Pavithra S

**Data Scientist** 

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**Professional Summary** 

Highly skilled Data Scientist with a strong background in Python, machine learning, data analysis, and

visualization. Experienced in working with large datasets, designing predictive models, and deploying

solutions to solve real-world problems. Adept at presenting insights to stakeholders and collaborating

across teams. Passionate about data-driven decision making and continuous learning.

Skills

- Programming: Python (NumPy, Pandas, Scikit-learn, Matplotlib, Seaborn), SQL

- Machine Learning: Regression, Classification, Clustering, Model Evaluation, A/B Testing

- Data Handling: Data Cleaning, Feature Engineering, Preprocessing, Validation

- Tools & Platforms: Jupyter, Git, VSCode, Power BI, Tableau, Excel

- Cloud & Big Data: AWS, GCP, Hadoop, Spark

- Deep Learning: TensorFlow, Keras, PyTorch

- Other: NLP, Time-Series Forecasting, Recommendation Systems

Experience:

01/2023 to 2025

Data Scientist | ABC Analytics, Bangalore |

Developed predictive models to forecast customer behavior using classification

and regressiontechniques.

2 years o hand on experience in data science and analytics

Conducted A/B testing to optimize marketing campaigns, increasing conversion by 15%.

Analyzed large-scale data from SQL databases generating actionable insights forthe businessteam

Collaborated with engineers to deploy models on AWS infrastructure.

## 2022 to 2023

Data Science Intern | XYZ Technologies

Created dashboards in Tableau to visualize customer segmentation.

Built a recommendation system using collaborative filtering.

Participated in daily standups and cross-functional team discussions.

## Education

Master of Science in Data Science | XYZ University | 2020 - 2022

Bachelor of Technology in Computer Science | ABC Institute | 2016 - 2020

## Certifications

- Certified Data Scientist Coursera
- TensorFlow Developer Certificate DeepLearning.Al

# **Projects**

- Resume Ranking System using TF-IDF and BERT
- Sales Forecasting using Time-Series Analysis
- NLP-based Sentiment Analysis of Product Reviews

# Languages

English, Tamil,