

The Ultimate Midjourney Manual

Because everybody should be an AI Artist!

Dive into the world of Midjourney, where the fusion of art and AI redefines creativity. As texting and phone calls became essential communication skills, mastering Midjourney will soon be equally indispensable.

Getting Started with Midjourney: Begin with the basics, understanding the revolutionary teaching method that moves you from novice to trailblazer in the realm of digital artistry. Whether for personal gratification or commercial endeavors, embrace the future of art.

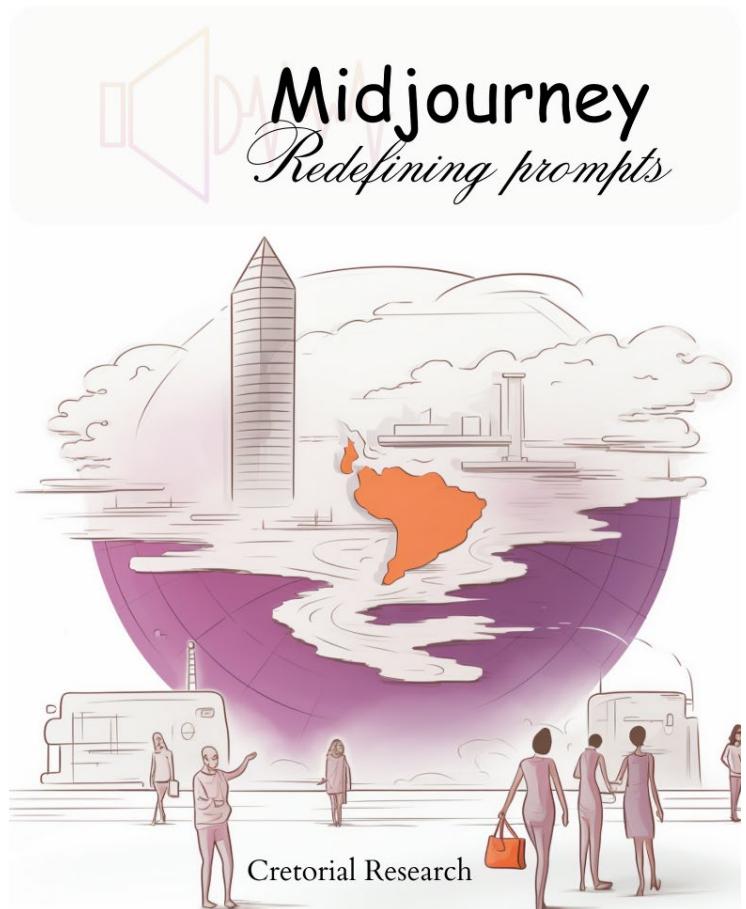
PARAM Model: At the heart of your learning lies the PARAM model, emphasizing:

1. Parameters
2. Application
3. Real World Examples
4. Advancement
5. Modification

This comprehensive guide aims to transform every user into a Midjourney maestro.

Appendix: Delve deeper into enterprise software integrations, exploring how Midjourney serves as the foundational layer for super-advanced use cases, offering details valuable for extended consulting engagements.

FAQs: Addressing over 160 queries, this section ensures you're never left wondering, making both budding artists and seasoned professionals masters of AI-assisted art.



Cretorial Research

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Painting and Cartoonist ideas

Real World Examples

Intent: Capture delicate nature.

Intent: Design striking gig posters.

Intent: Conceptual fine art.

Intent: Stylize photos.

Intent: Design mascots.

Intent: Matte painting backdrops.

Intent: Conceptual pattern design.

Intent: Stylized landscape.

Intent: Design branding.

Intent: Conceptual illustration.

Intent: Stylized artwork.

Intent: Ink drawings.

Intent: Design print.

Intent: Creature concept art.

Intent: Capture joyful occasions.

Intent: Design travel poster.

Intent: Imaginative realism.

Intent: Hand illustrated screens.

Intent: Visualize speech.

Intent: Stylized landscapes.

Intent: Character design.

Intent: Exploratory sketches.

Intent: Design pattern.

Intent: Create striking and emotive editorial illustrations conveying a message about the passage of time. Final mediums will be digital and print, needing high 300 dpi resolution.

Intent: Design a striking concert poster promoting a music festival, needing high visual impact in print and digital mediums.

Intent: Create conceptual fine art exploring water and tranquility. Medium is large format oil painting for gallery exhibition.

Intent: Transform reference photo into watercolor painting for printed book illustration with mixed traditional and modern style.

Using Multiple Parameters

Intent: Create striking and emotive editorial illustrations conveying messages about the passage of time.

Intent: Design striking concert poster promoting music festival.

[Intent: Create conceptual fine art exploring water and tranquility.](#)

[Intent: Create a bold and modern LinkedIn banner promoting cloud services.](#)

[Intent: Create a welcoming homepage hero image for a nonprofit.](#)

[Intent: Produce animated social ads for a new fashion line.](#)

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[Intent: Produce a promotional social media post announcing a sale.](#)

[Intent: Create an augmented reality concept demoing futuristic tech.](#)

[Intent: Design the cover of an annual report creatively communicating growth.](#)

[Intent: Design a clean, minimalist landing page hero conveying trust.](#)

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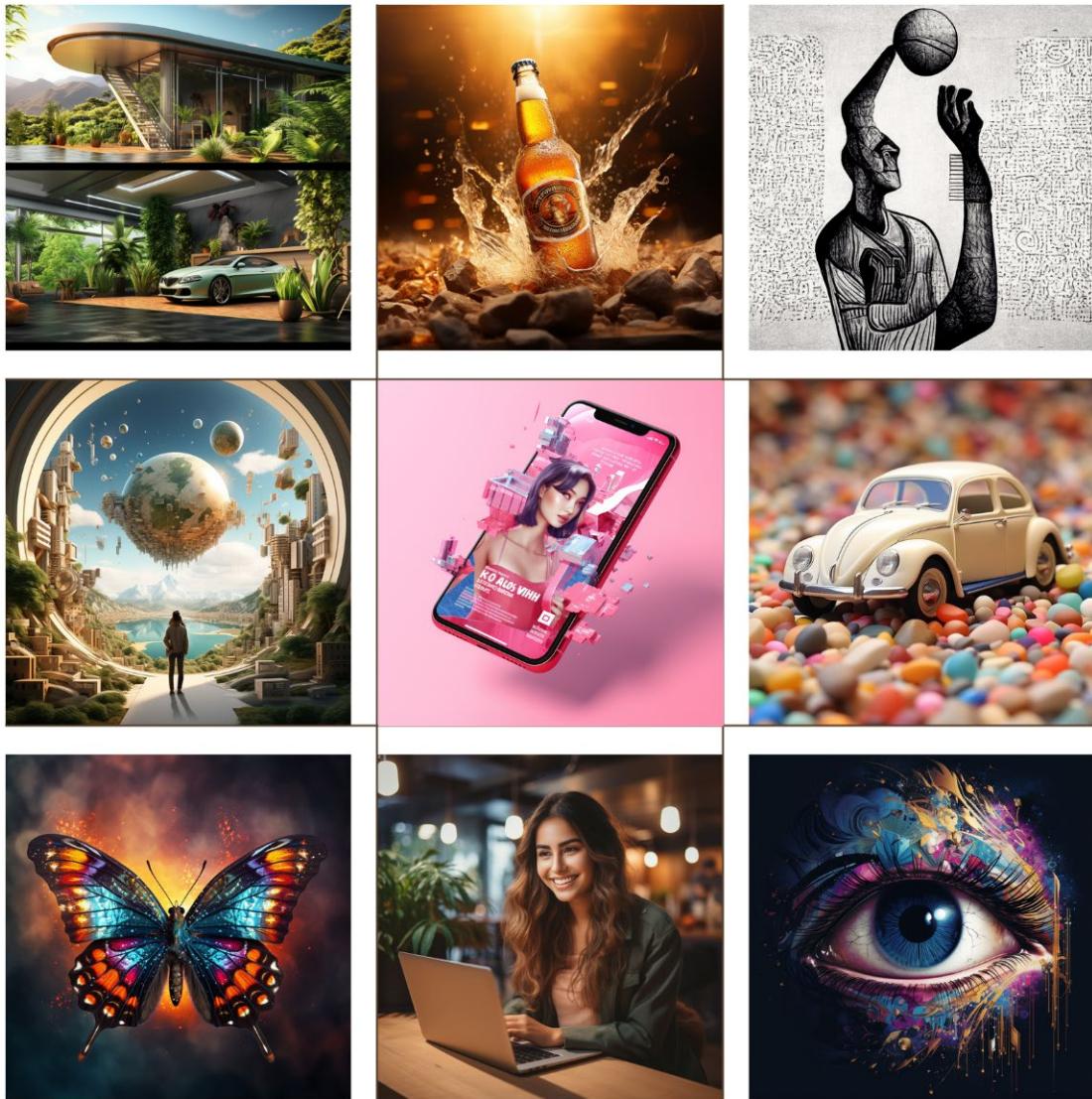
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Overview: Unleashing Your Imagination with AI Art

AI art opens new creative possibilities. With thought and practice, you can create anything you imagine. This guide will equip you to unlock AI's potential.



We'll relate AI to familiar creative processes using photography and painting as examples. You'll learn key concepts like prompts and parameters which steer the AI. We'll cover techniques to iterate intelligently.

Soon you'll intuitively guide AI to manifest your unique imagination. For now, relax into this journey where art and technology converge. Lose any preconceived limits. Be open to new realms of creative discovery.

Now let's begin...

Example 1: Imagine a painter creating a still life fruit bowl on canvas. First they envision the composition - a bowl with oranges, apples and pears lit dramatically from the left side.

Next, they mix colors on the palette - warm yellows, vibrant reds and oranges, deep greens. They use brush techniques to apply paint capturing shape, lighting and texture. Iterating layers builds realism and quality.

Let's see how AI art works. It has two parts. First, the process of describing your vision thoroughly in words. This text is called a "prompt". For example, you can include details like mood, lighting, and composition. Prompts guide the AI. Second, you adjust "parameters" like style and quality to further steer the AI art. Iterating prompts and parameters produces better results.

Now imagine guiding an AI painter through prompts and parameters for example 1:

Prompt: "[An oil painting of a fruit bowl](#)" describes the subject, style, lighting and composition"

Adjust Parameters:

- "--v 5" for photorealistic style
- "--s 500" for abstract stylized art
- "--q 2" to render high resolution
- "--ar 4:3" for best aspect ratio

Iterate prompt details and parameters to achieve your vision.

So, the final prompt becomes: [An abstract oil painting of a fruit bowl lit from the left on a white background, fresh fruits \(orange, apple, pear, grapes, berries, banana\) with wet feel inviting hunger, 2-3 flowers for appeal--v 5.0 --s 500 --ar 4:3](#)



Iterating the prompt and parameters produces a masterpiece expressing your vision.

Example 2: Photography works similarly. First envision the scene, lighting, angles and lens. Iteratively adjust settings, angles and processing to capture the desired mood and style.

Now imagine a photographer taking a landscape photo. They visualize the scene, lighting, and perspective. Adjusting settings, angles and processing perfects the image.

Similarly, let's guide an AI photographer [yours truly, Midjourney] with AI prompt:

Prompt: "A dramatic aerial mountain sunset landscape photograph"

Parameters:

"`--v 4`" for a painted style

"`--s 200`" for semi-realistic

"`--q 1`" for normal resolution

Iterate prompts and parameters to get desired results.

In both cases, start with your purpose, describe it fully, adjust parameters, and iterate. This process allows you to manifest your imagination using AI!

Getting Started with Midjourney

Overview

Harness the power of Midjourney's AI for unparalleled artistry. Learn to blend traditional design principles with AI capabilities, producing assets ranging from commercial art to sophisticated web designs.

1. Joining the Server and Accepting Terms

Objective: Integration into Midjourney's creative community for maximum collaboration and learning.

Steps

1. Access the Midjourney Discord.

2. Navigate to the **#read-rules-and-roles** channel. This step is crucial for understanding community etiquette and the platform's capabilities.

3. React to the rules to showcase your consent and integration.

Professional Insight

- **Networking:** Engaging with this community can open doors to collaborations, job opportunities, and creative brainstorming.
- **Stay Updated:** The platform evolves, and the community is often the first to know. Stay active to be at the forefront of any updates or improvements.

2: The Power of /imagine – Crafting Visions into Reality

Objective: Master the primary tool of creation on Midjourney. The **/imagine** command is your first brushstroke, your initial draft.

Simple Commercial

`/imagine sleek modern chair with metallic legs and leather cushion`

Use: An asset for a 3D visualization of a corporate office interior.

Detailed Commercial

/imagine bustling 1920s jazz club — dimly lit with velvet curtains, brass instruments gleaming under spotlights, patrons in flapper dresses and tailored suits, smoky ambiance tinged with the golden hue of old chandeliers



Use: A pivotal scene backdrop for a period drama series.

Think More

- **Historical Accuracy:** Research details of time period - fashion, technology, décor, etc. For example: /Imagine an ornate antique radio designed in the Art Deco style of the 1920s and 1930s, with geometric wood inlay, analog tuning knobs, and fabric speaker grill.
- **Texture and Material:** Specify textures, materials, properties. "Glossy wooden chair with smooth leather seat" vs. just "chair." For example, /Imagine A lush velvet couch with smooth polished mahogany wood legs and brass finished nail head trim framing the base.
- **Lighting and Ambiance:** Use lighting types, color hues, and moods. "Dim vintage streetlight creating a moody film noir vibe." For example, /Imagine A morose rainy street scene illuminated by a dim vintage streetlight creating a moody film noir vibe.
- **Composition:** Describe subject size, position, relationships, energy. "Centered symmetrical composition of a smiling family embracing." For example, /imagine a centered symmetrical composition of a smiling family embracing during a group hug, shot from a close perspective.

- **Stylistic Details:** Identify flourishes like accessories, patterns, decorative elements. "Flapper with feather boa pearls." For example, /imagine an elegant flapper woman posing confidently, accessorized with a feather boa, pearl necklace, and holding a martini glass.
- **Subject Relationships:** Show connections and interactions between subjects. "Musicians jamming together." For example, /imagine two barbershop quartet singers in striped uniforms harmonizing together, with music notes visually connecting them.
- **Uniqueness:** Add distinct details to common subjects. "Oak tree with archway portal knot." For example, /imagine a majestic oak tree with a knot in the trunk shaped like an archway portal to an elven world.

3: Precision with Parameters – Refining Your Masterpiece

Objective: Delve into the nuances of Midjourney's parameter settings. These are your fine-tuning tools, enabling pixel-perfect precision.

Commercial

/imagine Professional photo of a concept luxury sports car, sedan with a lovely color scheme, stately, boxy, glossy, curved LED screens for an advertisement --v 5.2 --ar 16:9



Use: A centerfold image for a luxury car magazine's edition.

Think More

- **Aspect Ratio (--ar):** This sets the dimensions of your image. It's essential when you're creating for specific mediums, like magazine centerfolds, billboards, or digital banners.
- **Quality (--q):** This impacts the clarity of your image. For high-profile commercial projects, always opt for the highest quality.

- **Style (--s):** This infuses your image with a particular artistic flair. Choose styles that resonate with the project's theme.

Tips for Professionals

- **Historical Styles for Modern Products:** Marrying modern products with historical art styles can produce striking contrasts, captivating audiences.
- **Quality Matters:** Especially in high-end commercial projects. Always ensure the highest quality to avoid pixilation or loss of detail.

4: Up scaling Excellence – Ready for All Platforms

Objective: Understanding the importance and methods of up scaling for diverse mediums, ensuring impeccable clarity across platforms.

Commercial

Initial Creation: /imagine serene lakeside scene at dawn - mist rising from the water's surface, distant mountains cloaked in morning fog, a lone canoeist paddling, creating ripples that distort the reflection of the orange and purple sky.



Upscaling Execution: After preview, upscale to a resolution of 8000 x 4500 pixels to ensure clarity for a massive billboard advertisement. [You may want to come out of Midjourney and upscale in



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Objective: Exploring the importance of generating variations, offering visuals showcasing a range of emotions.

Initial Creation: /imagine A couple sitting over a dinner table on a date and arguing with each other --v 5.2



Variations: Using the Low Variation setting, generate alternative takes — perhaps a quieter moment, or a moment of unanimous agreement.





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Think More

- **The Power of Visuals:** Images carry embedded contexts. AI uses these contexts to understand and generate outputs that align with the legacy and intended message.
- **Quality of Image Prompts:** Ensure high resolution and clarity in image prompts. The better the input, the finer the output.
- **Blend History with Future:** For brands with a rich legacy, using historical ad images as prompts can help the AI understand and maintain brand ethos.

7: Weighted Multi-Prompts – Precision Control over AI

Objective: Harnessing the power of multi-prompt to finely direct the AI's creativity, ensuring outputs closely aligned with the intricate vision.

Commercial

Scenario: A luxury car brand wants to roll out a campaign merging their historical heritage with modern elegance.

Execution

Use these assets: vintage-car-ad.jpg::3, modern-cityscape.jpg::2

Scenario: An advertising agency is approached to conceptualize and design an integrated campaign for a tech company's new smartwatch.



Execution

- **Print Media:** /imagine smartwatch on wrist with futuristic holographic display showing various apps, set against a sleek urban backdrop --ar 5:7 --q 4
- **Digital Banners:** /imagine close-up of smartwatch face, detailing its intricate design and unique features, with animated notifications popping up --ar 16:9 --q 4 --stylize 300
- **Social Media:** Leverage the Remix Mode to generate various themed visuals suitable for different platforms like Instagram, LinkedIn, and TikTok.

Think More

Versatility: Midjourney isn't just a singular tool. Its applications span across various media, catering to different audience segments and platforms.

Professional Tips

- **Maintain Brand Consistency:** While the tool offers myriad possibilities, always ensure the core brand elements remain consistent across outputs.
- **Collaborate & Integrate:** Bring team members into the Midjourney platform, encouraging them to contribute ideas, assets, and feedback.

2. Architectural Visualization



Guideline: Always start with understanding the architecture's purpose. For a corporate building, visualize it as a symbol of stability, innovation, and future growth.

1.Start: /imagine a towering skyscraper, reflecting the morning sun, embodying corporate power
--ar 9:16 --q 5

2.Evolution 1: Add functionality: /imagine the skyscraper's ground floor with an open plaza, bustling with professionals and a central water feature that mirrors the building --blend plaza-image.jpg --q 4

3.Evolution 2: Envision the skyline: /imagine the skyscraper among a city's skyline at dusk, lights shimmering, becoming the standout monument of the metropolis --blend cityscape-dusk.jpg --ar 16:9 --q 5



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3. High-End Automotive Advertisement



Guideline: Car advertisements should not only display the vehicle but also the lifestyle and emotional resonance it aims to provide its owner.

1. **Start:** /imagine a luxury sedan, in metallic blue, cruising on an empty highway, mountains in the backdrop --stylize 600

2. **Evolution 1:** Detailing: /imagine a close-up of the car's alloy wheel, reflecting the setting sun, showcasing design and craftsmanship --blend sunset-reflect.jpg --q 5

3. **Evolution 2:** Aspirational portrayal: /imagine the same sedan parked at an upscale marina, yachts in the background, hinting at the elite lifestyle of the car owner --blend luxury-marina.png --ar 16:9

4. Premium Fashion Line Launch



Guideline: When launching a premium fashion line, showcase the garments in settings that complement their aesthetics and the brand's vision.

1. **Start:** /imagine an haute couture evening gown, shimmering gold, displayed on a runway lit by crystal chandeliers --stylize 650

2. **Evolution 1:** Scene setting: /imagine the gown worn by a model against an opulent baroque mansion backdrop, reinforcing the garment's luxury --blend baroque-mansion.jpg --q

3. **Evolution 2:** Add dynamics: /imagine the model twirling, the gown's fabric cascading like liquid gold, captured in a freeze-frame under spotlight --ar 9:16

6. Exclusive Jewelry Collection Showcase



Guideline: Jewelry is not just about the design, but the story and emotion it conveys. Let's enhance its significance through strategic visualization.

1.**Start:** /imagine a diamond necklace resting on a black velvet cushion, gems sparkling --stylize 650

2.**Evolution 1:** Historical connection: /imagine the same necklace worn by a queen in a Renaissance painting emphasizing its regal appeal --blend renaissance-painting.jpg --q 5

3.**Evolution 2:** Contemporary take: /imagine a modern photoshoot backdrop, the necklace adorning a top model, contrasting the historical with the contemporary --blend modern-photoshoot.jpg --ar 9:16



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e. Holographic UI, glow: --v 5 --q 0.9 --s 800 --c 35

4. Natural Landscapes

- a. Cinematic vista: --v 4 --q 1 --s 1500 --c 50
- b. Lush fantasy forest, biome forest: --v 4 --q 0.8 --s 1600 --c 60
- c. Alien jungle, new planet: --v 4 --q 0.6 --s 1700 --c 80
- d. Post-apocalyptic wasteland, grime: --v 4 --q 0.5 --s 1500 --c 70

5. Still Life & Food

- a. Highly detailed fruit: --v 5 --q 1 --s 500 --c 15
- b. Liquids & glass: --v 4 --q 0.9 --s 600 --c 25
- c. Dramatic dessert, cinematic: --v 4 --q 0.8 --s 450 --c 20
- d. Minimal composition: --v 5 --q 1 --s 350 --c 5
- e. Vibrant dumplings, pop: --v 4 --q 0.75 --s 400 --c 15

6. Miscellaneous Concepts

- a. 80s retro poster: --v 4 --q 0.75 --s 900 --c 40
- b. Propaganda artwork: --v 5.1 --q 1 --s 750 --c 35
- c. Historical battle scene, cinematic: --v 5 --q 0.9 --s 1000 --c 45
- d. Alchemical symbols, occult: --v 5 --q 1 --s 500 --c 20
- e. Corrupted glitch creature: --v 4 --q 0.5 --s 900 --c 60 --glitch

7. Love

- a. Prompt: "sketch white background concept Indian handsome men and beautiful woman "What is a marriage proposal? That phase of love, when doubts give way to the script of promise and commitment, and the dance of reason and passion, of beauty and union, innocence and longing, plays like a sonnet taking shape in the soul's echo chamber, the heart just filled with the currency of happy emotions. "





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Photographic style



Want to be an expert photographer, I mean, an AI photographer? You can!

Here's an overview of 20 popular photographic styles and techniques to experiment with in AI image generation:

1. **Landscape** - Captures sweeping outdoor scenery and natural vistas.
2. **Portraiture** - Focuses on personality and emotion through facial expressions.
3. **Street** - Candid public scenes and serendipitous moments.
4. **Still Life** - Artful arrangements of objects and natural elements.
5. **Black and White** - High contrast, monochromatic aesthetic.
6. **Macro** - Extreme closeups revealing details.
7. **Aerial** - High-angle wide shots from above.
8. **Night** - Dramatic scenes illuminated under darkness.
9. **Motion Blur** - Dynamism and energy through blurring movement.
10. **HDR** - Vibrant, highly saturated images with expanded light range.
11. **Tilt-Shift** - Selective focus and miniaturization via optics.
12. **Long Exposure** - Smoothed ethereal effect via long shutter speeds.
13. **Infrared** - Surreal false-color rendering revealed beyond visible spectrum.
14. **Deep Focus** - Broad depth of field with expansive focus.
15. **Bokeh** - Artistic background blur adding dreamy quality.
16. **Forced Perspective** - Distorted scale relationships via positioning.
17. **Double Exposure** - Layering two images in one frame.
18. **Panning** - Following subject movement to blur backgrounds.
19. **Silhouette** - High-contrast subject outlines against bright backdrops.
20. **Minimalism** - Clean, uncluttered simplicity and negative space.

Leveraging these photographic techniques through descriptive guidance or specific style prompts can add compelling visual flair and lighting to AI generated images.



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14. Mix classic propaganda and modern themes for satirical commentary. Example, "A retro propaganda poster about modern social media issues"

Playing with Photos

Here's a table exploring different styles within the domain of photography, with key phrases related to each style.

Photographic Style	Key Terms & Phrases
Landscape	Wide angle, natural light, golden hour, depth of field, composition, rule of thirds, HDR, panoramic, filters, scenery, natural vistas, tranquil, serene
Portraiture	Model, lighting, backdrop, pose, close-up, expression, personality, emotion, eye contact, soft focus, depth of field, natural light, studio light
Street	Candid, urban, composition, public scenes, black and white, color, reportage, decisive moment, cityscape, social documentary, everyday life
Still Life	Objects, arrangement, lighting, composition, macro, texture, color, simplicity, minimalism, symbolism, depth of field, props, close-up
Black and White	Monochrome, contrast, texture, shape, form, light and shadow, noir, grayscale, tone, mood, simplicity, drama
	
Macro	Close-up, detail, texture, color, pattern, depth of field, natural light, precision, focus, flora and fauna, miniature world
Aerial	Drone, birds-eye view, wide angle, landscape, cityscape, altitude, perspective, panoramic, geography, natural patterns
Night	Long exposure, artificial light, low light, city lights, astrophotography, star trails, light painting, night landscape, moon, illumination
Motion Blur	Long exposure, shutter speed, movement, energy, flow, dynamism, speed, abstract, time-lapse, panning, action
HDR (High Dynamic Range)	Bracketing, contrast, light range, vibrant, saturation, detail, exposure blending, tone-mapping, dramatic skies
Tilt-Shift	Miniature effect, selective focus, distortion, perspective, diorama, landscape, cityscape, playful, dreamlike

product. The booth features glowing neon lettering, sweeping light ray effects, and abstract shapes and screens showcasing product demos. A crowd of businesspeople interact with the booth.



6. A mockup of an interactive HTML5 banner ad prompting potential customers to chat with a conversational AI assistant. The banner features a prominent chat box that says "Hello, I'm Eva. Ask me anything about our new AI services!" next to a friendly avatar illustration against a dynamic pixel sorted background.
7. reflections, and ambient occlusion make the holograms seem integrated into the scenes.
8. A futuristic outdoor advertising display on the side of a skyscraper promoting a neural network processor with advanced AI. The display is a giant luminous screen featuring a closeup render of a neural network digital brain with small details like refractive caustics, indirect lighting, and imperfections to add believability.
9. A cinematic storyboard scene depicting a diverse team of scientists observing the first ignition of a next-generation ion engine in a space simulator chamber, describing 12 detailed story beats from equipment prep to successful test results. Render in a retro-futuristic painterly style with dramatic lighting and high-resolution 8K aspect ratio.
10. An exploded axonometric diagram annotated with labels explaining the 30 key components of a hyperloop passenger pod model, rendered in a bold graphic style with dimension callouts, emissive materials, and switching between transparent and cutaway views of the exterior shell, interior seats, propulsion systems, and electromagnetic levitation.
11. A sequential comic illustrating a hacker infiltrating a sinister high-rise corporate office, defeating security systems with futuristic AR tools, and reverse engineering an advanced quantum AI. Dynamic paneled layout with cyberpunk neon hues, innovative interface depictions, and detailed renderings of characters and setting.

12. A detailed space scene of an astronaut calibrating a holographic HUD showing Mars colony construction plans while floating near a window overlooking a vast Martian landscape. Focus on visualizing advanced interface systems, spacesuit details, equipment accuracy, and creating an immersive otherworldly environment.
13. A creative brief for a Burning Man-style nanopunk music festival brand system to promote a crypto startup, exploring numerous vivid detail elements like glitched geometric shapes, cyberdelic typography, holographic stages, unique costumes, and radical self-expression.
14. Sketch playful drawing of earth in theme of logistics and transportation , show rail, air and ship routes ready for a social media post



15. An extensively detailed Dali-inspired server rack metamorphosing into an abstract face to creatively promote an AI cloud platform, using optical illusions, hand-painted textures, and surreal concepts to capture viewer imagination.
16. A low poly 3D scene envisioning a futuristic family vacationing at a NASA museum, with intricately modeled rockets, spacecraft, equipment, and vast in-scale interior spaces immersing viewers in an imaginative environment.
17. An epic render of a Cybertruck against a monumental mars landscape with sculpted topography, dynamic atmosphere, photoreal textures, a launching rocket, and subtle brand integration that powerfully conveys an interplanetary pioneering spirit.

Keyword based prompt style

Sometimes users can't write detailed prompts, enterprises need to help them get the right keywords.

1. Retrofuturist scientists mission control ion engine test cinematic storyboard
2. Exploded axonometric diagram hyperloop passenger pod model cutaway transparent emissive materials

3. Surreal glitch art analog televisions server farm enterprise facial recognition ominous skyscraper
4. Comic hacker infiltrating sinister corporate highrise reverse engineering quantum ai cyberspace
5. Astronaut holographic hud mars landscape construction plans spacesuit habitat immersive



6. Nanopunk music festival branding glitch geometry cyberdelic holograms costumes characters worldbuilding
7. Section render lunar skyscraper ecosystem transportation infrastructure labs gardens public spaces
8. Dali melting clocks abstract face surrealism handpainted optical illusion enterprise ai promotion



9. Low poly family vacation futuristic rocket science center museum photoreal enormous scale
10. Cybertruck mars monument valley rocket launch subtle brand integration cinematic landscape



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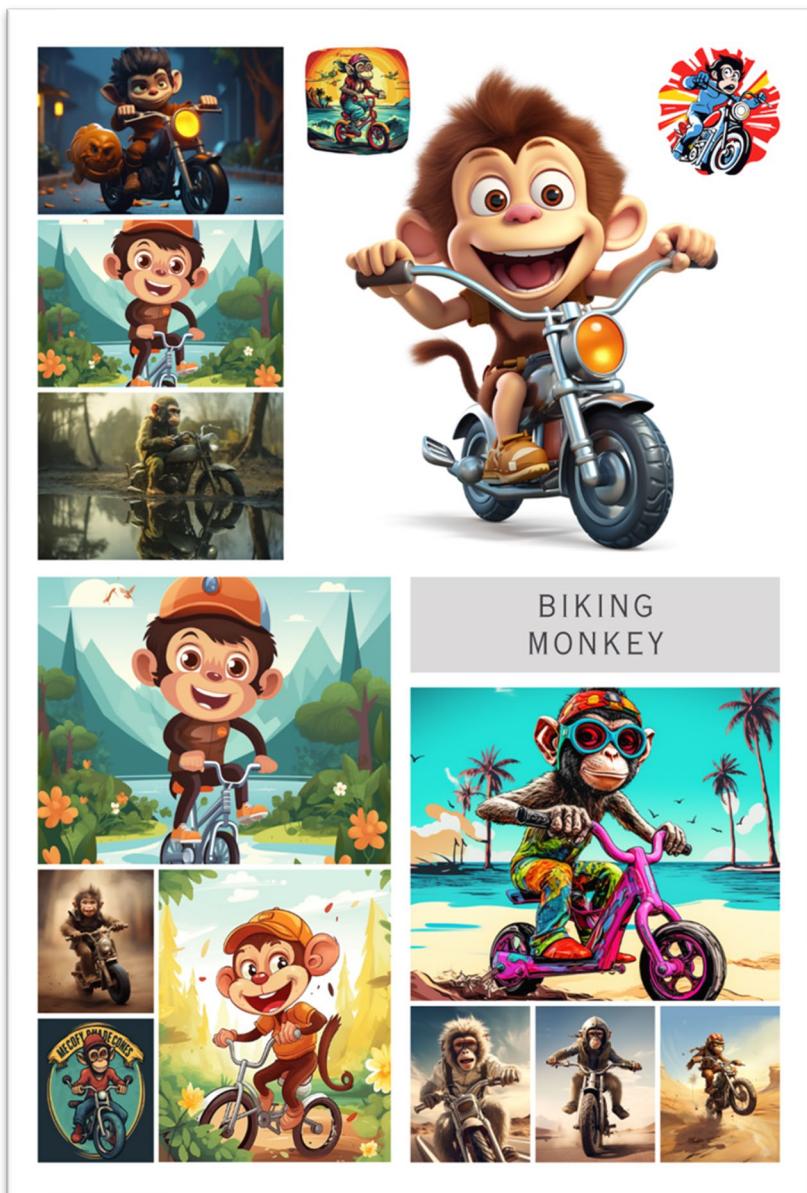
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Examples

This section covers a few examples where the interplay of prompts in the same theme creates a set of similar examples that could be used to illustrate any theme or concept.

Example 1

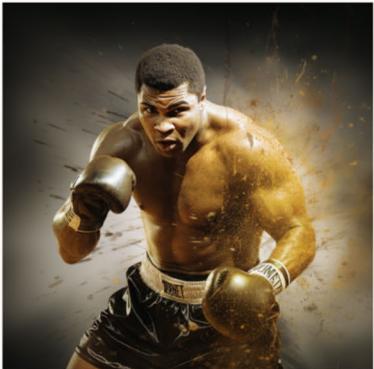
Here is a collage of images created using Midjourney prompts. The theme is a monkey with a cute boy riding a bike. The tone is happy.



The commands for some of the above creation include:

Example 4

Examples of famous athletes in different art styles





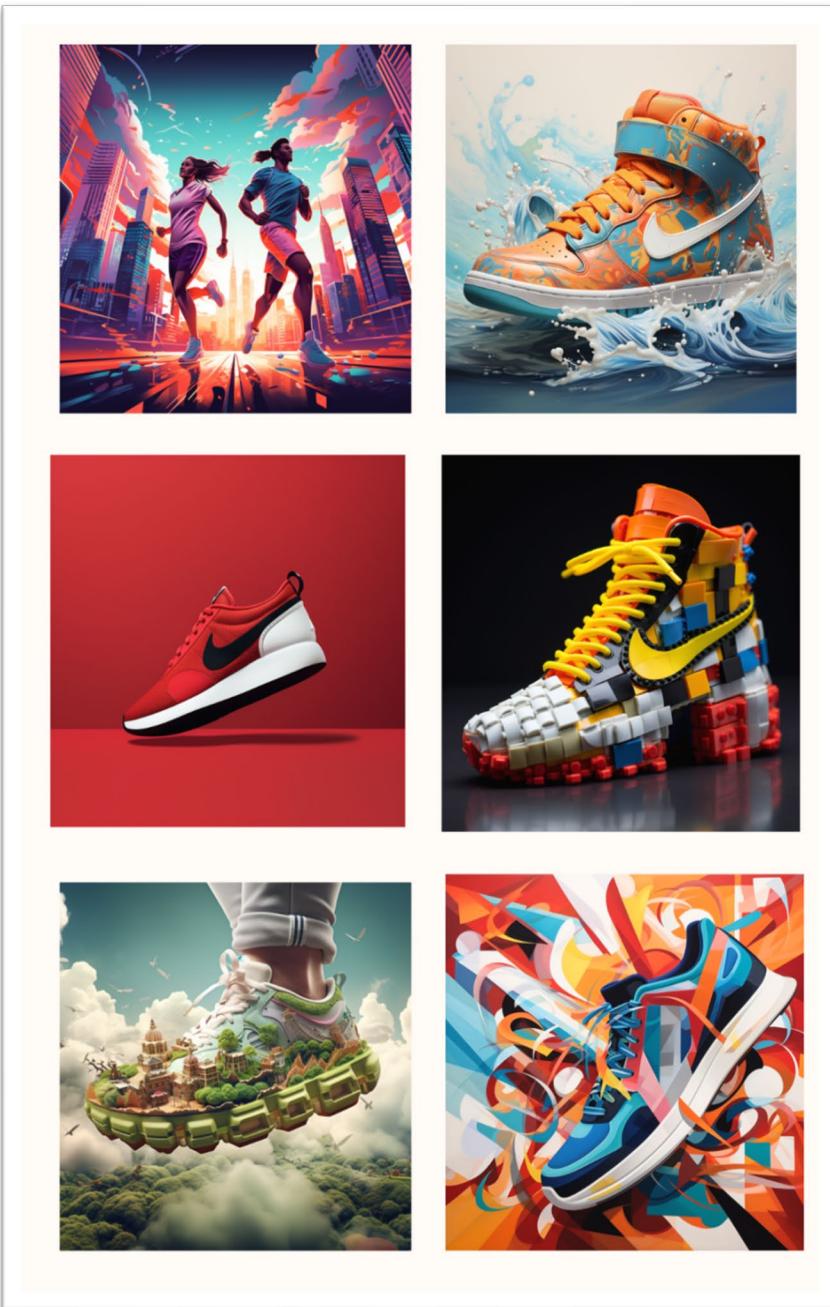
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Example 5

Examples of different shoes and post styles for social media ads





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Appendix

The appendix has ideas on how the right keywords could be discovered for enterprises. A 10x more reference is available for best impact, especially if you want to build mature workflows.

Midjourney Top Words

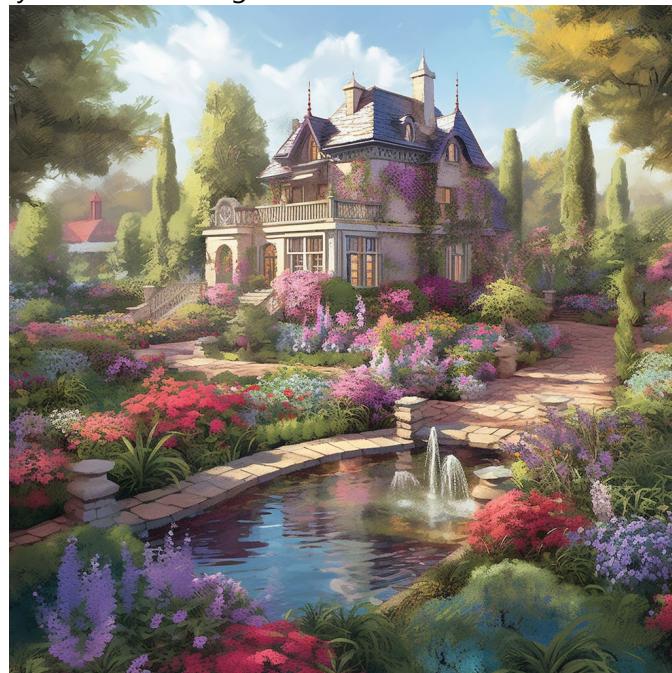
Here is a list of typical words you will use in the definition of the prompt:

1. **Organic Forms**, flowing shapes: organic, flowing, shapes, curves, circles, spirals, coils, tendrils, vines, branches
2. **Land & Sea**, wide vistas: land, sea, wide, vista, landscape, seascape, panorama, horizon, sky, ocean
3. **Portraiture**, intimate focus: portrait, face, closeup, detail, intimate, soulful, gaze, eyes, skin, expression



4. **Still Life**, everyday objects: still, life, objects, items, things, household, mundane, everyday, ordinary, familiar
5. **Architecture**, constructed spaces: architecture, building, structure, constructed, engineered, interior, constructed, enclosure, facade
6. **Patterns & Textures**, repetitive motifs: pattern, texture, repeat, motif, module, grid, tiles, stripes, dots, waves
7. **Concepts & Ideas**, symbolic meanings: concept, idea, meaning, symbolic, metaphor, theme, message, representation, emblem, imagery
8. **Storytelling**, narrative moments: story, tale, narrative, moment, scene, setting, character, plot, action, drama
9. **Advertising**, promotional appeal: advertising, promotional, appeal, compelling, engaging, exciting, energetic, vibrant, vivid, lively

22. **Aviation**, flight and aeronautics: aviation, flight, aeronautics, airplane, aircraft, jet, propeller, wing, aerial, hangar
23. **Nautical**, sailing vessels: nautical, sailing, ship, boat, sea, ocean, clipper, schooner, brig, frigate
24. **Westward Expansion**, frontier life: westward, frontier, expansion, pioneer, settler, wagon, cowboy, wild west, gold rush, homestead
25. **Ancient Worlds**, civilizations past: ancient, relic, ruin, history, civilization, empire, pyramid, coliseum, aqueduct, artifacts
26. **Future Worlds**, civilizations ahead: future, ahead, tomorrow, vision, prophecy, space age, offworld, colony, terraform, interstellar
27. **Journeys**, destinations and discoveries: journey, travel, destination, discovery, explore, expedition, quest, pilgrimage, sojourn, venture
28. **Performing Arts**, talents on display: performing, arts, talent, dance, music, theater, opera, ballet, choreography, spectacle
29. **Culinary Arts**, appetizing aesthetics: culinary, food, cuisine, cooking, ingredients, appetite, delicious, flavors, presentation, feast
30. **Gardens**, designed landscapes: garden, landscape, park, plants, terraform, topiary, greenhouse, nursery, arboretum, irrigation



31. **Extreme Environments**, challenging terrain: extreme, environment, challenge, hazard, danger, mountaineering, whitewater, desert, jungle, polar
32. **Amusement**, thrills and excitement: amusement, fun, thrill, excitement, rollercoaster, carnival, playground, entertainment, attractions, rides
33. **In Transit**, modes of transport: transit, transport, travel, commute, freight, cargo, shipping, drive, cruise, ride, pedestrian

example, a teacher could use Midjourney to generate an image of a historical event based on a student's description, helping them visualize and understand that event better.

Q124: Can AI art contribute to the evolution of cultural aesthetics?

A: Yes, AI art can be a new tool in the toolbox of artists and can influence the evolution of cultural aesthetics. However, this depends on how artists choose to incorporate AI into their work, as well as how audiences and societies perceive and value AI-generated art.



Q125: Can I use Midjourney as a teaching tool in an art class?

A: Yes, Midjourney can be a valuable tool for teaching various aspects of art, such as composition, color theory, and the influence of description on visual representation. It can also stimulate discussions on the role of AI in art and society.

Q126: Can Midjourney be used to make education more accessible?

A: Yes, by converting text into visual content, Midjourney could potentially make educational materials more accessible for visual learners or individuals with certain learning disabilities. However, as with any technology, it's important to use it thoughtfully and consider its limitations and potential unintended consequences.

Q127: Can I use Midjourney to create assets for a video game?

A: Potentially, yes. Midjourney could be used to generate concept art or assets for a video game, depending on the terms of service. Always check the platform's rules before using its content in a commercial product.

Q128: Can Midjourney be used in film or animation?

A: Yes, Midjourney could potentially be used to generate concept art, storyboards, or even animation frames. However, its use in such contexts would likely require significant additional work and expertise, as well as adherence to the platform's terms of service.

Q129: Can I use Midjourney for entertainment, like creating funny or whimsical images?

A: Absolutely! While Midjourney can be used for serious artistic endeavors, it's also perfectly suited to creating fun, whimsical, or funny images. For example, you could use it to create an image of a "cat riding a unicorn in space," just for fun!

Q130: Can I use Midjourney to express my personal feelings or ideas?

A: Yes, Midjourney can be a medium for personal expression. While it might not capture your feelings or ideas as accurately as traditional art forms, it can still be a unique and interesting way to express yourself.

Q131: Can AI-generated art be as meaningful or personal as human-made art?

A: The meaning or personal significance of art is often in the eye of the beholder. Some people might find AI-generated art less meaningful because it's not the product of human emotion and experience. Others might find it meaningful in a different way, as a reflection of human ingenuity and our relationship with technology.

Q132: Can I use Midjourney to explore my own artistic style?

A: Yes, you can use Midjourney to experiment with different styles and concepts, which can help you develop and refine your own artistic style. However, remember that AI-generated art should be one of many tools in your artistic toolbox, not a replacement for developing your own skills and vision.

Q133: What is the future of AI in art?

A: While it's hard to predict the future, AI is likely to become an increasingly important tool in art, enabling new forms of expression and creation. However, it's unlikely to replace human artists, as art is not just about producing visually pleasing images, but also about expressing human emotions, experiences, and ideas.

Q134: Can AI become an artist?

A: While AI can generate art, it doesn't have emotions, experiences, or a consciousness, so it doesn't create art in the same way humans do. It's more accurate to say that AI is a tool that can assist artists, rather than an artist itself.



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Contact sender for more access.

Midjourney Ethics and Limitations

Q135: Can I use Midjourney for business purposes, such as marketing or advertising?

A: Yes, you can use Midjourney to generate images for marketing or advertising campaigns, subject to the platform's terms of service. For example, you could generate images to use in social media posts, email newsletters, or print advertisements.

Q136: Can AI-generated art be sold?

A: Yes, AI-generated art can be sold, and there's a growing market for it, particularly with the rise of non-fungible tokens (NFTs). However, whether you can sell art generated by Midjourney specifically depends on the platform's terms of service.

Q137: Can I use Midjourney to generate images for my website or blog?

A: Yes, you can use Midjourney to generate images for your website or blog, subject to the platform's terms of service. For instance, you could generate images to accompany blog posts or to use as banners or backgrounds on your website.

Q138: Is it ethical to use AI to generate art?

A: The use of AI in art raises a variety of ethical questions, including who should be credited as the artist, how AI-generated art should be sold, and how to respect and acknowledge the influence of the training data. As with any tool, it's important to use AI in art ethically and thoughtfully.

Q139: Can Midjourney plagiarize art?

A: Midjourney doesn't consciously plagiarize, but if it's trained on copyrighted artworks, it might generate images that are similar to those works. This raises complex legal and ethical questions about copyright and intellectual property rights in AI-generated art.

Q140: Does Midjourney recognize and respect cultural sensitivities in art?

A: As an AI, Midjourney doesn't have a consciousness or cultural awareness, so it can't recognize or respect cultural sensitivities on its own. It's the responsibility of the user to use the platform in a way that respects and acknowledges cultural sensitivities and differences.

Q141: Can I use Midjourney as a hobby or for personal enjoyment?

A: Absolutely! Many people use Midjourney for fun, to experiment with creating different types of images, or to enjoy the surprise and delight of seeing what the AI comes up with based on their prompts.

Q142: Can I share the art I create with Midjourney on social media?

A: Yes, you can generally share the images you create with Midjourney on social media, as long as you follow the platform's terms of service. However, always be sure to credit the platform and consider the potential implications for copyright and intellectual property rights.

Q143: Can I use Midjourney to make personalized gifts?

A: Yes, you could use Midjourney to create unique and personalized images to use in gifts, such as printing the images on mugs, t-shirts, or canvas prints. However, always be sure to respect copyright and intellectual property rights, and to follow the platform's terms of service.

Q144: Can Midjourney help make art more accessible to people with physical disabilities?

A: Potentially, yes. By generating art based on text descriptions, Midjourney could make art creation more accessible to individuals who might have difficulty using traditional art tools due to physical disabilities. However, this depends on the specific features and accessibility support of the platform.

Midjourney for Teaching and Learning FAQ

Q145: Can I use Midjourney to raise awareness about environmental issues?

A: Yes, you can use Midjourney to generate images that depict environmental issues, which could be used in campaigns to raise awareness about these issues. For example, you could generate an image of a forest affected by deforestation, or a cityscape affected by air pollution.

Q146: Can Midjourney help reduce waste in art production?

A: Potentially, yes. By generating digital images, Midjourney could reduce the need for physical art materials, which could help reduce waste. However, it's also important to consider the environmental impact of digital technologies, including the energy used to power them and the e-waste generated by them.

Q147: Can I use Midjourney as a teaching tool in art classes?

A: Yes, Midjourney could be a valuable teaching tool in art classes. For example, you could use it to illustrate different art styles, techniques or elements of design. Students could also use it to experiment with creating their own art.

Q148: Can Midjourney help develop my creativity?

A: Yes, Midjourney can be a great tool for sparking creativity. By generating unexpected or unusual images, it can inspire you to think differently about art and to explore new ideas and techniques.

Q149: Can I use Midjourney to collaborate with other artists?

A: Yes, you could potentially use Midjourney as part of a collaborative art project. For example, you could generate an image with Midjourney and then invite another artist to add to or modify the image.

Q150: Can Midjourney facilitate remote collaborations?

A: Absolutely, Midjourney, being an online platform, naturally supports remote collaborations. You and your collaborators can use it to generate images based on shared ideas, regardless of your physical locations.

Q151: Can Midjourney help reduce stress or anxiety?

A: Engaging in creative activities like making art can help reduce stress and anxiety for many people. Using Midjourney to generate and interact with art could potentially have similar benefits.

Q152: Will AI replace human artists?

A: AI can generate art, but it doesn't have creativity in the human sense. It doesn't have experiences, emotions, or ideas to express, which are central to much of human art. So while AI can be a tool for making art, it's unlikely to replace human artists.

Q153: Can AI democratize art creation?

A: AI has the potential to democratize art creation by making it possible for anyone with access to the technology to generate art. However, it's also important to note that not everyone has equal access to technology, and AI-generated art is only one form of art among many. So while AI can expand access to art creation, it's not a complete solution to the complex issue of art democratization.

Q154: Can I use Midjourney to recreate copyrighted works?

A: It's generally not legal to use any tool, including Midjourney, to recreate copyrighted works without the copyright holder's permission. Using AI doesn't necessarily bypass copyright laws. If you have questions about specific use cases, it's best to consult with a legal professional.

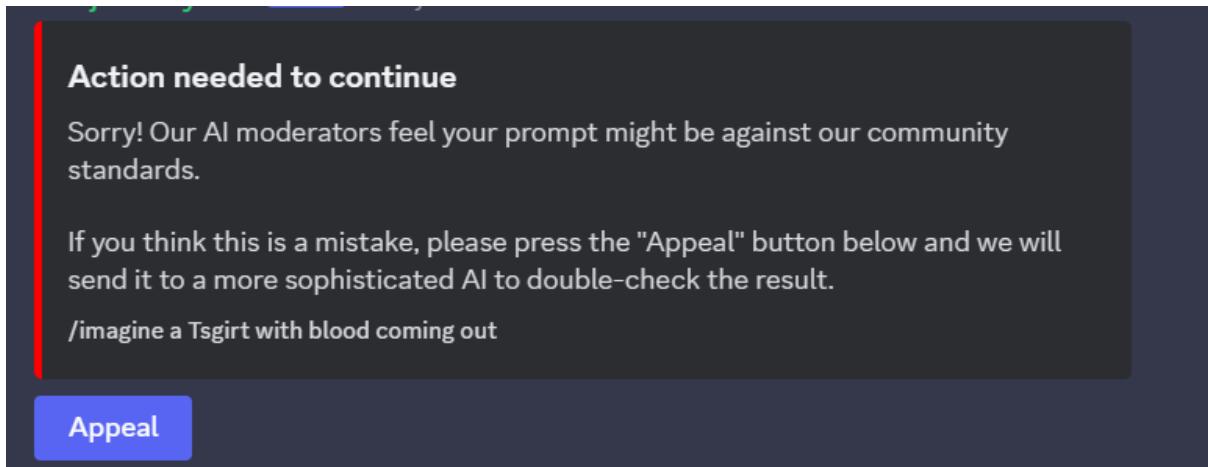
Q155: Can other users see the artwork I create on Midjourney?

A: By default, all users see your artwork, just like you can see their artwork. If you want your artwork to not appear in others' feeds, use /Stealth mode. You need to be in a paid plan for the same.

Q156: Why are certain words banned by Midjourney?

Midjourney, like every other AI art/writing tool, wants AI art to be used for purposes that enhance peace and humanism. Certain words, for example, blood and murder that represent violence, or words that represent nudity, or words that represent racism or any other form or

human deprivation could be banned. When you have any such word in your prompt, you may get something like:



If you believe it is a genuine error, you can appeal, but most times you would realize there is a reason for such action.

Q157. What is Midjourney's new inpainting feature and how does it work?

A: The Vary (Region) tool lets you select part of an image with a rectangle or lasso and describe edits in text. Midjourney's AI then generates a new image seamlessly integrating the changes into that region. It's useful for adding details, fixing mistakes, and creating new compositions.

Q158: How do you use Midjourney's inpainting feature?

A: First generate an initial image prompt. Upscale it, then click "Vary (Region)" to enter the inpainting interface. Use the selection tools to choose an area, then describe the desired changes in the text prompt. Click the arrow to generate the edited image. Use large regions and prompts suiting the original for best results.

Q159. What tools can help generate Midjourney prompts?

A: Tools like Hugging Face, Midjourney Prompt Helper, Midjourney Prompt Builder, and Future Tools can take text and generate prompt templates to use.

Q160. List common Midjourney commands with their descriptions.

- /ask: Get an answer to a question.
- /blend: Easily blend two images together.
- /daily_theme: Toggle notification pings for the #daily-theme channel update.
- /describe: Generates four example prompts based on an image you upload.
- /fast: Switch to Fast mode.
- /giphy: Embed a GIF from Giphy.
- /help: Shows basic information and tips about the Midjourney bot.

- /imagine: Generates an image based on the given prompt.
- /info: Shows information about the Midjourney bot.
- /invite: Generates an invitation link to invite others to join the server.
- /me: Displays your user information.
- /msg: Sends a private message to another user.
- /prefer option Create or manage a custom option.
- /prefer option list: View your current custom options.
- /prefer suffix: Specify a suffix to add to the end of every prompt.
- /relax: Switch to Relax mode.
- /remix: Toggle Remix mode.
- /show: Use an images Job ID to regenerate within Discord.
- /public: For Pro Plan Subscribers: switch to Public Mode.
- /settings: Displays and allows modification of bot settings.
- /shorten: Shortens a URL.
- /show: Displays the generated image.
- /spoiler: Hides text behind a spoiler tag.
- /stealth For Pro Plan Subscribers: switch to Stealth Mode.
- /subscribe: Subscribes to a channel or topic.
- /tableflip: Flips a table.
- /unflip: Unflips a table.
- /userid: Displays your user ID.

Q161. Can you share various styles and their descriptions?

While you can define thousands of styles in Midjourney, here is a list of frequent styles and effects.

- 8k: Intense lighting; highly saturated, computerized hues.
- Cinematic: Emphasized shadows; objects appear thicker; resembles movie posters.
- High Definition: Brighter shadows; whimsical and rich colors.
- Ultra Photorealistic: Comparable to "fine ultra-detailed realistic."
- Hasselblad H6D: Enhanced focus on main subject; deeper shadows.
- Fine Ultra-Detailed: Potential for graininess, but amplifies detail.
- Color Grading: Diverse hues; colors are vivid but not overly intense.
- Depth of Field: Central focus with blurred foreground and background.
- Film Lighting: Selective light sources; prevalent backlighting; pronounced shadows from lights.
- Rim Lighting: Amplified lighting effect, akin to "film lighting."
- Intricate: Leans to non-realistic patterns and craft-like designs.
- Realism: Painted-like subject with cohesive backgrounds; includes multiple objects with the primary subject.
- Photography: Main subject surrounded by limited objects; clean backgrounds.

- Rendered for IMAX: Detailed subject with purposeful lighting and muted colors.
- Tilt-Shift: Similar to "depth of field" but typically from a heightened angle.
- Motion-Blur: Suggests movement; often with the illusion of wind.
- 35mm Film: Colors are radiant yet subdued; added elements in both foreground and background.
- Vintage Sepia: Brownish-gray tint for a nostalgic feel, resembling old photographs.
- Monochromatic: Single hue in various shades, offering a unified and simplistic aesthetic.
- Watercolor: Soft, blended color transitions resembling hand-painted watercolor artwork.
- Sketch Mode: Lines and shading imitate a hand-drawn pencil sketch.
- Pixel Art: Retro digital look with visible pixels, reminiscent of early video games.
- Oil Painting: Rich and textured brush strokes simulate traditional oil painting.
- Noir: Dominant black and white with high contrast, capturing the essence of classic film noir.
- Pop Art: Bold colors and patterns evoke 20th-century pop art styles.
- Cyberpunk: Vibrant neon colors against dark backgrounds, reflecting a futuristic urban landscape.
- Abstract: Non-representational shapes and colors focusing on form and composition over realism.
- Silhouette: Subjects are represented as black shapes against a lighter background, emphasizing form over detail.
- Collage: A patchwork of different elements combined into a single image, resembling hand-made collages.
- Retro: Styles and colors reminiscent of a specific past era, often with a faded or aged appearance.
- Minimalist: Simple and uncluttered, focusing on essential elements and using limited colors and shapes.
- Bokeh: Blurred background due to wide aperture, emphasizing a sharp foreground subject.
- Macro: Close-up photography capturing tiny details not easily visible to the naked eye.
- Infrared Photography: Captures wavelengths beyond visible light, resulting in surreal landscapes and unique color renditions.
- Long Exposure: Movement captured over extended shutter times, often showing light trails or smoothed water.
- Double Exposure: Two different images superimposed onto one frame, creating an ethereal and composite photograph.
- Panorama: Wide-angle view capturing an extensive horizontal landscape.
- Drone/Aerial: Bird's-eye view from significant heights, providing a unique perspective of landscapes and structures.
- Street Photography: Candid shots of public places, people, and events, capturing raw and unposed moments.

- Portrait - Soft Focus: Focuses on the subject, but with a gentle blur to soften facial features and imperfections.
- HDR (High Dynamic Range): Combines multiple exposures to highlight details in both shadows and highlights.
- Cross-Processing: Technique from film photography where film is developed in chemicals intended for a different type of film, resulting in unique colors and contrasts.
- Time-Lapse: Sequence of images captured at set intervals, often showcasing slow changes when played at normal speed.
- Black & White - High Contrast: Monochromatic image with pronounced differences between the lightest and darkest parts.
- Analog/Film Grain: Simulates the look of traditional film cameras with visible grain and often warmer tones.
- Holga/Lomography: Lo-fi, dreamy aesthetic often with light leaks, vignettes, and saturated colors.

Credits

This has been a work of labor, absolute love, stretches beyond midnight with working morning starting at 5 am. And it needed a bunch of mad people, who despite their day job could keep the beacon of hope, adventure and learning alive. These folks made it possible:

Pawan Nayar, Sanjul Pancholi, Ankit Chopra, Raj Shekhar, Krishna, Aditya Agarwal, Mrinal Upadhyay and Shaleen Gupta

If you like this work, if you ever bump into any of these crazy weirdos, do start a conversation on AI art and AI in particular. They are already into the next big adventure!