If

IST 2018/2019

Processamento e Recuperação de Informação

Lab 07: Learning to Rank

The Whoosh search engine provides three different ranking functions: BM25, TF_IDF (i.e. cosine similarity) and $Frequency^1$.

The following example code shows how to perform a query using the TF_IDF scoring function and obtain the corresponding textual similarity score:

```
from whoosh.index import open_dir
from whoosh.qparser import *
ix = open_dir("indexdir")
with ix.searcher(weighting=scoring.TF_IDF()) as searcher:
    query = QueryParser("content", ix.schema, group=OrGroup).parse(u"a query")
    results = searcher.search(query, limit=100)
    for i,r in enumerate(results):
        print r, results.score(i)
```

A similar procedure can be applied for the remaining ranking functions.

The goal of this exercise is to create a method for scoring the documents that combines the results from these three functions.

1

Using the Whoosh search engine with the document collection of the previous labs (files pri_cfc.txt and pri_queries.txt), implement a script that performs searches and returns the results ordered by a *linear combination* of the three textual similarities presented above.

The rank combination formula should be:

$$score(q, d) = \alpha_1 bm25(q, d) + \alpha_2 cos(q, d) + \alpha_3 freq(q, d)$$

where d is the document, q is the query, bm25 is the score obtained using the BM25 ranking function, cos is the score obtained using the TF_IDF ranking function, and freq is the score obtained using the Frequency ranking function.

Experiment with different values for weights α_1 , α_2 , and α_3 and try to find an improvement in Mean Average Precision (MAP) over the results achieved with each individual ranking function used in isolation.

¹https://whoosh.readthedocs.io/en/latest/api/scoring.html

2

The goal now is to try a more sophisticated approach for combining the ranking functions used in the previous exercise. To this effect we will use a *pointwise Learning to Rank* (L2R) approach.

Our approach consists in training a Logistic Regression classifier² on the set of queries available in pri_queries.txt. More specifically, you should:

- (a) Create a dataset for training and testing your L2R approach:
 - Use 50% of the queries for training and 50% for testing (you can vary these percentages if you wish);
 - With the training queries, build the *training dataset*. This dataset should contain, for each (query q, document d) pair, a set of classification instances with the format:

where r = 1 if document d is relevant for query q and r = 0 otherwise. You can store this data on a numpy array;

- Use the same number of relevant and non-relevant documents for each query.
- (b) Use the training dataset to learn a Logistic Regression classifier:
 - The three ranking scores will be your classification features and r will be the target class.
- (c) Execute the queries on the testing set, using the Logistic Regression classifier as your ranking function. Measure Precision, Recall, and F_1 scores for the classifier, and measure the Mean Average Precision (MAP) for the produced ranking.
 - To do this, first perform regular searches, using a each ranking function in isolation;
 - The score of each ranking function will be the classification features and the classifier will return 1 if the document is relevant or 0 if otherwise;
 - To order the resulting documents, you should use the *probability of the document being relevant*. This can be obtained through the predict_proba method of the LogisticRegression class.

 $^{^2 \}verb|https://scikit-learn.org/stable/modules/generated/sklearn.linear_model. \\ LogisticRegression.html$

3 Pen and Paper Exercise

Consider the problem of ranking search results with a learning-based method, leveraging the perceptron ranking algorithm introduced in the classes. Consider also a training dataset in which there are two user queries, each with three candidate documents that should be presented to the user. Each document-query pair is represented as a feature vector x, together with a relevance judgement y in a 3-point scale (i.e., $y \in 0, 1, 2, 3$):

- Query 1 and document 1 : x = <0.50, 0.00, 0.25, 0.75>, y = 1
- Query 1 and document 2: x = <0.25, 0.00, 0.00, 0.25>, y=0
- Query 1 and document 3: x = <0.75, 0.25, 0.25, 1.00>, y=3
- Query 2 and document 1: x = <0.50, 0.00, 0.25, 1.00>, y=2
- Query 2 and document 2: x = <0.25, 0.00, 0.00, 0.50 >, y = 0
- Query 2 and document 3: x = <0.25, 0.00, 0.25, 0.50>, y=1
- (a) Simulate the execution of the training procedure for the perceptron ranking algorithm, considering one epoch over the training data. Consider an initial all-zeroes weight vector, and consider also an initial value of zero for each of the 3 thresholds associated to the possible values for the relevance estimates.
- (b) Consider a new user query, for which there are two candidate documents. Each of the document-query pairs is represented by a feature vector x as follows:
 - Query 3 and document 1: x = < 0.50, 0.00, 0.25, 0.25 >
 - Query 3 and document 2: x = < 0.50, 0.25, 0.50, 0.75 >

Using the trained perceptron from the previous exercise, estimate which of the documents should be ranked higher.