

# FOLKS PRODUCTION

Conceptualize | Curate | Create





Folks 2023



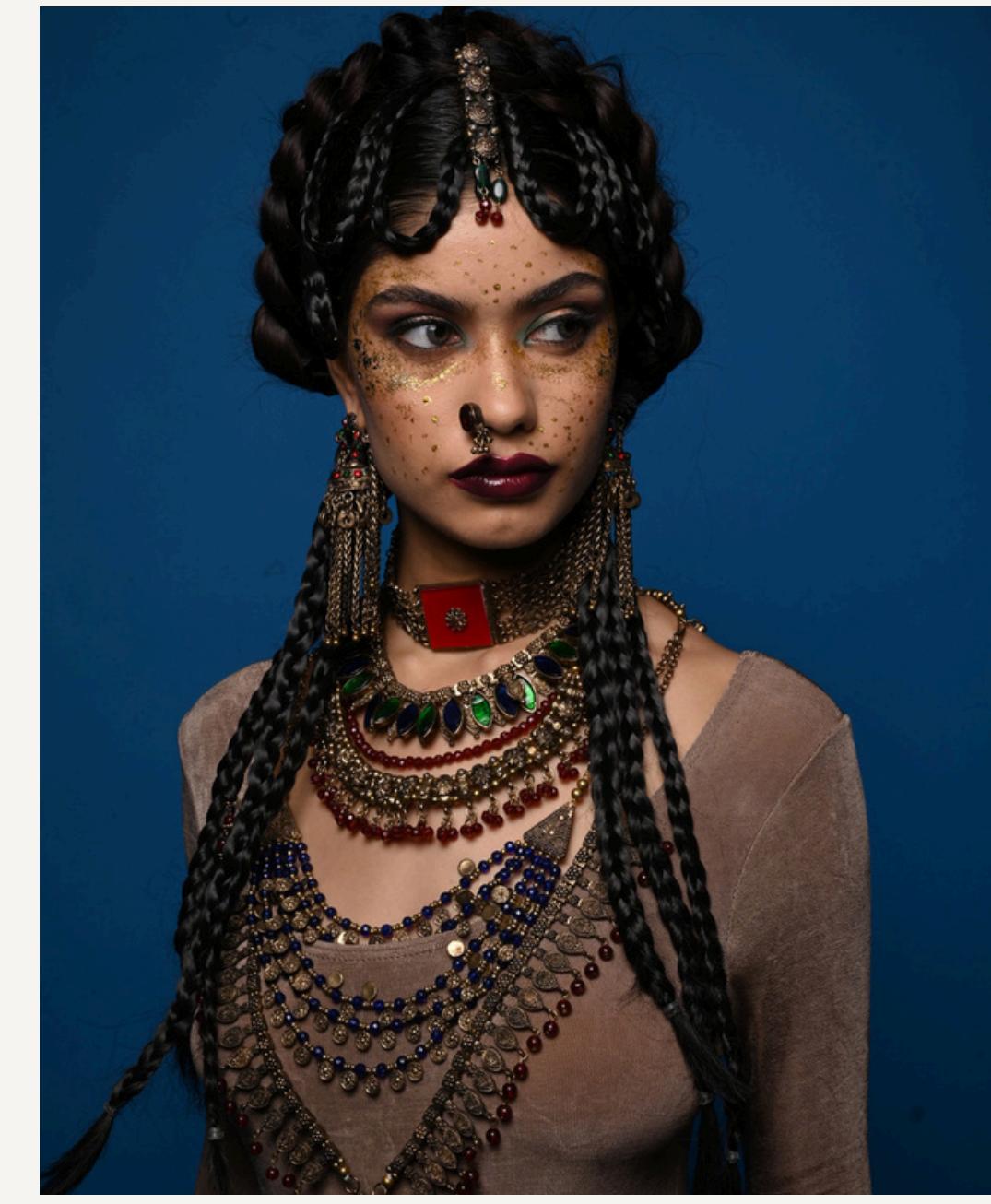
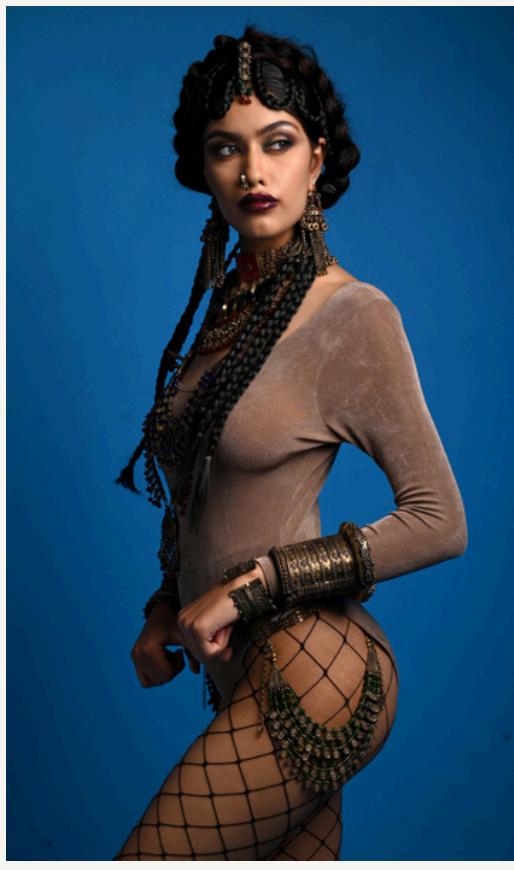




IT TAR

THE SCENTED LOVE

FASHION  
STYLE



# ETHEREAL ELEGANCE

# SIMPLY

Our jewellery shoot will revolve around the theme of "Ethereal Elegance," combining the timeless allure of jewellery with a touch of otherworldly charm. Showcase the exquisite craftsmanship of the pieces but also evoke a sense of enchantment and sophistication.

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FASHION  
STYLE



# ROOP



"Roop" is an exquisite fashion project that unfolds against the mesmerizing backdrop of Varanasi, India's spiritual and sartorial heart. Rooted in the rich tapestry of this ancient city, Roop seamlessly weaves tradition and modernity, creating a visual symphony of style and culture.





# GULAB

The 'Gulab' Fashion Show is a unique and vibrant event held in the streets of Banaras, India, showcasing the timeless elegance of Banarasi sarees and highlighting various saree draping styles.





# NOOR

Noor is a visionary project aimed at reimagining the essence of Raw Mango by infusing it with our own concept. The primary focus is to celebrate the beauty of Banarasi sarees. We are here to show a combination of traditional craftsmanship with contemporary activities.

"ENCHANTING VARANASI: CAPTURING THE ESSENCE OF TRADITION AND ELEGANCE"













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