

Amazon Diwali Sales Analysis

Power BI Visualisation:

Mini project Measure

File Home Transform Add Column View Tools Help

Layout

Query Settings

Queries [2]

Fact table

amazon_sales_2025_INR

Table.TransformColumnTypes("#Promoted Headers", {"Order_ID": type text, "Date": type date, "Customer_ID": type text}, [{"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Waste of money", "State": "Sikkim", "Country": "India"}, {"Payment_Method": "Debit Card", "Delivery_Status": "Returned", "Review_Rating": 1, "Review_Text": "Credit Card", "State": null, "Country": null}, {"Payment_Method": "Cash on Delivery", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Excellent product!", "State": "Telangana", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Fair deal", "State": "Nagaland", "Country": "India"}, {"Payment_Method": "Credit Card", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Highly recommend!", "State": "Assam", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Highly recommend!", "State": "Odisha", "Country": "India"}, {"Payment_Method": "Cash on Delivery", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Fantastic quality!", "State": "Maharashtra", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 2, "Review_Text": "Poor packaging", "State": "Arunachal Pradesh", "Country": "India"}, {"Payment_Method": "Debit Card", "Delivery_Status": "Delivered", "Review_Rating": 3, "Review_Text": "Okay product", "State": "Andhra Pradesh", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Returned", "Review_Rating": 1, "Review_Text": "Excellent product!", "State": "Assam", "Country": "India"}, {"Payment_Method": "Credit Card", "Delivery_Status": "Pending", "Review_Rating": 5, "Review_Text": "Terrible experience", "State": "Gujarat", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Returned", "Review_Rating": 5, "Review_Text": "Worth every rupee!", "State": "Haryana", "Country": "India"}, {"Payment_Method": "Cash on Delivery", "Delivery_Status": "Returned", "Review_Rating": 3, "Review_Text": "Average", "State": "Mizoram", "Country": "India"}, {"Payment_Method": "Credit Card", "Delivery_Status": "Returned", "Review_Rating": 1, "Review_Text": "Terrible experience", "State": "Punjab", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 2, "Review_Text": "Poor packaging", "State": "Andhra Pradesh", "Country": "India"}, {"Payment_Method": "Cash on Delivery", "Delivery_Status": "Delivered", "Review_Rating": 4, "Review_Text": "Satisfied with the product", "State": "Nagaland", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 4, "Review_Text": "Satisfied with the product", "State": "Gujarat", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Fantastic quality!", "State": "Tamil Nadu", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Returned", "Review_Rating": 5, "Review_Text": "Excellent product!", "State": "Rajasthan", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Pending", "Review_Rating": 5, "Review_Text": "Fantastic quality!", "State": "Tamil Nadu", "Country": "India"}, {"Payment_Method": "Credit Card", "Delivery_Status": "Pending", "Review_Rating": 2, "Review_Text": "Product not as expected", "State": "Nagaland", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 1, "Review_Text": "Never buying again", "State": "Maharashtra", "Country": "India"}, {"Payment_Method": "Debit Card", "Delivery_Status": "Pending", "Review_Rating": 3, "Review_Text": "Okay product", "State": "Haryana", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Highly recommend!", "State": "Manipur", "Country": "India"}, {"Payment_Method": "Debit Card", "Delivery_Status": "Delivered", "Review_Rating": 3, "Review_Text": "Could be better", "State": "Odisha", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 1, "Review_Text": "Very bad product", "State": "Himachal Pradesh", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 4, "Review_Text": "Good quality", "State": "Uttar Pradesh", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Delivered", "Review_Rating": 5, "Review_Text": "Excellent product!", "State": "West Bengal", "Country": "India"}, {"Payment_Method": "UPI", "Delivery_Status": "Pending", "Review_Rating": 2, "Review_Text": "Poor packaging", "State": "Andhra Pradesh", "Country": "India"}, {"Payment_Method": "Cash on Delivery", "Delivery_Status": "Delivered", "Review_Rating": 2, "Review_Text": "Quality could improve", "State": "Tripura", "Country": "India"}]

Properties

Name: amazon_sales_2025_INR

Applied Steps

Source, Navigation, Promoted Headers, Changed Type

PREVIEW DOWNLOADED AT 20:07

Air: Satisfactory Tomorrow

Search

System icons: Cloud, ENG IN, WiFi, 23:07, 28-1-26

Mini project Measure

File Home Transform Add Column View Tools Help

Queries [2]

Fact table

amazon_sales_2025_INR

Table.Distinct("#Changed Type", {"Customer_ID"})

A _c Order_ID	Date	A _c Customer_ID	A _c Product_Category	A _c Product_Name	t ₃ Quantity	1.2 Unit_Price_I
1 ORD100000	25-1-25	CUST2796	Home & Kitchen	Cookware Set	2	
2 ORD100001	28-8-25	CUST9669	Beauty	Hair Dryer	1	
3 ORD100002	27-2-25	CUST5808	Electronics	Tablet	3	
4 ORD100003	24-2-25	CUST5889	Electronics	Headphones	5	
5 ORD100004	15-6-25	CUST9005	Clothing	Saree	5	
6 ORD100005	10-2-25	CUST2403	Home & Kitchen	Cookware Set	1	
7 ORD100006	16-5-25	CUST9645	Clothing	Jeans	4	
8 ORD100007	13-8-25	CUST9479	Clothing	Sneakers	4	
9 ORD100008	28-4-25	CUST4608	Clothing	T-Shirt	3	
10 ORD100009	21-9-25	CUST4899	Clothing	T-Shirt	1	
11 ORD100010	23-10-25	CUST8744	Clothing	Saree	2	
12 ORD100011	5-8-25	CUST7735	Clothing	T-Shirt	1	
13 ORD100012	8-5-25	CUST4139	Electronics	Smartphone	4	
14 ORD100013	8-2-25	CUST8260	Clothing	Jacket	2	
15 ORD100014	4-9-25	CUST4502	Electronics	Smartphone	2	
16 ORD100015	27-5-25	CUST7930	Beauty	Face Cream	4	
17 ORD100016	1-2-25	CUST6138	Home & Kitchen	Cookware Set	1	
18 ORD100017	11-2-25	CUST4044	Beauty	Hair Dryer	5	
19 ORD100018	7-5-25	CUST1651	Clothing	Jacket	1	
20 ORD100019	9-12-25	CUST6147	Books	Comics	3	
21 ORD100020	5-1-25	CUST8508	Clothing	Sneakers	4	
22 ORD100021	5-2-25	CUST5002	Clothing	Saree	3	
23 ORD100022	5-1-25	CUST5905	Beauty	Hair Dryer	3	
24 ORD100023	6-11-25	CUST4450	Electronics	Smartphone	5	
25 ORD100024	17-2-25	CUST7939	Books	Children's Book	3	
26 ORD100025	10-10-25	CUST8007	Home & Kitchen	Cookware Set	3	
27 ORD100026	10-10-25	CUST3426	Clothing	Saree	1	
28 ORD100027	16-12-25	CUST5088	Home & Kitchen	Vacuum Cleaner	1	
29 ORD100028	25-3-25	CUST3900	Beauty	Hair Dryer	2	
30 ORD100029	15-7-25	CUST1634	Home & Kitchen	Air Fryer	2	
31 ORD100030	25-4-25	CUST1387	Beauty	Lipstick	3	
32 ORD100031	24-7-25	CUST9785	Home & Kitchen	Mixer Grinder	3	

14 COLUMNS, 999+ ROWS Column profiling based on top 1000 rows

PREVIEW DOWNLOADED AT 23:29

21°C Partly cloudy

ENG IN 23:31 28-1-26

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Queries [2]

Fact table

amazon_sales_2025_INR

Table.Distinct("#Removed Duplicates", {"Order_ID"})

A _c Order_ID	Date	A _c Customer_ID	A _c Product_Category	A _c Product_Name	t ₃ Quantity	1.2 Unit_Price_I
1 ORD100000	25-1-25	CUST2796	Home & Kitchen	Cookware Set	2	
2 ORD100001	28-8-25	CUST9669	Beauty	Hair Dryer	1	
3 ORD100002	27-2-25	CUST5808	Electronics	Tablet	3	
4 ORD100003	24-2-25	CUST5889	Electronics	Headphones	5	
5 ORD100004	15-6-25	CUST9005	Clothing	Saree	5	
6 ORD100005	10-2-25	CUST2403	Home & Kitchen	Cookware Set	1	
7 ORD100006	16-5-25	CUST9645	Clothing	Jeans	4	
8 ORD100007	13-8-25	CUST9479	Clothing	Sneakers	4	
9 ORD100008	28-4-25	CUST4608	Clothing	T-Shirt	3	
10 ORD100009	21-9-25	CUST4899	Clothing	T-Shirt	1	
11 ORD100010	23-10-25	CUST8744	Clothing	Saree	2	
12 ORD100011	5-8-25	CUST7735	Clothing	T-Shirt	1	
13 ORD100012	8-5-25	CUST4139	Electronics	Smartphone	4	
14 ORD100013	8-2-25	CUST8260	Clothing	Jacket	2	
15 ORD100014	4-9-25	CUST4502	Electronics	Smartphone	2	
16 ORD100015	27-5-25	CUST7930	Beauty	Face Cream	4	
17 ORD100016	1-2-25	CUST6138	Home & Kitchen	Cookware Set	1	
18 ORD100017	11-2-25	CUST4044	Beauty	Hair Dryer	5	
19 ORD100018	7-5-25	CUST1651	Clothing	Jacket	1	
20 ORD100019	9-12-25	CUST6147	Books	Comics	3	
21 ORD100020	5-1-25	CUST8508	Clothing	Sneakers	4	
22 ORD100021	5-2-25	CUST5002	Clothing	Saree	3	
23 ORD100022	5-1-25	CUST5905	Beauty	Hair Dryer	3	
24 ORD100023	6-11-25	CUST4450	Electronics	Smartphone	5	
25 ORD100024	17-2-25	CUST7939	Books	Children's Book	3	
26 ORD100025	10-10-25	CUST8007	Home & Kitchen	Cookware Set	3	
27 ORD100026	10-10-25	CUST3426	Clothing	Saree	1	
28 ORD100027	16-12-25	CUST5088	Home & Kitchen	Vacuum Cleaner	1	
29 ORD100028	25-3-25	CUST3900	Beauty	Hair Dryer	2	
30 ORD100029	15-7-25	CUST1634	Home & Kitchen	Air Fryer	2	
31 ORD100030	25-4-25	CUST1387	Beauty	Lipstick	3	
32 ORD100031	24-7-25	CUST9785	Home & Kitchen	Mixer Grinder	3	

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