



ANNUAL TECHNICAL FESTIVAL

INERTIA

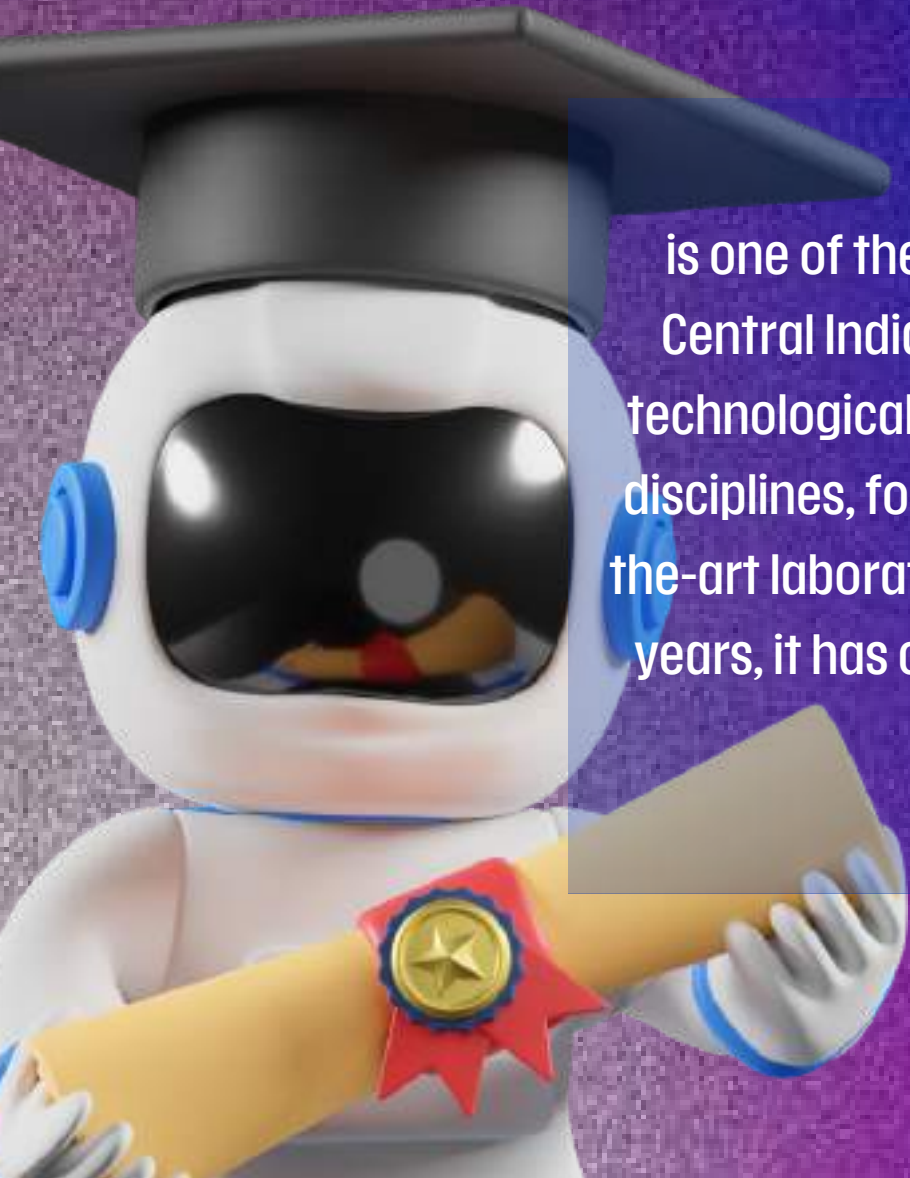
JABALPUR ENGINEERING COLLEGE



JABALPUR ENGINEERING COLLEGE



Jabalpur Engineering College (JEC), established in 1947, is one of the premier engineering institutions in India and holds the distinction of being the first engineering college in Central India. Located in the historic city of Jabalpur, Madhya Pradesh, JEC has a rich legacy of academic excellence and technological innovation. The college offers undergraduate, postgraduate, and doctoral programs in various engineering disciplines, fostering a culture of research, innovation, and professional development. With a sprawling campus, state-of-the-art laboratories, and a dedicated faculty, JEC is committed to producing industry-ready engineers and leaders. Over the years, it has contributed significantly to the development of the region and the nation by nurturing talent and promoting advancements in science and technology.



INERTIA'2.0

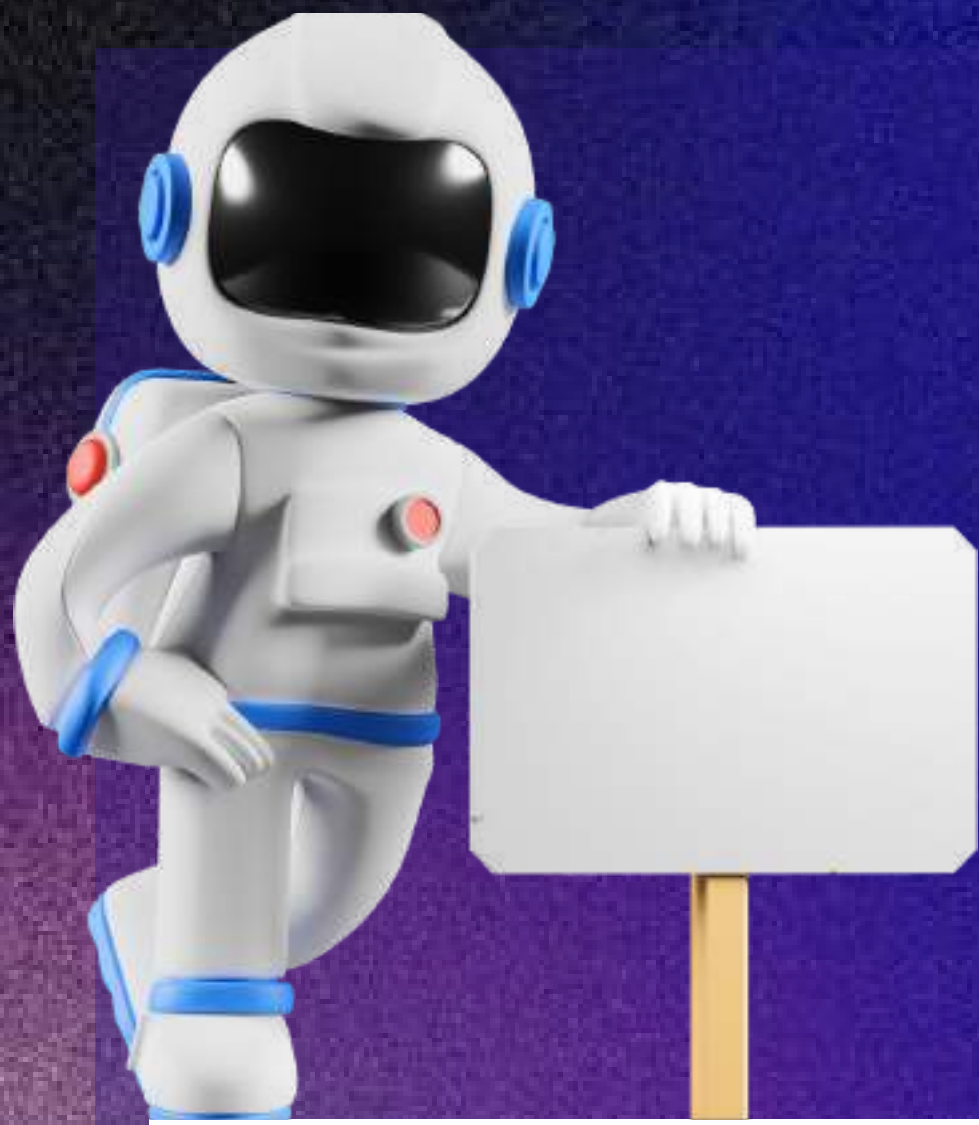


After a decade-long hiatus since 2013, Jabalpur Engineering College (JEC) proudly revived its legacy with a grand TechFest held earlier this year in February. Driven by the heartfelt enthusiasm of students, the event marked a powerful comeback, celebrating both technical innovation and cultural vibrancy.

Now, building on that momentum, JEC is once again set to host this milestone event — INERTIA 2.0 — reaffirming its commitment to excellence, holistic development, and unity among its students. As the premier techno-management fest of JEC Jabalpur, INERTIA is more than just an event; it's a movement.

Nestled in the heart of Jabalpur — a city known for its industrial backbone and research ecosystem — the fest promises a unique blend of innovation, strategy, and creativity, reflecting the city's pioneering spirit. After February's success, INERTIA 2025 is ready to make an even bigger impact.

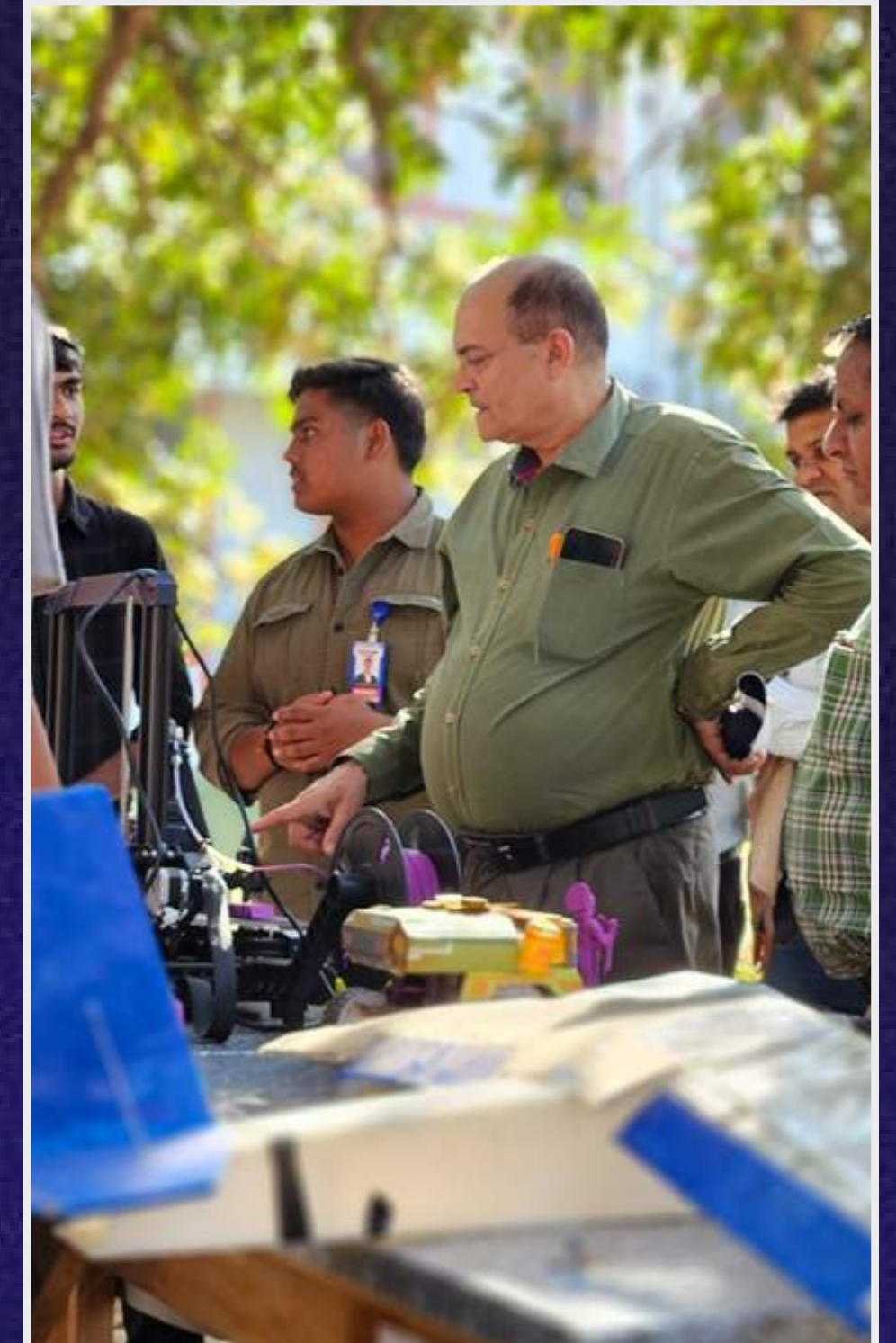
ACTIVITIES



TECH TALKS



STARTUP & PROJECT EXPO





AUTOMOTIVE COMPETITION



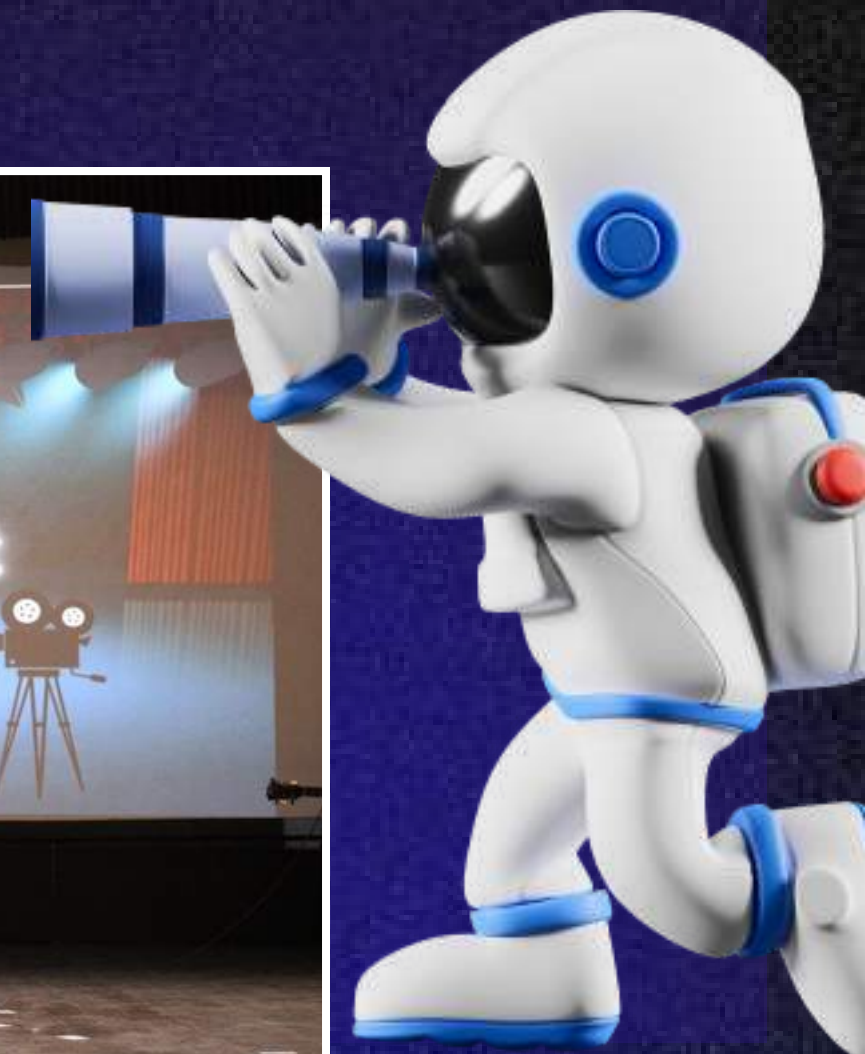


DEFENSE EXPO





CULTURAL EXTRAVAGANZA



SPONSORS





Title Sponsor (₹6,00,000)

For the amount of ₹6,00,000, Sponsor will be declared as 'Title Sponsor' of inertia 2.0 . Sponsor will serve as the official Title Sponsor on INERTIA's website. As a key partner, sponsor's logo will be prominently displayed across all marketing materials, social media platforms, and event stages, reinforcing its brand presence. The collaboration includes a dedicated 35-minute seminar session over two days to engage with attendees and share insights. Additionally, Sponsor will be provided with exclusive exhibition space to showcase its products and services. Customized branding opportunities, such as banners, giveaways, and online campaigns, will further enhance visibility. Recognition as a principal partner will be highlighted during all major events and ceremonies, underscoring the sponsor's significant contribution to the fest.



Associate Partner (₹3,00,000)

For the amount of ₹3,00,000, the Sponsor will be recognized as an Associate Partner of INERTIA 2.0. As an Associate Partner, the sponsor's logo will be prominently displayed on marketing materials, social media platforms, and event backdrops, ensuring strong brand visibility.

The collaboration includes a dedicated 20-minute seminar session to engage with attendees and showcase industry expertise. Additionally, the sponsor will receive exclusive exhibition space to display products and services.

Customized branding opportunities, such as banners, digital promotions, and giveaways, will further enhance visibility. The sponsor's contribution will be acknowledged during major events and ceremonies, solidifying its role as a key supporter of INERTIA'25.





Event Partner (₹1,50,000)

For the amount of ₹1,50,000, the Sponsor will be recognized as an Event Partner of INERTIA 2.0. As an Event Partner, the sponsor's logo will be prominently displayed on marketing materials, social media platforms, and event backdrops, ensuring strong brand visibility.

Customized branding opportunities, such as banners, digital promotions, and giveaways, will further enhance visibility. The sponsor's contribution will be acknowledged during major events and ceremonies, solidifying its role as a key supporter of INERTIA'25.





BENEFITS

TIER 1
(6,00,000)

TIER 2
(3,00,000)

TIER 3
(1,50,000)

TIER 4
(1,00,000)

1.LOGO ON EVENT BANNERS & BACKDROPS

2.DEDICATED POSTER ON SOCIAL MEDIA

3.DEDICATED REEL ON SOCIAL MEDIA

4.COMPANY LOGO ON OFFICIAL WEBSITE

5.PARTNERSHIP CERTIFICATE

6.THANK YOU PLAQUE WITH TEAM PHOTO

7.GUEST OF HONOUR INVITATION (LAUNCH)

8.PODIUM ACKNOWLEDGEMENT

9.CORPORATE BRANDING AT VENUE

10.PRINT & NEWS MEDIA RECOGNITION

11.INTERACTIVE / EXPERIENCE AREA

12.CONDUCT WORKSHOPS / SESSIONS

13.PROMOTIONAL DISPLAYS

14.COMPANY NAME ASSOCIATED WITH EVENT / VEHICLE



NERVA

Media Partner



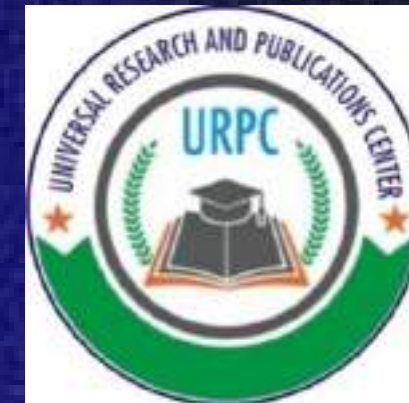
पत्रिका
मध्यप्रदेश की सबसे बुलंद आवाज़



The Hitavada

NERTA

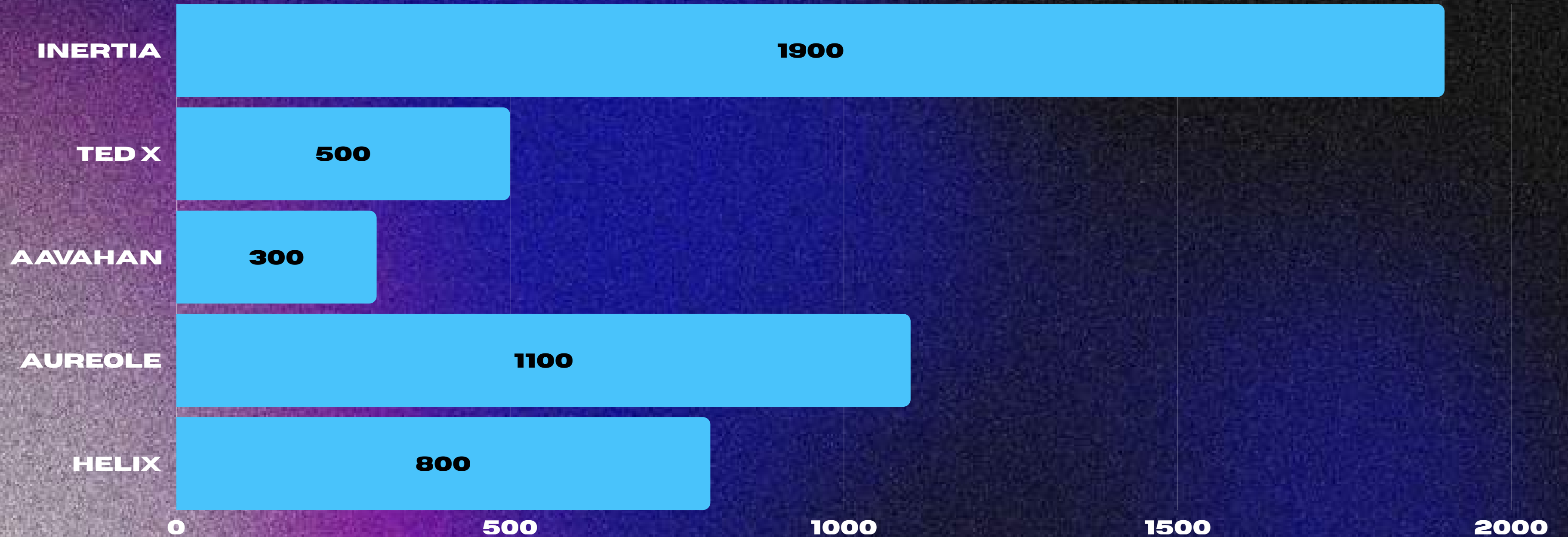
SPONSORS



INERTIA

JABALPUR ENGINEERING COLLEGE'S
ANNUAL TECHNICAL FESTIVAL

● BUSINESS FOOTFALL





JABALPUR ENGINEERING COLLEGE'S ANNUAL TECHNICAL FESTIVAL

● SOCIAL MEDIA REACH

INERTIA



Views ⓘ

562,117

Views

Followers 50.6%

Non-followers 49.4%

Accounts reached 90,981

By content type

All Followers Non-followers

Reels 62.3%

Posts 20.9%

Stories 16.9%

Followers Non-followers



**JABALPUR ENGINEERING COLLEGE'S
ANNUAL TECHNICAL FESTIVAL**

● **MEDIA COVERAGE**

DAINIK BHASKAR

4

PATRIKA

3

NAYI DUNIA

4

HARI BHOOMI

2

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1

2

3

4

CONTACT US

Feel free to reach out to us

Arjit Tripathi
+91 93434 24937

Pavas Katore
+91 96309 59751

 inertia.jec  inertiajecjabalpur@gmail.com



INERTIA