P30/P32/CMP227/EE/20190212

Time : 3 Hours   **Marks : 80**

Instructions :

1. All Questions are Compulsory.

2. Each Sub-question carry 5 marks.

3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.

4. Question paper of 80 Marks, it will be converted in to your programme structure marks.

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1. Solve any **four** sub-questions.

   a) Explain Internet and its importance.   5

   b) What is World Wide Web?   5

   c) Define E-Commerce.   5

   d) List and explain the advantages of E- Commerce.   5

   e) Write a short note on Information Technology Act 2000.   5

2. Solve any **four** sub-questions.

   a) Explain the E-Commerce model based on Relationship of Transaction Parties.   5

   b) What is Client server Architecture?   5

   c) Define Internet Service Provider (ISP).   5

   d) What is E-advertising?   5

   e) Which types of security issues occurred In E- Commerce?   5

3. Solve any **four** sub-questions.

   a) What are pre-requirements of Digital payment?   5

   b) List the properties of Electronic payment.   5

   c) Explain the Digital Signature and its importance in E- commerce.   5

   d) Define Customer Relationship Management.   5

   e) Describe the E-Supply Chain management.   5

4. Solve any **four** sub-questions.

    a) Write a short on Virtual Value Chain.   5

    b) List the seven dimensions of E-Commerce strategy.   5

    c) What are the strategies are used in Web Site Development?   5

    d) Explain the Mobile Commerce with example.   5

    e) Write a short note on Wireless Technology.   5

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