

DIGITAL MARKETING ASSIGNMENT

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ASSIGNMENT -1

1. Create a blog or website using Blogspot and WordPress Customize the theme design and post new article with 500 Words.

BLOGGER

All (1)

 [MANAGE](#)



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Settings saved successfully!



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Profile



Your profile photo is hidden. ⓘ

First name

Pavithra

Last name

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Public display name

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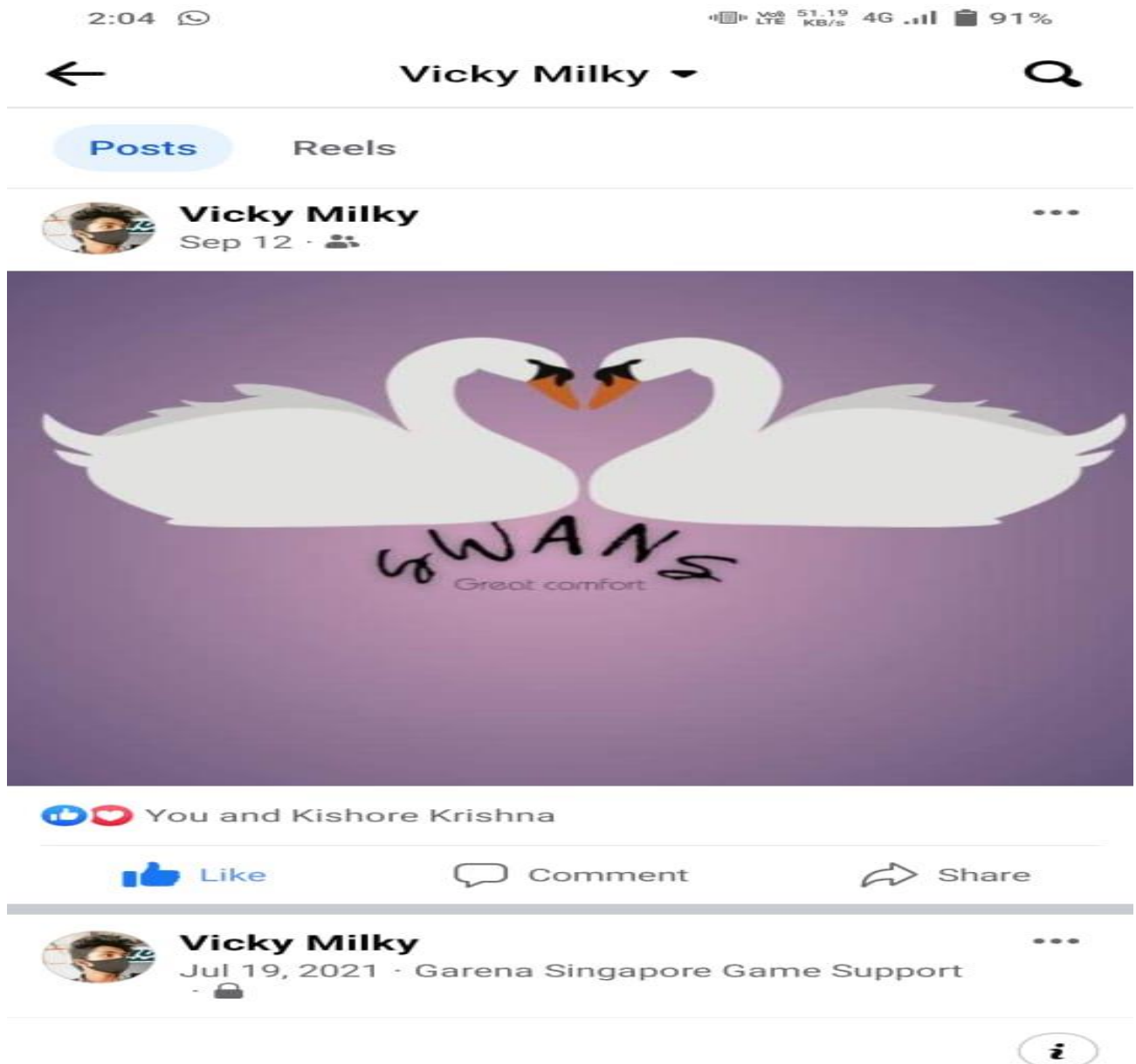
About me



Hide my photo and Gravatar profile. This will prevent your photo and [Gravatar profile](#) from appearing on any site. It may take some time for the changes to take effect.

ASSIGNMENT -2

2. Create a New Facebook Business Page and post one Social media poster for your brand.





Profile Settings



Follow settings



Profile Status



Meta Verified



Archive



View As



Lock profile



Activity log



Manage posts



Review posts and tags



Privacy Center



Search



Turn on professional mode



Create another profile

Your profile link

Your personalized link on Facebook.

<https://www.facebook.com/vignesh.d.507>

Copy link

ASSIGNMENT-3

3.Create and design a social media advertisement poster using a canva



ASSIGNMENT -4

4.Create email newsletter design using MailChimp or canva Tool.



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