Pawan Yadav

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EDUCATION:

Amity University Haryana, India.   **Jun 2022**
B. Tech, Computer Science Engineering   CGPA – 8.32

EXPERIENCE:

.Net Full Stack Developer, Cognizant, Gurugram   **Jul 2022 – Present**

- Drove data analysis, resolving complex business issues and proposing long-term system solutions elevating the productivity and overall team output by 18%.
- Developed custom database objects, stored procedures and delivered application support.
- Reviewed and interpreted business report requirements to address user needs and increased the effectiveness by 15%.
- Analyzed SQL queries to identify opportunities for improvements creating scope of enhancements and RCA for business Application.
- Documented and analyzed business reports for prompt communication, follow-up and ongoing support.
- Gained valuable experience in designing UI of the web app by applying CSS and bootstrap to enhance the design of existing and new web pages.

SKILLS

Analytical Tools:
- Power BI
- Advanced Excel
- DAX Studio

Programming Languages:
- SQL

Database:
- MySQL

PROJECT Experience:

Business 360 - Brick & mortar and e-commerce [Power BI | SQL | Excel | Dax Studio]   **Aug 2024**
Live Dashboard | **Presentation Video** | **GitHub Repo**
- Established a Power BI dashboard gathering sales data from 2 different sources (Excel/CSV, SQL database). Optimized with DAX Studio, resulting in a 5% performance boost and 20% data-related expense reduction.
- BI 360 Project Contributed in uncovering hidden financial opportunities and Strategies for boosting sales and expanding into new markets.
- It helped in Enhancing supply chain efficiency and inventory management by 20% and Crafting long-term business plans and tracking performance.

Hospitality Analysis - Hotel Chain Business [Power BI | Excel]   **Jul 2024**
Live Dashboard | **GitHub Repo**
- Spearheaded Comprehensive Market and Competitor Analysis to identify key factors behind a 20% decline in Market Share and Revenue.
- Improved Online Presence and Booking Channels, resulting in a 30% increase in online bookings and a 20% decrease in booking abandonment rate.
- Regained a 10% boost in Market Share and Revenue within six months through strategic implementation of promotional offers.

Excel Sales Analytics – Brick & mortar business [Power BI | SQL]   **Jun 2024**
GitHub Repo
- Designed a Power BI dashboard to understand AtliQ hardware's last 4 years' sales trends.
- This dashboard could direct the raise of the revenue at least by **7%** in the next quarter.

CERTIFICATIONS / AWARDS:
- Code Basics | Excel: Mother of Business Intelligence
- Udemy | Microsoft Power BI Desktop for Business Intelligence
- Code Basics | SQL Beginner to Advanced For Data Professionals
- Code Basics | Power BI Data Analytics 2.0

OTHER ACTIVITIES:
- I am highly driven about crafting high – quality content for LinkedIn in the data analytics field.