

Aims of Ethics

- To gether with social Justice
- Human Dignity
- Happiness

→ IPC (Intellectual Properties)

↳ Creations of mind

→ Types of IP:

↳ Copy right

↳ Patent

↳ Trademark

→ Ethics is a set of belief about right and wrong behavior.

→ Cisco is the most ethical company

→ In 2017, Cisco (CSR) Corporate Social Responsibility in EMEAR (Europe, Middle east, Africa, Russia)

→ Cisco 59% of renewable energy on Global Year 2017.

→ Cisco educating ~~100~~¹ million through Cisco Networking Academy

→ 358K hours of employees volunteered

→ Cisco believes ethics is crucial for long-term success

→ Any success that is not achieved ethically is no success at all.

→ Morals that vary from culture to culture.

→ Moral consistency:-

Saying one Rule (or) one word to public and strictly following himself.

ex: A socialist who educates his children at a government school

→ A environmental activist who drives a cycle

Moral Inconsistency:-

Saying one Rule (or) one word to public and not following himself.

ex: A socialist who educates his children at a public school

÷ A environmental activist who drives on SUV

→ Law is established

- law is established by Gov of society to maintain stability and Justice
- law is made by People, it is imperfect.
- legislators & Justice bring their own personal opinions on ethics to the law making process
 - ↳ As result, sometimes ethics & law will conflict (fight)
- law is a system of conduct (rules)
 - ↳ sometimes law & ethics will conflict.

Main points of law & Morals & Ethics:

made by imperfect people.

to maintain stability & Justice

vary from place to place
(culture to culture)

Software Privacy:

Software is being copied

Used in a way that violates the terms of service

this causes lower sales / poor profits

→ According to report published by BSA (Business Software Alliance) 39% of software installed on PC around the world in 2015 were not properly licensed.

Software

Why Software

EULA (End user licence Agreement)

Integrity

It means following ^{your} moral & ethical values and don't break them at any situation.

Ethics in the Business world:

- gain good will of the community
- produce good business
- create an organisation that operate consistently
- Protect employ & organization from the legal action.
- avoid unfavourable Publicity.

ex: Peanut corporation In usa sell Toxic products for it's plant in Georgia. In 2008 killed 8 people & 550 people sicked over us states.

Business Ethics:

- ① Responsibility
- ② Commitment
- ③ Quality
- ④ Reliability.

★ CSR (Corporate Social Responsibility):
is concept the organization act ethically and take responsibility of its actions on the environment, community, its employees.

Dellinc → 'Power is positive' Program includes children cancer cure, Disaster Relief, Social Entrepreneurship

Google → ^{Invested} \$250 million solar & wind proj.

IBM → donated 132 million hours of the Community Service in 120 countries in 2011

Oracle → K-12 & higher education over 1.5 million students each year.

Microsoft → Donated \$1 Billion to 3000 non profit organisations in 1980-83.

- Companies that produce safe & effective products avoid costly recalls & lawsuits
- In 2012: google agree to pay \$22.5 million at the end of an FTC investigation because of use firm utilize to track on habits over safari browser.

ERC (Ethical Resource Center) found

Attended workshop
~~85%~~ 85% have
 strong ethical
 culture

not attended workshop
 25% have integrity

need of
 appointing

CEO (Chief executive officer)

Started at 1980

→ ethical procedure throughout the organization.

SOX Section 404 Internal Controls (2003)
 Management Assessment of internal Controls

1) Management document controls &
 access internal control over
 financial reporting

2) external auditors can have internal control over financial reporting.

(2002)

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Sarbanes - Oxley Act, section 404 requires all financial documents & internal reports

Intel CSR Report 2011:

In 2011 3 goals of Intel in CSR

① environment → targets set for
global-warming emissions
consumption
water use
chemical & solid waste
reduction
product energy efficiency

② Corporate governance: Improve
transparency
compliance reporting
strengthen ethics

③ Social — improve organization Health of company

→ ancient philosophers → ethical behavior is improved by education.

Decision Making: ↓



Common Ethical issues for it users:-

- ① Software piracy
- ② Inappropriate use of computer resources
- ③ inappropriate sharing of information

Business software alliance:-

- Trade group represents world largest software & hardware manufactures.
- its mission to stop the unauthorized copying of software produced by its members
- 100 BSA lawyers & investigators work for thousands of cases of software piracy each year
- BSA investigations come from BSA hotline (www.nopiracy.org)

Trade Secret:-

Secret Info of (or) about the company.