



# PIZZA SALES REPORT

JAN 2015-DEC 2015

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/worst seller



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizza Per Order

## BUSIEST DAY & MONTH

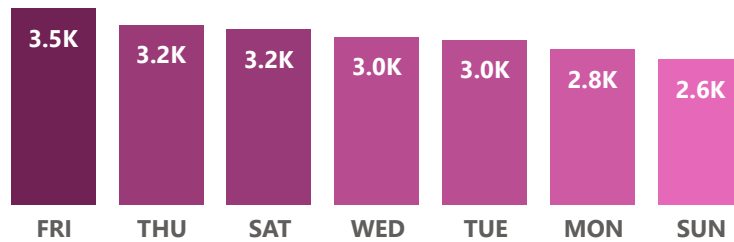
### DAYS

Orders are *highest* **FRIDAY** evening

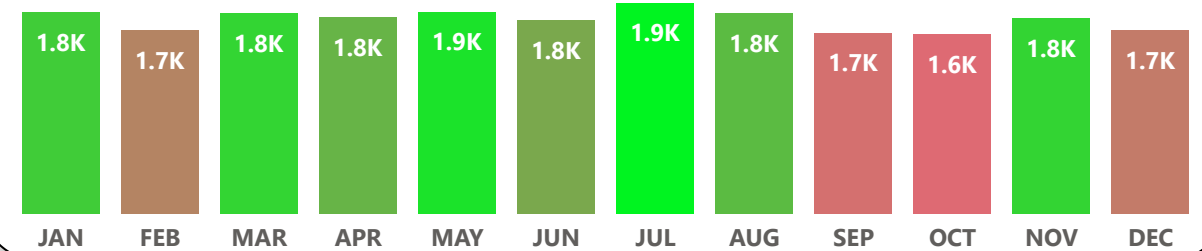
### MONTH

There are *maximum* orders from the month **JULY**

Daily trends of orders



Monthly trend of orders



## SALES PERFORMANCE

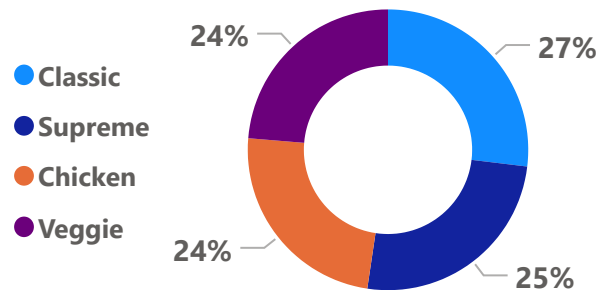
### CATEGORY

**CLASSIC** category contribute to *maximum* sales & total orders

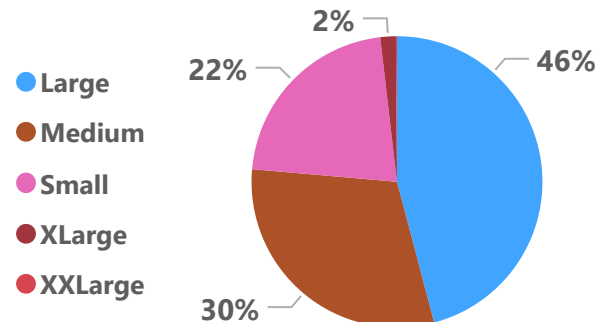
### SIZE

**LARGE** size pizza contribute to *maximum* sales & Total Orders

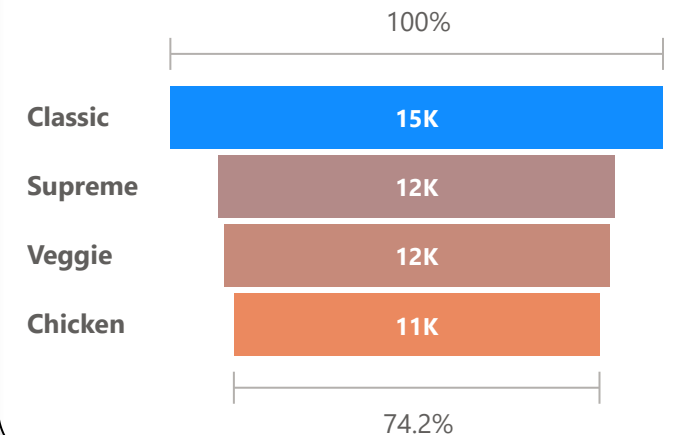
% of sales by Pizza Category



% of sales by Pizza Size



Total Pizza sold by Pizza Category





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## BEST SELLER

### REVENUE

The Thai Chicken Pizza contribute to *maximum* Revenue

### QUANTITY

The Classic Deluxe Pizza contribute to *maximum* Total quantity

### TOTAL ORDER

The Classic Deluxe Pizza contribute to *maximum* Total

### Top 5 pizza by Pizza name

The Thai ...	43K
The Barb...	43K
The Calif...	41K
The Class...	38K
The Spicy...	35K

### Top 5 most sold pizza

The Class...	2.5K
The Barb...	2.4K
The Thai ...	2.4K
The Calif...	2.4K
The Spicy...	1.9K

### Total Orders by pizza\_name

The Class...	2.3K
The Haw...	2.3K
The Pepp...	2.3K
The Barb...	2.3K
The Thai ...	2.2K

## WORST SELLER

### REVENUE

The Brie Carre Pizza contribute to *minimum* Revenue

### QUANTITY

The Brie Carre Pizza contribute to *minimum* Total quantity

### TOTAL ORDER

The Brie Carre Pizza contribute to *minimum* Total order

### Bottom 5 pizza by Pizza name

The Spin...	16K
The Medi...	15K
The Spin...	15K
The Gree...	14K
The Brie ...	12K

### Bottom 5 least sold Pizza

The Gree...	997
The Spin...	970
The Spin...	950
The Med...	934
The Brie ...	490

### Total Orders by pizza\_name

The Chick...	938
The Cala...	918
The Spin...	918
The Medi...	912
The Brie ...	480