

Amazon Diwali Sales Analysis

Power BI Visualisation:

Mini project Measure

FileHomeTransformAdd ColumnViewToolsHelp

Query Settings

Formula Bar

MonospacedColumn distributionShow whitespaceColumn profileColumn quality

LayoutData PreviewColumnsParametersAdvancedDependencies

Queries [2]

Fact tableamazon_sales_2025_INR

Table.TransformColumnTypes(*Promoted Headers,{"Order_ID", type text}, {"Date", type date}, {"Customer_ID", type text},

	Payment_Method	Delivery_Status	Review_Rating	Review_Text	State	Country
1	51148.82 Credit Card	Returned	1	Waste of money	Sikkim	India
2	19361.41 Debit Card	Returned	5	Excellent product!	Telangana	India
3	115428.66 Cash on Delivery	Delivered	3	Fair deal	Nagaland	India
4	190728.6 Credit Card	Delivered	5	Highly recommend!	Assam	India
5	229704.9 UPI	Delivered	5	Highly recommend!	Odisha	India
6	12195.41 Cash on Delivery	Delivered	5	Fantastic quality!	Maharashtra	India
7	189412.24 Cash on Delivery	Delivered	2	Poor packaging	Arunachal Pradesh	India
8	199033.76 Cash on Delivery	Delivered	3	Okay product	Andhra Pradesh	India
9	3742.53 UPI	Delivered	5	Excellent product!	Assam	India
10	43009.84 Debit Card	Returned	1	Terrible experience	Gujarat	India
11	72445.32 Credit Card	Pending	5	Worth every rupee!	Haryana	India
12	33017.34 Cash on Delivery	Returned	3	Average	Mizoram	India
13	145860.16 Credit Card	Returned	1	Terrible experience	Punjab	India
14	28143.1 UPI	Delivered	2	Poor packaging	Andhra Pradesh	India
15	16964.58 Cash on Delivery	Delivered	4	Satisfied with the product	Nagaland	India
16	53628.44 Cash on Delivery	Delivered	4	Satisfied with the product	Gujarat	India
17	29043.18 UPI	Delivered	5	Fantastic quality!	Tamil Nadu	India
18	40200.75 UPI	Returned	5	Excellent product!	Rajasthan	India
19	47091.49 UPI	Pending	5	Fantastic quality!	Tamil Nadu	India
20	140245.11 Credit Card	Pending	2	Product not as expected	Nagaland	India
21	63782.48 UPI	Delivered	1	Never buying again	Maharashtra	India
22	20389.02 Debit Card	Pending	3	Okay product	Haryana	India
23	91984.65 UPI	Delivered	5	Highly recommend!	Manipur	India
24	39706.55 Debit Card	Delivered	3	Could be better	Odisha	India
25	135857.28 Debit Card	Delivered	1	Very bad product	Himachal Pradesh	India
26	24740.34 UPI	Delivered	4	Good quality	Uttar Pradesh	India
27	41762.83 Cash on Delivery	Delivered	5	Excellent product!	West Bengal	India
28	44966.45 UPI	Pending	2	Poor packaging	Andhra Pradesh	India
29	92606.08 Cash on Delivery	Delivered	2	Quality could improve	Tripura	India
30						

Query Settings

PROPERTIESNameamazon_sales_2025_INR

APPLIED STEPSSourceNavigationPromoted HeadersChanged Type

14 COLUMNS, 999+ ROWS Column profiling based on top 1000 rows

Air Satisfactory Tomorrow

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Queries [2]

Fact table amazon_sales_2025_INR

Table.Distinct(*"Changed Type", {"Customer_ID"})

Order_ID	Date	Customer_ID	Product_Category	Product_Name	Quantity	Unit_Price
ORD100000	25-1-25	CUST2796	Home & Kitchen	Cookware Set	2	
ORD100001	28-8-25	CUST9669	Beauty	Hair Dryer	1	
ORD100002	27-2-25	CUST5808	Electronics	Tablet	3	
ORD100003	24-2-25	CUST5889	Electronics	Headphones	5	
ORD100004	15-6-25	CUST9005	Clothing	Saree	5	
ORD100005	10-2-25	CUST2403	Home & Kitchen	Cookware Set	1	
ORD100006	16-5-25	CUST9645	Clothing	Jeans	4	
ORD100007	13-8-25	CUST9479	Clothing	Sneakers	4	
ORD100008	28-4-25	CUST4608	Clothing	T-Shirt	3	
ORD100009	21-9-25	CUST4899	Clothing	T-Shirt	1	
ORD100010	23-10-25	CUST8744	Clothing	Saree	2	
ORD100011	5-8-25	CUST7735	Clothing	T-Shirt	1	
ORD100012	8-5-25	CUST4139	Electronics	Smartphone	4	
ORD100013	8-2-25	CUST8260	Clothing	Jacket	2	
ORD100014	4-9-25	CUST4502	Electronics	Smartphone	2	
ORD100015	27-5-25	CUST7930	Beauty	Face Cream	4	
ORD100016	1-2-25	CUST6138	Home & Kitchen	Cookware Set	1	
ORD100017	11-2-25	CUST4044	Beauty	Hair Dryer	5	
ORD100018	7-5-25	CUST1651	Clothing	Jacket	1	
ORD100019	9-12-25	CUST6147	Books	Comics	3	
ORD100020	5-1-25	CUST8508	Clothing	Sneakers	4	
ORD100021	5-2-25	CUST5002	Clothing	Saree	3	
ORD100022	5-1-25	CUST5905	Beauty	Hair Dryer	3	
ORD100023	6-11-25	CUST4450	Electronics	Smartphone	5	
ORD100024	17-2-25	CUST7939	Books	Children's Book	3	
ORD100025	10-10-25	CUST8007	Home & Kitchen	Cookware Set	3	
ORD100026	10-10-25	CUST3426	Clothing	Saree	1	
ORD100027	16-12-25	CUST5088	Home & Kitchen	Vacuum Cleaner	1	
ORD100028	25-3-25	CUST3900	Beauty	Hair Dryer	2	
ORD100029	15-7-25	CUST1634	Home & Kitchen	Air Fryer	2	
ORD100030	25-4-25	CUST1387	Beauty	Lipstick	3	
ORD100031	24-7-25	CUST9785	Home & Kitchen	Mixer Grinder	3	

14 COLUMNS, 999+ ROWS Column profiling based on top 1000 rows

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Queries [2]

Fact table amazon_sales_2025_INR

Table.Distinct(*"Removed Duplicates", {"Order_ID"})

Order_ID	Date	Customer_ID	Product_Category	Product_Name	Quantity	Unit_Price
ORD100000	25-1-25	CUST2796	Home & Kitchen	Cookware Set	2	
ORD100001	28-8-25	CUST9669	Beauty	Hair Dryer	1	
ORD100002	27-2-25	CUST5808	Electronics	Tablet	3	
ORD100003	24-2-25	CUST5889	Electronics	Headphones	5	
ORD100004	15-6-25	CUST9005	Clothing	Saree	5	
ORD100005	10-2-25	CUST2403	Home & Kitchen	Cookware Set	1	
ORD100006	16-5-25	CUST9645	Clothing	Jeans	4	
ORD100007	13-8-25	CUST9479	Clothing	Sneakers	4	
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ORD100009	21-9-25	CUST4899	Clothing	T-Shirt	1	
ORD100010	23-10-25	CUST8744	Clothing	Saree	2	
ORD100011	5-8-25	CUST7735	Clothing	T-Shirt	1	
ORD100012	8-5-25	CUST4139	Electronics	Smartphone	4	
ORD100013	8-2-25	CUST8260	Clothing	Jacket	2	
ORD100014	4-9-25	CUST4502	Electronics	Smartphone	2	
ORD100015	27-5-25	CUST7930	Beauty	Face Cream	4	
ORD100016	1-2-25	CUST6138	Home & Kitchen	Cookware Set	1	
ORD100017	11-2-25	CUST4044	Beauty	Hair Dryer	5	
ORD100018	7-5-25	CUST1651	Clothing	Jacket	1	
ORD100019	9-12-25	CUST6147	Books	Comics	3	
ORD100020	5-1-25	CUST8508	Clothing	Sneakers	4	
ORD100021	5-2-25	CUST5002	Clothing	Saree	3	
ORD100022	5-1-25	CUST5905	Beauty	Hair Dryer	3	
ORD100023	6-11-25	CUST4450	Electronics	Smartphone	5	
ORD100024	17-2-25	CUST7939	Books	Children's Book	3	
ORD100025	10-10-25	CUST8007	Home & Kitchen	Cookware Set	3	
ORD100026	10-10-25	CUST3426	Clothing	Saree	1	
ORD100027	16-12-25	CUST5088	Home & Kitchen	Vacuum Cleaner	1	
ORD100028	25-3-25	CUST3900	Beauty	Hair Dryer	2	
ORD100029	15-7-25	CUST1634	Home & Kitchen	Air Fryer	2	
ORD100030	25-4-25	CUST1387	Beauty	Lipstick	3	
ORD100031	24-7-25	CUST9785	Home & Kitchen	Mixer Grinder	3	

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