

PAWAN KUMAR MISHRA

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EXPERIENCE

NOVUS INSIGHTS PRIVATE LIMITED

Gurugram, India

Senior Front-End Developer

01/2024 to Current

Project: CRM/ERP Web Application

Role: Frontend Developer (Standalone)

Description:

Developed and maintained a full-featured CRM/ERP web application as a standalone frontend developer, managing the complete data flow and user interface across multiple departments. The platform streamlines the end-to-end project lifecycle — from sales initiation to final financial processing.

- Created dynamic interfaces tailored to various departmental roles.
- Facilitated project creation and assignment process.
- Designed systems allowing Operations to assign responsibilities to Team Leads, monitor day-to-day activities, and control project outputs.
- Implemented tools to visualize daily inputs into actionable progress metrics.
- Created system to indicate project completion and streamline transfer of finished projects to Finance.
- Managed efficient UI states optimizing responsiveness.

Tech Stack: React.js, Context API, Tailwind CSS, Moment.js, Chart Libraries (e.g., CanvasJS), Local Storage, REST APIs, Git

THE HIGHER PITCH

Noida, India

Software Engineer

03/2023 to 10/2023

Projects: Corporate & Marketing Websites

Role: Web Developer

Description:

Worked as a Web Developer responsible for designing, developing, and maintaining multiple responsive websites across platforms such as HubSpot CMS, WordPress, and custom JavaScript solutions. Delivered performance-optimized, SEO-friendly, and visually engaging websites tailored to business needs.

- Built and customised marketing and corporate websites using WordPress and HubSpot CMS, including custom themes and templates.
- Developed interactive UI components using JavaScript for dynamic content and enhanced user experience.
- Integrated third-party services, forms, and tracking tools (e.g., Google Analytics, HubSpot forms).
- Ensured cross-browser compatibility, mobile responsiveness, and adherence to accessibility standards.
- Collaborated closely with marketing and design teams to implement branding and conversion-focused features.

Tech Stack: HubSpot CMS, WordPress, JavaScript (ES6+), HTML5, CSS3, jQuery, Elementor, REST APIs, cPanel, FTP

TECHNIX LLC

Gurugram, India

Associate Software Engineer

03/2020 to 08/2020

Project: Websites

Role: Web Developer

Description:

Worked as an Associate Software Engineer with a focus on developing and maintaining business-oriented websites using WordPress. Responsible for end-to-end implementation of website features, theme customization, and plugin integration to meet client requirements.

- Developed responsive and user-friendly websites using WordPress CMS for various service-based and corporate clients.
- Customized themes and templates to align with brand guidelines and enhance visual appeal.
- Implemented and configured WordPress plugins for SEO optimization, contact forms, caching, and security.
- Assisted in debugging, performance tuning, and regular maintenance to ensure site stability and speed.
- Collaborated with design and QA teams to deliver pixel-perfect, cross-browser compatible websites.

Tech Stack: WordPress, HTML5, CSS3, JavaScript, Elementor, MySQL, cPanel, FTP

SKILLS

- React.js
- Javascript
- HTML
- CSS
- Git
- REST API
- Node.js
- MongoDB
- WordPress
- Hubspot

EDUCATION

BACHELOR OF TECHNOLOGY: COMPUTER SCIENCE & ENGINEERING
Accurate Institute of Management & Technology, Greater Noida, UP

2019

PERSONAL INFORMATION

Date of birth: 17/08/1995

Marital status: Married

Nationality: Indian

Gender: Male