

NAME: BALAROSHINI B

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 9F9CA859B36EEDB827245D724E45D385

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://petparadise07.blogspot.com/2023/08/pet-care.html> – Blogspot URL

<https://balaroshne2k20.wordpress.com/2023/10/16/pet-paradise/> – WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<http://facebook.com/Balaroshinipetparadise> - Facebook Page URL



3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool

