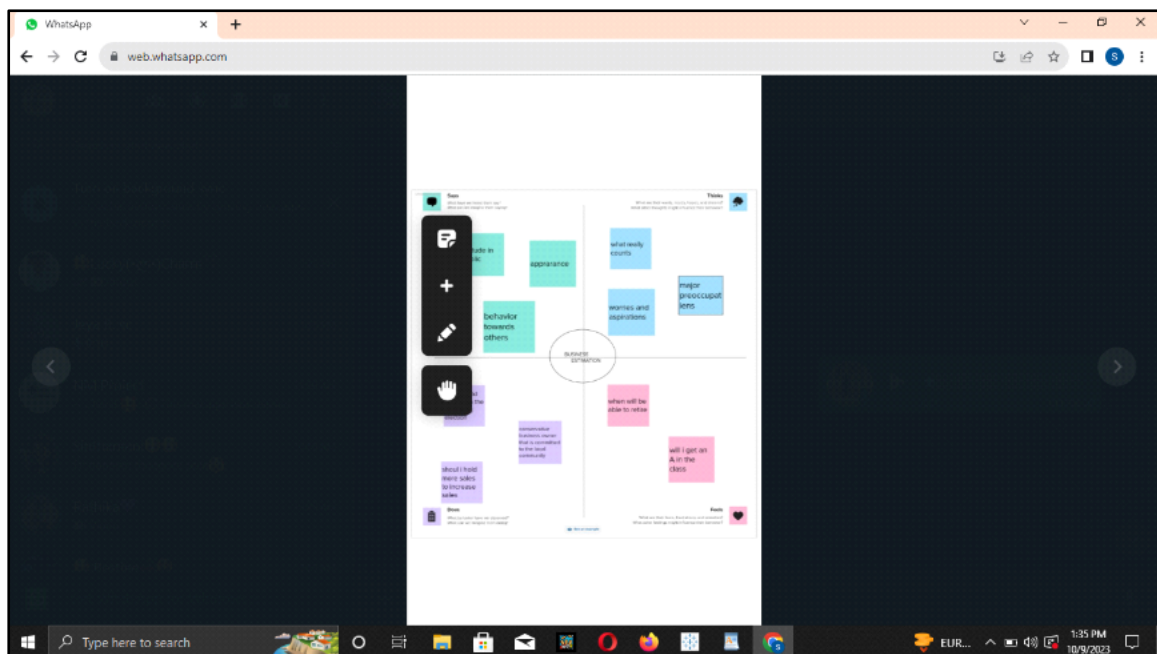


ESTIMATION OF BUSINESS REPORT

INTRODUCTION

Estimating business expenses is an important step in determining how much money you need to start and keep your business running without encountering cash flow problems.

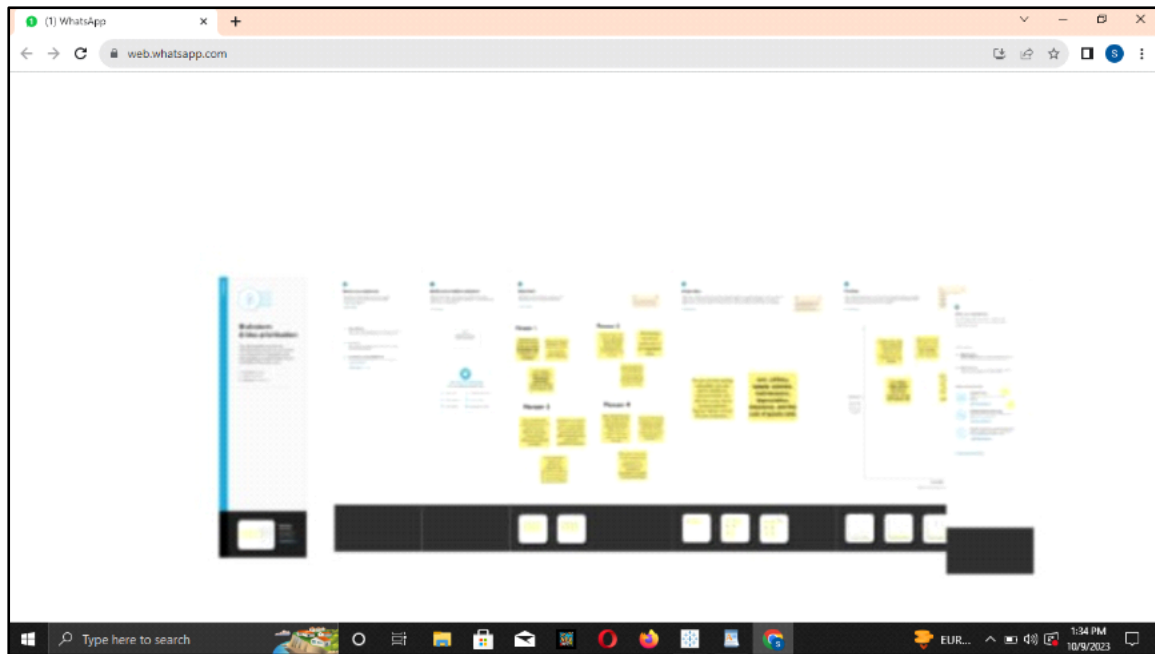
EMPATHY MAP



An empathy map is a collaborative tool teams can use to gain a deeper insight into their customers. Much like a user persona, an empathy map can represent a group of users, such as a customer segment.

BRAINSTORMING

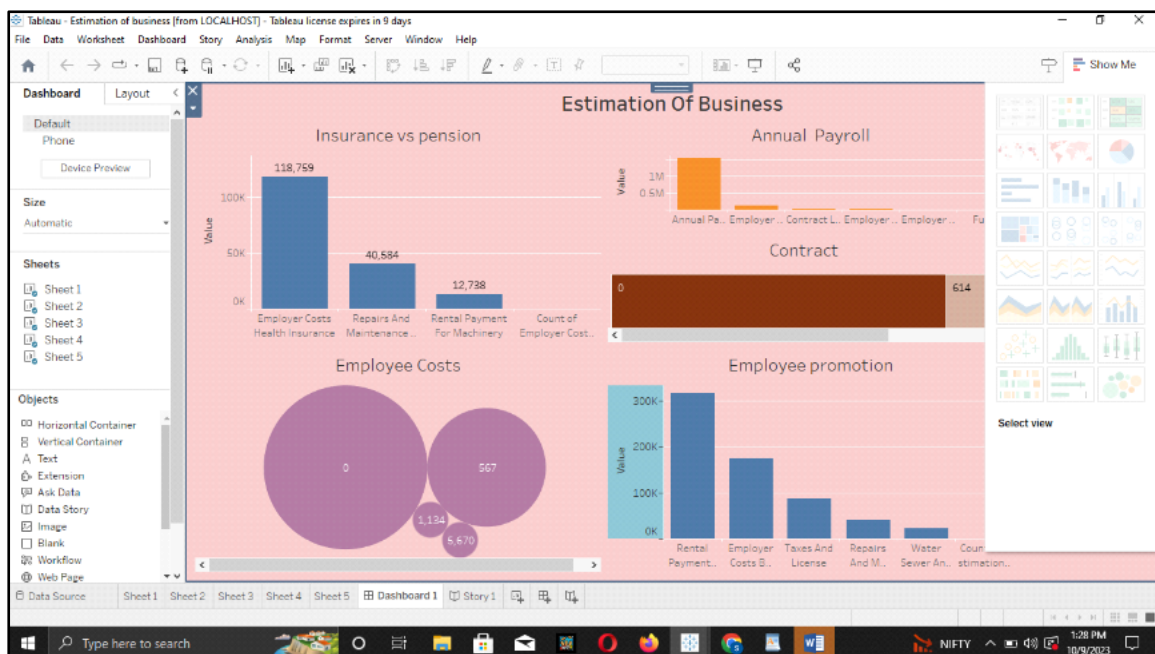


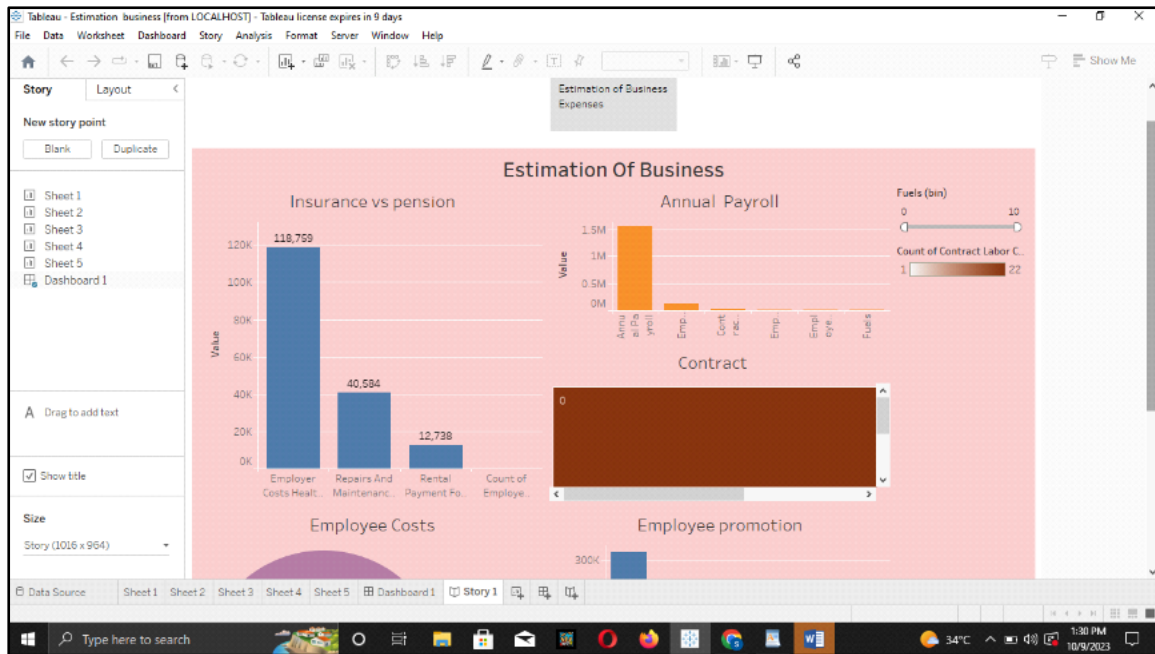


Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions.

RESULT

Finally the project is done with dashboard and story. The dashboard and story are uploaded in Tableau public. The screenshots are given below.





ADVANTEGES

The most obvious benefit gained from conducting a business valuation is that it will provide you, as the business owner, with a greater understanding of how well your business is faring within its specific industry.

DISADVANTGES

This method can be subjective. It can be challenging to find comparable companies, and there is often a wide range of sale prices for similar companies.

APPLICATIONS

Business valuation is a set of methods individuals and investors can use to determine how much a business is worth.

These calculations may include elements such as equipment, inventory, property and liquid assets.

CONCULATION



The Conclusion of Value is an estimate of the value of a business, business ownership interest, security, or intangible asset, arrived at by applying the valuation procedures appropriate for a valuation engagement.

FUTURE SCOPE

To determine any tax obligations on the company or business. To commence the sale process. For making decisions and also to plan any future strategy for the enterprise.

