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		Name	Duration	Start	Finish	Pre...
36		Beta Website Development	1.25 days?	29/4/19 8:00 AM	30/4/19 10:00 AM	35
37		Beta Site Home Page	1.25 days?	30/4/19 10:00 AM	1/5/19 1:00 PM	36
38		Oracle Partner Cast Promotion Banners	1.25 days?	1/5/19 1:00 PM	2/5/19 3:00 PM	37
39		Beta Website Development	15 days	2/5/19 3:00 PM	23/5/19 3:00 PM	38
41		<b>Content Management</b>	<b>29.875 day...</b>	<b>1/4/19 8:00 AM</b>	<b>13/5/19 5:00 PM</b>	
42		<b>QE - BU</b>	<b>20.875 day...</b>	<b>1/4/19 8:00 AM</b>	<b>30/4/19 5:00 PM</b>	
43		Website Landing	1 day?	1/4/19 8:00 AM	1/4/19 5:00 PM	
44		Oracle Autonomous Data Warehouse Webinar	1 day?	1/4/19 5:00 PM	2/4/19 5:00 PM	43
45		Oracle Autonomous Data Warehouse Webinar	1 day?	3/4/19 8:00 AM	3/4/19 5:00 PM	44
46		Whitepaper social messages to tweet	1 day?	4/4/19 8:00 AM	4/4/19 5:00 PM	45
47		webinar deck	1 day?	5/4/19 8:00 AM	5/4/19 5:00 PM	46
48		Whitepaper on Cloud Innovation	1 day?	8/4/19 8:00 AM	8/4/19 5:00 PM	47
49		About Us and Leadership for website	1 day?	9/4/19 8:00 AM	9/4/19 5:00 PM	48
50		100 hours free credit brochure content	1 day?	10/4/19 8:00 AM	10/4/19 5:00 PM	49
51		Whitepaper on Cloud Migration	1 day?	11/4/19 8:00 AM	11/4/19 5:00 PM	50
52		Content Strategy	1 day?	12/4/19 8:00 AM	12/4/19 5:00 PM	51
53		Content Plan for QE	1 day?	15/4/19 8:00 AM	15/4/19 5:00 PM	52
54		Big Data Testing Perspectives for Emerging Busine...	1 day?	16/4/19 8:00 AM	16/4/19 5:00 PM	53
55		Blog - Leveraging AI in Quality Engineering	1 day?	17/4/19 8:00 AM	17/4/19 5:00 PM	54
56		Case Study - NRUCFC	1 day?	18/4/19 8:00 AM	18/4/19 5:00 PM	55
57		Case Study - K12	1 day?	22/4/19 8:00 AM	22/4/19 5:00 PM	56
58		Webinar - Data Assurance	1 day?	23/4/19 8:00 AM	23/4/19 5:00 PM	57
59		Whitepaper	1 day?	24/4/19 8:00 AM	24/4/19 5:00 PM	58
60		Blog - Topic TBD	1 day?	25/4/19 8:00 AM	25/4/19 5:00 PM	59
61		Blog - Topic TBD	1 day?	26/4/19 8:00 AM	26/4/19 5:00 PM	60
62		Blog - Topic TBD	1 day?	29/4/19 8:00 AM	29/4/19 5:00 PM	61
63		Blog - Topic TBD	1 day?	30/4/19 8:00 AM	30/4/19 5:00 PM	62
64		<b>Cloud - BU</b>	<b>19 days?</b>	<b>16/4/19 8:00 AM</b>	<b>13/5/19 5:00 PM</b>	
65		Social Media Promotion for PartnerCast (Website)	1 day?	16/4/19 8:00 AM	16/4/19 5:00 PM	
66		Existing Case Studies Reveiws	1 day?	17/4/19 8:00 AM	17/4/19 5:00 PM	65
67		Audio Calls of Ravi, Sreeni, Srikanth	1 day?	18/4/19 8:00 AM	18/4/19 5:00 PM	66
68		Meritor Case Study	1 day?	22/4/19 8:00 AM	22/4/19 5:00 PM	67
69		New Office Promotion	1 day?	23/4/19 8:00 AM	23/4/19 5:00 PM	68
70		Website Video Library Content	1 day?	24/4/19 8:00 AM	24/4/19 5:00 PM	69



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<div><div></div><div>Ranjith Kumar[80%]</div></div>																																



DMS Master Plan - page6

		Name	Duration	Start	Finish	Pre...
71		Promote on social channels (Webinars etc)	1 day?	25/4/19 8:00 AM	25/4/19 5:00 PM	70
72		Email blast to Oracle reps	1 day?	26/4/19 8:00 AM	26/4/19 5:00 PM	71
73		<b>Articles, PR &amp; Blog Post</b>	<b>1 day?</b>	<b>13/5/19 8:00 AM</b>	<b>13/5/19 5:00 PM</b>	
74		EBS Lift & Shift to OCI	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
75		Autonomous DW	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
76		Oracle Integration Cloud	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
77		Archive in Cloud	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
78		DR in Cloud	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
79		IBM Sterling in Cloud	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
80		Kronos in Cloud	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
81		PeopleSoft in Cloud	1 day?	13/5/19 8:00 AM	13/5/19 5:00 PM	
82		Misc	1 day?	1/4/19 8:00 AM	2/4/19 9:00 AM	
83		<b>Social Engagement</b>	<b>29.625 day...</b>	<b>1/4/19 8:00 AM</b>	<b>13/5/19 3:00 PM</b>	
84		<b>SEO/SMO</b>	<b>29.625 days</b>	<b>1/4/19 8:00 AM</b>	<b>13/5/19 3:00 PM</b>	
85		Suneratech Website SEO Analysis	2 days	1/4/19 8:00 AM	2/4/19 5:00 PM	
86		Social Updates for Webinar	1 day	3/4/19 8:00 AM	3/4/19 5:00 PM	85
87		New Social Profiles Creation	1 day	4/4/19 8:00 AM	4/4/19 5:00 PM	86
88		Suneratech Website Analysis	1 day	5/4/19 8:00 AM	5/4/19 5:00 PM	87
89		QE Pages SEO Analysis	5 days	8/4/19 8:00 AM	12/4/19 5:00 PM	88
90		Social Updates for Webinar	1 day	15/4/19 8:00 AM	15/4/19 5:00 PM	89
91		QE Pages Meta Tags	4 days	16/4/19 8:00 AM	19/4/19 5:00 PM	90
92		QE pages meta tags updating website and Promotior	2 days	22/4/19 8:00 AM	23/4/19 5:00 PM	91
93		New pages submissions	1 day	24/4/19 8:00 AM	24/4/19 5:00 PM	92
94		Sitemap Updating and Errors checking	1 day	25/4/19 8:00 AM	25/4/19 5:00 PM	93
95		Google Analytics Tracking and Reporting	0.5 days	26/4/19 8:00 AM	26/4/19 1:00 PM	94
96		Updating Sunera Google Business page	0.5 days	26/4/19 1:00 PM	26/4/19 5:00 PM	95
97		ORM research	1 day	29/4/19 8:00 AM	29/4/19 5:00 PM	96
98		Sitemap Updating and Errors checking	0.5 days	30/4/19 8:00 AM	30/4/19 1:00 PM	97
99		Lead Report Analysis and Google Analytics Reporting	0.5 days	30/4/19 1:00 PM	30/4/19 5:00 PM	98
100		New Social Profiles Updating	1 day	1/5/19 8:00 AM	1/5/19 5:00 PM	99
101		Old blog pages SEO Analysis	2 days	2/5/19 8:00 AM	3/5/19 5:00 PM	100
102		Social Profiles update with White papers	1 day	6/5/19 8:00 AM	6/5/19 5:00 PM	101
103		Sitemap Updating and Errors checking	0.5 days	7/5/19 8:00 AM	7/5/19 1:00 PM	102
104		Sunera Blog Analysis	2 days	7/5/19 1:00 PM	9/5/19 1:00 PM	103
105		Off Page and On Page Submissions	2 days	9/5/19 1:00 PM	13/5/19 1:00 PM	104

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106		Google Analytics Tracking and Reporting	0.25 days	13/5/19 1:00 PM	13/5/19 3:00 PM	105
107		<b>SEM/SMM</b>	<b>0.75 days?</b>	<b>1/4/19 8:00 AM</b>	<b>1/4/19 5:00 PM</b>	
108		Facebook Campaign	1 day?	1/4/19 8:00 AM	1/4/19 5:00 PM	
109		LinkedIn Campaign	1 day?	1/4/19 8:00 AM	1/4/19 5:00 PM	
110		Google Campaign	1 day?	1/4/19 8:00 AM	1/4/19 5:00 PM	
111		Twitter Campaign	1 day?	1/4/19 8:00 AM	1/4/19 5:00 PM	
112		Other Channels Promotions	1 day?	1/4/19 8:00 AM	1/4/19 5:00 PM	
113		<b>Backlink &amp; Corporate Listing</b>	<b>21 days</b>	<b>11/4/19 8:00 AM</b>	<b>10/5/19 5:00 PM</b>	
114		Competitor Social Analysis	4 days	11/4/19 8:00 AM	16/4/19 5:00 PM	
115		Back Linking	6 days	17/4/19 8:00 AM	24/4/19 5:00 PM	114
116		Software Directory Listing	6 days	25/4/19 8:00 AM	2/5/19 5:00 PM	115
117		Corporate Listings	6 days	3/5/19 8:00 AM	10/5/19 5:00 PM	116



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