

# credit card transaction

Total Interest

7.84M

Transaction  
Count

656K

Transaction  
Amount

45M

Total  
Revenue

55M

medium

low

high

F

M

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

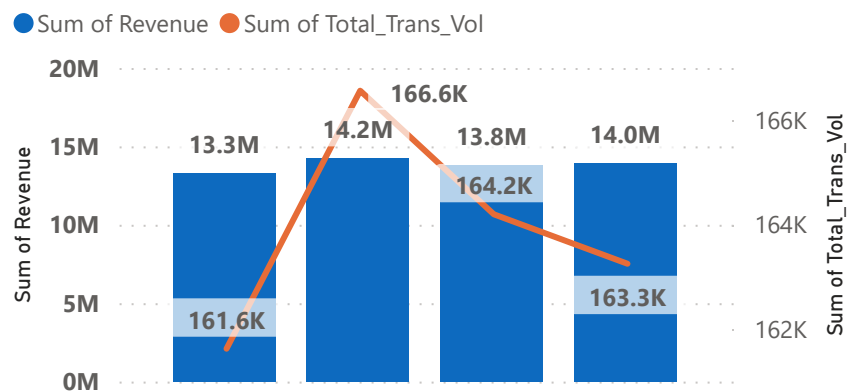
Silver

Blue

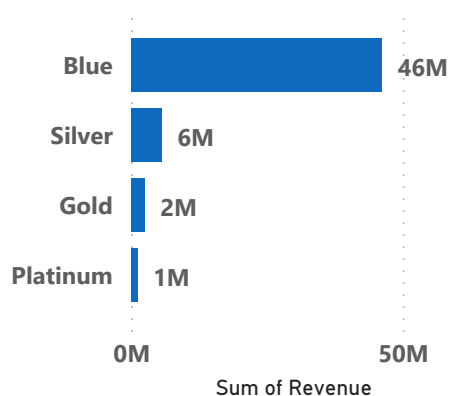
Gold

Platinum

qtr revenue and total transactoon

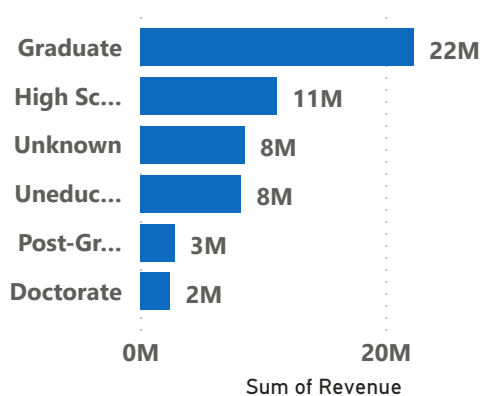


revenue by card category

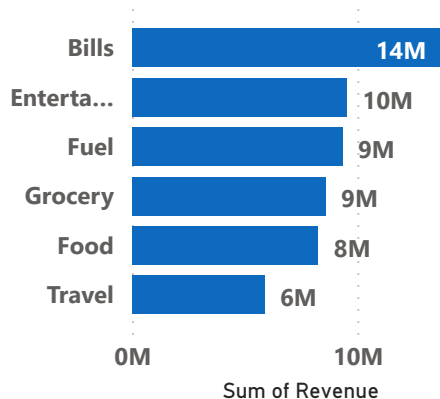


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,398	36957875	64,95,887.74
Gold	24,54,072	2024078	3,73,784.16
Platinum	11,35,608	953314	1,61,629.05
Silver	55,86,332	4586746	8,12,081.28
Total	5,53,15,410	44522013	78,43,382.23

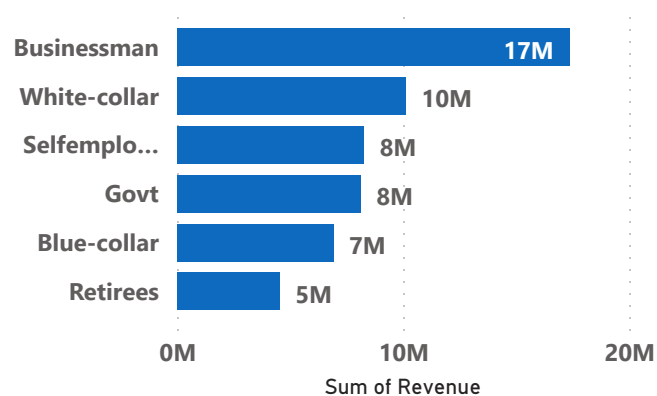
revenue by education level



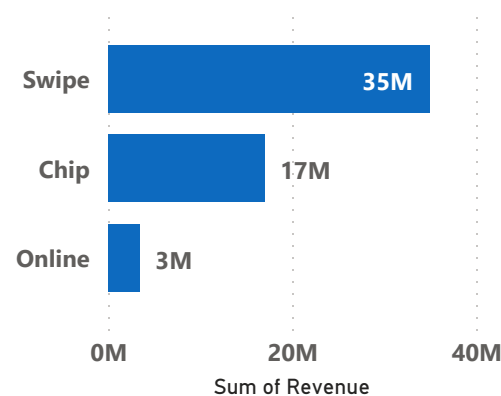
revenue by exp type



revenue by customer job



revenue by use chip



# credit card customer report

Total Interest

7.84M

CSS

3.19

Income  
Amount

576M

Total  
Revenue

55M

M

30M

F

25M

Week\_Start\_Date

All

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

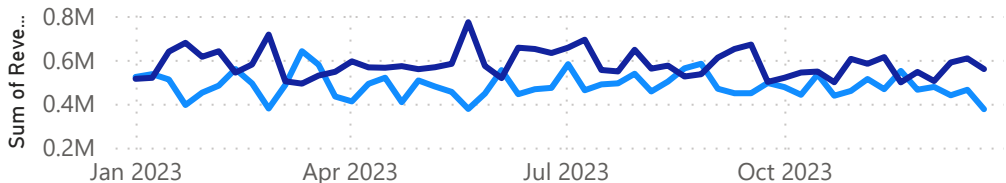
Swipe

Online

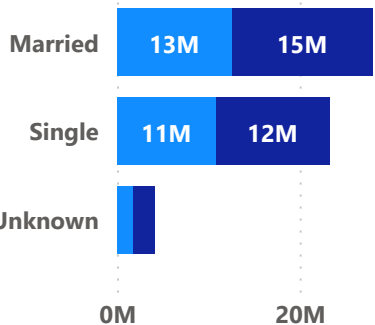
Chip

Revenue by week

Gender ● F ● M

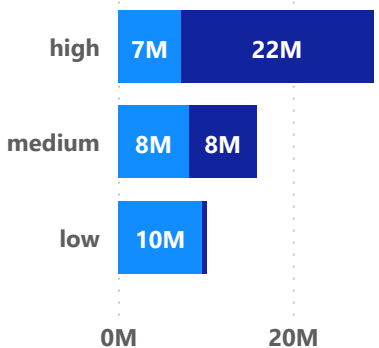


Revenue by marital status

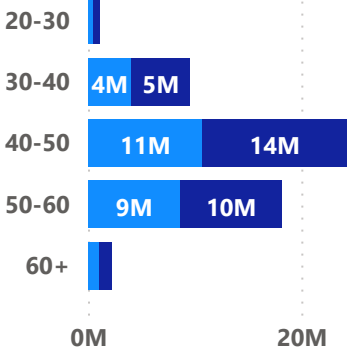


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	69,04,279	72262158	9,52,800.57
Businessman	1,73,87,832	186959919	25,39,390.31
Govt	81,11,701	88773989	11,60,016.37
Retirees	45,35,184	48675030	6,30,359.24
Selfemployeed	82,61,758	75313288	11,19,741.81
White-collar	1,01,14,656	103930055	14,41,073.93
Total	5,53,15,410	575914439	78,43,382.23

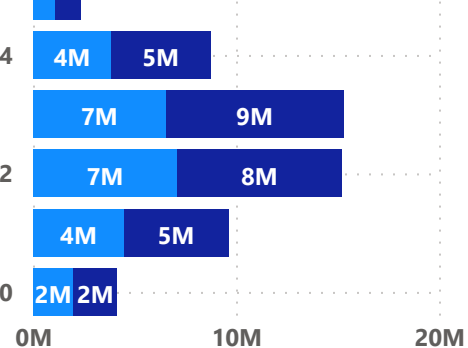
revenue by income group



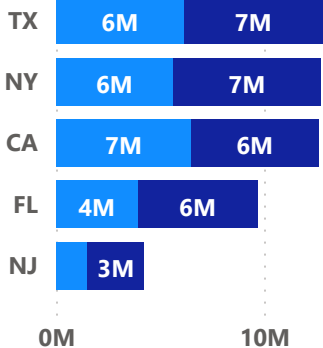
revenue by age group



Revenue by dependent count



Top 5 states



revenue by education level

