

Standard Template for Academic Tasks (22231)

**Academic Task Number: 1****Course code:** HMT801**Date of allotment:** 08/02/2023**Course title:** Travel Agency and Tour Operation**Date of submission:** 15/02/2023**Maximum Marks:** 30**Academic Task Type:** Assignment

Question Number	Question Statement	Course Outcome	Bloom's level	Marks per Question
Q1	Understand and evaluate the potential of your place of domicile and prepare a tourism brochure for tourists.	CO2; CO6	L1; Understand L5: Evaluate; L6: Create	15
Q2	Create/propose a tagline and logo of your travel agency you will propose and give the reasons how your travel agency is different from others in your area	Co3; Co5	L4 Apply	15

Rubrics:

assignment (10 marks), presentation (5 marks), sequence (5 marks), methodology (5 marks) and references (5 marks).