Ideation Phase
House Hunt & Idea Prioritization Template
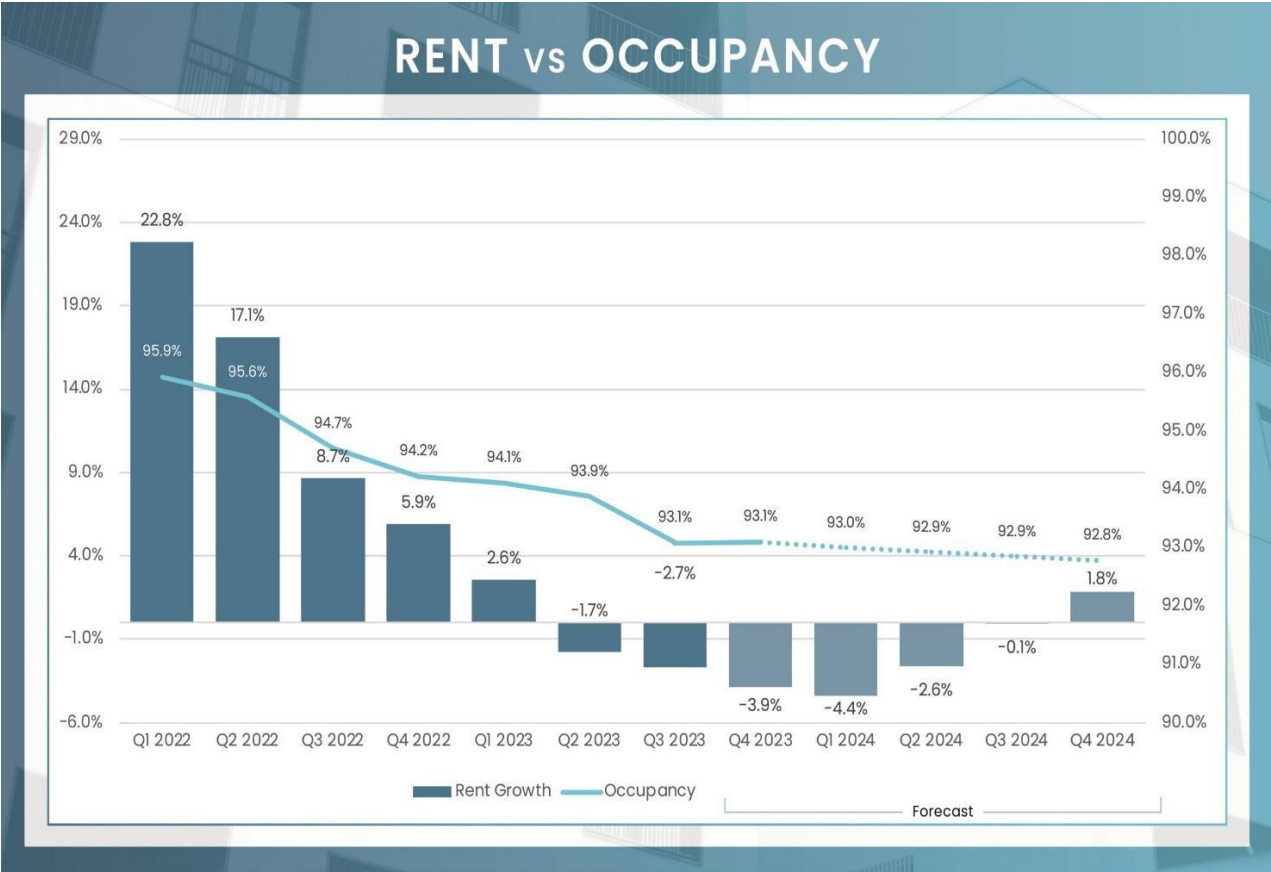
Date	February 2026
Team ID	LTVIP2026TMIDS65126
Project Name	House Hunt: Finding Your Perfect Rental Home
Maximum Marks	4 Marks

House Hunt & Idea Prioritization Template:

The House Hunt Project is a comprehensive initiative designed to simplify the complex process of finding a residential property. Whether the goal is to buy, rent, or invest, this project enables informed decision-making through structured research, budgeting, site evaluations, and prioritization methods.
To identify, evaluate, and select the most suitable residential property based on budget, location, lifestyle, and future value using a structured decision-making process.

Major challenges for House Hunt:

Problem Discovery

Objective:

To find and secure a residential property that best fits a person's or family's needs, preferences, and budget, while ensuring legal clarity, safety, and long-term value.

Common House hunt main Points:

- Set your budget for buying or renting

- Ensure ownership clarity, approvals, and registration

- To find a residential property that fits your needs, budget, and lifestyle

- Life time alignment and property investment

- Consider safety, commute, amenities, and future value

Common Client Pain Points:

- Discrepancies between photos and actual property condition

- Shortage of quality properties in preferred locations.

- Too many platforms to monitor (apps, agents, word of mouth)

- Commission-driven behavior rather than client-first approach

- Buyers struggle to understand property documents and legalities