

Pawan Joshi

Senior Associate

Results-oriented Front-End Developer with over 2.5 years of experience in API integration, email development, and landing page creation. Proficient in **HTML, CSS, JavaScript, Node.js, and MySQL**, with a strong background in working with **HubSpot and Marketo APIs**. Skilled in **data synchronization, custom objects, and backend development**, ensuring seamless platform integration and enhanced user experiences. Adept at building high-performance web applications and optimizing workflows for efficiency.



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WORK EXPERIENCE

Senior Associate GrowthNatives

01/2025 - Present

Achievements/Tasks

- Led project management efforts by gathering business requirements, defining scope, and ensuring timely and quality delivery of project milestones.
- Built and deployed custom HubSpot apps tailored to diverse business needs, with successful listings on the HubSpot Marketplace.
- Implemented one-way and two-way data sync between HubSpot and various platforms using backend Node.js integration.
- Built custom object integrations in HubSpot for seamless data ingestion and export, enabling tailored CRM solutions.
- Built custom Google Apps Script to automate data transfer from Google Sheets to HubSpot, enabling real-time CRM updates.

Associate Marketing Automation GrowthNatives

07/2022 - 12/2024

Achievements/Tasks

- Extensive hands-on experience leveraging HubSpot APIs for backend development, data migration, and cross-platform connectivity.
- Hands on experience on Marketo API's.
- Hands on experience on Google App script.
- Created Emails and Email templates on HubSpot and Marketo.
- Created and managed Database on SQL server.

EDUCATION

B.Tech Lovely Professional University

07/2013 - 07/2017

Punjab

SKILLS

HTML

CSS

Java Script

SQL

Node.js

API Integration

Custom Solutions

CERTIFICATIONS

Integration with HubSpot

Data Integration HubSpot

Java Script Certified

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERPERSONAL SKILLS

Result Oriented

Adaptability

Analytical Problem-solving

Decision Making

Relationship Builder

INTERESTS

Playing Chess

Playing Football

Watching football

Palying Cricket

Reading Novels