

**NAME: BALAROSHINI B**

**TEAM MEMBERS:**

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**TEAM ID: NM2023TMID02033**

**PROJECT DESCRIPTION**

Instagram Reels is designed for short, engaging video content. Users can create videos that are between 15 seconds and 60 seconds in length. This format is ideal for sharing quick, entertaining, and informative videos. Instagram reels offers a user-friendly video editing interface. You can trim and cut clips, adjust their speed, and add transitions to create smooth and visually appealing videos.

**BRAND NAME:** Glitzy Gems

**CATEGORY:** ACCESSORIES CATEGORY

**TARGET AUDIENCE:** ALL (MEN, WOMEN, KIDS)

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**FILE UPLOAD:**

**UPLOAD IN INSTAGRAM BUSINESS PROFILE AND SHARE THE LINKS**

[https://www.instagram.com/reel/Cyj\\_L9kvlCs/?igshid=NjFhOGMzYTE3ZQ==](https://www.instagram.com/reel/Cyj_L9kvlCs/?igshid=NjFhOGMzYTE3ZQ==)

**DOCUMENT/PDF:** [https://drive.google.com/file/d/1-SRAlqvdwAUCYsP9lZF\\_hlCcma-whyq-/view?usp=drivesdk](https://drive.google.com/file/d/1-SRAlqvdwAUCYsP9lZF_hlCcma-whyq-/view?usp=drivesdk)

**RECORDED VIDEO:** [https://drive.google.com/file/d/1-SKP\\_dE1e8XTWrT4bFFD-eYmfcMHQtBb/view?usp=drivesdk](https://drive.google.com/file/d/1-SKP_dE1e8XTWrT4bFFD-eYmfcMHQtBb/view?usp=drivesdk)