



Says

What have we heard them say?  
What can we imagine them saying?

- Youtube,LLC is an American online vedio sharing and social media patform
- Many different type of videos can be put on to the website,such as educastional content,animations and events.
- Youtubers user friendlines
- Youtube is active in the entire world except for some contries
- Educational Videos are the best content for youtube channels.



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

- An easy way to share information.
- Youtube is a website designed for sharing video.
- Source of entertainment
- Change yourself to do something within a certain time frame.
- Youtube is the second largest search engine after google.



**Persona’s name**

Short summary of the persona

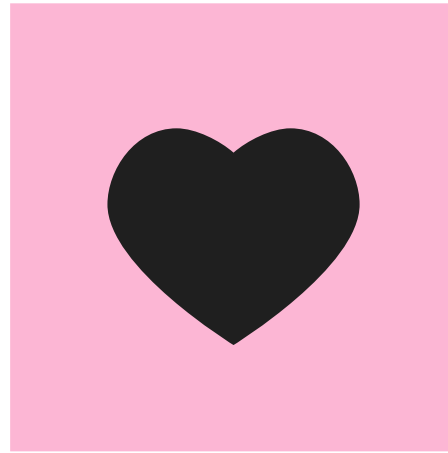
- Youtube is a free video sharing website that makes it easy to watch online videos.
- Gives you the oppertunity to earn money through yours videos.
- Youtube is a platform for learners.
- Can connect more audience.
- The cheenal serves as the homepage for the users account and you can have more than one youtube channe.

- Its one of the best ways to communicate to a wide audience.
- East earning is at the very top of the list of youtube benefite for vioggers.
- An easy way to share information.
- I realy like that platform.
- It you feel safer putting your kid on the more kid filtered youtube kids.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?