

Region

- ☒ Central
- ☐ East
- ☐ South
- ☐ West

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Order Year

- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

E-Commerce Sales Overview

501.24K

Total Sales

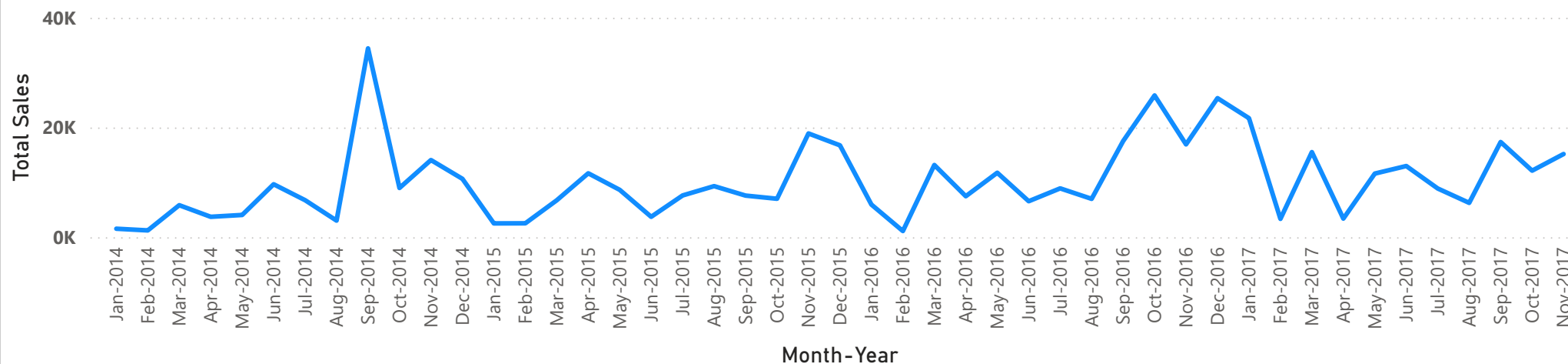
39.71K

Total Profit

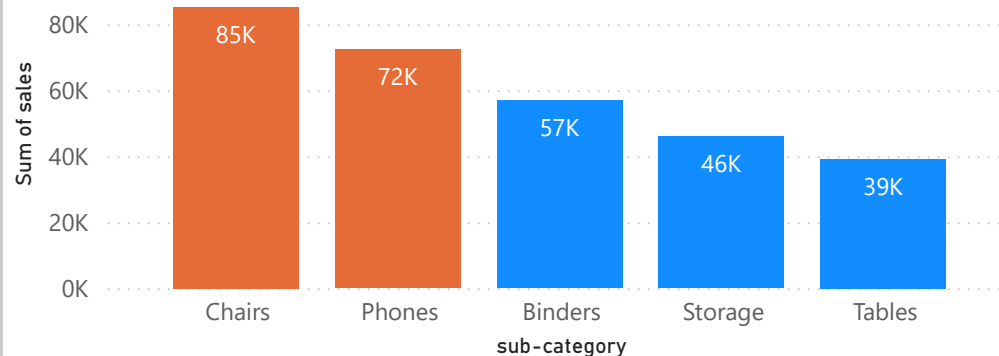
1175

Total Orders

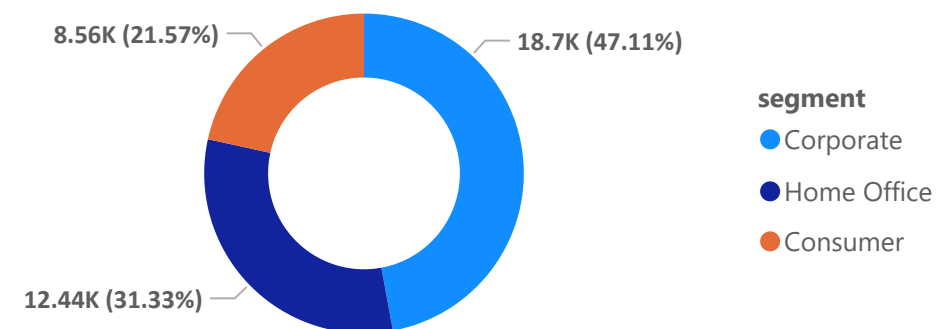
Total Sales by Month-Year



Sum of sales by sub-category



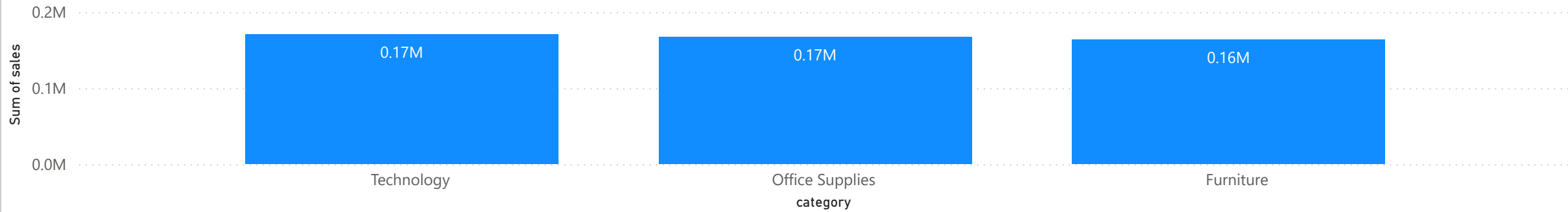
Sum of profit by segment



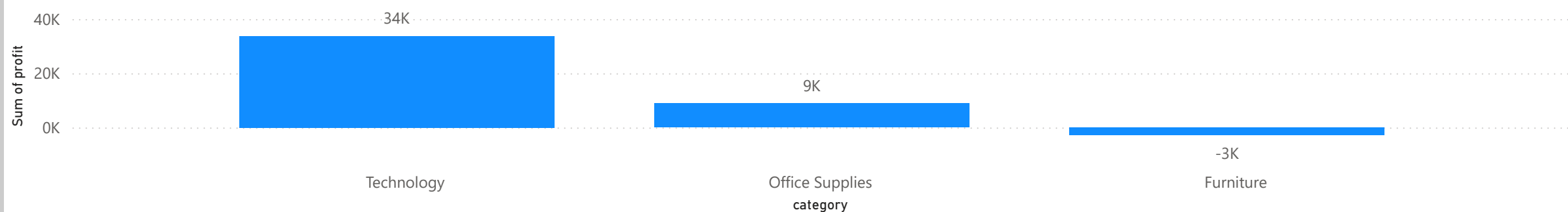


Category Analysis

Sales by Category



Profit by Category

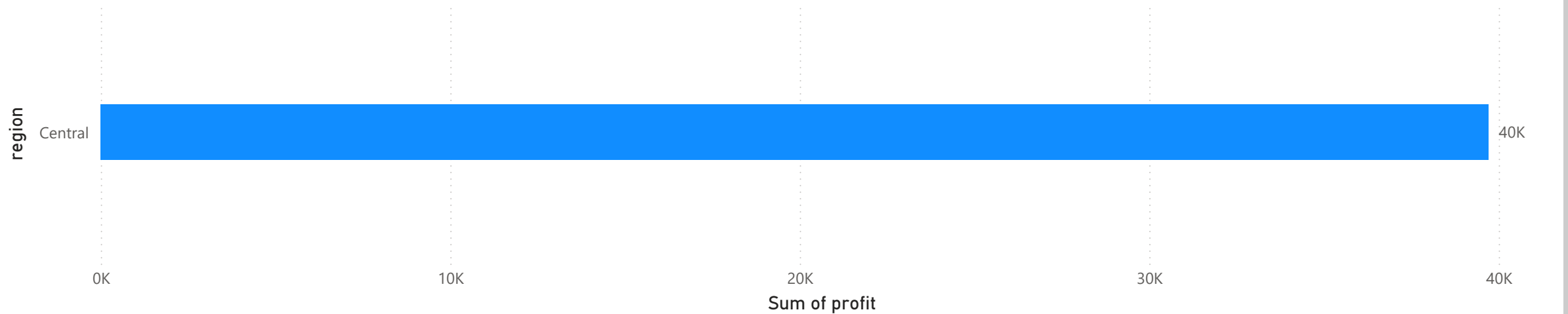


category	sub-category	Sum of sales	Sum of profit
Furniture	Tables	39.15K	-3.56k
Office Supplies	Supplies	9.47K	-0.66k
Office Supplies	Storage	45.93K	1.97k
Technology	Phones	72.40K	12.32k
Office Supplies	Paper	17.49K	6.97k
Technology	Machines	26.80K	-1.49k
Office Supplies	Labels	2.45K	1.07k
Total		501.24K	39.71k



Regional Analysis

Profit by Region



state	Sum of sales	Sum of profit	Average of Profit Margin %
Michigan	76.27K	24.46K	33.34
Indiana	53.56K	18.38K	34.79
Minnesota	29.86K	10.82K	35.80
Wisconsin	32.11K	8.40K	31.79
Missouri	22.21K	6.44K	34.61
Oklahoma	19.68K	4.85K	33.11
Nebraska	7.46K	2.04K	32.84
Iowa	4.58K	1.18K	39.93
Kansas	2.91K	0.84K	33.38
South Dakota	1.32K	0.39K	37.75
North Dakota	0.92K	0.23K	35.14
Total	501.24K	39.71K	-10.41