

(80000)

It incorporated as defines

Private limited company (Company act 2013)

(or)

Partnership firm (section 59 under partner ship act 1932)

(or)

Limited liability partnership (limited liability partnership act 2008)

Startup

up to 7 years (or) 10 years for bio tech
turnover should not exceed 25 cr

→ government set corpus fund of 10,000 cr
managed by SIDBI

→ MCA notified startups as 'fast-track-firms'
enabling them to wind up operation 90 days

→ startup incorporated after 1st april 2016
can apply tax benefits and moderated by

IMB certificate of eligibility

→ Tax exemption for 3 years of startup has
IMB certificate

FAME model (Funding
Acceleration
Mentoring
Enterprise connect)

NIPP - ~~Industry~~ India's largest industry-linked
Corporate inversion program.

Rockstar program - aim to make india a
tech-innovation hub in global
area

NGDC → India's primary platform for creators
enthusiasts of computer,
mobile, console, web, social
games to showcase, inspire, learn
& interact

last edition featured over 200 delegates
10 showcases
110 international & national
Public speaker

to workshops

GJT (Game Jam Titans) :-
Game development competition open to
all students

test reflexes
critical thinking
multitasking
Problem-solving skills

→ require to develop a game on theme
7 day of event.

→ winner have chance to showcase their
game at NGDC.

Bygg (annual online game hackathon
held across india)

Top-5 participants will get showcase
opportunity at NGDC

Bank loans for startups
working capital loan:-

time:- 12 months

interest rate:- 12 to 16%

either secured or unsecured

Corporate loan:-

time:- longer

interest:- Negotiable

secured (company assets)

long term loan:-

Time:- 1 to 10 years

interest rate:- 10 to 20%

secured

GGF scheme for micro & small enterprises

run by Gov of india collaborated
with SIDBI
to give unsecured loans to
Business

can borrow 2 lakh as
Term loan (or) working capital loan

CGTMSF (by Gov of india & SIDBI)
ratio 4:1
contributed may, 31, 2016 (2477.78 cr)

MUDRA loan scheme

- ↳ launched by Gov of India
- ↳ Corporate term loan to entrepreneurs

Shishu	50 thousand	
Kishore	10 lacks	50000 to 10 lacks
Tarun	10 lacks	

Startup India scheme:

- ↳ started by gov of India
- ↳ Initial empore ST/SC & women
- ↳ can borrow 10 lacks to 1 cr ^{entrepreneurs}
- ↳ repaid in 7 years.

^{participate}

SIDBI * Fund for Technology innovation (SRIJAN Scheme)

- ↳ Unproven technologies
- ↳ new product process
- ↳ max not more than 1 Cr Per Project
- ↳ Interest rate can be approved by PCA (not more than 5%)

SEZ

- ↳ area in which trade & business laws differnt from rest of country
 - ↳ global region is designed to export goods & provide employment
- aims

- ↳ increase trade
- ↳ " investment
- ↳ Job creation & effective administration

Financial Policies:

- ↳ Investing
- ↳ Taxation
- ↳ Trading
- ↳ Customs

Export Promotion schemes

- ↳ STPS
- ↳ SEZ schemes

DSC (Digital Signature Certificate)

DIN (Director Identification Number)

MCA (Ministry Corporate Affairs)

INCC

DIRC

NASSCOM (National Association of Software as Service Company) 1988

CSR (Corporate Social Responsibility)

ITC

BPO (Business process outsourcing)

STEM

SP (Software Product)

SC

SD

WEF (World Economic Forum)

ITES (Information Technology Enabled Services)

STPI (Software Technology Parks of India)

SEZ (Special Economic Zone)

STP (Software Technology Park)

ETHP (Electronic Hardware Technology Park)

PMC (Project Management Consultancy)

ESDM (Electronic System Development & Maintenance)

ITIRs (Information Technology Investment Regions)

ITBPM (Information Technology Business Process Management)

BPM (Business Process Management)

TCS IT IS (TCS IT Infrastructure) 2005 30% revenue every

EW EWS

U-3

IPR (Intellectual Property Rights)

DIIP (

SIDBI (Smart Industries Development Bank of India)

DST

JMBC (Inter ministerial Board)

NIPP (Nasscom industry Partner Program)

L.

NGDC (Nasscom Game developer Conference)

GST (Game Jam Titans)

BYOG (Build Your own Game)

CGS (Credit Guarantee Fund) scheme

GTMSE (Credit Guarantee Fund Trust for micro & small enterprises)

MUDRA (Micro units Development & Refinance Agency Ltd)

SRIJAN

MSMEs (micro & small & medium enterprises)

PAC (Project Approval Committee)

STP (Software Technology Park)

SEZ (Special Economic Zone)