

**NAME:** S.ARCHANA

**DEPARTMENT:** B.E. BIOMEDICAL ENGINEERING

**COLLEGE:** 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY SAMAYAPURAM TRICHY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NMID:** 2C77F828DD8C7BF8F9340256E5F5F445

### **ASSIGNMENTS ON DIGITAL MARKETING**

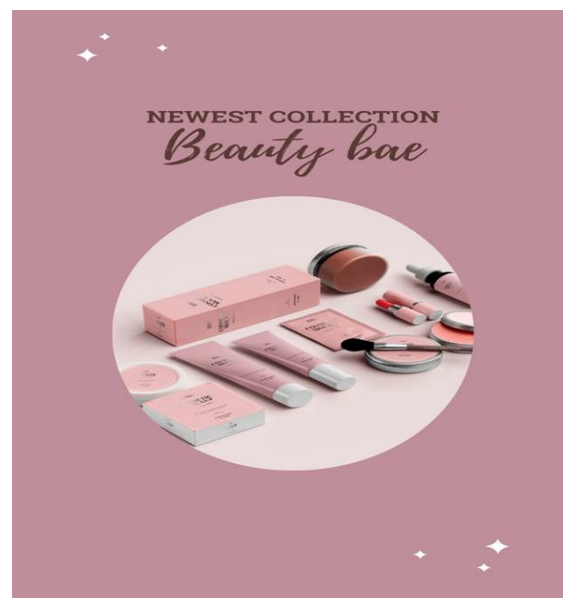
- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://beautybaeskincare.blogspot.com/> – Blogspot URL

<https://mslarchusekar7.wordpress.com/2023/10/16/beauty-bae/> –  
WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/archana.beautybae> - Facebook Page URL



### 3. Create and design a social media advertisement poster using Canva



#### 4. Create email newsletter design using Mailchimp or Canva tool

BEAUTY BAE

PERSONAL CARE

MAKE UP



### *Journey To Love Yourself*

Embarking on a journey to love yourself is a transformative experience that requires self-care and acceptance. Skincare, beyond its superficial benefits, can play a significant role in this journey. By nurturing your skin, you are embracing self-love, practicing mindfulness, and enhancing your overall well-being. Let's explore how skincare rituals can become a powerful tool in your journey towards self-love.



### *How to start taking care of yourself?*

You can start from maintaining the health of your skin. There are lots of skin care options, both for the body and face. Because they are assets that you must protect. We provide a variety of personal care according to your needs.

