

PRODUCT NAME:
Bryan Travel Buddy

VISION: A one stop to make all travel choices while in Bryan. A centralized system where visitors can plan a weekend getaway at Byran. The system is integrated with restaurants, hotels, art galleries, local shops, and attractions nearby to choose from.

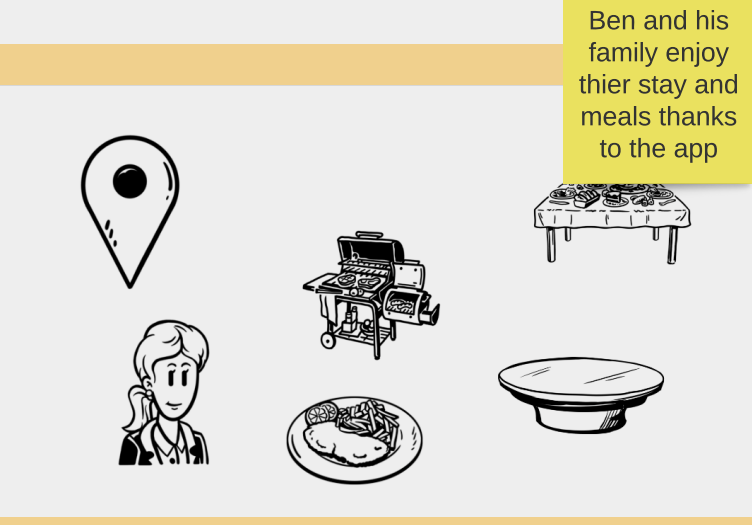
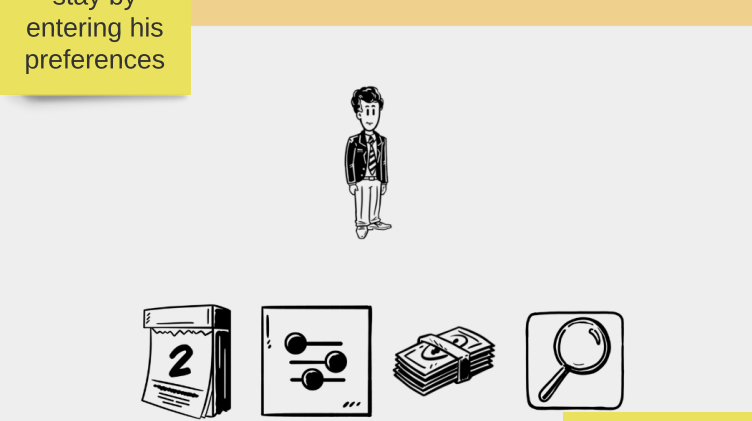
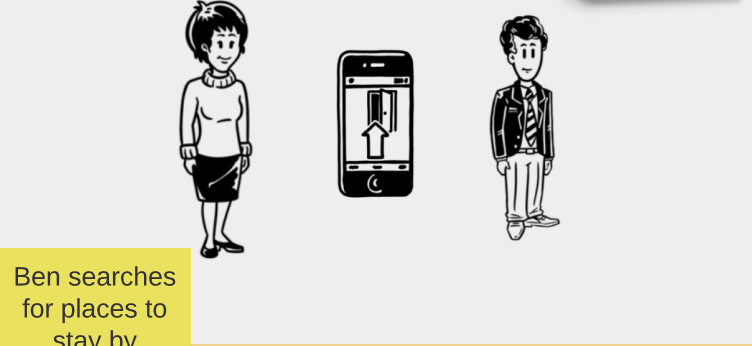
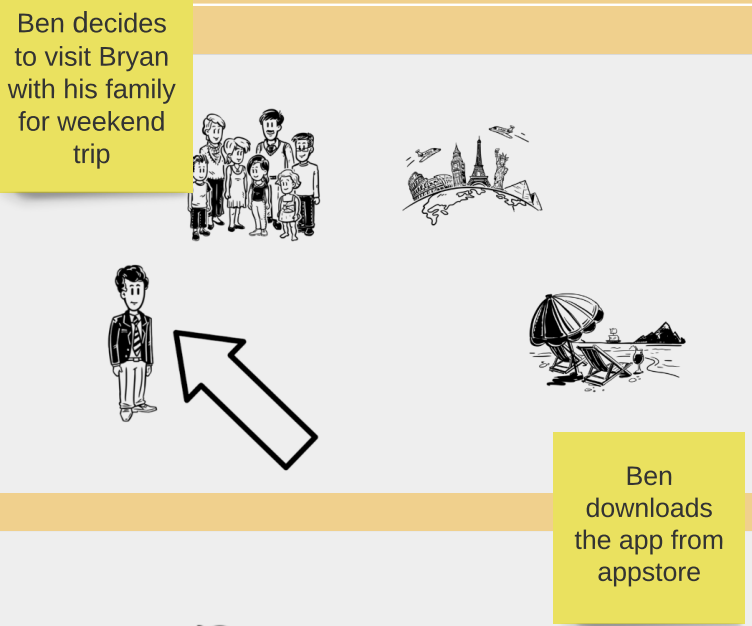
USER PERSONAS



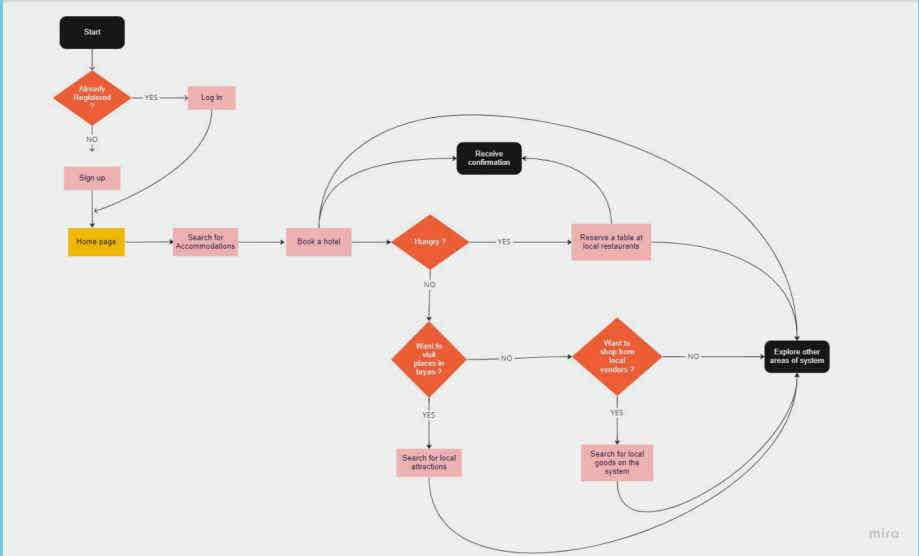
EPIC: Users are finding it hard to plan their weekend getaway in Bryan. Hence we want to create a system where users will be able to search, filter, select and book reservations in hotels and restaurants.

Feature ID	User Story	Acceptance Criteria	Effort	Priority
1.1	As a visitor I should be able to look up restaurants so I can decide which one is closer to the hotel.	List of restaurants is shown on the page	8 story points	High
1.2	As a visitor I must be able to make a hotel reservation so that I have confirmation about my place of stay	The user is able to make a booking	10 story points	Medium
1.3	As a local hotel owner, I should be able to show available rooms in the hotel so I can maximize bookings each day.	The user is able to share the inventory of hotel on the system	5 story points	High

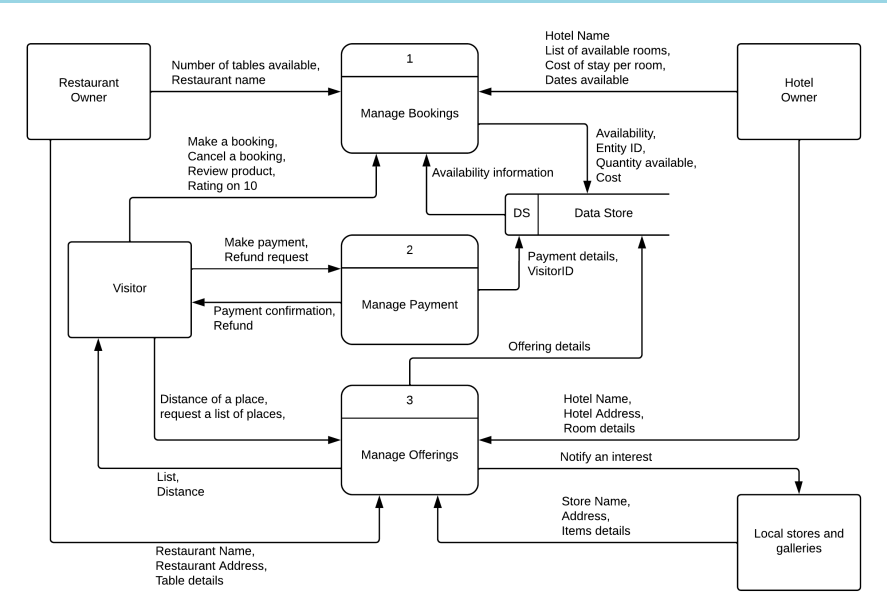
STORYBOARD



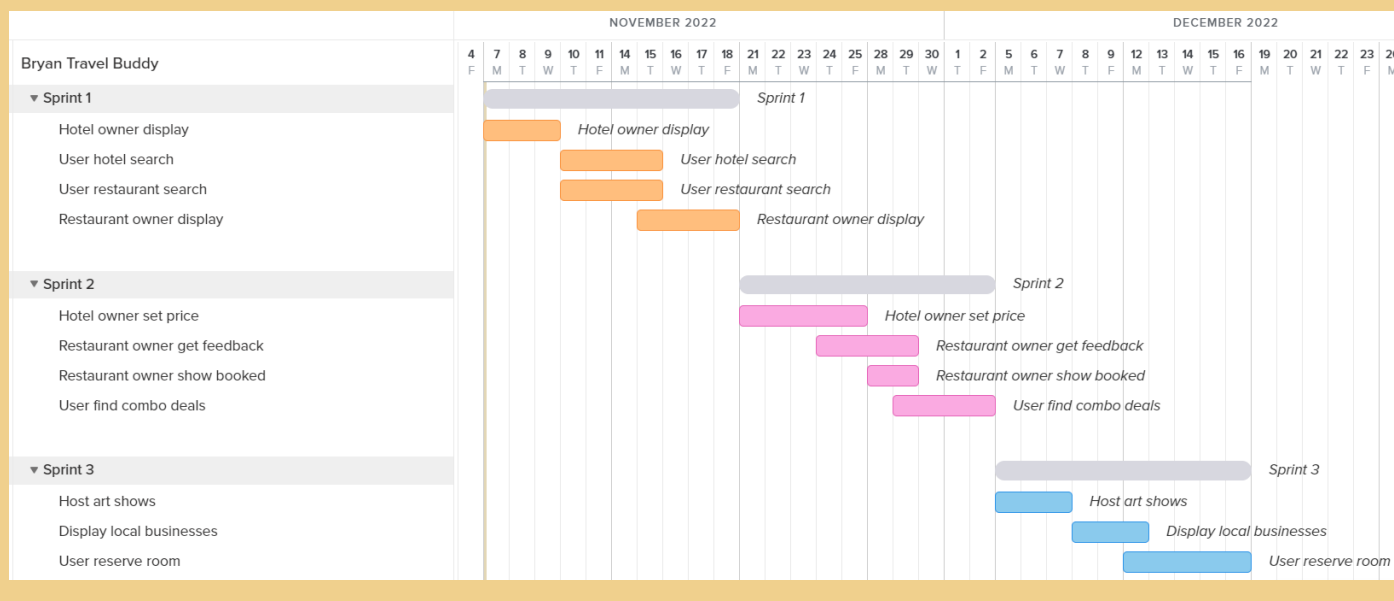
WORKFLOW DIAGRAM



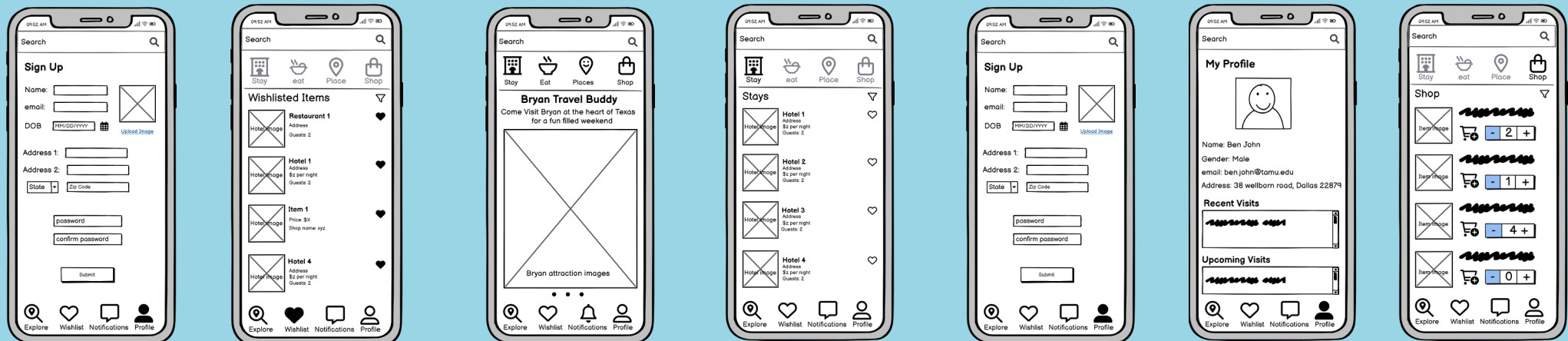
DATA FLOW DIAGRAM



PRODUCT TIMELINE



WIREFRAMES



SUCCESS METRICS

Retention rate	Conversion rate	Average number of bookings per month
Number of website visits per month	Average number of feedbacks	Bounce rate