VEGAAHI IT PVT LTD



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Data Analysis Course Curriculum

Duration: 3 Months



Module 1: Python Programming



Python Introduction and Setting Up the Environment

- ✓ Introduction to programming
- R or Python?
- Why Python for Data Science?
- Different job roles with Python
- Different Python IDEs
- Downloading and setting up the Python environment

Hands-On - Installing Python - IDLE













Python Basic Syntax and Data Types

- Python input and output operations.
- ✓ Comments
- ✓ Variables, rules for naming variables
- ☑ Basic Data Types in Python
- ☑ Typecasting in python

Hands-On - Using comments, variables, data types, and typecasting in python program



Operators in Python

- ✓ Arithmetic operators
- Assignment operators
- ✓ Comparison operators
- ✓ Logical operators
- ✓ Identity operators
- Membership Operators
- ✓ Bitwise Operators

Hands-On - Working with different data types in a program



Strings in Python

- Creating strings
- String formatting
- Indexing
- ✓ Slicing
- ✓ String methods

Hands-On - Performing string operations



Lists

- ✓ Creating lists
- ✓ Properties of lists
- ✓ List indexing
- ✓ List slicing
- ✓ List of lists
- List Methods
- Adding, Updating & removing elements from lists

Hands-On - Slicing, Indexing, and using methods on lists



- ✓ Syntax to create tuples
- ✓ Tuple properties
- ✓ Indexing on tuples
- ✓ Slicing on tuples
- ✓ Tuple methods

Hands-On - Working with Tuples



Sets

- The syntax for creating sets
- Updating sets
- Set operations and methods
- ☑ Difference between sets, lists, and tuples

Hands-On - Performing set operations in a program



Dictionaries

- ☑ The syntax for creating Dictionaries
- ✓ Storing data in dictionaries
- Dictionaries keys and values
- Accessing the elements of dictionaries
- Dictionary methods

Hands-On - Creating dictionaries and using dictionaries methods



Python Conditional Statements

- ✓ Setting logic with conditional statements
- ✓ If statements
- √ If -else statements
- ✓ If-elif-else statements

Hands-On - Setting logic in programs using conditional statements

Loops in Python

- Iterating with python loops
- while loop
- ✓ for loop
- ✓ range
- ✓ break
- ✓ continue
- pass
- ✓ enumerate
- ✓ zip
- assert

Hands-On - Iterating with loops in python

Getting Started with HackerRank use cases and working on them

- Solving Level by Level Challenges
- ✓ Assignments to acquire Bronze and Silver Level badges

List and Dictionaries comprehension

- Why List comprehension
- ✓ The syntax for list comprehension
- The syntax for dict comprehension

Hands-On - Using List and Dictionary comprehension



- What are Functions
- Creating functions
- Passing Arguments
- ✓ Keyword Arguments
- ✓ Variable Keyword length arguments (**kargs) ✓ Return keyword in python
- Passing function as an argument
- ✓ Global and local variables

- ✓ Modularity and code reusability
- ✓ Calling functions
- ✓ Positional Arguments
- ✓ Variable-length arguments (*args)
- Passing function in return
- **✓** Recursion



- ✓ Lambda
- ✓ Lambda with filter
- ✓ Lambda with map
- ✓ Lambda with reduce

Hands-On - Working with lambda, filter, map, and reduce in python



✓ Creating and using generators

Hands-On - Creating and using generators



- Creating modules
- ✓ Importing functions from a different module
- ✓ Importing Variables from different modules
- ✓ Python built-in modules

Hands-On - Creating and importing Modules



Exceptions and Error handling

- ✓ Syntax errors
- ✓ Logical errors
- \checkmark Handling errors using try, except and finally

Hands-On - Handling Errors with try and except



Classes and Objects (OOPS)

- ✓ Creating classes & Objects
- ✓ Understanding __init__ constructor method
- ✓ Different types of methods
- ✓ Class methods
- ✓ Inheritance
- Overriding parent methods
- ✓ Understanding Types of inheritance
- ✓ Multiple Inheritance
- Polymorphism

- Attributes and methods
- ✓ Class and instance attributes
- ✓ Instance methods
- ✓ Static methods
- Creating child and parent class
- ☑ The super() function
- ✓ Single inheritance
- ✓ Multilevel Inheritance
- Operator overloading

Hands-On - Creating classes, objects. Creating methods and attributes. Working with different methods. Using inheritance and polymorphism.



Date and Time

- √ time module
- datetime module
- ✓ time delta
- formatting date and time
- ✓ strftime()

Hands-On - working with date and time



Regex

- Understanding the use of regex
- ✓ re.search()
- ✓ re.compile()
- ✓ re.find()
- ✓ re.split()
- ✓ re.sub()
- Meta characters and their use

Hands-On - Using regular expression to search patterns



Files

- ✓ Opening file
- ✓ Opening different file types
- Read, write, close files
- ✓ Opening files in different modes

Hands-On - Reading, Writing, Appending, opening, and closing files.



APIs the Unsung Hero of the Connected World

- ✓ Introduction to APIs
- Accessing Public APIs

Hands-On - Accessing Public Weather APIs and People in Space API



Python for Web Development - Flask

- ✓ Introduction to Python Web Framework Flask
- ✓ Installing Flask
- ✓ Working on GET, POST, PUT, METHODS using Python Flask Framework
- ✓ Working on Templates, render_template function



Hands-On Projects

- Web Scraping- Dynamic Website with multiple pages along with Data Analysis
- ✓ Sending Automated Emails
- ☑ Building a Virtual Assistant with Frontend Interface



Module 2 : Data Analysis



Packages

- Creating packages
- ✓ Importing modules from the package
- ✓ Different ways of importing modules and packages
- Working on Numpy, Pandas, and Matplotlib

Hands-On - Creating and importing



Web Scraping

- ✓ Introduction to web scraping: Tools, libraries, and ethical considerations
- Scraping data from websites using libraries like BeautifulSoup and requests: HTML parsing, locating elements, and extracting data
- Handling different types of data on websites: Tables, forms, etc.
- ✓ Storing scraped data in appropriate formats: CSV, JSON, or databases

Hands-On - Working on Scraping Data from Static Dynamic Websites



Exploratory data analysis (EDA) using Pandas and NumPy

- ✓ Introduction to Pandas, a Python library for data manipulation and analysis.
- Overview of NumPy, a fundamental package for scientific computing with Python.
- ☑ Explanation of key data structures in Pandas: Series and DataFrame.
- ☑ Hands-on exploration of data using Pandas to summarize, filter, and transform data.
- ☑ Data cleaning techniques, handling missing values, and dealing with outliers.
- ☑ Statistical analysis of data using NumPy functions



Data Visualization using Matplotlib, Seaborn, and Plotly

- ✓ Introduction to data visualization and its importance in data analysis.
- Overview of Matplotlib, a popular plotting library in Python.
- Exploring different types of plots: line plots, scatter plots, bar plots, histogram, etc.
- ✓ Customizing plots with labels, titles, colors, and styles.
- ☑ Introduction to Seaborn, a Python data visualization library based on Matplotlib.
- Advanced plotting techniques with Seaborn: heatmaps, pair plots, and categorical plots.
- Introduction to Plotly, an interactive plotting library for creating web-based visualizations.
- Creating interactive and dynamic visualizations with Plotly.

Hands-on: Instagram Reach Analysis



Database Access

- ✓ Introduction to databases.
- ✓ Why SQL?
- Execution of an SQL statement.
- ✓ Installing MySQL
- ✓ Load data.
- ✓ Use, Describe, Show table.
- ✓ Select.
- ✓ Limit, Offset.
- ✓ Order By.
- ✓ Distinct.
- ✓ Where, Comparison Operators, NULL.
- Logic Operators.
- ☑ Aggregate Functions: COUNT, MIN, MAX, AVG, SUM.
- ✓ Group By.
- ✓ Having.
- ✓ Order of Keywords.
- Join and Natural Join.
- ✓ Inner, Left, Right, and Outer Joins.
- ✓ Sub Queries/Nested Queries/Inner Queries.
- ✓ DML: INSERT
- ✓ DML: UPDATE, DELETE
- ✓ DML: CREATE,TABLE
- ✓ DDL: ALTER, ADD, MODIFY, DROP
- ✓ DDL: DROP TABLE, TRUNCATE, DELETE
- ✓ Data Control Language: GRANT, REVOKE

Hands-on - Working on SQL Queries



- Excel Introduction
- ✓ Workbook Window
- ✓ Create & Open Workbooks
- ✓ MS Excel Online
- ☑ Excel vs Google Sheets
- Office Button
- ✓ Ribbon and Tabs
- ✓ Features of Tabs
- Quick Access Toolbar
- ✓ Mini Toolbar
- ✓ Title, Help, Zoom, View



Excel Worksheet

- Worksheet, Row, Column
- Moving on Worksheet
- ✓ Enter Data
- ✓ Select Data
- ✓ Delete Data
- ✓ Move Data
- Copy Paste Data
- ✓ Spell Check
- ✓ Insert Symbols



Excel Calculation

- Addition
- Sigma Addition
- ✓ Subtraction
- ✓ Calculate Average
- ✓ Sigma Average



Excel Fill Handle

- ✓ Fill Handle
- ✓ Fill Handle with Text
- Text with Numbers
- ✓ Fill Handle with Dates



Excel Formula

- ✓ Create Formula open link
- Fill Handle in Formula
- ✓ Relative Referencing
- ✓ Instruction for Typing

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Quick Excel Functions

- ✓ Excel IF
- ✓ If Function
- ✓ If with Calculations
- ✓ Excel COUNTIF
- ✓ Advanced If
- ✓ WHAT IF Analysis



Excel Charts and visualizations

- ✓ Introduction to Excel Charts
- Dynamic Advanced Charts
- Pivot Table with Dashboard
- Advanced Pivot Table Tips & Tricks



Excel Advanced

- Excel Macros
- Excel sumif
- ✓ Excel vlookup
- Excel ISNA
- ✓ Find & Remove Duplicates
- Create drop-down List
- ✓ Merge cells in Excel



Tableau

- ✓ Building bar charts and line charts
- ✓ Creating pie charts and scatter plots
- Designing basic maps and geographic visualizations
- ✓ Using filters to subset data
- ✓ Sorting data by different criteria
- Applying quick filters for interactive exploration
- Adding labels, tooltips, and colors to visualizations
- Formatting axes and gridlines
- ✓ Customizing visual elements for better presentation
- ✓ Combining multiple visualizations into a dashboard
- Adding interactivity with filters and actions
- ✓ Arranging and organizing dashboard elements
- ✓ Publishing dashboards to Tableau Public or Tableau Server
- ✓ Embedding dashboards in websites or presentations
- ✓ Presenting and sharing dashboards effectively



Power BI

- ✓ Overview of Power BI and its features
- ✓ Understanding the Power BI interface
- Connecting to data sources
- Importing and transforming data
- Creating bar charts and line charts
- Designing pie charts and scatter plots
- Building basic tables and matrices
- Using filters and slicers to subset data
- Adding interactivity to visualizations
- Sorting and formatting data
- ☑ Building interactive dashboards with multiple visualizations
- Adding filters and slicers for user interactivity
- ✓ Formatting and organizing dashboard elements
- ✓ Publishing reports to the Power BI Service
- ☑ Sharing reports and dashboards with others
- Configuring security and access controls

Hands-on: Instagram Reach Analysis