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**DEPARTMENT:** B.E. BIOMEDICAL ENGINEERING

**COLLEGE:** 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF  
TECHNOLOGY SAMAYAPURAM TRICHY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NMID:** 40F314B6D26F881887F43AFA05BE7D27

### **ASSIGNMENTS ON DIGITAL MARKETING**

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://stationerythings.blogspot.com/2023/08/stationery-things.html> – Blogspot URL

<https://bq4124209.wordpress.com/2023/10/16/stationery-world/> – WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<http://facebook.com/boomika.stworld> - Facebook Page URL

**3. Create and design a social media advertisement poster using Canva**



#### 4. Create email newsletter design using Mailchimp or Canva tool

# STATIONERY WORLD



All stationery you need in one place !!

#### COLLECTION OF STATIONERY THINGS

Stationery refers to commercially manufactured writing materials, including cut paper, envelopes, writing implements, continuous form paper, and other office supplies.(1) Stationery includes materials to be written on by hand (e.g., letter paper) or by equipment such as computer printers.



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