

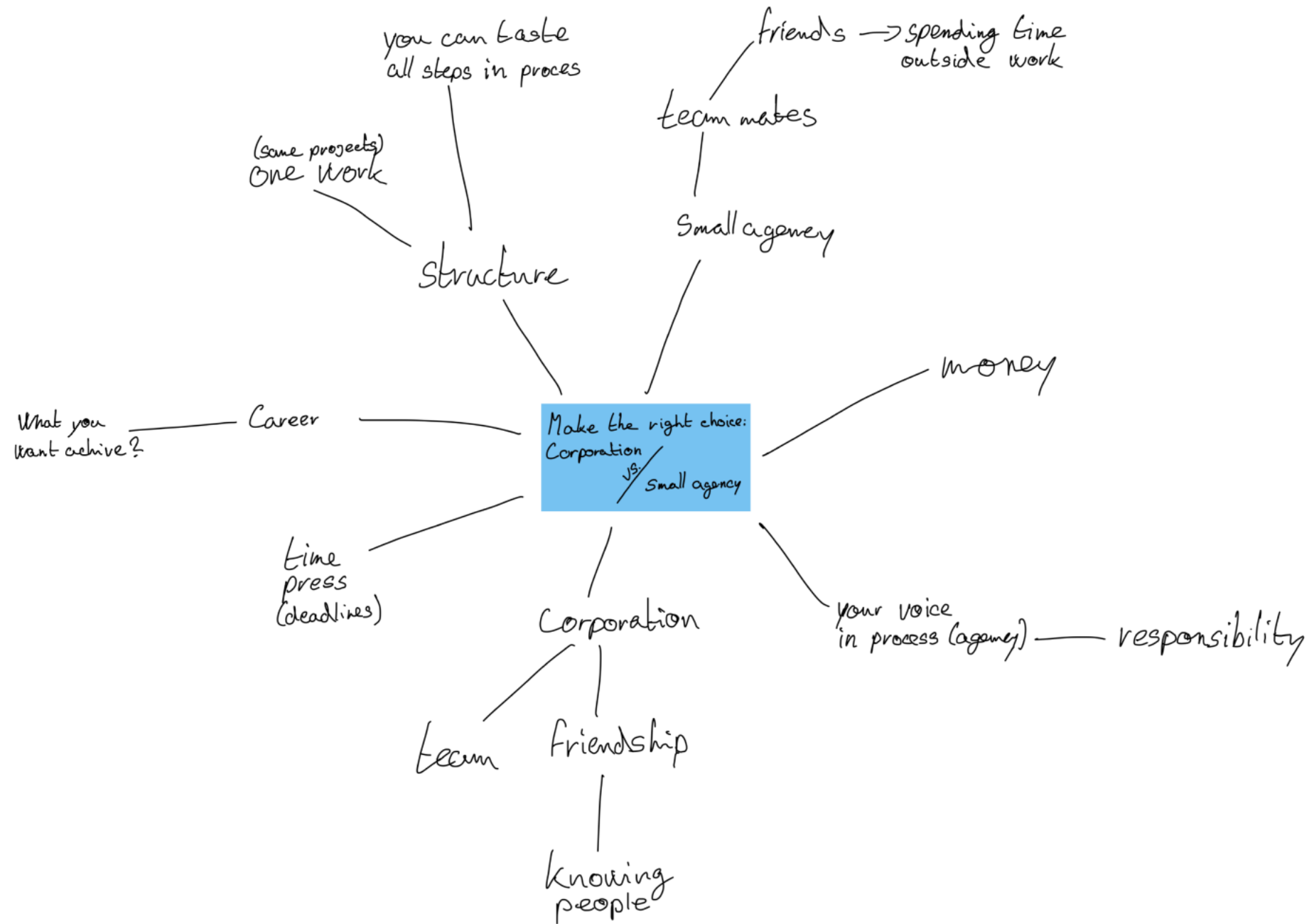
# **HOW I STARTED WITH THIS STORYTELLING**

**CORPORATION**

**VS**

**SMALL AGENCY**

# MAP



# POINTS

## START

- Basic different between small agency and corporation
- work structure
- your position as person
- job description
- my view

- deadlines/time press
- relationships/friend at work
- your voice in proces
- fun
- money as variable aspect
- summary - pluses and minuses

## FINISH

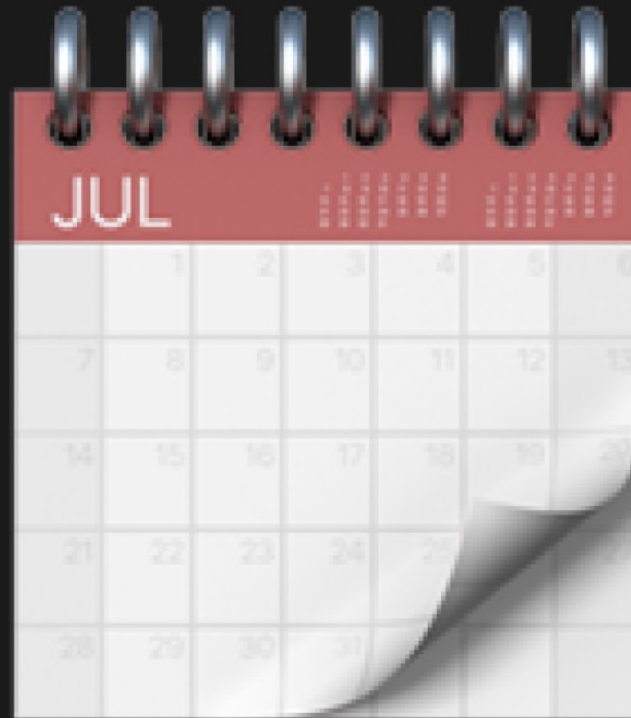
# **FINAL VERSION OF MY STORYTELLING**

# MY JOURNEY FROM **BIG** AGENCY TO **SMALL**



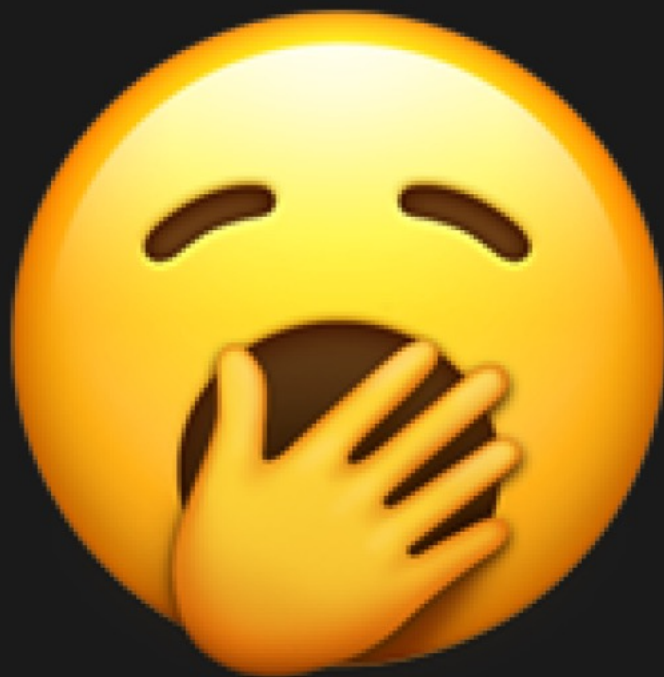
**JUNE**

# FIRST MONTH





# NEXT TWO MONTHS



# WHAT I DID IN BIG AGENCY



Post for social media  
for Tic Tac brand



Presentations in  
Google slides and PowerPoint



**THE END IS A  
NEW BEGINNING**



**SMALL DOESN'T  
MEAN BAD**

# WHAT I DO IN SMALL AGENCY

Here I work for many more clients, I have more opportunities to develop with them supporting me in my development, so far I have worked on corporate identities, advertising, video production, video editing, a motion graphics to social media campaigns.



**TAKEAWAY:**

**SIZE REALLY MATTER**