



Processamento  
e Recuperação  
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Supervised  
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Text  
Classifiers

Other Issues

# Processamento e Recuperação de Informação

## Classification

Departamento de Engenharia Informática  
Instituto Superior Técnico

1º Semestre  
2018/2019



# Outline

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- Nearest Neighbor Classifiers
- Generative Bayesian Classifiers
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- Neural Networks

## 4 Other Issues



# Bibliography

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- Christopher D. Manning, Prabhakar Raghavan and Hinrich Schütze, Introduction to Information Retrieval. Chapters 13, 14 and 15.
- Jure Leskovec, Anand Rajaraman, and Jeff Ullman, Mining of Massive Datasets, Chapter 12



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# Organizing Knowledge

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- Organize into **systematic knowledge structures**
- Ontologies
  - Dewey Decimal System
  - ACM Computing Classification System
  - Patent Subject Classification
  - International Classification of Diseases
- Web catalogs
  - Yahoo Directory (RIP 2002–2014)
  - DMOZ Directory (RIP 1998–2017)
  - World Wide Web Virtual Library
  - Jasmine Directory



# Organizing Knowledge

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**Problem: Manual maintenance**



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# Supervised Learning

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Given a set of **training data** as input, use **learning algorithm**  $A$  to discover the function  $\hat{h}$  that minimizes the **loss** (e.g. the error over the set of training instances)

**Input:**  $\{(x_i, y_i)\}_{i=1}^N, x_i \in \mathcal{R}^M, y_i \in \mathcal{R}$

**Hypothesis space:**  $h^* \in H$

**Loss function:**  $L(h(x), y)$

**Learning Algorithm:**  $\hat{h} = A(\{(x_i, y_i)\}_{i=1}^N)$ , such that  
$$\hat{h} = \operatorname{argmin}_h \sum_{i=1}^N L(h(x_i), y_i)$$





# An Example: Linear Regression

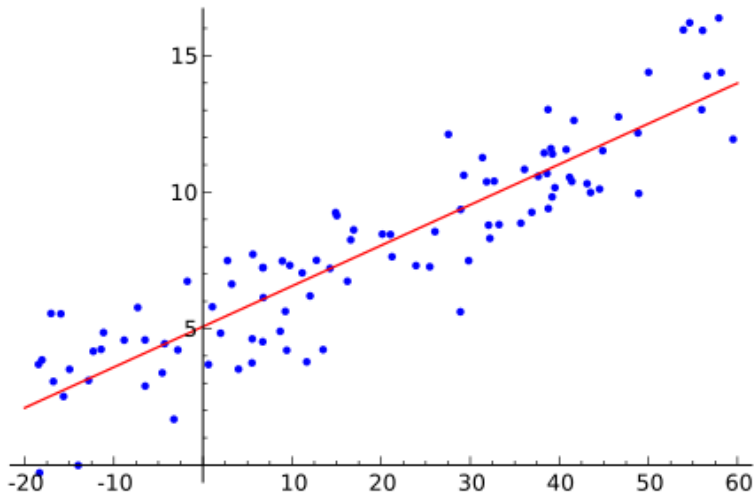
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(source: [wikipedia](#))



# Linear Regression (cont.)

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Other Issues

- The hypothesis space:

$$h_{\vec{w}}(x) = w_0 + w_1 x$$

where  $\vec{w} = [w_0, w_1]$

- The loss function:

$$L(h_{\vec{w}}, y) = \frac{1}{N} \sum_{i=1}^N (y_i - h_{\vec{w}}(x_i))^2$$

i.e. the sum of the squared error

- We want to find

$$w^* = \underset{w}{\operatorname{argmin}} L(h_{\vec{w}}, y)$$



# Minimizing the Loss

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Other Issues

- In simple cases, we can easily find one (or more) solution(s) to the problem of learning  $\hat{h}$ 
  - For linear regression, take the derivatives and equal to 0
- In many cases this is not possible (or we may want to enforce some constraints on the parameters)
- In practice, there are many ways to estimate  $w^*$



# An Example: Gradient Descent

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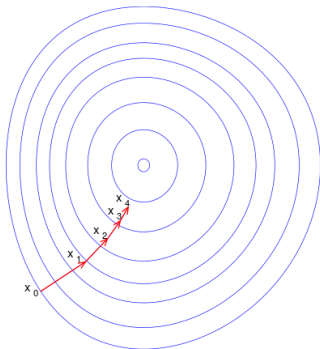
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Other Issues

$w \leftarrow$  any point in the  
parameter space  
**loop** until convergence **do**  
  **for each**  $w_i$  **in**  $\vec{w}$  **do**  
     $w_i \leftarrow w_i - \alpha \frac{\partial}{\partial w_i} L(h_{\vec{w}}, y)$

$\alpha$  = learning rate



(source: [wikipedia](#))



# Classification

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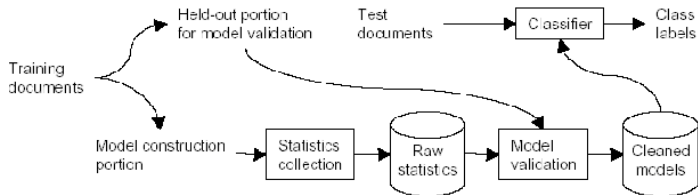
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Other Issues

- Learning to assign objects to classes given examples
- Learn a **classifier** (i.e., map the problem into supervised learning task)





# An Example: Logistic Regression

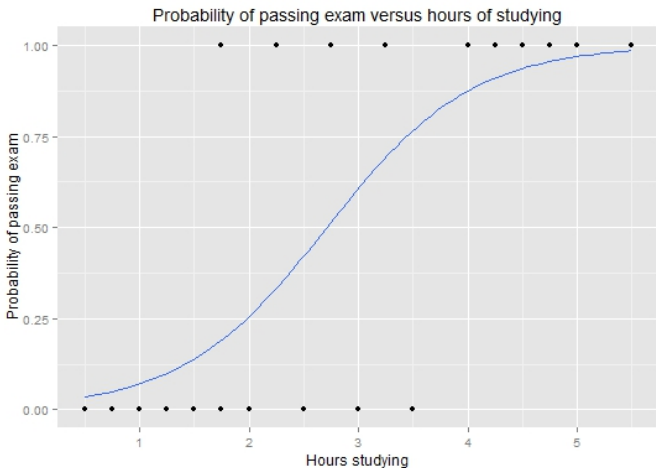
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(source: [wikipedia](#))



# Logistic Regression (cont.)

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Other Issues

- The hypothesis space:

$$h_{\vec{w}}(x) = \frac{1}{1 + e^{-(w_0 + w_1 x)}}$$

where  $\vec{w} = [w_0, w_1]$

- The loss function:

$$L(h_{\vec{w}}, y) = \frac{1}{N} \sum_{i=1}^N C(h_{\vec{w}}(x_i), y)$$

where

$$C(h_{\vec{w}}(x), y) = \begin{cases} -\log(h_{\vec{w}}(x)) & \text{if } y = 1 \\ -\log(1 - h_{\vec{w}}(x)) & \text{if } y = 0 \end{cases}$$

- We want to find

$$w^* = \underset{w}{\operatorname{argmin}} L(h_{\vec{w}}, y)$$



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# Text Classification vs. Data Mining

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Other Issues

Leverage supervised learning together with method for representing textual information (e.g., VSM with TF-IDF)

- Lots of features and a lot of noise
- No fixed number of columns
- No categorical attribute values
- Data scarcity
- Larger number of class labels
- Hierarchical relationships between classes less systematic



# Text Classifiers

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Other Issues

- Nearest Neighbor Classifiers
  - Classify documents according to the class distribution of their neighbors
- Generative Bayesian classifiers (e.g., naïve Bayes)
  - Discover the class distribution most likely to have generated a test document
- Linear discriminative classifiers (e.g., the perceptron, logistic regression, or support vector machines):
  - Discover an hyperplane that separates classes
- Neural networks
  - Discover a non-linear function, often resulting from a composition of many functions, that separates classes



# Nearest Neighbor Classifiers

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Other Issues

- Intuition: similar documents are expected to be assigned the same class label
  - Similarity: vector space model + cosine similarity
- Training:
  - Index each document and remember class label
- Testing:
  - Fetch *k* most similar documents to the given document
  - Majority class wins
  - Alternatives:
    - Weighted counts: counts of classes weighted by the corresponding similarity measure
    - Per-class offset: tuned by testing the classifier on a portion of training data held out for this purpose



# kNN Classifier

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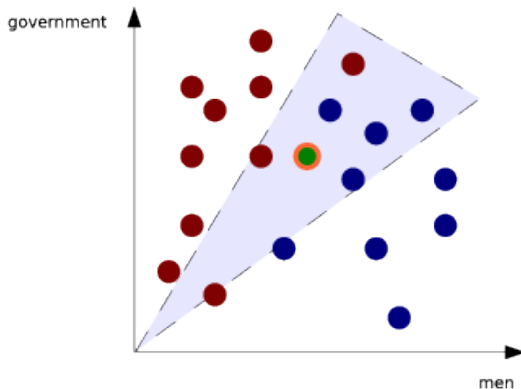
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$$\text{score}(c, d_q) = b_c + \sum_{d \in kNN(d_q)} \text{sim}(d_q, d)$$



# Properties of $k$ NN

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Other Issues

- Advantages:
  - Reuse of standard vector space model and availability of associated technology (e.g., inverted indexes)
  - Collection updates are trivial
  - Accuracy comparable to best known classifiers
- Problems:
  - Classification efficiency
    - many lookups over the document collection/index
    - sorting by overall similarity
    - picking the best  $k$  documents
  - Space overhead and redundancy
    - Data stored at level of individual documents
    - Poor generalization
  - Choosing a value for  $k$



# Improvements for $k$ NN

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Other Issues

- To reduce space requirements and speed up classification
  - Find clusters in the data and start by comparing instances against clusters (**clustering covered in the next lecture**)
  - Store only a few statistical parameters per cluster
  - In second step, compare with documents in only the most promising clusters
- However...
  - Ad-hoc choices for number and size of clusters and parameters
  - Number of clusters depends on the data



# Bayesian Classifiers

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Other Issues

- Probabilistic document classifier
- Assumptions:
  - 1 A document can belong to **exactly one class**
  - 2 Each class  $c$  has an associated prior probability  $P(c)$
  - 3 There is a class-conditional document distribution  $P(d|c)$  for each class (i.e., the likelihood)
- Given a document  $d$ , the probability of it being generated by class  $c$  is:

$$P(c|d) = \frac{P(d|c)P(c)}{\sum_{\gamma} P(d|\gamma)P(\gamma)}$$

- The class with the highest probability is assigned to  $d_q$  (i.e., we use a *maximum a-posteriori* rule)



# Learning the Document Distribution

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Other Issues

- $P(d|c)$  is estimated based on parameters  $\Theta$
- $\Theta$  are estimated based on two factors:
  - 1 Prior knowledge before seeing any documents
  - 2 Terms in the training documents
- Bayes Optimal Classifier

$$P(c|d) = \int_{\Theta} \frac{P(d|c, \Theta)P(c|\Theta)}{\sum_{\gamma} P(d|\gamma, \Theta)P(\gamma|\Theta)} P(\Theta|D)$$

- This can be hard to compute
- Maximum Likelihood Estimate:  $P(d|c, \hat{\Theta})$

$$\hat{\Theta} = \operatorname{argmax}_{\Theta} P(d|c, \Theta)$$





# Naïve Bayes Classifier

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Other Issues

- Naïve assumption
  - assumption of **independence between terms**
  - joint term distribution is the product of the marginals
- Widely used owing to
  - simplicity and speed of training, applying, and updating
- Two kinds of widely used marginals for text
  - Binary model (Bernoulli)
  - Multinomial model



# Naïve Bayes Models

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Other Issues

**Binary Model:** Each parameter  $\theta_{c,t}$  indicates the probability that a document in class  $c$  will mention term  $t$  at least once

$$P(d|c, \Theta) = \prod_{t \in d} \theta_{c,t} \prod_{t \notin d} (1 - \theta_{c,t})$$

$$\theta_{c,t} = \frac{N_{c,t}}{N_c}$$

$N_{c,t}$  = n. of docs in class  $c$  containing term  $t$

$N_c$  = n. of docs in class  $c$



# Naïve Bayes Models (cont.)

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## Multinomial Model:

- each class has an associated die with  $|W|$  faces
- each parameter  $\theta_{c,t}$  denotes probability of the face turning up on tossing the die, i.e.  $\sum_{d \in c} n(d, t) / \sum_{d \in c} \ell_d$
- term  $t$  occurs  $n(d, t)$  times in document  $d$
- document length is a random variable denoted  $L$

$$\begin{aligned} P(d|c, \Theta) &= P(L = \ell_d | c) P(d | \ell_d, c) \\ &= P(L = \ell_d | c) \frac{\ell_d!}{\prod_{t \in d} n(d, t)!} \prod_{t \in d} \theta_{c,t}^{n(d,t)} \\ &\sim P(L = \ell_d | c) \prod_{t \in d} \theta_{c,t}^{n(d,t)} \end{aligned}$$



# Parameter Smoothing

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Other Issues

- What if a test document  $d_q$  contains a term  $t$  that never occurred in any training document in class  $c$ ?



# Parameter Smoothing

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Other Issues

- What if a test document  $d_q$  contains a term  $t$  that never occurred in any training document in class  $c$ ?
  - $P(c|d_q) = 0$
  - Even if many other terms clearly hint at a high likelihood of class  $c$  generating the document
- Thus, MLE cannot be used directly
- We can use **Laplace smoothing**
  - Simply adds 1 to each count

$$\theta_{c,t} = \frac{\sum_{d \in c} n(d, t) + 1}{\sum_{d \in c} \ell_d + |W|}$$



# Performance Analysis

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Other Issues

- Multinomial naïve Bayes classifier generally outperforms the binary variant
- $k$ NN may outperform Naïve Bayes
- Naïve Bayes is faster and more compact
- Determines **decision boundaries**
  - Regions of the term-space where different classes have similar probabilities
  - Documents in these regions are hard to classify
  - Strongly biased



# Discriminative Classification

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Other Issues

- Naïve Bayes classifiers are **generative**
- Differently, **discriminative** classifiers:
  - Directly map the feature space to class labels
  - Class labels are encoded as numbers
    - e.g: +1 and -1 for two a class problem
- For instance, we can try to find a vector  $\alpha$  such that the sign of  $\alpha \cdot d + b$  directly predicts the class of a document  $d$
- Possible solutions:
  - Linear least-square regression
  - **The Perceptron**
  - **Logistic Regression**
  - **Support Vector Machines**



# What is a Linear Discriminative Classifier?

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Other Issues

- Essentially:

- Classification decision is based on the value of a linear combination of the features
- Can be seen as the splitting of a high-dimensional input space with a hyperplane

$$y(d_1, \dots, d_n) = f(\alpha_1 d_1 + \alpha_2 d_2 + \dots + \alpha_n d_n)$$

- $\alpha_i$  are parameters (i.e., the weight of each feature  $d_i$ )
- $f$  is the activation function (e.g.,  $f(d) = 1_{x \geq 0}(d)$ )
- The result of  $y(d_1, \dots, d_n)$  corresponds to the estimated class





# The Bias Term

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Other Issues

- Notice that, according to the previous definition, the decision hyperplane must go through the origin
- Could be achieved by preprocessing the input, but this is not always desirable or possible
- Solution : Add a bias input:

$$y(d_1, \dots, d_n) = f(b + \alpha_1 d_1 + \dots + \alpha_n d_n)$$

- Same as an input connected to the constant 1
- We consider this *ghost* input implicit henceforth



# Training : The Perceptron Algorithm

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Other Issues

- Switching to vector notation:

$$y(\mathbf{d}) = f(\alpha \mathbf{d}) = f_{\alpha}(d) \quad (1)$$

- Assume we need to separate sets of points  $A$  (i.e., the positive examples) and  $B$  (i.e., the negative examples)

$$E(\alpha) = \sum_{\mathbf{d} \in A} (1 - f_{\alpha}(\mathbf{d})) + \sum_{\mathbf{d} \in B} f_{\alpha}(\mathbf{d}) \quad (2)$$

- Goal:  $E(\alpha) = 0$
- Start from a random  $\alpha$  and improve it iteratively



# Algorithm Pseudo-Code

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Other Issues

- ➊ Start with random  $\alpha$ , set  $t = 0$
  - ➋ Select a vector  $\mathbf{d} \in A \cup B$
  - ➌ If  $\mathbf{d} \in A$  and  $\alpha \mathbf{d} \leq 0$ , then  $\alpha_{t+1} = \alpha_t + \mathbf{d}$
  - ➍ Else if  $\mathbf{d} \in B$  and  $\alpha \mathbf{d} \geq 0$ , then  $\alpha_{t+1} = \alpha_t - \mathbf{d}$
  - ➎ Conditionally go to step 2
- Guaranteed to converge iff  $A$  and  $B$  are linearly separable!



# Problems of Simple Perceptrons (1)

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## Overfitting

- The standard Perceptron returns the most recent version of the weight vector
  - Intuitively, this version is over-adapted to the last few instances, and may work less well for other instances
- 
- The **Averaged Perceptron** returns the average of all versions (or the last few versions) of the weight vector
  - An implementation trick involves setting a learning step that takes the averaging effect into account



# Problems of Simple Perceptrons (2)

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## Multi-class classification

- Several problems involve **multi-class classification**
  - Multi-class classification can be made through one weight vector for each category, assigning instances to the class for which the model predicts a higher value
- 
- In practice, we can represent this with one giant weight vector and repeated features for each category
  - Update rule involves changing the weights for the true class and the class that was predicted
  - Other options for update rule can be considered, e.g. updating classes with higher score than correct one



# Summary of Simple/Averaged Perceptrons

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Other Issues

- Simple and reasonably efficient online training
- Easy to extend in order to consider multi-class classification (and also structured prediction)
- Works well for document classification, and more generally for problems with many features
- Limited capabilities (e.g., does not try to optimize the separation “distance” between classes)
  - Just looks for a hyperplane that separates the two sets
  - Methods such as **Support Vector Machines**, on the other hand, try to maximize the distance between two closest opposite sample points (i.e., the **margin of the separating hyperplane**)



# Linear Discriminative Classifiers and SVMs

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Other Issues

- Hypothesis:
  - The classes can be separated by an **hyperplane**
  - The hyperplane that is close to many training data points has a greater chance of misclassifying test instances
  - An hyperplane that passes through a "no-man's land", has lower chances of misclassifications
- Make a decision by thresholding
  - Seek an hyperplane that maximizes the distance to any training point
  - Choose the class on the same side of the hyperplane as the test document (i.e., same as in the Perceptron)



# Discovering the Hyperplane

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Other Issues

- Assume the training documents are separable by an hyperplane perpendicular to a vector  $\alpha$
- Seek a vector  $\alpha$  which maximizes the distance of any training point to the hyperplane
- This corresponds to solving the following **quadratic programming** problem:

$$\begin{array}{ll}\text{Minimize} & \frac{1}{2} \alpha \cdot \alpha \\ \text{subject to} & c_i(\alpha \cdot d_i + b) \geq 1, \forall i = 1, \dots, n\end{array}$$





# SVM Classifier

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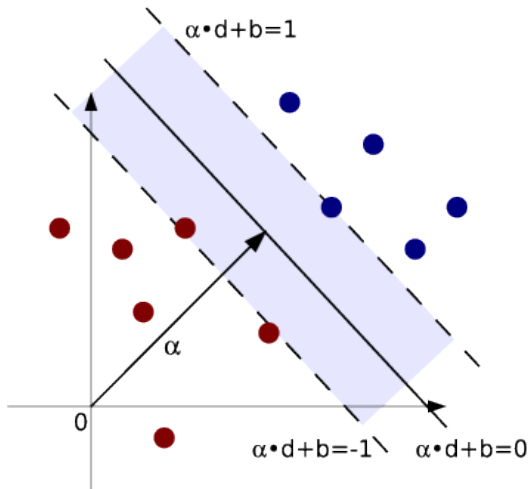
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# Non Separable Classes

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Other Issues

- Classes in the training data not always separable
- We introduce **slack variables**

$$\begin{aligned} &\text{Minimize} && \frac{1}{2}\alpha \cdot \alpha + C \sum_i \xi_i \\ &\text{subject to} && c_i(\alpha \cdot d_i + b) \geq 1 - \xi_i, \forall i = 1, \dots, n \\ &&& \text{and } \xi_i \geq 0, \forall i = 1, \dots, n \end{aligned}$$

- Implementations often solve the equivalent dual problem

$$\begin{aligned} &\text{Maximize} && \sum_i \lambda_i - \frac{1}{2} \sum_{i,j} \lambda_i \lambda_j c_i c_j (d_i \cdot d_j) \\ &\text{subject to} && \sum_i c_i \lambda_i = 0 \\ &&& \text{and } 0 \leq \lambda_i \leq C, \forall i = 1, \dots, n \end{aligned}$$



# Analysis of SVMs

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Nearest Neighbor  
Classifiers

Generative Bayesian  
Classifiers

Linear Discriminative  
Classifiers

Neural Networks

Other Issues

- Complexity:
  - Quadratic optimization problem
  - Requires on-demand computation of inner-products
  - Recent SVM packages work in linear time
- Performance:
  - Amongst most accurate classifier for text
  - Better accuracy than Naïve Bayes and most classifiers
  - Linear SVMs suffice
    - Standard text classification tasks have classes almost separable using a hyperplane in feature space
  - Non-linear SVMs can be achieved through **kernel functions**



# Neural Networks

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# Outline

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- 1 Introduction
- 2 Supervised Learning
- 3 Text Classifiers
- 4 Other Issues**



# Other Issues (1)

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Other Issues

- Tokenization and feature extraction
  - E.g.: replacing monetary amounts by a special token, part-of-speech tagging, representations based on  $n$ -grams, etc.
- Handling scenarios with multiple classes, or with multiple labels per test document, with binary classifiers like SVMs
  - E.g., one-vs.-rest heuristic
    - e.g. “sports” vs. “not-sports”, “science” vs. “not-science”, etc.
    - Create a classifier for each case
    - Assign class(es) with the highest confidence



## Other Issues (2)

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Other Issues

- Evaluating text classifiers
  - Accuracy
  - Training speed and scalability
  - Simplicity, speed, and scalability for document modifications
  - Ease of diagnosis, interpretation of results, and adding human judgment and feedback
- Many other practical issues...



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# Questions?