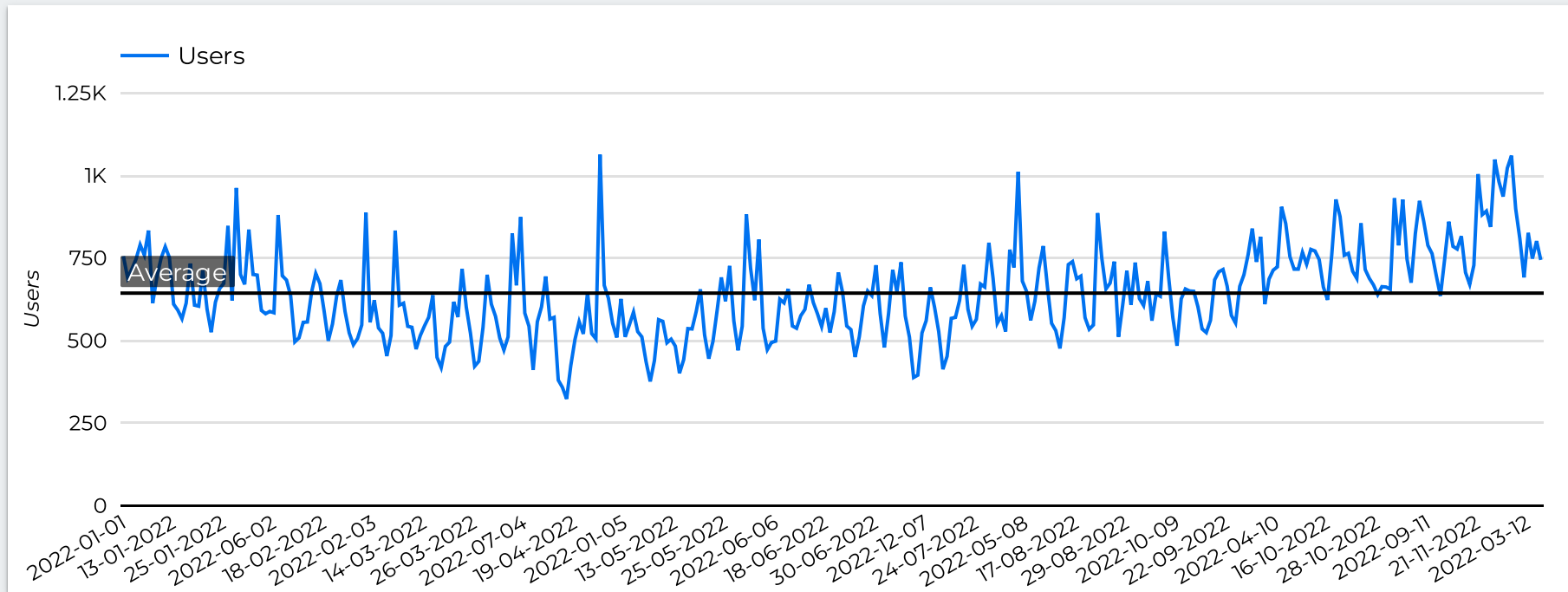


USERS IMPRESSION

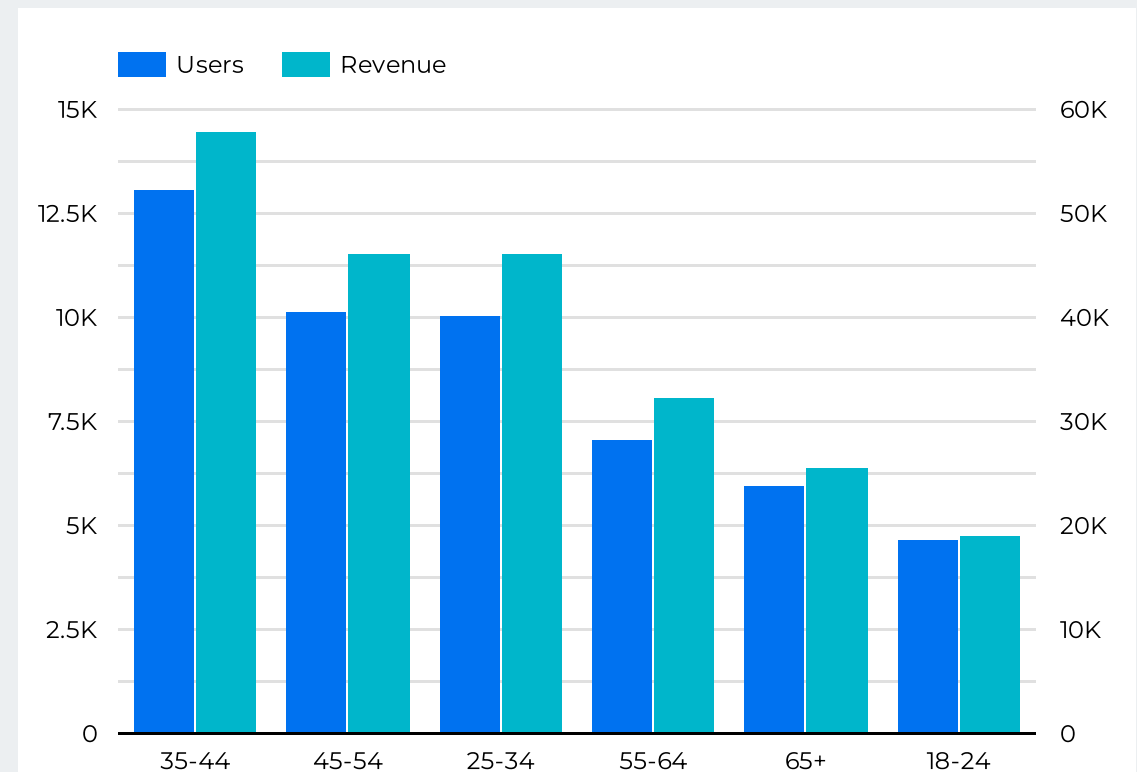
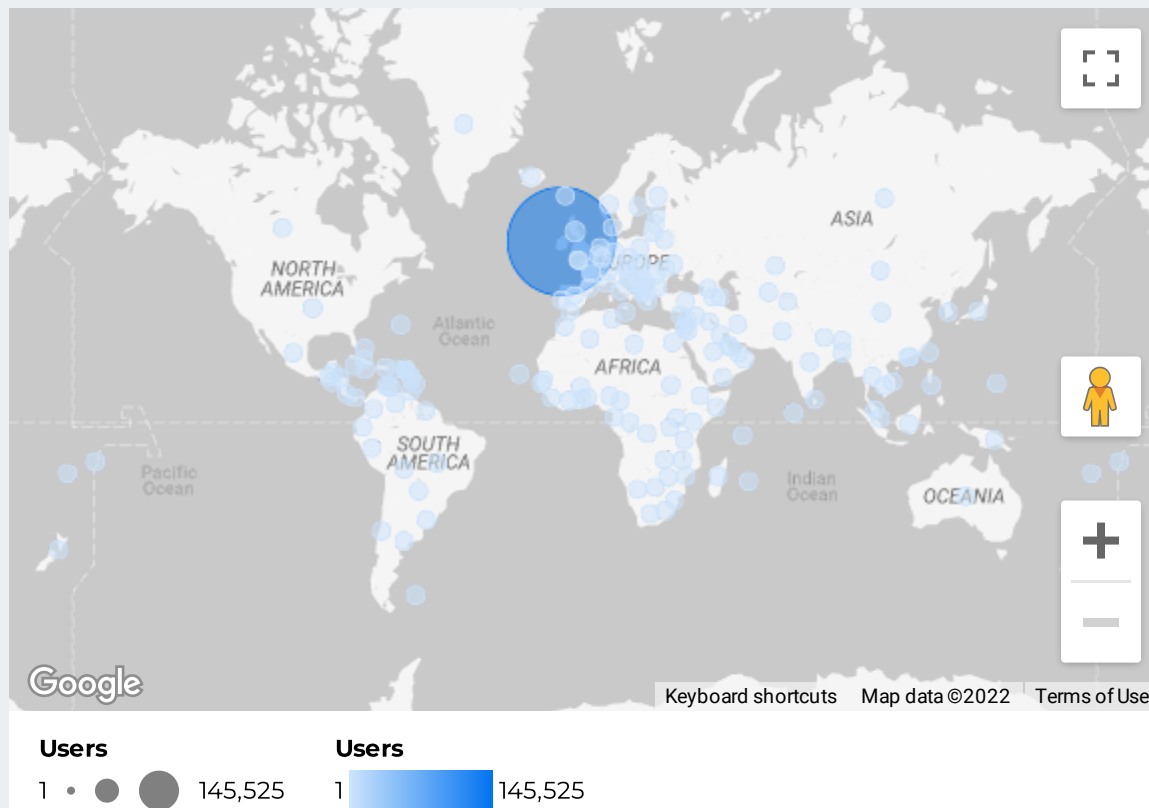


Default Data
Click to select l

Select date range

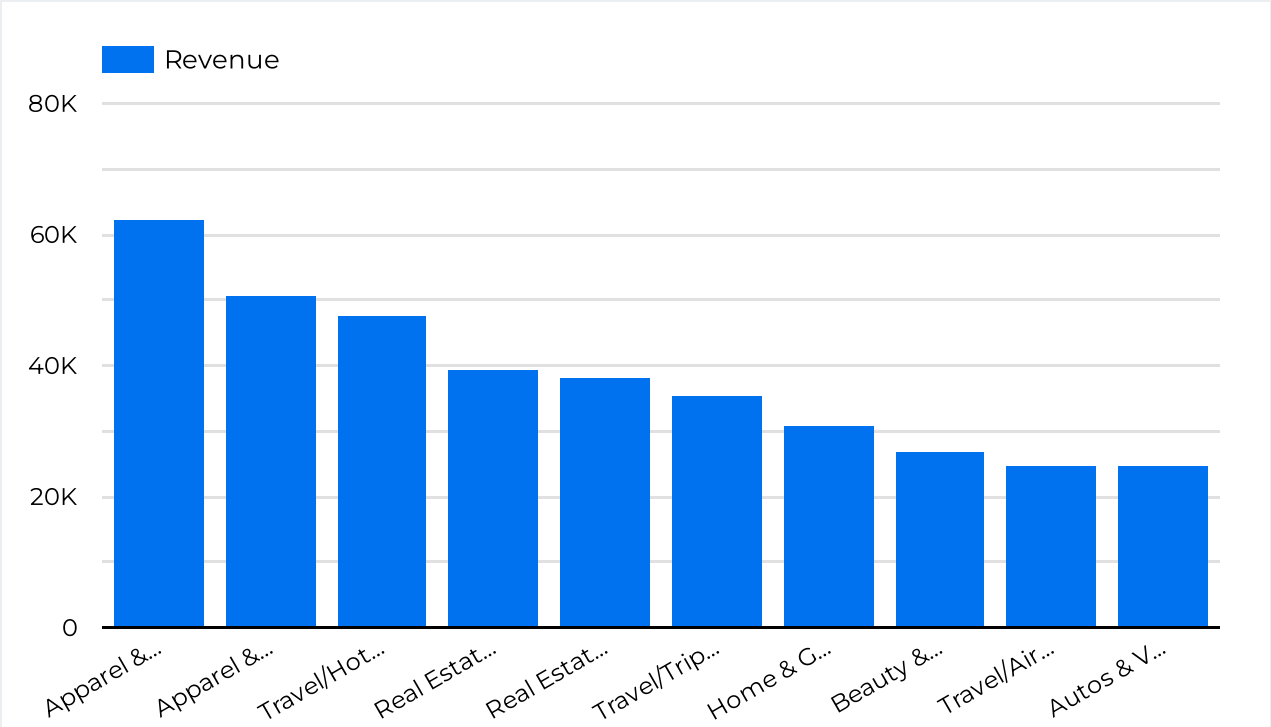
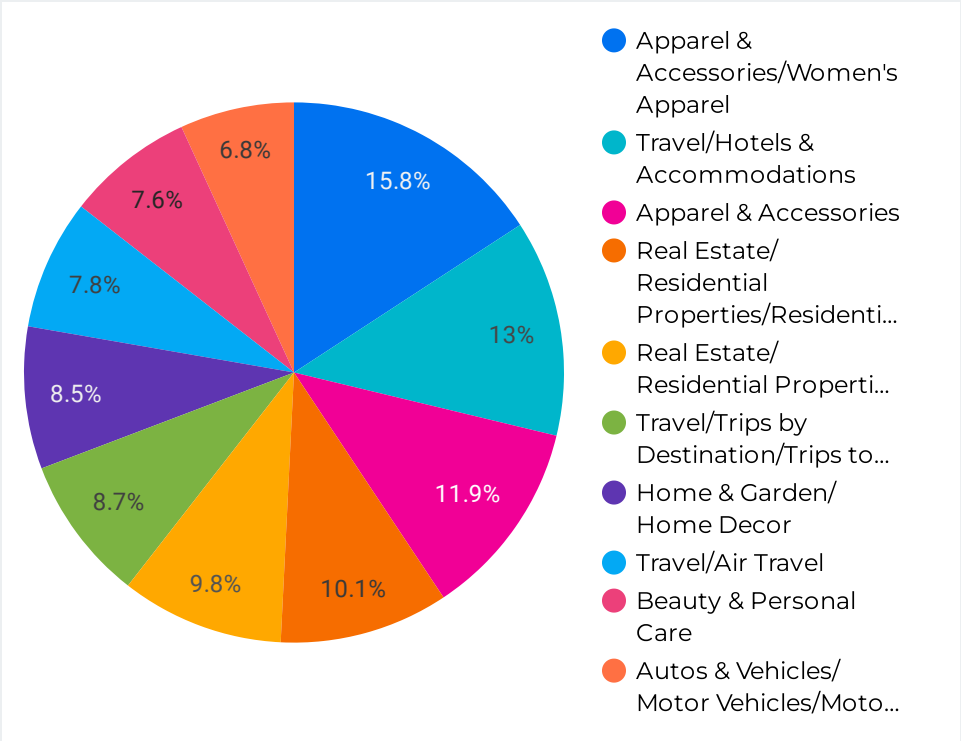
Total Users
218,768

Average Users
643

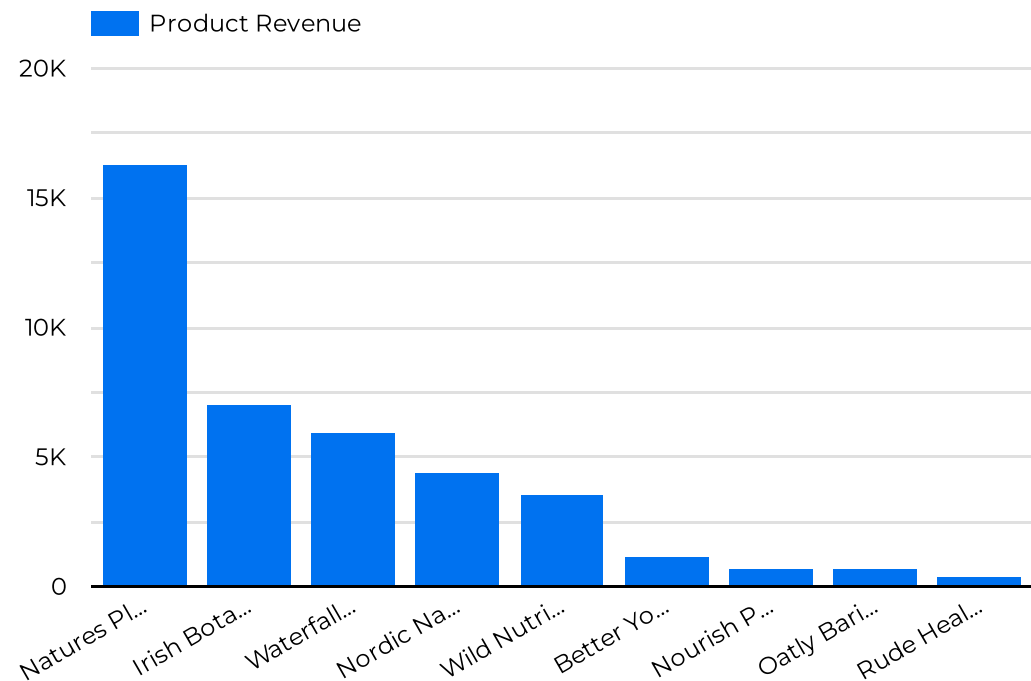
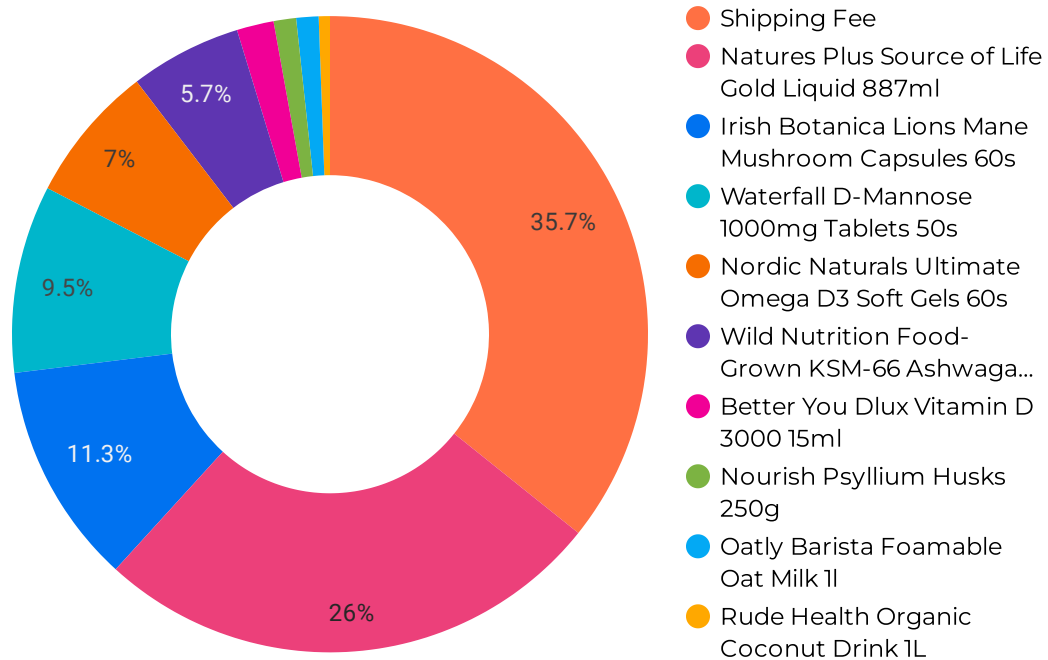


MARKET SEGMENT

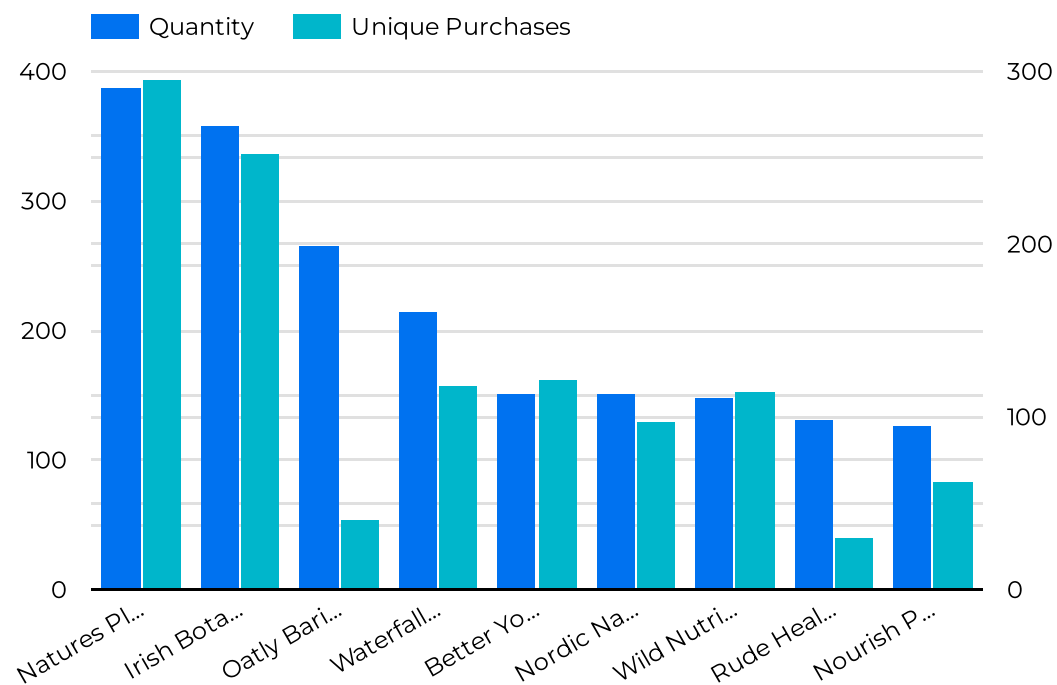
In-Market Segment		Users ▾	New Users
1.	Apparel & Accessories/Women's Apparel	<div></div>	<div></div>
2.	Travel/Hotels & Accommodations	<div></div>	<div></div>
3.	Apparel & Accessories	<div></div>	<div></div>
4.	Real Estate/Residential Properties/Residential Properties (For Sale)	<div></div>	<div></div>
5.	Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (Fo...	<div></div>	<div></div>
6.	Travel/Trips by Destination/Trips to Europe/Trips to Ireland	<div></div>	<div></div>
7.	Home & Garden/Home Decor	<div></div>	<div></div>
8.	Travel/Air Travel	<div></div>	<div></div>
9.	Beauty & Personal Care	<div></div>	<div></div>
10.	Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)	<div></div>	<div></div>
		1 - 10 / 10 < >	



PRODUCT PERFORMANCE



	Product	Avg. Price ▾	Avg. QTY
1.	Natures Plus Source of Life Gold Liquid 887...		
2.	Nordic Naturals Ultimate Omega D3 Soft G...		
3.	Waterfall D-Mannose 1000mg Tablets 50s		
4.	Wild Nutrition Food-Grown KSM-66 Ashwa...		
5.	Irish Botanica Lions Mane Mushroom Caps...		
6.	Better You Dlux Vitamin D 3000 15ml		
7.	Shipping Fee		
8.	Nourish Psyllium Husks 250g		
9.	Rude Health Organic Coconut Drink 1L		
10.	Oatly Barista Foamable Oat Milk 1l		



CHANNEL & BROWSER

Default Channel Grouping	Users	New Users	Bounce Rate	Transactions	Revenue
Paid Search	37,277	31,773	0.34 <div></div>	2,842 <div></div>	<div></div>
Organic Search	18,493	286	0.39 <div></div>	1,712 <div></div>	<div></div>
Email	7,931	6,809	0.41 <div></div>	588 <div></div>	<div></div>
(Other)	4,711	4,564	0.52 <div></div>	66 <div></div>	<div></div>
Display	2,012	49	0.23 <div></div>	224 <div></div>	<div></div>
Referral	463	17	0.24 <div></div>	53 <div></div>	<div></div>
Social	328	26	0.48 <div></div>	8 <div></div>	<div></div>

Browser	Users	New Users	Bounce Rate	Transactions	Revenue
Chrome	77,389	75,030	0.41 <div></div>	5,854 <div></div>	<div></div>
Safari	60,561	60,015	0.43 <div></div>	3,399 <div></div>	<div></div>
Samsung Internet	6,716	6,543	0.54 <div></div>	419 <div></div>	<div></div>
Android Webview	5,294	4,924	0.56 <div></div>	178 <div></div>	<div></div>
Edge	3,499	3,386	0.29 <div></div>	416 <div></div>	<div></div>
Safari (in-app)	3,234	3,238	0.52 <div></div>	49 <div></div>	<div></div>
Firefox	2,202	2,140	0.3 <div></div>	251 <div></div>	<div></div>
Opera	272	263	0.46 <div></div>	15 <div></div>	<div></div>
Internet Explorer	129	124	0.54 <div></div>	4 <div></div>	<div></div>
Amazon Silk	91	88	0.5 <div></div>	3 <div></div>	<div></div>