Trade-Offs, Production Possibilities, Comparative Advantage

Gains from Trade in a World Confronting Scarcity

Outline

1. Production Possibilities Frontier

2. Comparative Advantage

3. The Market System

Textbook Readings: Ch. 2

Interdependence and Gains from Trade

- You consume goods and services produced around the world
 - People producing those G&S do not do it to be generous

- Parable: a rancher and a farmer
 - Goods: meat and potatoes
 - Specialization and trade
 - Are there gains from trade when one is better at producing both goods?

Scarcity

Limited Resources vs Unlimited Wants

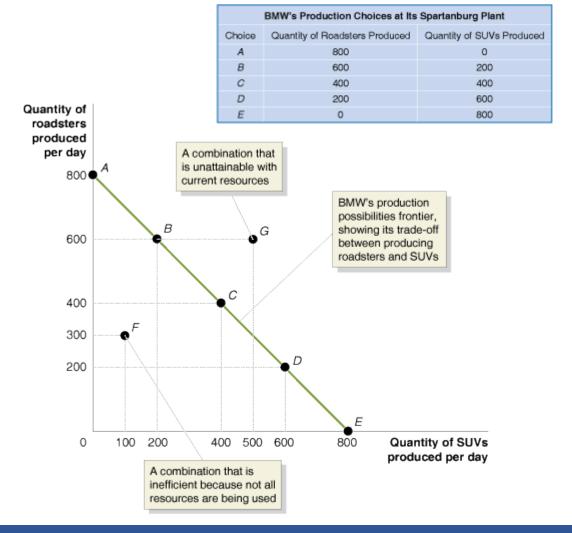
- Scarcity:
 - Unlimited wants exceed the limited resources available to fulfill those wants

Scarcity creates trade-offs

Production Possibilities Frontier (PPF)

BMW's Production Possibilities Frontier

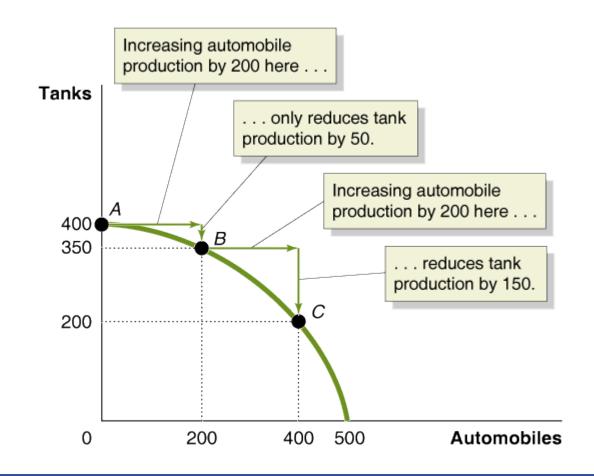
A curve showing the maximum attainable combinations of two products that may be produced with available resources and current technology.



PPF and Opportunity Costs

Increasing Marginal Opportunity Costs

As the economy moves down the production possibilities frontier, it experiences increasing marginal opportunity costs because increasing automobile production by a given quantity requires larger and larger decreases in tank production.



PPF

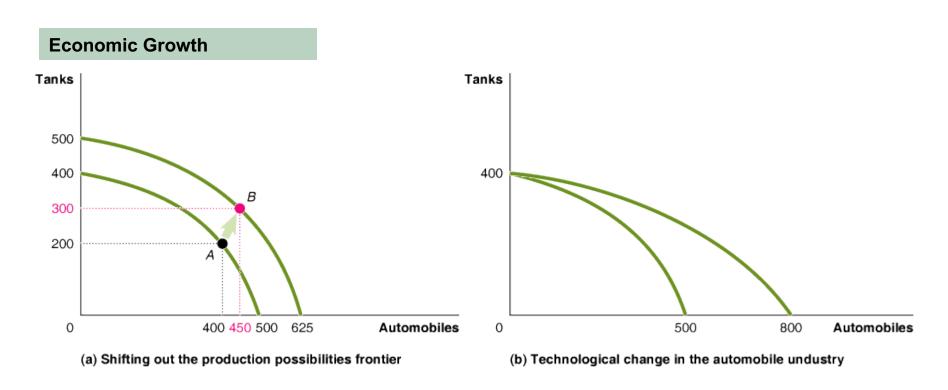
- Engineers: Establish optimal use of inputs
 - They insure we operate along PPF

- Economists: Assume optimal use of inputs
 - Evaluate tradeoffs along PPF

- Entrepreneurs: Revolutionize use of inputs
 - Shift the PPF outward

Shifting PPF Outward

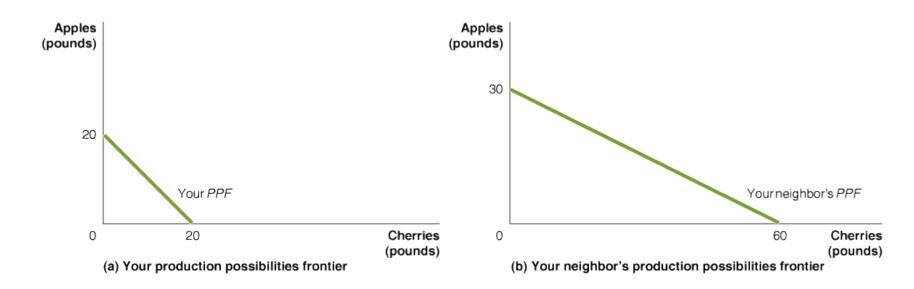
- Economic growth: The ability of the economy to increase the production of goods and services
 - Technology is the key to growth



Opportunity Cost

Production Possibilities for You and Your Neighbor, without Trade

	You		Your Neighbor	
	Apples	Cherries	Apples	Cherries
Devote all time to picking apples	20 pounds	0 pounds	30 pounds	0 pounds
Devote all time to picking cherries	0 pounds	20 pounds	0 pounds	60 pounds



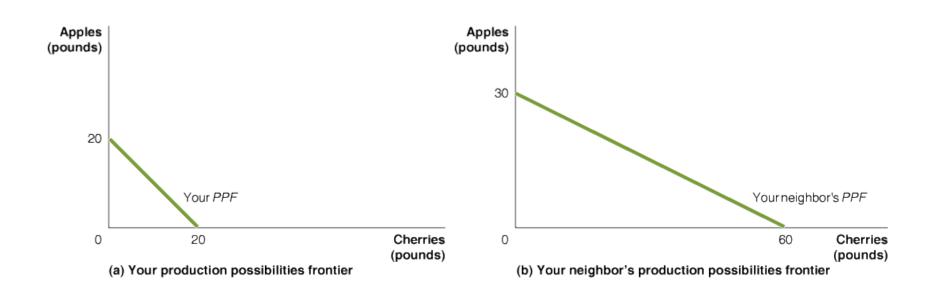
 Opportunity cost: Highest valued alternative that must be given up to do another activity

Absolute Advantage vs Comparative Advantage

• Absolute advantage: Ability to produce more of a good or service than competitors using the same amount of resources

 Comparative advantage: Ability to produce a good or service at a lower opportunity cost than competitors

Opportunity Costs and Comparative Advantage



Opportunity Costs of Picking Apples and Cherries

	OPPORTUNITY COST OF PICKING 1 POUND OF APPLES	OPPORTUNITY COST OF PICKING 1 POUND OF CHERRIES
YOU	1 pound of cherries	1 pound of apples
YOUR NEIGHBOR	2 pounds of cherries	0.5 pound of apples

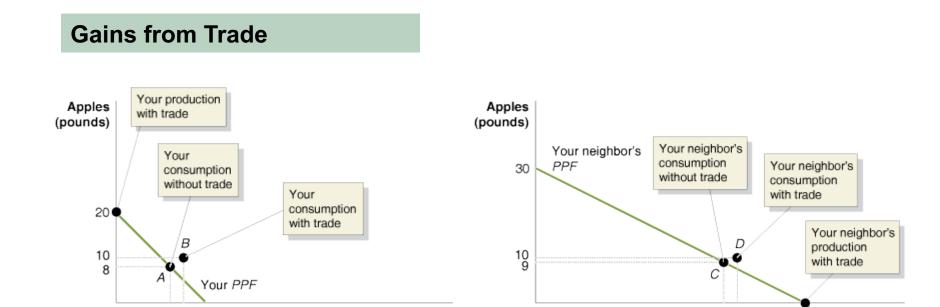
Absolute Advantage vs Comparative Advantage

Opportunity Costs of Picking Apples and Cherries

	OPPORTUNITY COST OF PICKING 1 POUND OF APPLES	OPPORTUNITY COST OF PICKING 1 POUND OF CHERRIES
YOU	1 pound of cherries	1 pound of apples
YOUR NEIGHBOR	2 pounds of cherries	0.5 pound of apples

- Your neighbor has an absolute advantage in picking BOTH
- But only has a comparative advantage in picking cherries
- You have a comparative advantage in picking apples

Specialization and Gains from Trade



0

42 45

(b) Your neighbor's production and consumption with trade

Cherries

(pounds)

Gains from trade exist even if one side is inferior on all fronts

Cherries

(pounds)

0

12 15 20

(a) Your production and consumption after trade

 There will be gains from trade as long as each has a comparative advantage in different goods

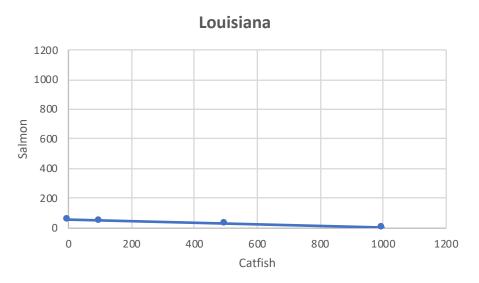
Comparative Advantage and Trade

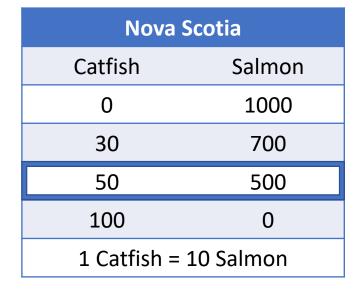
- AA and CA are different
 - AA compares x's and y's
 - CA compares slopes
- Possible to have an AA in producing one good without having a CA
 - Your neighbor with apples
- Possible to have a CA in producing one good without having an AA
 - You with apples

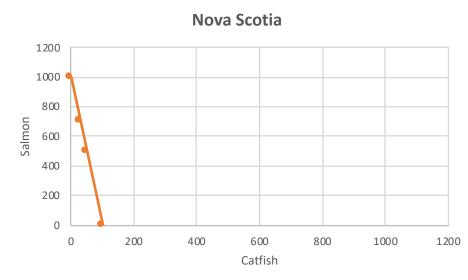
The basis for trade is CA not AA!

Another Example

Louisiana			
Catfish	Salmon		
1000	0		
500	25		
100	45		
0	50		
20 Catfish = 1 Salmon			







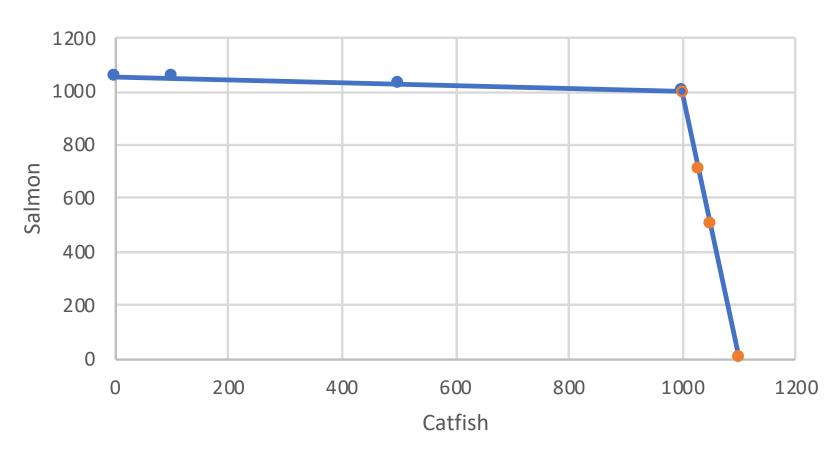
Constructing a Combined PPF

Louisiana		Nova S	Nova Scotia	
Catfish	Salmon	Catfish	Salmon	
1000	0	0	1000	
500	25	30	700	
100	45	50	500	
0	50	100	0	
Maximize		Maximize		
Cat	Catfish		Salmon	
Catfish	Salmon	Catfish	Salmon	
1000	1000	1000	1000	
1030	700	500	1025	
1050	500	100	1045	
1100	0	0	1050	

Elements of Macroeconomics • Johns Hopkins University

Combined PPF





Both Sides Are Better Off

Before Trade

Louisiana: 25 Salmon/ 500 Catfish

Nova Scotia: 500 Salmon/50 Catfish

With Specialization and Trade

Louisiana: 1,000 Catfish/half to Nova Scotia

Nova Scotia: 1,000 Salmon/half to Louisiana

After Trade

Louisiana: 500 Salmon/500 Catfish

Nova Scotia: 500 Salmon/500 Catfish

The Market System

Gains from trade are the pervasive force in free market economies

The KEY: It is a positive sum game

Negotiation can get you a bit more than the other side

But free market forces are effective because both sides gain!

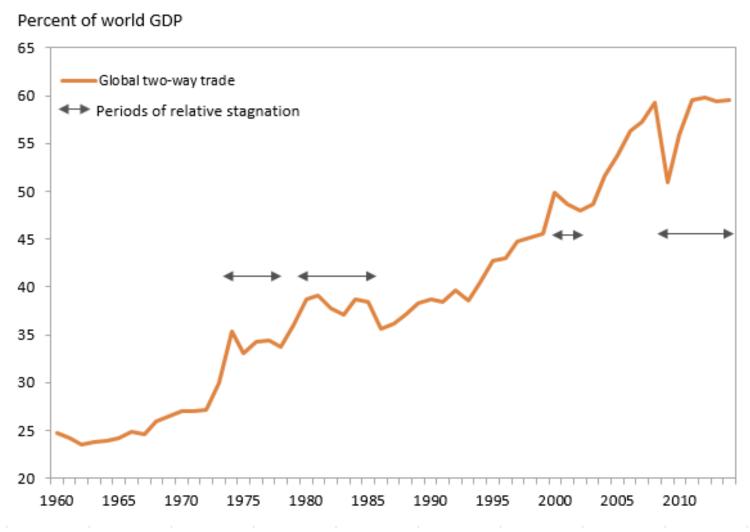
Is Free Trade Good for Everyone?

Suppose Nova Scotia has 55 workers

Before Trade	Catfish	Salmon	All Fish
Number produced	50	500	550
Labor input	30	25	55
Number consumed	50	500	550
% employed			100%
# of fish per worker	50/55=0.9	500/55=9.1	550/55=10
# of fish per person	0.9	9.1	10
After Trade	Catfish	Salmon	All fish
Number produced	0	1,000	1,000
Labor input	0	50	50
Number consumed	500	500	1,000
% employed			91%
# of fish per worker	500/50=10	10	1,000/50=20
# of fish per person	500/55=9.1	9.1	1,000/55=18.2

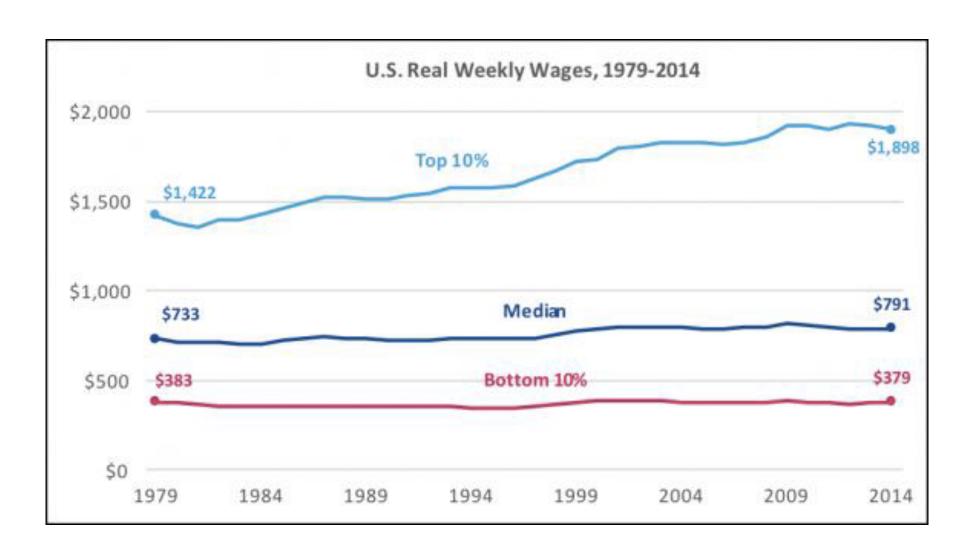
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Global Trade of Goods and Services, 1960-2014



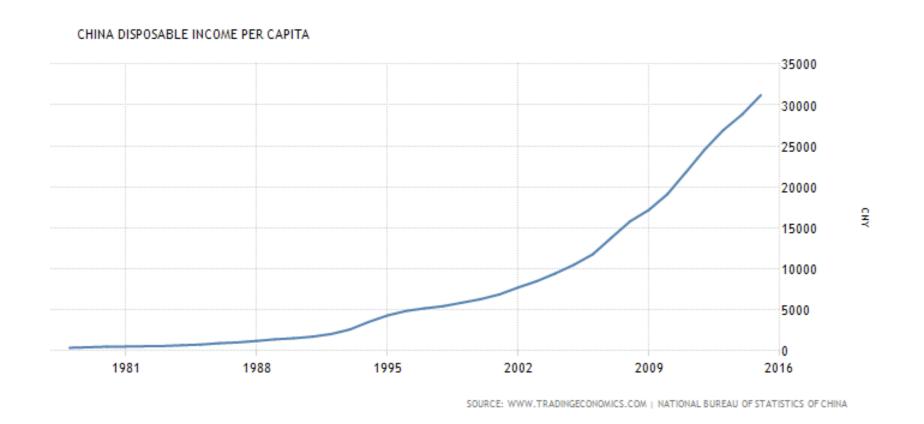
Source: "Why Has Traded Stopped Growing?" Peterson Institute for International Economics (3/23/16)

Not All Benefited Equally in the US



What About From A Worldwide Perspective?

China's export boom created a great increase in income per capita



Dollar Values of Income Per Capita in China

	Renminbi/Dollar	Income per capita (Renminbi)	Income per Capita (Dollars)
1990	4.7	2,600	553
2000	8.3	6,900	831
2010	6.8	16,000	2,353
2016	6.7	32,000	4,805

Questions

• Why trade benefits both parties?

 What determines whether a country is an importer or exporter of a good or service?

• How societies coordinate the activities of their citizens?

 What guarantees that the G&S produced are consumed by those who want them?