3 years

☒ Startups can apply to avail exemption under Section 56 and Section 80 IAC of the Income Tax Act, 1961

☒ Operating Guidelines Formulated

#### Evaluation Criteria



1. Innovation & Uniqueness
2. Share Capital details
3. Merchant banker report
4. Details of Issue of Shares
5. Investor Details

#### Inter Ministerial Board



- |          |         |
|----------|---------|
| 1. DIPP  | 5. CBDT |
| 2. DBT   | 6. SEBI |
| 3. DST   | 7. RBI  |
| 4. MeitY | 8. MCA  |

# Funding Innovation

## Building Capacities



## INNOVATOR S

### Atal Tinkering Labs ₹ 488 cr.

Scheme run by NITI Aayog to set up tinkering labs in schools across India where young minds can give shape to their ideas through hands-on, do-it-yourself learning

- ü 2441 schools across India have been selected to setup tinkering labs

- ü Grant-in-aid of INR 20 Lakhs per lab over a period of 5 years



# Funding Innovation

## Building Capacities



### INNOVATOR S

**MANAK ₹ 30 cr.**

Scheme run by Dept. of Science & Technology to strengthen science and technology system, increase R&D human resource base by inviting students from all government and private schools to send their original and creative technological ideas/innovations.

ü **30,678 students received a grant of INR 10,000 each**

# Funding Innovation

## Building Capacities



## INNOVATOR S

### **Uchhattar Avishkar Yojana ₹ 258 cr.**

Scheme run by Min. of Human Resource Development to jointly fund research projects, along with private entities, undertaken by IIT students

ü **Funding support provided to 85 research projects at various IITs, for product development & commercialization**

# Funding Innovation

## Building Capacities



## INFRASTRUCTURE

### Incubation Centres ₹ 244 cr.

Supporting creating of world class incubation facilities across India that will enable entrepreneurs by mentoring and cultivating their ideas into successful ventures

- ü NITI AAYOG

- ü Dept. of Science & Technology

- ü Dept. of Biotechnology



# Funding Innovation

## Building Capacities



## INFRASTRUCTURE

### Research Parks ₹ 665 cr.

Scheme run by Min. of Human Resource Development to setting up research facilities for incubation and joint Research and Development (R&D) efforts between academia and industry

ü Establishment of R&D facilities across 7 IITs & IISc Bangalore ( i.e. academia-industry collaboration)

# Funding Innovation

## Building Capacities



## INFRASTRUCTURE

### **Bio Clusters & Regional Centres ₹ 412 cr.**

Spearheaded by Dept. of Biotechnology to promote innovation among Biotech companies and support commercialization of research

ü 4 bio-clusters at Kalyani, Bangalore, Faridabad & Pune

ü 3 BIRAC Regional Centres at Hyderabad, Bangalore & Pune

# Startup India Online Hub

## India's Largest Virtual Incubation Platform



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[www.startupindiahub.org.in](http://www.startupindiahub.org.in)

Discover, Connect, &  
Engage with  
Ecosystem

Stakeholders



Information  
Discovery

Curated Learning  
Programs

Networking &  
Engagement

Tools &  
Templates

Applications  
to enablers

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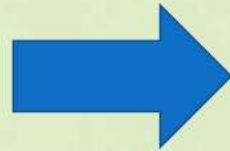
# Startup India Learning Program

4 weeks long || Free of Cost || English & Hindi



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Startup  
India  
Learning  
Program



## Course

Content  
Idea Assessment

Building a Legal Foundation

Finance Basics

Business  
Planning

Fundraising & Valuation



Business Plan



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## Additional Resources

- ü Discussion forums
- ü Online workshops
- ü Templates/ Resources

# Building International Bridges



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## Market Entry for Indian Startups

### Objectives

- ü International bridges for cross border exchange of startups
- ü Market entry support for Indian startups looking to expand to other countries
- ü Connecting Indian startups with local stakeholders for successful expansion

### Successful Examples of Startup India International Partnerships



Portugal



Israel



Sweden



Singapore







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State  
Startup  
Initiatives





# 18 States with Startup Policies

14 Launched After Startup India



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# State Startup Ranking Framework

## Objectives





# State Startup Ranking Framework



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Overview of Framework

1

Startup Policy & Implementation

2

Incubation Support

3

Seed Funding Support

4

Angel & Venture Funding Support

5

Simplified Regulations

6

Easing Public  
Procurement

7

Awareness & Outreach

7 Areas of  
Intervention

38 Action  
Points

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# Best Practices

## Compendium of 112 Practices Across 38 Action

### Points

#### Pillars of Implementations

- Ø Online platform to self certify compliance under Labour Laws (Rajasthan)
- Ø Roundtable with major e-pharmacy startups, state govts. & DGCI (GOI)

#### Incubation Support

- Ø Launched T-Hub; 70,000 sq. ft. Incubation area (Telangana)
- Ø iCreate; 40 acre campus to promote startups (Gujarat)

#### Seed Funding

- Ø Seed Capital Fund Scheme providing funding of up to INR 7.5 lakhs (Jammu & Kashmir)
- Ø Grant of upto INR 10 lakhs as an interest free loan for 10 yrs. (Bihar)

#### Angel & VC Funding

- Ø Facilitate set up of Angel Investor Network (Odisha)
- Ø INR 500 Cr. Fund of Funds set up (Kerala)



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# Best Practices

## Compendium of 112 Practices Across 38 Action Points

### Simplified Regulations

- Ø Innovation Society (Andhra Pradesh)
- Ø Startup Council under Hon'ble CM (Karnataka)

### Public Procurement

- Ø Credential Development Assistance up to 10% (Madhya Pradesh)
- Ø Special provision of 20% total procurement from Startups

(Odisha)

### Awareness & Outreach

- Ø Startup India Yatra series in search of entrepreneurial talent from tier 2 & 3 cities (GOI)
- Ø Bootcamps across all 27 districts; 3,858 ideas (Chhattisgarh)



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# Startup India Yatra





# Startup India Yatra

## Creating Entrepreneurs in Tier 2/3 Cities of India

Offline initiative to promote & support grassroot innovation coming from tier 2 & 3 cities

- Conducted across local colleges & universities
- Day long mentorship workshops taken by experts
- Idea submission at each session

### Outcomes

- Grand Finale for incubation opportunity at India's leading centres
- Potential cash prize funded by State Government





# Startup India Yatra

Outcomes so far...



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Uttar  
Pradesh



7 Districts

5,000+  
Individuals

44

Incubation Offers

Odisha



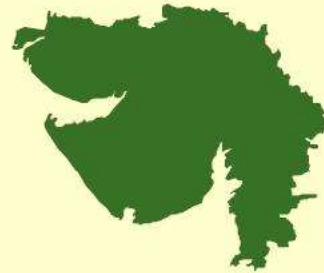
10 Districts

10,000+  
Individuals

76

Incubation Offers

Gujarat



5 Districts

3,000+  
Individuals

22

Incubation Offers

Uttarakhand



13 Districts

3,000+  
Individuals

10

Incubation Offers

Madhya  
Pradesh



14 Districts

4,000+  
Individuals

110

Incubation Offers

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## Connect With Us

[www.startupindia.gov.in](http://www.startupindia.gov.in)



1800-11-5565



[dipp-startups@nic.in](mailto:dipp-startups@nic.in)



[@startupindia](https://twitter.com/startupindia)



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## Key Officials

**Ramesh Abhishek**

Secretary, DIPP

[secy-ipp@nic.in](mailto:secy-ipp@nic.in)

**Atul Chaturvedi**

Additional Secretary, DIPP

[atul.chaturvedi@nic.in](mailto:atul.chaturvedi@nic.in)

**Anil Agrawal**

Joint Secretary, DIPP

[agrawal.anil@gov.in](mailto:agrawal.anil@gov.in)

**Shruti Singh**

Director, DIPP

[singh.shruti@gov.in](mailto:singh.shruti@gov.in)

**Suyash Mishra**

Asst. Vice President, Invest India

[suyash.mishra@investindia.org.in](mailto:suyash.mishra@investindia.org.in)