



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



less time to travel

safe travel

journey to long distance easily

easy way to journey

arriving in correct time

reach destiny without any accident

main beneficial speed of the service

operate with co-pilot

no physical limits

checking of safety measures

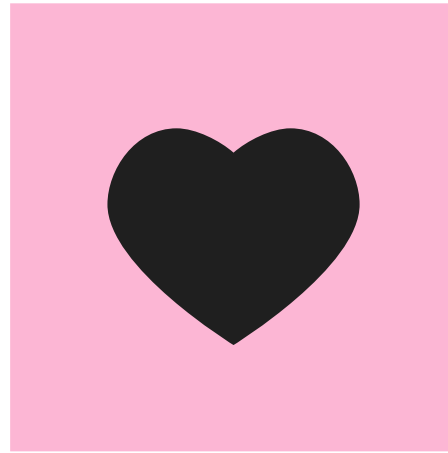
higher cost

less storage capacity



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?