**Pawan Kumar Mishra**

Senior Software Engineer

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# SUMMARY

Results-driven Frontend Developer with 4+ years of experience creating high-performance applications.

Expertise in React.js, JavaScript, Redux, HTML5, CSS3, Tailwind CSS, WordPress, and HubSpot CMS.

Strong background in Agile development, API integrations, and modern frontend architecture.

Improved website performance and led projects that boosted conversion rates.

# WORK EXPERIENCE

**Senior Frontend Developer**

Novus Insights Private Limited | Gurugram | Jan 2024 - Present

* Spearheaded the development of an ERP platform, integrating finance, operations, sales, and customer management.
* Optimized frontend performance, reducing page load.
* Collaborated with backend developers to ensure seamless RESTful API integration, improving data retrieval speed.
* Automated testing for frontend components, reducing bug occurrence and enhancing product reliability.

**Software Engineer**

The Higher Pitch | Noida | Apr 2021 - Nov 2023

* Developed and launched multiple high-traffic WordPress and HubSpot CMS websites, increasing lead conversions.
* Reduced website page load time, boosting engagement rates and improving Core Web Vitals scores.

- Designed and deployed custom WordPress themes and plugins, improving site

* Implemented frontend monitoring tools, decreasing site downtime and improving debugging efficiency.

# EDUCATION

B.Tech - Computer Science & Engineering

Accurate Institute of Management and Technology | Greater Noida | 2015 - 2019

# TECHNICAL SKILLS

* Frontend Development: React.js, JavaScript (ES6+), Redux, HTML5, CSS3, Tailwind CSS
* CMS & Web Platforms: WordPress, HubSpot CMS
* Performance Optimization: Web Performance Audits, Lighthouse Audits, Lazy Loading
* Version Control & DevOps: Git, GitHub, CI/CD Pipelines, Docker
* Testing & Debugging: Jest, Chrome DevTools
* Data & APIs: JSON, RESTful APIs, GraphQL, Axios
* Project Management: Agile, Scrum, Jira,
* Accessibility & Compliance: SEO Best Practices

# PROJECTS

* Novus Insights (ERP Product) - Developed a scalable ERP solution integrating for automate finance, operations, and sales data.
* Self Storage India - Improved site performance, reducing bounce rates and increasing user engagement.
* Clairvoyant - Designed React.js components for an AI-powered analytics platform, improving data processing efficiency.

# CERTIFICATIONS

* React.js Certification (Namaste React)
* Google UX Design Certification (2023)

# AWARDS & RECOGNITION

* Recognized as Top Performer at Novus Insights for delivering high-impact UI/UX improvements.
* Achieved Employee Excellence Award at The Higher Pitch for reducing page load time.

# LANGUAGES

* English: Full Professional Proficiency
* Hindi: Native Proficiency