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DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 5DF4DE36177225390D14343C0030C891

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://glitzygems.blogspot.com/2023/08/jewelry-collection.html> – Blogspot URL

<https://pavithrasj0039.wordpress.com/2023/10/16/glitzzy-gems/> – WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/pavi.glitzzygem/> - Facebook Page URL



3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool

