

Registration No.: _____

Paper Code: A

Course Code: CSE332**Course Title: INDUSTRY ETHICS AND LEGAL ISSUES****Time Allowed: 3hrs.****Max Marks: 60**

Read the following instructions carefully before attempting the question paper.

1. Match the Paper Code shaded on the OMR Sheet with the Paper code mentioned on the question paper and ensure that both are the same.
2. This question paper contains 60 questions of 1 mark each. 0.25 marks will be deducted for each wrong answer.
3. Attempt all the questions in serial order.
4. Do not write or mark anything on the question paper and/or on rough sheet(s) which could be helpful to any student in copying, except your registration number on the designated space.
5. Submit the question paper and the rough sheet(s) along with the OMR sheet to the invigilator before leaving the examination hall.

Q1) Which school of thought do you belong to if you believe in making decisions for the good of the majority of people?

- (a) Deontology (b) Utilitarianism (c) Common-good (d) Egoism

CO1, L1

Q2) Identify the three primary goals of Intel CSR report (2011).

- (a) Budget, Finance, Savings (b) Environment, Corporate Governance, Social
(c) Strategy, Finance, Aim (d) Environment, Budget, Revenue

CO1, L1

Q3. Property of the company belongs to:

- a) company b) share holders c) members d) Promoters

Q4. Minimum how many number of directors required in Public company

- a) 9 b) 8 c) 3 d) 10

Q5. Working Capital Loan has an interest rate of ?

- a) 12% to 14%. b) 12% to 25%. c) 12% to 16%. d) 12% to 23%.

A company is said to have been registered when?

- Q6) (A) It files a Memorandum of association and Articles of Association.
(B) It gets an incorporation certificate with the Registrar of Companies.
(C) It gets certificate for commencement of business.
(D) It actually starts its business.

- (a) A (b) B (c) C (d) D

CO2, L2

Q7) Companies Act 1956 consists of how many parts

- a) 14
b) 13
c) 12
d) 15

- (a) A (b) B (c) C (d) D

CO3, L2

Companies Act 2013 consists of how many chapters

- Q8) a) 30
b) 12
c) 29
d) 15
(a) A (b) B (c) C (d) D

Companies Act 1956 consists of how many sections

- Q9) a) 658
b) 657
c) 567
d) 765
(a) A (b) B (c) C (d) D

Q10) Companies Act 2013 consists of how many sections

- a) 170
b) 370
c) 121
d) 470
(a) A (b) B (c) C (d) D

Q11) What is the full form of SEZ?

- (a) Startup Economic Zones (b) Standard Economic Zones (c) Special Economic Zones (d) Social Economic Zones

Q12) SEZ approvals were granted under which Act?

- (a) SEZ Act 2003 (b) SEZ Act 2004 (c) SEZ Act 2005 (d) SEZ Act 2006

Q13) Which of the following is not a category of loans for startups?

- (a) Working Capital Loan (b) Corporate Term Loan (c) Term Loan (d) Student Loan

Q14) A company or project undertaken by an entrepreneur to seek, develop, and validate a scalable business model is known as.

- (a) Enterprise (b) Startup (c) Organization (d) Pvt. Ltd.

Q15) Which among the below is not a Government Scheme for Startups?

- (a) Pradhan Mantri Mudra Yojana (b) Qualcomm Semiconductor Mentorship Program
(c) Digital India GENESIS (d) Made in India

Q16) Cite the components of a business plan

- (a) Team Building (b) Trend Analysis (c) Market Research (d) All of the above

comprehensive synopsis of a business plan
Market Research (b) Executive Summary

Identify the parameter included in
Trend Analysis (b) Market Research

CO3, L2 Q19) Indicate a comprehensive
(a) Marketing Plan

Q20) Describe the
(a) Mass Marketing

Q21) D
(a)

CO3, L2

CO3, L2

CO3, L2

CO3, L2

CO3, L2

CO4, L2

CO4, L2

CO2, L2

A comprehensive synopsis of a business plan or an investment proposal is called
 (a) Market Research (b) Executive Summary (c) Abstract View (d) Investment Proposal Review

CO2, L2

Q18) Identify the parameter included in the description of a company
 (a) Trend Analysis (b) Market Research (c) Legal form of ownership (d) Personal Resources

CO2, L2

Q19) Indicate a comprehensive document or blueprint that outlines a business advertising for coming year
 (a) Marketing Plan (b) Operational Plan (c) Business Plan (d) Business Goals

CO2, L2

Q20) Describe the subset of the main market that addresses a specialist need
 (a) Mass Market (b) Trend Market (c) Niche Market (d) Target Market

CO2, L2

Q21) Determine the components of a Marketing Plan
 (a) Strategy (b) Promotional Budget (c) Pricing (d) All of these

CO2, L2

Q22) How do we represent the share of the customer
 (a) Equity (b) Cost (c) Stock (d) Wallet

CO2, L2

Q23) The 4P's are included in
 (a) Marketing Mix (b) Marketing Trends (c) Marketing Demographics (d) Marketing Promotions

CO2, L2

Q24) Indicate the year in which MMT was awarded as the "Best Online Travel Service Firm" by Times Travel Honours
 (a) 2012 (b) 2011 (c) 2013 (d) 2014

CO2, L2

Q25) Cite the acquisition of Make My Trip
 (a) MyGola (b) Meesho (c) LetsBuy (d) Myntra

CO2, L2

Q26) The first startup organisation to deal with the problem of Online Payment gateways by introducing Cash on Delivery service is
 (a) Myntra (b) Amazon (c) Flipkart (d) Nykaa

CO2, L2

Q27) The modified business plan presented to suit your specific type of business is
 (a) Operational Plan (b) Business Plan (c) Marketing Plan (d) Refined Plan

CO2, L2

Q28) Indicate what does Appendices in a business plan include
 (a) Brochures and advertising materials (b) Industry studies (c) Blueprints and plans (d) All of the above

Q29) With reference to planning which is not true among following?
 (a) Planning is a pre-requisite for controlling. (b) Planning does not lead to rigidity.
 (c) Planning enables a manager to look ahead and anticipate changes.
 (d) Planning facilitates co-ordination among departments and individuals in the organisation.

CO2, L2

Q30) Cite the primary function of management.
 (a) Controlling (b) Staffing (c) Organising (d) Planning

CO2, L2

Q31) Which of the following can be patented?
 (a) machine (b) process (c) product (d) all of the above

CO5, L2

Q32) What does a trademark protect?

- (a) word, name and logo (b) an invention (c) work of art (d) none of the above

CO5, L2

Q33) How long do patents last for?

- (a) 25 years (b) 30 years (c) 20 years (d) 15 years

CO5, L2

Q34) World intellectual property day is celebrated in

- (a) 22 april (b) 26 april (c) 23 april (d) 22 april

CO5, L2

Q35) Intellectual Property Rights (IPR) protect the use of information and ideas that are of

- (a) ethical value (b) moral value (c) commercial value (d) social value

CO5, L2

Q36) Symbol of Maharaja of Air India is

- (a) trademark (b) patent (c) copyright (d) none of the above

CO5, L2

Q37) Design does not include

- (a) composition of lines or colours (b) features of shape (c) mode or principle of construction (d) none of the above

CO5, L2

Q38) Which of the following is (are) included in Geographical indications of Goods

- (a) handicraft (b) foodstuff (c) none of the above (d) both of the above

CO5, L2

Q39) Darzelling tea comes under

- (a) patent (b) design (c) copyright (d) geographical indication

CO5, L2

Q40) Who can register Geographical Indication?

- (a) individual (b) company (c) producers (d) none of the above

CO5, L2

Q41) Kohlapuri chappal comes under

- (a) design (b) patent (c) geographical indications (d) none of the above

CO5, L2

Q42) Shape of a handle of pressure cooker comes under

- (a) trademark (b) design (c) copyright (d) none of the above

CO5, L2

Q43) Kanchipuram sarees come under?

- (a) patent (b) copyright (c) design (d) geographical indications

CO5, L2

Q44) Certification mark can be registered in

- (a) trademark registry (b) certification registry (c) MHRD (d) quality control block

CO5, L2

Q45) The name HAWKING of pressure cooker comes under?

- (a) design (b) trademark (c) patent (d) none of the above

CO5, L2

Q46) Which of the following statement is true?

- (a) Laws carry the authority of a governing body, and ethics do not
(b) Laws and ethics carry the authority of a governing body
(c) Laws carry the authority of an organization, and ethics do not
(d) Laws carry the authority of a governing body, and ethics carry functions of governing body

CO6, L4

CO5, L2

CO5, L2

_____ is the legal obligation of an entity that extends beyond criminal or contract law.
 Liability (b) Behaviour (c) Obstruction (d) Intrusion

CO2, L2

- Q48) Which of the following statement is correct?
 (a) Ignorance of policy is unacceptable and Ignorance of law is unacceptable.
 (b) Ignorance of policy is acceptable and Ignorance of law is acceptable.
 (c) Ignorance of policy is unacceptable and Ignorance of law is acceptable.
 (d) Ignorance of policy is acceptable and Ignorance of law is unacceptable.

CO2, L2

- Q49) Compliance is referred as
 (a) Distribution to all individuals who are expected to comply with them
 (b) Easy understanding, with multilingual, visually impaired and low- literacy translations.
 (c) Acknowledgement by employee with consent form.
 (d) Enforcement for all employees, regardless their status or assignment.

CO2, L2

- Q50) Cyber crime in narrow sense is referred to as
 (a) Computer Crime (b) Computer Related Crime (c) Both of these (d) None of these

CO2, L2

Q51) A bank employee inserts a program, into the bank's servers, that deducts a small amount of money (say Rs. 5 a month) from the account of every customer. No account holder will probably notice this unauthorized debit, but the bank employee will make a sizeable amount of money every month. Which type of attack is this?

- (a) Email Bombing (b) Salami Attacks (c) Unauthorized access to computer systems (d) Trojan Attack

, L3

Q52) The age-wise profile of persons arrested in cyber crime cases under the IT Act, 2000 showed that 58.6% of the offenders were in the age group _____ years

- (a) 18-30 (b) 20-30 (c) 19-35 (d) 25-35

CO1, L1

Q53) At least one cybercrime was reported every _____ in India in first six months of 2017.

- (a) 5 minutes (b) 10 minutes (c) 15 minutes (d) 20 minutes

CO1, L1

Q54) In India, cyber laws are contained in the Information Technology Act, 2000 ("IT Act") which came into force on _____

- (a) October 15, 2000 (b) October 16, 2000 (c) October 17, 2000 (d) October 18, 2000

Q55) Which of the following is not a type of cyber crime?

CO1, L1

- (a) Data theft (b) Forgery (c) Damage to data and systems (d) Installing antivirus for protection

Q56) Which of the following is not a type of peer-to-peer cyber-crime?

CO6, L4

- (a) Phishing (b) Injecting Trojans to a target victim (c) MiTM (d) Credit card details leak in deep web

Q57) Which of the following is not an example of a computer as weapon cyber-crime?

, L3

- (a) Credit card fraudulent (b) Spying someone using keylogger (c) IPR Violation (d) Pornography

Q58) Which of the following is not done by cyber criminals?

, L3

- (a) Unauthorized account access (b) Mass attack using Trojans as botnets
 (c) Email spoofing and spamming (d) Report vulnerability in any system

Q59) In which year India's IT Act came into existence?

, L3

- (a) 2000 (b) 2001 (c) 2002 (d) 2003

CO1, L1

Q60) _____ is the legal obligation of an entity that extends beyond criminal or contract law

- (a) Obligation (b) Liability (c) Operatability (d) All of these

CO6, L4

—End of Question paper—