



Jason Adams

Jason is a senior manager in the Data & AI Domain, located in Kortrijk, leading the Data Management team, after having led the Analytics team for several years. He has 17 year of professional experience in large scale project in a variety of industries.

Having a strong business focus, coming from his background in economics, Jason now uses this expertise as a trusted advisor to help companies that want to get the maximum out of data organize their data and themselves. He has a strong affinity with Project Management and has gained experience on numerous projects.

Jason holds a master's degree in Commercial Engineering (KU Leuven). He holds an MCTS certificate for Microsoft Business Intelligence, an ITIL Foundation certificate and he is a PMI certified Project Management Professional (PMP).

Profile
Nationality
Belgian
Education
Commercial Engineering, specialization IT, Katholieke Universiteit Leuven (2000-2005)
Job Title
Senior Manager
Team
Data & Analytics – Data Management
Package experience
<ul style="list-style-type: none"> Overall functional understanding of master data tools for SAP (SAP MDG and Winshuttle) as well as multi-domain packages like Profisee Developing end-to-end analytics solutions with Microsoft SQL Server or the Azure data tools and with Power BI
Software tools
<ul style="list-style-type: none"> Excellent knowledge of MS Word, MS Excel and MS PowerPoint Excellent technical knowledge of MS SQL Server 2005 to 2017 (with specific expertise of the integrated Analytics tools) and SQL as a language Good technical knowledge of Azure, Power BI, Profisee and Winshuttle
Languages
<ul style="list-style-type: none"> Dutch: Native language English: C2 - Mastery or proficiency French: C1 - Effective operational proficiency or advanced German: A2 - Waystage or elementary
Employment history
delaware: Sept. 2005 – present



Professional consultancy experience (Consulting assignments at delaware & other consulting firms)	
Ecuphar	Sept. 2022 - present
PM and Data Governance Architect	
To implement data governance in the organization, Ecuphar has chosen Precisely Automate Evolve (formerly known as Winshuttle) as a tool to support the processes to achieve this. Jason assisted Ecuphar in positioning the best solution: a low-code solution that Ecuphar will be able to manage independently, and was responsible for the successful execution of the project.	
John Cockerill, Safran Helicopter Engines, VPK, INEOS Automotive, etc.	Jan. 2021 – present
Data Governance Architect	
Many organization struggle with the way they should organize themselves to achieve a better governance of data. Jason has executed assessment and roadmap exercises for many customers. In the end, a data governance organization was presented and set-up, an operating model was installed and the required supporting data governance tools were positioned. Jason was orchestrating these exercises with these customers, was responsible for the vision and provided guidance in the transformations these organization had to initiate. All exercises have resulted in a concrete list of projects and solutions, resulting a concrete and hands-on plan to proceed.	
Meat & More	June 2020 – present
Program Manager MDM	
To support its continuing growth, Meat & More needs a sound master data foundation. Jason has assessed the current state and has defined a master data roadmap, mapped to the priorities of the business. in parallel a data governance track was set-up in order to secure the processes and organization are in place to increase the data awareness and data literacy within the organization. Finally, Jason is involved in the MDM program execution as the overall MDM program manager and still provides strategic advice to this customer.	
Alpro	Dec. 2016 – present
Account Manager and Project Manager and Data Architect for Data-to-Insights program	
Alpro has engaged in a program to improve the use of data by its business users with the ambition to execute several smaller data and analytics projects with immediate value for the business. In first instance, a data and analytics assessment and roadmap exercise was executed, in which the priorities of the business were reflected. The result was a number of concrete projects, concretized in project charters, ready to start. In the meantime, more than 5 project were successfully executed with success and the program is still running.	
Jason was involved from the very beginning. He performed the interviews, elaborated the roadmap and defined the detailed scope, timeline and budget for the projects. He follow-up the program together with Alpro, acts as a trusted data management advisor and helps Alpro initiate new Data-to-Insights initiatives.	
Scioteq	Oct. 2015 – present
Account Manager and Project Manager for data warehouse redesign and new S&OP applications	
In the 1st half of 2015 the Barco sold its DAT division to Esterline. Within the context of the acquisition the existing data warehouse at Barco needed to be migrated to the Esterline environment. Moreover a new application needed to be developed to support the Sales and Operations Planning (S&OP) process, which plays a central role in the supply chain at Esterline. These initial projects have led to the redesign of the existing data warehouse according to the Delaware best practices.	
Jason functioned as the project manager for these projects. Initially, he mainly had to focus on the alignment of the different parties involved: Barco, Esterline and resources from different Delaware teams. In the meantime, Esterline has become Scioteq and Jason is still assisting Scioteq in the further roll-out and support of its redesigned data and analytics solutions.	
Q8	Aug. 2014 – present
Account Manager data solutions for card management	



Q8 Belgium, Netherlands and Luxemburg have jointly made the decision to replace their operational system for card management. This new system has also initiated the need for a new reporting system, both for internal reporting and for customer reports (e.g. to follow-up fuel consumption). The front-end solution for reporting needed to be SAP BO. Jason has suggested to introduce a MS SQL Server based data warehouse to introduce more flexibility and performance for reporting, which are both an issue in the current reporting with SAP BO.

Jason has helped Q8 in defining the architecture (in presales) and has taken the role of overall project manager, supported by a technical and functional architect and a technical developer.

Also in the years that followed, Jason has executed several data-related projects for this customer, as a trusted advisor and project manager.

Renson

Jan. 2019 – July 2020

Master Data Architect

Before engaging in the roll-out of its new ERP system SAP S/4, Renson has requested an overall vision on its master data architecture and the principal data flows for customers, vendors and materials. The goal was to make sure that master data remained consistent over all systems. Jason lead the analysis, described the functional data flows and consolidated the results in a MDM blueprint document that was used as a basis for the data landscape and the interfaces between systems.

In a second stage, a master data governance project has been started with the goal to define the governance, the processes and the organization of how materials and BOMs as well as suppliers are managed. Jason initiated the exercise and is actively involved in the tool evaluation process.

Volvo Financial Services

Nov. 2019 – March 2020

Master Data Architect for Customer MDM solution

As part of its innovation and international integration strategy Volvo Financial Services was looking for a centralized solution to manage customer master data, that interacts with all operational and customer-centric systems. Jason assisted Volvo Financial Services to draw the architecture and positioned Profisee as the best-fit solution to implement this Customer MDM database. Jason still plays an active role as functional MDM architect on the project.

Agristo

Sept. 2019 – Feb. 2020

Project Manager for implementation master data governance solution

Agristo has engaged in a program to gradually improve master data governance by means of the roll-out of a master data governance solution. Jason has assisted Agristo in finding the best solution that fits their requirements and is now managing a team of master data consultants that are implementing the solution. Jason is actively assisting the different steps to be taken in this program.

GVB

Dec. 2018 – Jan. 2020

Project Manager and Functional Architect for Customer MDM project

As part of its program to further optimize customer service levels, GVB decided to implement a central customer database with the MDM platform called Profisee. Jason was the project manager for this project and took-up the role of functional lead. Jason was responsible for all the functional data flows and interactions between the several systems as use cases that were understood by both the business stakeholders and the technical implementation team.

Fluvius

May 2019 – Dec. 2019

Data Architect for SAP MDG

Fluvius is executing a New Foundations program in which the entire landscape is reviewed. One of the elements was the implementation of processes to manage both materials and business partners for the new SAP S/4 platform. Jason helped Fluvius in identifying the best solution, positioned SAP MDG and helped execute a successful proof of concept, resulting in SAP MDG being rolled-out.

Actiris

Sept. 2018 – June 2019

Master Data Architect for Customer MDM solution



Actiris decided to implement a CRM system and was looking for the best way to fit this CRM system in their data architecture. Jason assisted Actiris in defining the best architectural style to manage customer master data in a consistent way across systems, where a seamless interaction is set-up between the CRM system, external data providers and the operational systems.

Victaulic

Dec. 2018 – March 2019

MDM Assessment for materials and suppliers

Driven by a fast growth the last decades, the system and data landscape at Victaulic has become quite complex. Assistance was asked to map the systems landscape to the different master data objects and assess the impact of the current master data architecture on the business objects. Jason defined the approach, conducted the assessment and presented advice on the way forward to the senior executive in the organization.

Partena Professional

July 2014 – Aug. 2018

Project Manager and Architect for Master Data Management database and central data platform

Partena Professional is an HR Group with a very distributed application landscape consisting of separate operational systems per department (payroll, child allowance, etc.). One of the challenges now and in the future is to have centralized views on customers, products, etc. and to store this information in one central data platform where this data is available for all business stakeholders. It started with a first project for customer master data management and evolved to a full program to valorize data in the entire group.

The role of Jason is that of data management architect and project manager. In that function he is responsible for the master data architecture and the elaboration of the roadmap for the coming years, starting from the aligned and prioritized high-level business requirements. Jason is in charge of a team of developers and functional analysts. He also acts as an account manager for Partena Professional.

Ardo

Oct. 2016 – Dec. 2017

Architect for implementation of a Master Data program

In a very distributed landscape, Ardo wanted to set-up a master data management solution to centrally manage the lifecycle of its products, suppliers and customers for its 23 entities. As a first step clear data governance processes needed to be put in place, supported by a central Master Data Registry. It was also necessary to set-up governance and tools to coordinate the master data migration activities.

Jason defined the program and he elaborated the architectural vision for the solution. He also defined, together with the key stakeholders, the detailed requirements for the solution. Once the projects were defined, the activities were handed over to the project managers.

SBS Belgium

Sept. 2016 – Dec. 2017

Project and Account Manager for Analytics and Reporting

Following the acquisition of Tableau as a central reporting tool, SBS was struggling to get the data right. Upon the first contact already, Jason identified the need for a central data platform that contains all data on budget and actuals for the advertisements that are sold by SBS. This data warehouse was later extended with the operational data for the planning of the actual advertisements that are shown on tv or via the other channels.

Jason acted as an overall project manager and still acts as an account manager for SBS as a customer.

Wienerberger

Nov. 2016 – June 2017

Master Data Architect in function of BIM

As part of a digital transformation program triggered by the principles of BIM that are being rolled-out in the construction industry, Jason was engaged as an enterprise data architect. In order to select a central solution for product information management (PIM) that would be used in Belgium, the Netherlands and the UK, a vision on master data needed to be elaborated, a common enterprise data model for product needed to be elaborated and the data requirements for the PIM system needed to be gathered.

Jason was responsible for the PIM stream and elaborated the approach to come to the vision, the central data model and finally the requirements document. Jason had to align the visions and requirements from



the 3 involved countries as well as from the group headquarters in Austria. He executed the project assisted by a junior data management consultant.

IGT	Sept. 2014 – March 2016
Project Manager for platform solution, SharePoint and SLA and KPI reporting system	
<p>GTECH is a global provider of gaming systems, mainly for national lotteries. GTECH has won a large tender issued by the National Lottery of Belgium (NLB) for the set-up and maintenance of all gaming platforms. One of the requirements is extensive reporting on the services, measured by means of SLAs and KPIs. Delaware Consulting has proposed to manage this by means of a SQL Server based data warehouse and BI solution. Next to that, Delaware Consulting is also responsible for the set-up of the technical IT platform (i.e. infrastructure like servers, network, AD, etc.) for the consortium that was established to manage the NLB program.</p> <p>The role of Jason was that of overall Delaware project manager.</p>	
Q8	Aug. 2014 – Oct. 2015
Project Manager for card management reporting system	
<p>Q8 Belgium, Netherlands and Luxemburg have jointly made the decision to replace their operational system for card management. This new system has also initiated the need for a new reporting system, both for internal reporting and for customer reports (e.g. to follow-up fuel consumption). The front-end solution for reporting needed to be SAP BO. Jason has suggested to introduce a MS SQL Server based data warehouse to introduce more flexibility and performance for reporting, which are both an issue in the current reporting with SAP BO.</p> <p>Jason has helped Q8 in defining the architecture (in presales) and has taken the role of overall project manager, supported by a technical and functional architect and a technical developer.</p>	
FNG Group	Nov. 2013 – June 2014
Project Manager for SAP Retail implementation	
<p>FNG Group is a fast growing designer and retailer of fashion for women and children. To further support this growth not only in Belgium but also internationally, FNG Group has selected the FAST Retail SAP-solution From Delaware to replace the existing custom made platform.</p> <p>The role of Jason on this project was that of the overall Project Manager, in which he mainly focussed on the organization and alignment of the work to be executed over the different functional domains in a strongly diversified team, communication with the customer and all other aspects of Project Management.</p>	
Mc Three Carpets	Sept. 2011 – Dec. 2013
Architect, functional analyst and lead for Data Warehouse	
<p>Jason was involved both functionally and technically in the development of a data warehouse on top of MS Dynamics AX 2012 across 3 functional domains: 1) Sales Orders and Invoicing; 2) Production reporting for Carpets and Yarns; 3) Hours and Salaries for wage cost calculations and efficiency follow-up. The data of worked hours and salaries was loaded from other source systems and integrated into one corporate BI platform. Jason was also in charge of historical loads out of legacy systems.</p> <p>Being responsible for the BI project, Jason was in charge of the follow-up of the BI project progress and reporting towards the customer. He was also responsible for a number of smaller change projects and the roll-out of the solution to the plant in the US.</p>	
Steelforce	June 2013 – Oct. 2013
Functional analyst Finance and Sales reporting	
<p>Steelforce is a steel trader that has very specific reporting requirements for the follow-up of both financial and commercial performance. From the beginning of the project it was stated by Steelforce that the translation of these requirements to a good solution had proven to be a tough challenge in the past. The current BI track was part of an AX implementation at Steelforce.</p>	



Jason was in charge of the BI project and has designed and implemented a BI solution that meets the requirements. Jason was in charge of the project follow-up and the acceptance, after testing by the customer, of the BI solution.

Johnson Controls International

Feb. 2013 – May 2013

Functional analyst for Corporate Treasury

Jason provided functional expertise in collecting the requirements and translating these requirements into a detailed product scope. Jason used all his BI expertise to consult the Treasury department in getting maximum information out of their corporate treasury systems. He was responsible for both the design of the back-end solution and the definition of the strategic reports for the corporate senior management.

The resulting blueprint document was used as a basis for the development of the solution. Jason coordinated the requirements of the business and aligned them with the technical capabilities of the central IT team in the US, in fact functioning as a bridge between business and IT.

HDP & Arista

Jan. 2010 – March 2013

Project Manager; architect and functional analyst for Corporate Data Warehouse and for data migrations

Jason was involved in all the project phases. The project started with a study of all systems and organizational entities, which resulted in a data platform in which information is consolidated from about 10 source systems in 4 functional domains (CRM, Operations, Finance and HR). Jason is the architect of the consolidated solution: he captures the business requirements and translated them into a solution architecture. He also steered an implementation team of both internal and external developers who helped building the solution. Jason was responsible of the overall follow-up and reporting of progress towards the customer.

In 2012 Jason was responsible in the HDP & Arista group for several projects that build further on the Corporate Data Warehouse as well as for two strategic projects for the migration of data from legacy-systems to new platforms.

Vlaamse Radio en Televisie (VRT) – Flemish broadcasting organisation

Jan. 2009 – March 2010

Project Manager of a Web Farm replacement project and several smaller BI projects

Project Manager inside the VRT organization, of a project for the replacement of the main Web Farm, the migration of the existing sites and the introduction of formal staging and deployment procedures for the Operations department, responsible for maintaining the farm. The project was executed with a selected external partner.

As for the BI projects, several smaller solutions were integrated into one Microsoft BI platform: PMO reporting solution, reporting solution for interactive television, management reporting platform for Service Desk tools, etc. Jason was responsible for meetings with and consultation of client, performed the analysis, coordinated the implementation of the solutions and trained the end users.

Aliaxis Group

July 2008 – Jan. 2009

Functional analysis and implementation of BI platform to consolidate sales data at group level

Jason was involved in the project preparation phase (proposal), developed a project plan, and actively supported the project management function (incl. status meetings with client). Jason defined the Blueprint structure, developed the SSAS cube and defined the ETL monitoring environment and reports. Jason also defined the testing approach for the BI platform.

Desmet – Ballestra Group

Aug. 2007 – Dec. 2008

Analyst and developer of reporting platform on internal ERP system (MS Dynamics AX)

Analysis and development of an integrated BI solution for reporting on the MS Dynamics AX system. Reporting is foreseen in one application for the whole group.

Delaware

Jan. 2007 – Aug. 2008

Define and implement ITIL Service Management processes for DLW support organization

Jason worked on defining the ITIL based processes as part of the Delaware customer service management organization. To support these processes, a tool (Jira) was selected and implemented by Jason. Appropriate reporting (BI platform integrated with ERP BI) was added to this solution.



Digipolis Antwerp	Dec. 2005 – Aug. 2008
Project Management Office (PMO) and application analysis	
<p>For Digipolis, an existing application written in Aion needed to be converted to VB.NET. It concerns a larger custom development project. On this project, Jason has fulfilled two major tasks:</p> <p>Supporting Project Management (for a larger project): budget follow-up, following-up activities, preparing and attending weekly project status meetings, ...</p> <p>Gap analysis: comparison between the technical analysis and the business analysis as part of the analysis phase.</p>	
Thomas Cook Belgium and Netherlands	Sept. 2005 – Dec. 2007
Several BI projects, business analysis and Project Management Office (PMO)	
<p>Composing application forms for all Thomas Cook Belgium applications along with an applications map that shows the data interactions between all of these applications.</p> <p>Supporting Project and Portfolio Management, and implementation of a Project (Portfolio) Management solution: MS Project Server 2003.</p> <p>Study and design of an ITIL based process for support of the e-commerce platform. The ITIL Service Management process involved several Thomas Cook entities across multiple countries.</p> <p>Development of end-to-end BI platform with the MS SQL Server 2005 suite for the analysis of complaints on top of the MS CRM Complaints application. Several follow-up projects for the extension of this platform have followed.</p>	

Other professional experience	
None	

Professional training	
Certificates	
<ul style="list-style-type: none">• 2013 – PMI Project Management Professional (PMP) Credential• 2007 – MCTS Certificate for Microsoft Business Intelligence Solutions – Implementation and Maintenance• 2005 – ITIL Foundation Certificate for IT Service Management	