

# CRANKSGIVING

Cranksgiving 13  
November 19, 2011 12:30pm  
23rd St & The East River  
New York City

For over a decade, the New York Bike Messenger Foundation has successfully organized Cranksgiving, a charitable alleycat ride held in late November. The concept of Cranksgiving is for each rider to navigate their way to several grocery stores spread out across the city, purchase designated food items, arrive at the finish line with a bag full of Thanksgiving food, and finally donate everything to a soup kitchen.

With over 200 riders, 2010 was the biggest New York City Cranksgiving to date and the city's largest alleycat of the year. Over 800 food items were donated to Saint Mary's soup kitchen on the Lower East Side and 400 jars of baby food were donated to Nazareth Housing and Yorkville Common Pantry. Additionally, \$1,800 was raised for City Harvest and the New York Bike Messenger Foundation (501(c)3).

We hope to donate twice as much in time for this season's Thanksgiving celebration. In further hopes of increasing money raised, we are appealing to individuals and organizations to donate a cash amount. Funds will be donated to City Harvest, with the NYBMF retaining 20% to uphold its pledge of supporting injured messengers.

Your support will not only be recognized among the entire cycling community of New York (an always increasing population), but will have an enormous impact on a food bank like City Harvest and a soup kitchen like St. Mary's. With enough generous donors, we can help ensure that no one goes hungry in New York City this Thanksgiving!

Thank you for your time and consideration. Please do not hesitate to call with any questions.

Ken Stanek  
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www.cranksgiving.org

Detach here and send to the address below

I wish to make a one-time pledge of \$ \_\_\_\_\_

\_\_\_\_\_  
Name  
\_\_\_\_\_  
Address 1  
\_\_\_\_\_  
Address 2  
\_\_\_\_\_  
City  
\_\_\_\_\_  
State      Zip Code  
\_\_\_\_\_  
Telephone #

- 1 ) Mail this form to:  
NYBMF  
303 West 42nd Street, Suite 316  
New York, NY 10036
- 2) Make check payable to  
**"New York Bicycle Messenger Foundation"**
- 3) In the memo line, write "Cranksgiving Donation"

A receipt will be mailed to the address provided on this form. The NYBMF is a 501(c)(3) nonprofit organization and your donation is tax-deductible to the full extent of the law. Please keep a copy of this form for your records.