

1. INTRODUCTION

1.1 OVERVIEW

In this project shows the process of wholesale marketing data.

1.2 PURPOSE

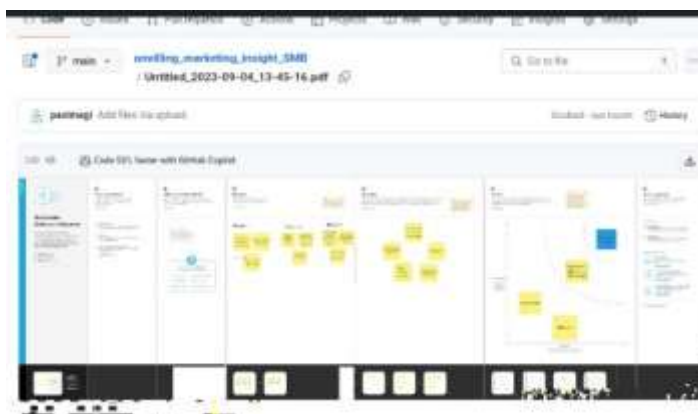
Though this project we can understand the purpose of marketing.

2. PROBLEM DEFINITION & DESIGN THINKING

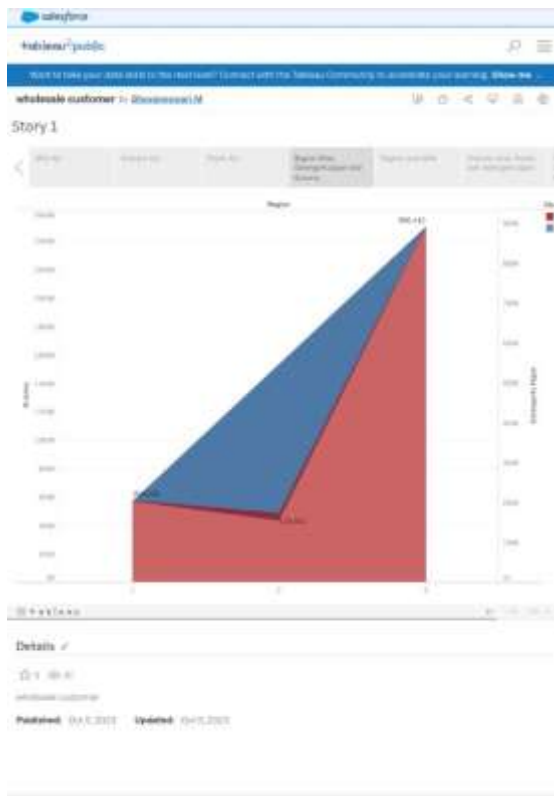
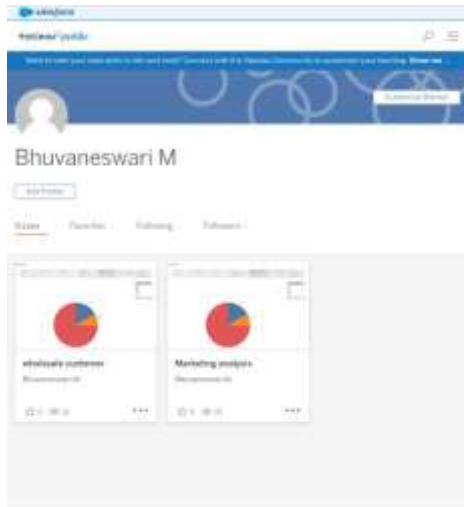
2.1 Empathy map

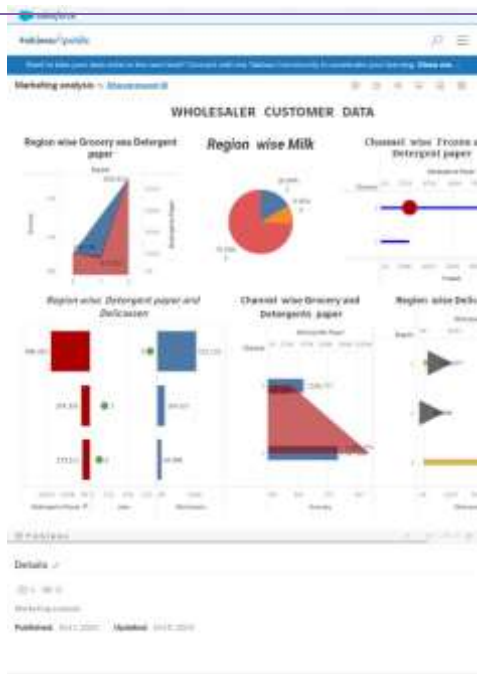


2.2 Ideation & Brainstorming map



3.RESULT





4. **ADVANTAGE & DISADVANTAGE**

- ❖ **Less Competition**
- ❖ **More Discount And Allowance**
- ❖ **Less Marketing And Advertisement**
- ❖ **Needs More Space**
- ❖ **.Less Profit Margin**
- ❖ **No Direct Interaction With Customers**

5 **APPLICATIONS**

- ❖ **Develop a social media preence**
- ❖ **Set up a website**
- ❖ **Offer periodic time**
- ❖ **Enter international market**

6. **CONCLUSION**

For my idea wholesale marketing sale .This project we are observing from market analysis .

7. FUTURE SCOPE

I want to say the final words of this project that is this knowledge is about our Indian marketing so this knowledge is for all people of our country so spread this information to all and make sure marketing method is strong