

Pavlo Mysak

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EDUCATION

Boston University

Boston, MA

M.S. Data Science

August 2025 – Expected May 2026

Coursework: Bayesian Statistics, Mathematical Statistics, Machine Learning, Deep Learning

State University of New York at New Paltz

New Paltz, NY

B.S. Business Analytics; Minor in Economics

August 2022 - May 2025

Summa Cum Laude, GPA: 3.94/4.0

Exceptional Student Leader Award · Dean's List (2022-2025)

Coursework: Machine Learning, Data Management, Time Series Analysis, Linear Programming

WORK EXPERIENCE

La Tourangelle

Remote

eCommerce Analyst

Nov 2023 – Present

eCommerce Analyst Intern

Apr 2023 – Aug 2023

- Developed an ML pipeline (PyTorch) using multitask learning to forecast intermittent demand, jointly training classification and regression objectives; reduced PO errors and saved \$300k annually.
- Engineered a web-app for shipment planning, integrating LightGBM forecasts, EOQ optimization, and custom algorithms to auto-recommend future shipments.
- Spearheaded ETL pipeline development using Python to schedule data flow from Amazon API to internal reports, automating predictive workflows and saving 6+ hours weekly.
- Researched consumer price sensitivity and market trends, uncovering behavioral patterns to support pricing and promotional decisions.
- Built an automated sentiment analysis pipeline in Python, scraping and analyzing Amazon reviews, using NLP models (HuggingFace) to summarize consumer preferences, guiding product & marketing strategy.
- Designed and deployed four interactive dashboards to track sales and marketing KPIs.

SUNY New Paltz

New Paltz, NY

Teaching Assistant, Research Assistant

Jan 2024 – Jun 2025

- Provided support and led lab sessions for 60+ students across three undergraduate courses, covering data visualization (Tableau), database management (SQL), statistical analysis (R), and advanced business analytics (ML).
- Conducted research on 'AI Applications in Online Retail' and 'The Impact of AI Popularity on Stock Volatility and Returns', responsible for coding, modeling, and analysis.

IZEA

Remote

Data Analytics & Strategy Intern

Jan 2023 – Apr 2023

- Developed 15 interactive Tableau dashboards to visualize marketing data and facilitate data-driven decision making.

ACTIVITIES & PROJECTS

[Business Analytics Competition @ Manhattan College](#)

NYC, NY

Top 3 Overall out of 21 Teams

May 2024

- Conducted a causal inference analysis using fixed effect regression discontinuity design (RDD) model to quantify the impact of COVID-19 on nursing home financial performance from 2015-2022.

Project Lead | SUNY New Paltz: Business Analytics Club Consulting Initiative

Jan 2025

- Founded and led a consulting project with local hospitality business.
- Managed 10-person analytics team, overseeing client engagement and dashboard development.

SKILLS

Languages: Python, R, SQL

Libraries/Tools: Numpy, Pandas, Scikit-Learn, PyTorch, Tableau, Excel

Techniques: Regression, Classification, Causal Inference (RDD, DiD, PSM, Synthetic Control), Clustering