

	Poverty			Civil Rights			Middle Class		
	(1A)	(1B)	(1C)	(2A)	(2B)	(2C)	(3A)	(3B)	(3C)
Obama	-10.4*	-16.0*	-17.3*	-0.8	-2.7*	-2.2	18.3*	6.3*	18.1*
	(3.8)	(0.8)	(2.5)	(0.8)	(1.0)	(2.5)	(3.9)	(1.9)	(5.9)
Percent Unemployed		3.3*	4.5*			-0.4			4.1
		(0.6)	(1.1)			(0.4)			(3.6)
Real GDP Growth			1.1						1.0
			(1.0)						(0.9)
Percent Poor			0.8						3.2
			(0.9)						(3.8)
Democratic President					2.8*	2.6			
					(1.2)	(1.9)			
Democratic Congress						-1.1			7.8
						(1.8)			(15.2)
Real GDP							0.002*	0.003*	
							(0.000)	(0.002)	
Real Deficit									0.04
									(0.03)
Re-Election									7.2
									(7.3)
N	14	14	14	14	14	14	14	14	14
Adjusted R <sup>2</sup>	.24	.56	.65	-.06	.31	.31	.45	.76	.84

\*  $p < .05$ ,  $p$ -values are derived from two-tailed tests

Robust clustered standard errors in parentheses

*Note:* Each type of rhetoric is measured as words per 10,000 in State of the Union addresses. The unit of analysis is the yearly average of each presidential term from 1965 to 2016. Robust standard errors are clustered by president. "Obama" is a binary variable indicating whether the president in each term was Obama. "Real GDP" is the yearly average GDP (in billions of constant 2016 dollars) for each term. "Real GDP Growth" is the average growth of real GDP in each term. "Real Deficit" is the average federal deficit (in billions of constant 2016 dollars) for each term. "Percent Poor" and "Percent Unemployed" are the average per term percentage of poor and unemployed individuals, respectively. "Democratic Congress" indicates whether Congress was controlled by the Democrats for at least half the term. "Democratic President" indicates whether the president was a Democrat for each term. For each outcome variable, column A includes only the Obama dummy; column B includes only significant controls; and column C includes controls that produce the highest possible adjusted R<sup>2</sup>.