









































Filter

market All
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Customer

Net Sales Performance

All values are in USD

customer	2019	2020	2021		2021 VS 2020
Acclaimed Stores	1.4M	2.9M	10.9M		378.1%
All-Out		0.2M	0.8M		495.7%
Amazon	12.2M	37.5M	82.1M		218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M		306.0%
Atlas Stores	0.2M	0.7M	3.2M		470.3%
Atliq e Store	7.2M	23.7M	53.0M		223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M		345.8%
BestBuy	0.9M	1.8M	6.3M		356.1%
Boulanger	0.2M	0.8M	4.1M		492.9%
Chip 7	0.6M	1.3M	5.5M		416.1%
Chiptec		0.4M	3.0M		722.0%
Control	0.9M	2.2M	7.7M		349.2%
Coolblue	0.5M	1.2M	4.2M		360.0%
Costco	1.1M	2.8M	9.3M		337.4%
Croma	1.7M	2.5M	7.5M		305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M		246.9%
Digimarket	0.8M	1.7M	4.1M		241.1%
Ebay	2.6M	6.3M	15.2M		242.2%
Electricalsara Stores	0.1M	0.6M	1.9M		286.0%
Electricalsbea Stores		0.1M	0.7M		504.6%
Electricalslance Stores	0.1M	0.7M	2.3M		313.3%
Electricalslytical	1.8M	2.6M	11.9M		457.5%
Electricalsocity	2.3M	3.5M	12.4M		358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M		535.3%
Elite	0.4M	0.8M	4.1M		495.5%
Elkj�p	0.5M	1.3M	5.2M		391.9%
Epic Stores	0.4M	0.9M	4.2M		446.1%
Euronics	0.4M	0.9M	3.9M		444.7%
Expert	0.8M	1.8M	6.4M		364.0%
Expression	1.7M	3.0M	9.8M		328.2%
Ezone	1.5M	2.0M	7.9M		391.6%
Flawless Stores	0.1M	0.5M	1.8M		396.3%
Flipkart	2.9M	8.3M	19.3M		231.0%
Fnac-Darty	0.5M	0.8M	2.9M		349.8%
Forward Stores	0.6M	1.5M	4.1M		272.0%
Girias	1.5M	2.1M	8.7M		419.3%
Info Stores	0.1M	0.5M	1.8M		384.1%
Insight	0.4M	1.0M	2.8M		271.8%
Integration Stores		0.2M	1.4M		887.2%
Leader	4.7M	6.0M	18.8M		314.8%
Logic Stores	0.2M	0.9M	4.8M		515.2%
Lotus	1.5M	2.1M	8.1M		382.6%

AtliQ Hardwares



Neptune	1.0M	3.4M	16.1M	<div></div>	471.5%
Nomad Stores	0.5M	1.6M	4.0M	<div></div>	246.9%
Notebillig	0.2M	0.4M	1.1M	<div></div>	287.4%
Nova		0.0M	0.4M	<div></div>	2664.9%
Novus	1.9M	3.7M	9.9M	<div></div>	264.2%
Otto	0.3M	0.4M	1.2M	<div></div>	298.6%
Premium Stores	0.5M	1.1M	3.9M	<div></div>	353.1%
Propel	1.6M	2.5M	10.8M	<div></div>	440.6%
Radio Popular	0.5M	1.5M	5.3M	<div></div>	362.6%
Radio Shack	0.8M	1.7M	5.4M	<div></div>	311.5%
Reliance Digital	1.6M	2.6M	9.7M	<div></div>	377.9%
Relief	0.4M	1.0M	4.1M	<div></div>	403.6%
Sage	4.8M	6.4M	20.7M	<div></div>	321.5%
Saturn	0.2M	0.4M	1.2M	<div></div>	310.5%
Sorefoz	0.6M	1.1M	4.7M	<div></div>	433.6%
Sound	0.6M	1.7M	4.4M	<div></div>	260.3%
Staples	1.2M	2.9M	8.8M	<div></div>	307.0%
Surface Stores	0.1M	0.5M	2.1M	<div></div>	398.8%
Synthetic	1.9M	4.4M	12.2M	<div></div>	276.0%
Taobao	0.2M	1.3M	3.3M	<div></div>	248.7%
UniEuro	0.6M	1.6M	7.3M	<div></div>	457.0%
Vijay Sales	1.7M	2.1M	8.5M	<div></div>	397.8%
Viveks	1.6M	2.2M	7.8M	<div></div>	348.1%
walmart	1.3M	2.6M	9.7M	<div></div>	370.4%
Zone	0.3M	1.6M	5.3M	<div></div>	336.2%
Grand Total	87.5M	196.7M	598.9M		304.5%

Filter

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Market

Performance Vs Target

All values are in USD

Country	2019	2020	2021	2021-Target	2021-Target %
Australia	3.9M	10.7M	21.0M	-2.2M	-9.5%
Austria		0.1M	2.8M	-0.3M	-10.5%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.6%
China	1.4M	5.4M	22.9M	-2.1M	-8.3%
France	4.0M	7.5M	25.9M	-2.2M	-7.8%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.3%
India	30.8M	49.8M	161.3M	-9.6M	-5.6%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.5%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.2%
Japan		1.9M	7.9M	-0.3M	-4.0%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.6%
Newzealand		2.0M	11.4M	-1.4M	-11.0%
Norway		2.5M	13.7M	-1.4M	-9.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.5%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.3%
Poland	0.4M	2.8M	5.2M	-0.9M	-15.3%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.1%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.2%
Spain		1.8M	12.6M	-1.8M	-12.4%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.0%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.0%
USA	11.5M	31.9M	87.8M	-10.2M	-10.4%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-8.4%



Filter

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Top 10 Products

All values are in USD

product	2020	2021	2021 VS 2020	
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	<div></div>	641.3%
AQ GT 21	0.8M	4.4M	<div></div>	561.1%
AQ Home Allin1	0.7M	5.2M	<div></div>	769.0%
AQ LION x1	0.0M	0.8M	<div></div>	1719.5%
AQ LION x2	0.1M	0.9M	<div></div>	1768.9%
AQ LION x3	0.1M	1.2M	<div></div>	1792.3%
AQ Mx NB	0.0M	1.4M	<div></div>	5723.5%
AQ Pen Drive DRC	0.6M	3.8M	<div></div>	587.7%
AQ Smash 2	0.4M	11.2M	<div></div>	2589.5%
AQ Zion Saga	0.7M	3.6M	<div></div>	528.5%
Grand Total	6.4M	52.0M		808.0%



Filter

region	All
division	All
customer	All

product	Quantity
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1 Ms	4.1M
AQ Gamers Ms	4.0M
AQ Gamers	3.4M
AQ Master wireless x1	3.4M
Grand Total	19.0M

region	All
division	All
customer	All

product	Quantity
AQ GEN Z	63.1K
AQ Gamer 1	51.7K
AQ Smash 2	36.0K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
Grand Total	174.9K

Top 5 Products

Bottom 5 Products



Filter

market	All
region	All
division	All

New Products - 2021

All values are in USD

product	2021
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M



Filter

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Division Report

All values are in USD

Division	2020	2021	2021 VS 2020
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
Grand Total	196.7M	598.9M	304.5%