

MYSELF

PAVITHRA CHANDRAN

WEB DEVELOPER, GRAPHIC DESIGNER AND ILLUSTRATOR

Hi there !

I'm an **Web Developer**, **Illustrator** and **Graphic Designer** based in Kerala. I love image in all fields, and i never stop searching for new styles and new forms of self-expression to **improve my skills**. I love adventures and travelling, making experience and being constantly inspired by **new things and new people**, routine and monotony definitely kills me



EDUCATION

Learning Experience

2012

High School
H F C G H S S THRISSUR**Higher Secondary**
G H S S VILLADOM

2014

2017

BCA
SREE KERALAVARMA
COLLEGE THRISSUR**FREELANCE WORK**

And self -taught study

2018
In Progress

2021

MCA
DE PAUL INSTITUTE OF
SCIENCE & TECHNOLOGY

SKILLS

SOFTWARE SKILLS



PROGRAMMING LANGUAGE



LANGUAGES

English  Malayalam 
Tamil  Hindi 

ACTIVITIES

My Recognition :~\$> Awarded for diverse talents across various platforms

~\$> Won a prize in a Logo Design competition, showcasing artistic capabilities

~\$> Received accolades for passion for dance:

~\$> Recognition from Calicut University's Dzone group dance competition

~\$> Recognition from Kerala Sangeetha Nataka Academy in Thrissur

~\$> Won a prize in a College Making Competition, highlighting skills

Experience

Web Developer - Erasmith Technologies Pvt Ltd.

- Website design on CMS
- Good Knowledge on website development
- Experience on Development, Deployment and Implementation
- Web-animation & UI/UX development

Art Teacher - Vijayagiri Public School, Ashtamichirawww.linkedin.com/in/pavithra-chandran/



DIGIKO



Digiko - End to end Digital Transformation and Digital Marketing agency
www.digiko.in

DESCRIPTION : I merge innovative concepts with cutting-edge technology to deliver creative solutions for organizations. My focus areas include Brand Management, Responsive Websites, Mobile Applications, Email and Marketing Campaigns, Digital Marketing, and Social Media Profile Management. I handle idea generation, UX/UI design, technology integration, web development, digital marketing strategies, and brand management. Leveraging tools like WordPress, Figma, Photoshop, and Illustrator, I aim to elevate organizations through exceptional digital experiences and strategic branding initiatives.

ABILITIES

ABILITIES

CHARACTER
DESIGN

ILLUSTRATION

GRAPHIC
DESIGNLOGO &
BRANDINGUSER
INTERFACEWEB
DEVELOPMENT

COMICS



INFOGRAPHICS



PETS



BOOKS



MOVIES



DANCING



TRAVELLING



PAINTING



HEARING MUSIC

INTERESTS

e-NIRMIT - Powering Digital in Public Works

www.e-nirmit.cpwd.gov.in

DESCRIPTION : In my pivotal role with the e-Nirmit ERP application, I spearhead a range of responsibilities crucial to integrating technology effectively for our organization's goals. This includes generating and conceptualizing innovative ideas, crafting intuitive UX/UI designs, and collaborating closely with developers for seamless technology integration. I also focus on continuous innovation, optimizing the application, managing multiple user creation processes, and maintaining backend documentation. My toolset includes WordPress, Figma, Photoshop, Shotcut, PowerPoint, Illustrator, and CorelDraw.

Ai Collaborate - Elevate Business through AI Collaboration & Innovation-Transforming Possibilities
www.aicollaborate.ai

Join us as a Website Designer and craft visually stunning interfaces using Tailwind CSS. Your role involves delivering curated content based on user queries through idea generation, UX/UI design, technology integration, and continuous innovation. Utilize tools like Tailwind, Svelte, WordPress, Figma, Photoshop, and Illustrator for mobile-responsive designs, performance optimization, and security measures. Contribute to reshaping the digital landscape with us.

www.portfolio-git-main-pavithra-chandrans-projects.vercel.app

+91 7561847487

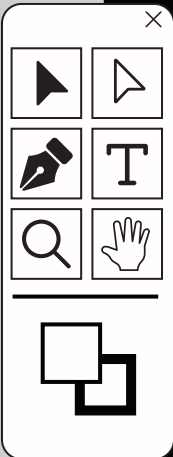
pavi.123.chandran@gmail.com

Cheroor (H) Chithralayam,
Kuttumuck, P O R V Puram
Thrissur PIN: 680631

[pavithra____chandran](#)



DIGIKO

**Farmsmojo - Cultivating Ideas For Growth**
www.farmsmojo.com

DESCRIPTION : As a Web Developer at Farmsmojo, I contribute technical expertise to our mission of promoting good health, ethical business, and sustainable agriculture. My responsibilities include idea generation, UX/UI design, technology integration, content management, mobile app development, e-commerce integration, continuous innovation, and security measures. I collaborate with the backend team, manage our tech stack, and use tools like WordPress, Figma, Photoshop, Illustrator, and CoralDraw to achieve our goals efficiently.

EDDI - STUDENT EDUCATION APP

As the UI designer for a student education app, I shaped the user experience for features like class access, practice quizzes, AI chat, and search using Flutter, Figma, Photoshop, and Illustrator. Responsibilities included idea generation, user-centered design, UX/UI design, information architecture, technology integration, visual design, and prototyping. Collaborating with the team, I ensured the design met requirements and improved iteratively based on user feedback, maintaining documentation for consistency and driving usability.

Orbital Foods - Count The Memories, Not The Calories
www.rbitalfoodcatering.com

As OrbitalFood's online presence manager, I curate our website using the Svelte Tailwind framework to showcase menus and culinary offerings with a visually stunning and user-friendly experience. I handle domain hosting, collaborate on tech integration, content management, and performance optimization. OrbitalFood promises unforgettable gastronomic experiences with over two decades of industry legacy, turning events into culinary journeys. My role includes idea generation, UX/UI design, continuous innovation, and security measures, using tools like Svelte, Tailwind, Figma, and design software.

Awfismojo - Culinary Diversity from Every Corner
www.awfismojo.com

DESCRIPTION : As a Mobile Web Developer at Farmsmojo, I focus on shaping user experiences and optimizing mobile performance for our WordPress-based app. Responsibilities include idea generation, UX/UI design, and technology integration, with expertise in Tailwind CSS Mastery. Our content-centric approach and continuous innovation ensure a top-notch app for sustainable food purchases.