

## PGDM Curriculum at BIMTECH

1st Year	<b>Trimester I</b>
	1 Experiential Learning
	1 Skill-Based course
	Design Thinking
	Effective Managerial Communication-I
	Financial Accounting
	Information Systems for Business Management
	Managerial Economics
	Marketing Management
	Organizational Behavior & Human Resource Management
	Statistics For Business Analysis
	<b>Trimester II</b>
	1 Experiential Learning I
	1 Skill-Based course
	Advanced Marketing Management
	Effective Managerial Communication-II
	Legal aspect of business
	Macroeconomics
	Management Science
	Managerial Accounting
	Operations Management
	Organization Behavior & Human Resource Management – II
	<b>Trimester III</b>
	1 Non-Teaching Credit Course (NTCC)
	1 Skill-Based course
	2 Electives
	2 Experiential Learning
	Corporate Finance
	Enterprise Systems
	Global Business Environment
	Marketing Research
	Strategic Management
	Summer Internship
2nd Year	<b>Trimester IV</b>
	2 Experiential Learning
	Business Simulation
	Responsible Business
	<b>Trimester V</b>
	1 Non-Teaching Credit Course (NTCC)
	6 Electives
	<b>Trimester VI</b>
	1 Non-Teaching Credit Course (NTCC)
	1 Open elective
	2 Electives
	6 Electives

<b>Experiential Learning Courses</b>
Leadership, Entrepreneurship, Articulation and Development (LEAD)
Alumni Mentorship Program
Rural Immersion Program
<b>Skill Based Courses</b>
Spreadsheet Analytics
Business analytics
Data visualization
<b>Non-Teaching Credit Courses (NTCC)</b>
Short-Term Project (STP)
Summer Internship Program (SIP)
Dissertation or Consultancy or Start-up Opportunities